AUGUST

House & Garden

How to Lead a Happy Home Life

See Our

1955 HOUSE OF IDEAS

In This Issue

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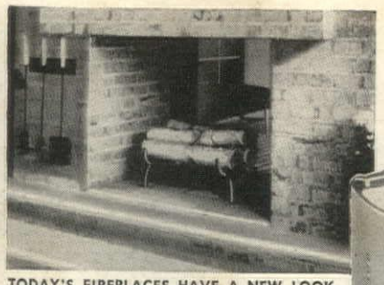

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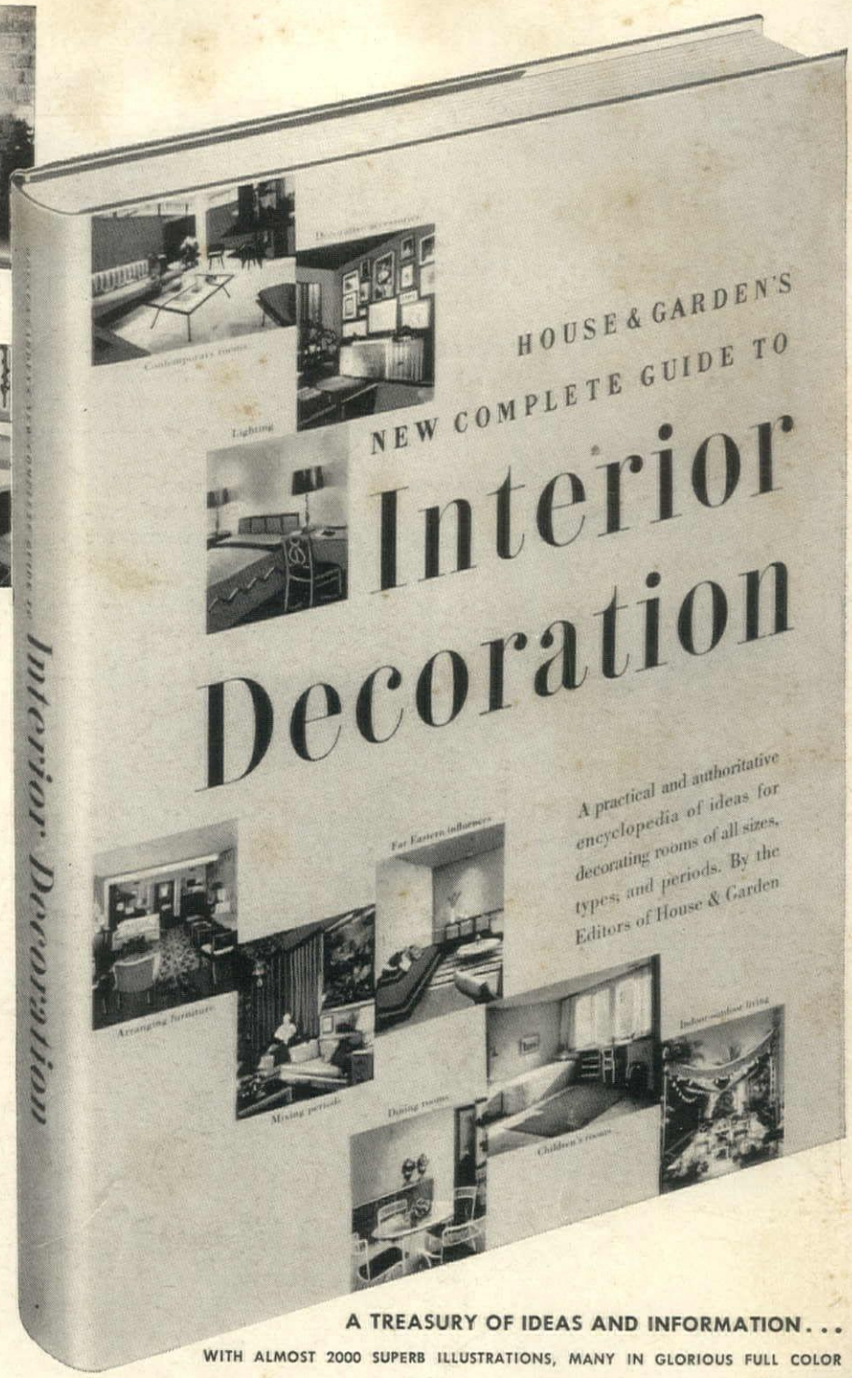

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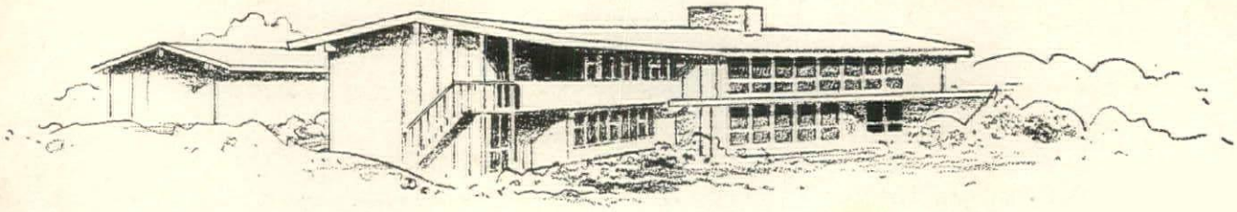
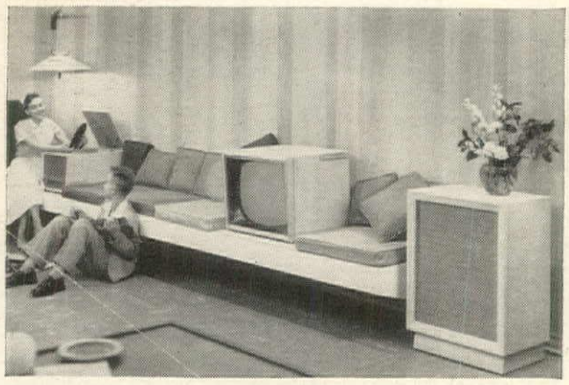
Building Entertainment Into Modern Living



House & Garden's "House of Ideas", in Bloomfield Hills, Michigan, is a typical example of the trend in modern home design. This beautiful home is functional in every respect, to enrich the experience of living.

It is only natural that television and high fidelity reproduction of music have been incorporated in the plans for this gracious home, for these wonderful inventions have become integral parts of modern life.

Magnavox is proud to have been selected to provide the instruments for important cultural and entertainment purposes in the "House of Ideas." This installation is an example of how Magnavox can help you to increase the enjoyment of your own home.



The large Activities Room, in the basement, has a Magnavox high fidelity radio-phonograph as well as a Magnavox speaker system which is "fed" by the high-fidelity component installation upstairs. A Magnavox television set provides additional enjoyment.

The Music Wall in the "House of Ideas" separates the living-room from the library, and incorporates a Magnavox custom high fidelity system and television installation that serves both rooms. Music from the Magnavox DeLuxe Imperial High Fidelity component system is "piped" to all areas of the house, so that it may be enjoyed in any room. The Magnavox 21″ TV, behind door panels, turns completely around on a swivel base.

To make your own home life more enjoyable, get the finest in television, high fidelity systems and radio-phonographs at your nearest Magnavox dealer's. His name is listed under "Magnavox" in the Television section of your classified phone book.

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House & Garden

A Guide to the Arts of Living

VOL. 108 NO. 2

CONTENTS FOR AUGUST, 1955

Building
How to lead a happy home life....66-69
Six basic rules for planning a happy house....68-69
House & Garden's 1955 House of Ideas....66-97
Two-level living provides freedom for two generations....70-71
Two kinds of living rooms for family activities....72-73
Family room is the most important room in the house....74-75
Family room has its own terrace....76
Family room has a barbecue area....76-79
Window wall links family room to terrace and garden....77
Music corner has good acoustics and lighting....79
Living room is for leisure and entertaining....80-81
Study converts into an extra guest room....82-83
TV wall serves living room and study....83
Living room introduces color scheme of the house....85
Dining room opens to living room, shares two-way fireplace..86
Pass-through to kitchen speeds up meal service....87
Kitchen and service centers are combined to save steps....88-93
Family bedrooms are designed for privacy....94-97
Master bedroom has its own balcony....95
Boy's bedroom has plenty of play space....97
Girl's bedroom is planned for growing up....97
The new art of lighting a house....100-101
New materials, new equipment will better your living..102-103

Decorating
Family room materials were chosen for durability....77
Study furniture is upholstered in leather....82
Living room introduces color scheme of the house....84-85
Light, bright colors are carried into dining room....86-87
Master bedroom color scheme runs the gamut of pinks....94-95
Furniture that fits today's pattern of family living....98-99

Decorating ideas for windows
50 wonderful ways to solve window problems....108-119
Sheer curtains are the best solution for any window-wall....108
Picture windows of different sizes and shapes....110-111
A bay or bow window....112
Groups of windows that are difficult to curtain....113
A shallow bay window that forms one end of the room..114-115
Pair of windows separated by wall space....116
Windows that are too high....117
How to conceal radiators and air conditioners....118-119

Kitchen Planning
Kitchen puts every inch of space to good use....88-89
Special kitchen equipment saves steps....90-91
Television can be watched from sit-down sink....90
Foldaway range units cook individually or simultaneously..91
Service center has adjoining children's lavatory....92
Counter in service center provides sewing space....92
Laundry wall of service center is self-contained unit....93

Gardening
Garden work center is added to the garage....104-105
It's never too late for chrysanthemums....106-107
Good landscaping contributes to house and site....138

Travel
Canada for your summer vacation *by Nicholas Guppy*....56

On the cover:
Living room in our House of Ideas measures 22′ x 15′, shares two-way fireplace with dining room and two-way TV with study. Color scheme is light and bright with accents of Siamese pink and blue (blue is used throughout the house to link living areas on two levels). Photograph by Kertesz.

Richard B. Pollman, pioneer in home building, looks to prefabrication to solve future housing problems, is organizing his own prefabricated home manufacturing company. His aim is to produce better houses at lower cost. He regards our 1955 House of Ideas (pp. 66-97), which he designed and built, as the highspot of his busy career.

Joseph J. Poleo, of the Ilgenfritz Nurseries, believes evergreens and shade trees are the backbone of good landscaping. He proves his point with his landscape planting for our House of Ideas, page 66.

Nicholas Guppy was born in Trinidad, educated in England, has led scientific expeditions into the interior of South America. His article on Canada, p. 56, combines two interests: foreign travel and writing.

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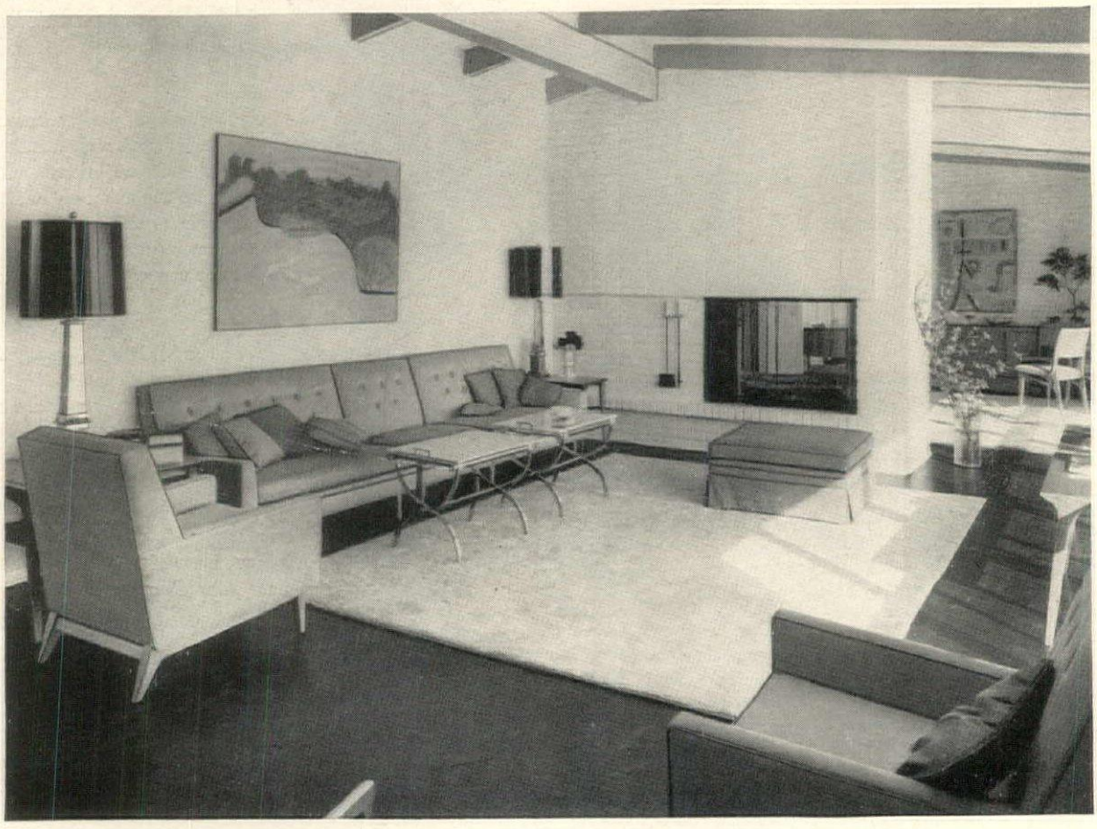

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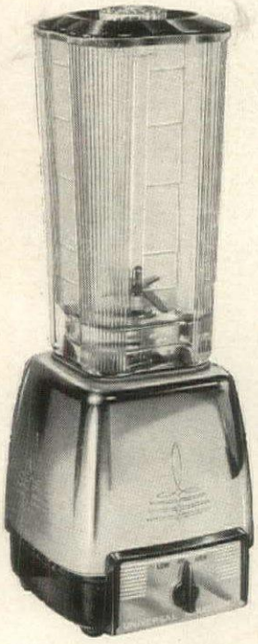

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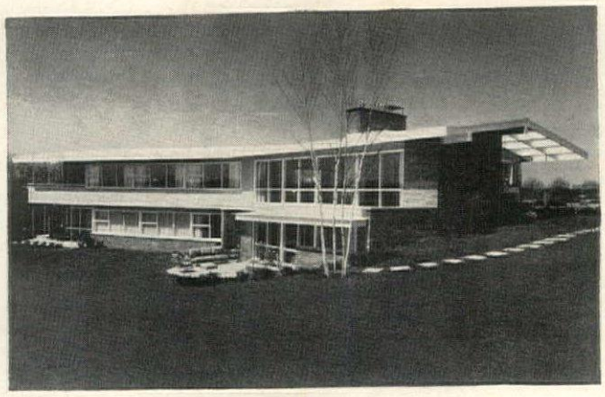

in the House of Ideas

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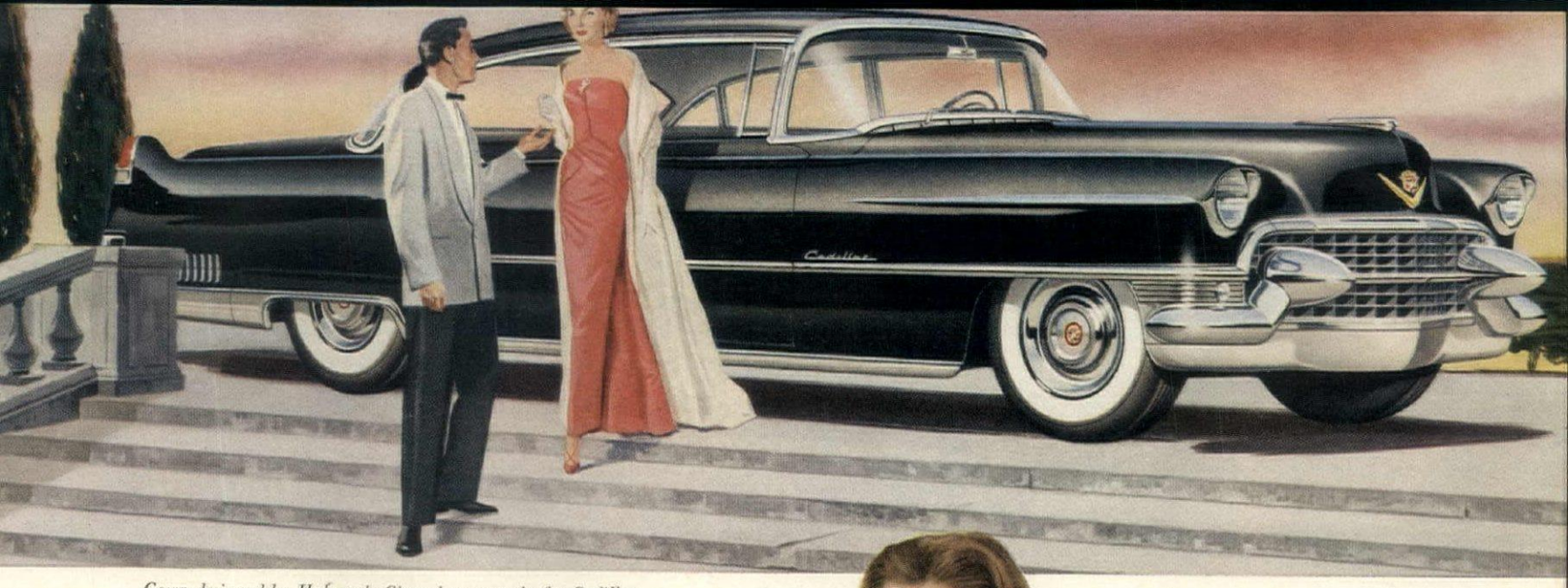

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Hutchinson . . . . . Grabers
Wichita . . . . . Innes Co.

KENTUCKY
Frankfort . . . . . Scott's, Inc.
Louisville . . . . . Stewart Dry Goods Co.
Radcliffe . . . . . Benningfields

LOUISIANA
Baton Rouge . . . . . Kornmeyer's
Lake Charles . . . . . Hemenway's
Monroe . . . . Dixie Bedding & Furn. Co.
New Orleans . . . . . Hurwitz-Mintz
Maison Blanche
Shreveport . . . . . Hemenway's

MARYLAND
Baltimore . . . . Hochschild, Kohn & Co.
Cumberland . . . . B. Beneman & Sons
Hagerstown . . . . Shockey Furn. Store

MASSACHUSETTS
Boston . . . . . Paine Furn. Co.
Fall River . . . . . Mason Furn. Co.
New Bedford . . . . . Mason Furn. Co.
Quincy . . . . . Paine Furn. Co.
Springfield . . . . . Forbes & Wallace
Worcester . . . . . David Burwick

MAINE
Portland . . . Porteous Mitchell & Braun

MICHIGAN
Detroit . . . . . J. L. Hudson Co.
Grand Rapids . . . . . New Klingmans
Kalamazoo . . . . Vermeulen Furn. Co.
Lansing . . . . . Estes Furn. Co.
Port Huron . Vining-Thompson Furn. Shops
Saginaw . . . . . Stevens Furn. Co.

MINNESOTA
Mankato . . . . . Landkamer Bros.
Minneapolis . . . . . Boutell Co.
Dayton's
St. Paul . . . . . Schuneman, Inc.
Weyand Furn. Co.
Winona . . . . . Home Furnishing Co.

MISSISSIPPI
Biloxi . . . . . Merchiston-Hall Galleries
Jackson . . . . . Rice Furn. Co.

MISSOURI
Cape Girardeau . . . . . Excelsior Furn. Co.
Clayton . . . . . Famous-Barr Co.
Jennings . . . . . Famous-Barr Co.
Joplin . . . . . Newman's
Kansas City . . Duff & Repp-Robert Keith
Springfield . . . . Martin Bros. Piano Co.
St. Louis . . . . . Famous-Barr Co.

Turn page for more Profile dealers

Drexel presents

Profile*

the newest furniture idea in modern living

Fits Your Plans . . . Fits Your Place . . . Fits Your Purpose and Pace!

Presenting Profile by Drexel, an important new furniture style with a sculptured, sophisticated beauty unheard-of at such reasonable prices! Look at Profile's lines . . . sweeping curves that are beautifully dramatic from any angle! Look at the wood . . . rich, ripe-brown walnut with provincial warmth in its glowing color! Look at the drawer-pulls . . . silver-plated and graceful as sterling spoons! And look at all the ways that Profile's more than 80 pieces fit your living room, dining room, bedrooms, here and on the next thirteen pages

by Drexel — Drexel FURNITURE COMPANY
Drexel, North Carolina

Lounge chair with pillow-back; pyramid unit with 2 shelves and detachable suspended shelf; intimate little supper table; graceful buffet; lighted china deck.

Get your "Portfolio of Fine Furniture", colorful booklets on Profile and Drexel's many other collections! Send 35c in coin to 2 Huffman Road, Drexel, N. C.

*Design patent applied for.

MARVIN CULBRETH

1955
HOUSE
OF
IDEAS

NEBRASKA
Grand Island . . . . . Payne-Larson Co.
Kearney . . . . . Payne-Larson Co.
Lincoln . . . . . Hardy Furn. Co.
Omaha . . . . . Orchard & Wilhelm Co.

NEW JERSEY
Avenel Winter Brothers Wayside Furn. Shop
Jersey City . . . . . Goodman's
Millburn . . . . . W & J Sloane
Newark . . . . . Hahne & Co.
New Brunswick . . . . Middlesex Furn. Co.
North Bergen . . . . . Castle Furn.
North Hackensack Huffman & Boyle Co., Inc.
Orange . . . . Huffman & Boyle Co., Inc.
Paramus . . . . . Castle Furn.
Paterson . . . . . Bograd Brothers
Pompton Plains Huffman & Boyle Co., Inc.
Red Bank . . . . . Sterling Furn. Shop
Roselle . . . . Cooper Furn. Co., Inc.
Springfield . . . Huffman & Boyle Co., Inc.
Trenton . . . . . Park Lane Furn. Co.

NEW MEXICO
Albuquerque . . . . . American Furn. Co.

NEW YORK
Albany . . . . . Harry Simmons Co., Inc.
Amityville, L. I. Nassau Wayside Furn. Shops
Binghamton . . . . . The Fair Store
Boonville . . . . . Clark Layng Furn.
Glens Falls . . . . . Glendale Furn. Co.
Brooklyn . . . . . Abraham & Straus
Buffalo . . . . . Gardner Furn. Co., Inc.
Hempstead, L. I. . . . . Abraham & Straus
Huntington, L. I. Ralph Edwards Fine Furn.
Jamaica . . . . . B. Gertz, Inc.
Latham . . . . . John P. Ryan Furn. Corp.
Manhasset, L. I. . . . . W & J Sloane
Newburgh . . . . . Kreisel Furn. Co.
New Rochelle . . . . . Neptune Furn. Co.
New York City . . . . . W & J Sloane
Stern Bros.
Poughkeepsie . . . . Fleishman Furn. Co.
Rochester . . . . . Sibley's
Rockville Centre, L. I.
Nassau Wayside Furn. Shops
Syracuse . . . . . E. W. Edwards & Son
Troy . . . . . John P. Ryan Furn. Corp.
West Hurley . . . . . Butler Furn. Co.
White Plains . . . . . W & J Sloane

NORTH CAROLINA
Asheville . . . . . Pearlman's, Inc.
Burlington . . . . Neese-Shoffner Furn. Co.
Charlotte . . . Mecklenburg Furn. Shops
Durham . . . Christian-Harward Furn. Co.
Fayetteville . . . . . Todays Home
Greensboro . . . . . Morrison-Neese, Inc.
Greenville . . . . . Brownsfurn. Co.
Havelock . . McMillan & Wells Furn. Co.
Jacksonville . . . Pete McMillan Furn. Co.
Morganton . . . . . Nite Furn. Co.
Raleigh . . . . . Wayside Furn. House
Wilmington . . . . . Todds Wayside
Winston-Salem . . . Colonial Furn. Shops
Zebulon . . . . . Whitley Furn. Co.

NORTH DAKOTA
Grand Forks . . . . Bill Larson Furn. Co.
Minot . . . . . Goldberg Furn. Co.

OHIO
Akron . . . . . The A. Polsky Co.
Cincinnati . . . . . Friedman Furn. Co.
The John Shillito Co.
Cleveland . . . . . Halle Bros. Co.
Columbus . . . The F. G. & A. Howald Co.
The F. & R. Lazarus Co.
Dayton . . . . The Elder & Johnston Co.
Findlay . . . . . The Trout Furn. Co.
Lima . . . . . Armstrong & Son Co.
Toledo . . . . . Buckeye Furn. Co.
Youngstown . . . . . Strouss-Hirshberg's

OKLAHOMA
Ardmore . . . . . Collier Bros. Furn.
Clinton . . . . . Chalfant Furn. Co.
Oklahoma City Callaway Home Furnishings
Harbour-Longmire
Tulsa . . . . . Cathey Furn., Inc.

OREGON
Eugene . . . . . Rubenstein Furn. Co.

PENNSYLVANIA
Altoona . . . . . The Wm. F. Gable Co.
Ardmore . . . . . Strawbridge & Clothier
Bethlehem . . . . . Furniture Hall
Erie . . . . . Boston Store
Genesee . . . . . Chapman-Burrous, Inc.
Harrisburg . . . . . M. Lee Goldsmith
Jenkintown . . . . Strawbridge & Clothier
Johnstown . . . . . Penn Traffic Co.
Levittown . . . . . Pomeroy's
Mt. Carmel . . . . . R. Guinan & Co.
Philadelphia . . . Strawbridge & Clothier
Phoenixville . . . McCarraher Bros., Inc.
Pittsburgh Kaufmann's Department Store
Scranton . Cleland Simpson, Inc. (The Globe)
Sharon . . . . . J. M. Willson & Sons
Uniontown . . . . . Sidney's Finer Furn.

SOUTH CAROLINA
Charleston . . . . . D. B. Rustin Furn. Co.
Columbia . . . . . Rosewood Furn. Co.
Greenville . . . . . Kirby Quinn, Inc.
Mullins . . . . . Smithboro Furn. Co.
Spartanburg . Hammond-Brown-Jennings

SOUTH DAKOTA
Aberdeen . . . . . Malchow Furn. Co.
Mitchell . . . . . Johnson Furn. Co.
Rapid City . . . . . Dusek's Furn.
Sioux Falls . . . . . Donahue Furn. Co.

TENNESSEE
Chattanooga . . . . . Fowler Brothers Co.
Kingsport . . . . . W. B. Greene Co.
Knoxville . . . . . Rich's, Inc.
Memphis . Lowenstein's—Lowenstein's East
Nashville . . . . . Period Furn. Co.

TEXAS
Abilene . . . . . Waldrop Furn. Co.
Amarillo . . . . . Southern Furn. Co.
Austin . . . . . Cabaniss-Brown, Inc.
Baytown . . . . . Culpepper's
Corpus Christi The Show Room of Finer Furn.
Dallas . . . . . Highland Furn. Co.
Sanger Bros.
El Paso . . . . . Imperial Furn. Co.
Fort Worth . . . . . Fakes and Co.
Levelland . . . . . Stacy-Mason, Inc.
Longview . McWilliams Hdwe. & Furn. Co.
Houston . . . . . Suniland Furn. Co.
Lubbock . . . . . Watson Studio
Midland . . . . . Knorr Furn. Co.
Odessa . . . . . Hardwick's
Port Arthur . . . . . Hampton's
San Angelo . . . Robert Massie Furn. Co.
San Antonio . . . . . Karotkin's
Tyler . . . . . Broadway Furn. Co.
Waco . . . . . Clifton-Simpson, Inc.
Wichita Falls . . . . . Bailey Furn.

UTAH
Salt Lake City . . . . . Z. C. M. I.

VIRGINIA
Danville . . . . . Belk-Leggett Co.
Newport News . . . . J. H. Bell Furn. Co.
Norfolk . . . . . Willis Wayside
Portsmouth . . . . . S. Lasting & Bro.
Richmond . . . . . Miller & Rhoads
Roanoke . . . . . Reid & Cutshall, Inc.

WASHINGTON
Bellingham . . . . . B. B. Furn. Co., Inc.
Everett . . . . . Erickson Bros. Furn. Co.
Mt. Vernon . . . Erickson Bros. Furn. Co.
Spokane . . . . . Bell Furn. Co.
Walla Walla . . . . Garden City Furn. Co.
Yakima . . . . . The Bon Marché

WEST VIRGINIA
Beckley . . . . Beckley Hdwe. & Furn. Co.
Charleston . . . . . Woodrums'
Clarksburg . . . . . Palace Furn. Co.
Huntington . . . . . Butler Furn. Co.

WISCONSIN
Appleton . . . . . Brettschneider's
La Crosse . . . . . Wm. Doerflinger Co.
Madison . . . . . Frautschi's, Inc.
Milwaukee . . . . . Kunzelmann-Esser
Oshkosh . . . . . Sitter's Furn. Co.
Racine . . . . . Porter Furn. Co.
Sheboygan . . . . . H. C. Prange Co.

Fits your PLANS

. . . designed to grace rooms large or little!

Profile

by Drexel

Profile fits your present home, fits your plans for Someday, too!

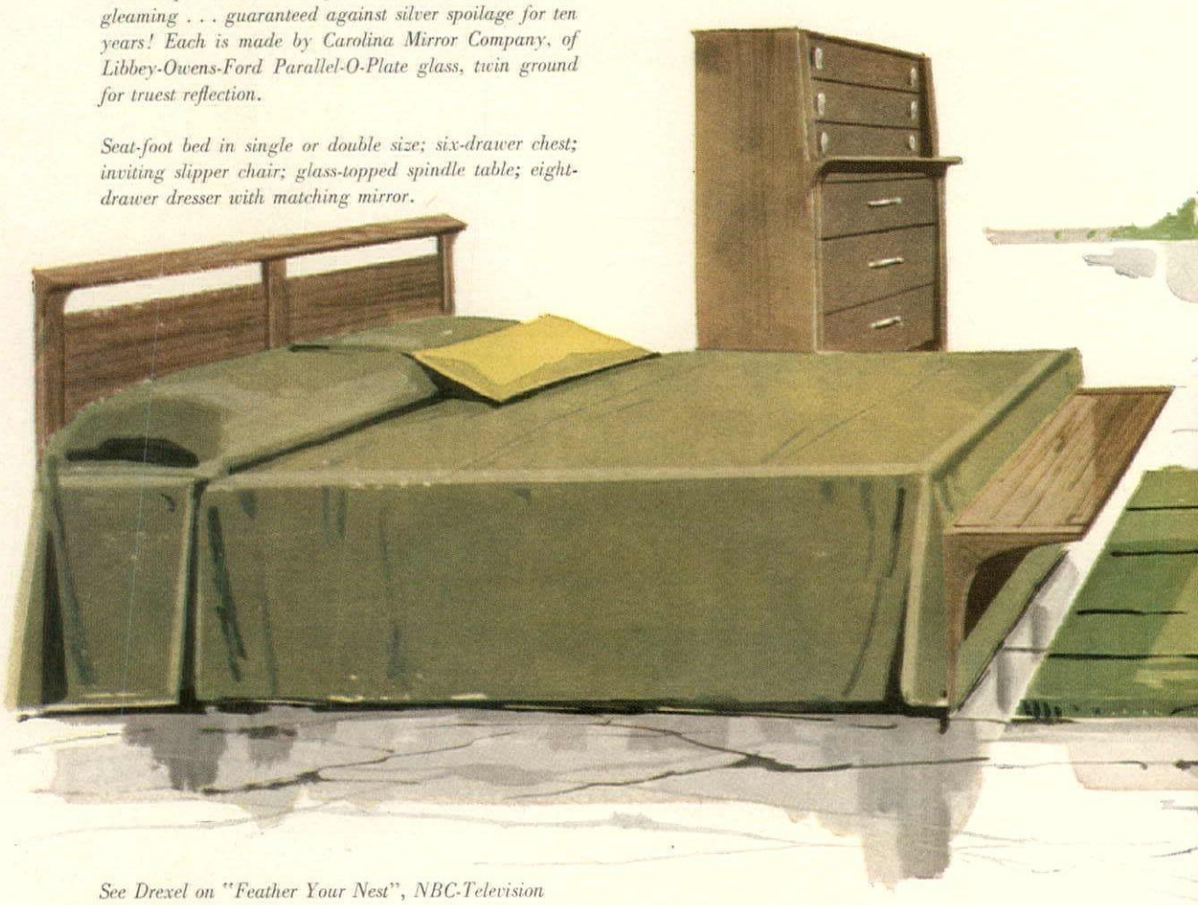
Its gleaming elegance stands out in the largest room . . . its perfect side-by-side proportions permit small-room compactness. The forward thrust and curving back design of chests and dressers give you more surface space in less floor space, and add to the light-and-airy, up-to-tomorrow look of this open-stock grouping.

You can plan with confidence with Profile.

by Drexel — *Drexel* FURNITURE COMPANY • Drexel, North Carolina

You can plan, too, that Profile mirrors will stay clear and gleaming . . . guaranteed against silver spoilage for ten years! Each is made by Carolina Mirror Company, of Libbey-Owens-Ford Parallel-O-Plate glass, twin ground for truest reflection.

Seat-foot bed in single or double size; six-drawer chest; inviting slipper chair; glass-topped spindle table; eight-drawer dresser with matching mirror.



See Drexel on "Feather Your Nest", NBC-Television

1955
HOUSE
OF
IDEAS
MARVIN CULBRETH

To be proud of beauty

and sure of value, choose

genuine Leather

Sophisticated beauty—a phrase as true of genuine leather upholstery as it is of Profile by Drexel! In the softly-gleaming elegance of top-grain leather, you get outstanding practicality, too. These clear, high-fashion hues keep their sparkle through the years, asking no more from you than an occasional dusting. A swift swish with mild soap and water removes any ordinary household stain—even ink! Constant wear just polishes leather's surface to an even brighter patina, and you never need to hide its lustre with slipcovers!

Only genuine leather wears as well as it looks

THE UPHOLSTERY LEATHER GROUP, INC. • 141 East 44th Street, New York 17, N. Y.

Fits your PRIDE . . .

with impressive evidence of your good taste!

Profile

by Drexel

Selected for House & Garden 1955 HOUSE OF IDEAS

Because Profile is thoroughbred through and through, it gives your home the look of distinguished quality. Millions of feet of fine walnut were inspected before the 10% was found that met Drexel's satin-and-sable requirements! Only the smartest colors are used in Profile's vivid upholstery. Only the softest genuine leather would do for Profile's long-lasting look of luxury. It all adds up to furniture you'll treasure with pride for years!

Sleek desk has efficient drawers and genuine leather top. Left-arm chair and right-arm loveseat are upholstered in genuine leather and flank a streamlined corner table.

MARVIN CULBRETH

by Drexel

Drexel FURNITURE COMPANY • Drexel, North Carolina

HARVARD makes beds so easy to move! Floats headboard legs off the floor with no stress or strain, makes cleaning under the bed a breeze!

HARVARD Frames are made for a lifetime of hard use—support 3 times more weight than you'll ever use. Precision made, smooth baked enamel finish!

WRITE for "Decorating Magic"—the HARVARD guide to bedroom beauty, with dozens of ideas on bedroom designs! Send just 10c in coin for your copy.

Your beds wear longer,

move easily with

HARVARD BED FRAMES

Just as Profile by Drexel fits your life . . . the Harvard Frame fits your Profile bed, and any other Hollywood style bed! Modern or traditional settings take on new beauty with the bright, fresh decorator color of this Frame. And Harvard Frames save you so much space. Used in millions of American homes . . . there are no finer bed frames made. Look at all these Harvard features . . . see your Harvard dealer soon!

HARVARD FRAMES, 6201 Woodland,
Dept. 69, Cleveland 4, Ohio.

MARVIN CULBRETH

THIS SEAL is your guarantee of the fine performance that only genuine HARVARD Frames give you! Always look for the HARVARD black and yellow Seal! And the Registered Warranty, too!

the HARVARD FRAME

Guaranteed by Good Housekeeping

Look for this Seal on every genuine Harvard Frame

HARVARD is so smart! Recessed legs are safer, prettier. And your bedspreads fall evenly and gracefully over this open-end styling. In 6 decorator colors.

HARVARD supports bedding, making spring and mattress wear much longer. It's cleaner! There are no open corners and crevices for dust to accumulate.

HARVARD easy-turning non-marking plastic casters roll the heaviest bed along — protect floor and floor covering, banish carpet wear.

Fits your PLACE with clean-cut lines at home across the country!

Profile

by Drexel

Those uncluttered curves are completely at ease in Boston or Boise, Seattle or Sarasota. And Profile makes the most of a one-room walk-up, the most impressive estate, or anywhere in between. Every inch is designed for versatility as well as beauty . . . for example, the Harvard Frames that swing apart for easy bed-making. Fit *your* place with Profile . . . for a place that's fit for a queen (and king)!

See Drexel on "Feather Your Nest", NBC-Television

Seven-drawer dresser and matching mirror; man's chest; king-sized bed with upholstered back rests; smart hoop chair with cushion.

by Drexel — Drexel FURNITURE COMPANY • Drexel, North Carolina

MARVIN CULBRETH

Stangl Pottery, Trenton 7, New Jersey • *One of America's Oldest and Finest Potteries* • *Established 1805* • *Our 150th Anniversary 1805-1955*

Fits your PURPOSE . . .

sets the mood that sets you off!

Profile

by Drexel

One of Profile's leading talents is perfecting the atmosphere that flatters *you.* If you're the serene, traditional type—Profile's lustrous sable color blends beautifully with your prize antiques. If you're a vivacious modern—Profile's sleek curves add lilting life to your streamlined decor. And Profile makes the most of fine accessories of any era . . . see how smart it looks with timeless Stangl tableware!
Fit *your* purpose to perfection . . . with Profile!

Extension table with new easy-gliding steel slides; comfortable side chairs; open china deck and 3-drawer chest create a dining room of modern hospitality.

by Drexel

Drexel FURNITURE COMPANY • Drexel, North Carolina

MARVIN CULBRETH

Furniture with a future . . .
Profile
by Drexel . . . cushioned with Texfoam
Sets the pace for today's living—and the years to come . . .
Profile by Drexel cushioned with Texfoam.
Drexel chose Texfoam because it stays the way it was made—
with no effort on your part—accentuating clear, smooth
styling—offering soft, easy comfort.
Look for the Texfoam tag when you're shopping for furniture.
It's your assurance of the finest in foam cushioning.
For more information write to
B. F. Goodrich Sponge Products Division,
Dept. H, 107 Derby Place, Shelton, Connecticut.
Profile grouping by
Drexel Furniture Company,
Drexel, North Carolina.
TEXFOAM®
Comfort cushioning by
B.F. Goodrich
SPONGE PRODUCTS DIVISION

Fits your PRACTICALITY...

It's timeless! It's sturdy! It's comfortable!

Profile

by Drexel

Profile brings you all of Drexel's quality features of construction, plus exciting extras, too. New steel slides make Profile's extension tables glide in or out so effortlessly; hold the tables firm and free from ever shrinking and warping! Texfoam gives Profile sink-deep seating comfort that stays resilient, preserves Profile's beautiful lines. Above all, practical Profile is priced for you and your family . . . stop in and see for yourself at your Drexel dealer's today!

Distinctive comfort in a lounge sofa; pull-up snack table for TV meals; glass-topped spindle lamp table; upholstered chair with wooden arms; 3-drawer chest and matching mirror.

by Drexel — Drexel FURNITURE COMPANY
Drexel, North Carolina

See Drexel on "Feather Your Nest", NBC-Television

MARVIN CULBRETH

The Finish on Profile *by Drexel is Something Special*

Only a custom finish could match the high standards of beauty and livability built into Profile by Drexel. Our styling studio created a special lacquer finish of unusual depth and clarity that enhances the ripe brown color and lets you look right down into Profile's beautifully matched wood grain. This finish is specially formulated for durability, too. It is tough and protective and perfectly suited to the daily usage that this friendly furniture was designed to invite. We know it will add to your enjoyment of Profile for many years to come.

GRAND RAPIDS VARNISH CORPORATION

Grand Rapids, Michigan

Creators and manufacturers of custom Finishes for fine furniture.

Fits your PACE

. . easy to care for, lovely to live with!

Profile

by Drexel

• Busy young mother with a home *and* a job? Just look at the lines of Profile . . . no crannies, no crevices to struggle to clean. Those smooth curves gleam with a swoosh of your dust cloth! Easygoing type who likes to relax? Profile is modern that you can really curl up in—completely comfortable! Profile's toughness takes a family's wear and tear; suits a sophisticate's life. And Drexel has spared no detail to insure a pace of good living for years to come. Grand Rapids Varnish Corporation's fine lacquers give the "finishing touch" to Profile's long-lived loveliness.

Dainty but efficient lady's desk with contrasting top; harmonizing chair; six-drawer chest; pier chests and comfortable lounge chair.

Get your "Portfolio of Fine Furniture", colorful booklets on Profile and Drexel's many other collections! Send 35c in coin to 2 Huffman Road, Drexel, N. C.

by Drexel

Drexel FURNITURE COMPANY • Drexel, North Carolina

MARVIN CULBRETH

For the "House of Ideas"

genuine Leather

...and the Car of

the best idea for fashion and value, at home or on the highway

Genuine leather upholstery is a smart idea, for a number of reasons. Like the Nash, it's stylish, beautiful, and comfortable—that's obvious. More importantly, it gives you outstanding performance—like the 1955 Nash Ambassador "Country Club". Hard wear and rugged treatment only serve to polish it to a brighter luster. Mild soap on a damp cloth is all you need to keep it sparkling. And eventually, genuine leather upholstery adds to trade-in value.

***The famous** Nash Reclining Seats are upholstered in a color choice of genuine leathers.*

Only genuine leather wears as well as it looks

LEATHER IS 77% STRONGER! The rugged strength you get in genuine leather means your upholstery is far less likely to tear, no matter what kind of rough treatment you give it.

151% STRONGER ALONG STITCH LINES! Because genuine upholstery leather is strong where other materials are weak, it lasts better under the strains caused by rough roads or junior rough riders.

LEATHER IS MORE SCUFF- AND SCRATCH-RESISTANT, BY 10%! Because it resists all kinds of damage best, and is easy to keep gleaming clean, genuine leather upholstery increases your trade-in value.

LEATHER IS FIRMER BY 37%! It won't sag or stretch out of shape. You save money again because cars upholstered in genuine leather look better longer.

THE UPHOLSTERY LEATHER GROUP, INC.

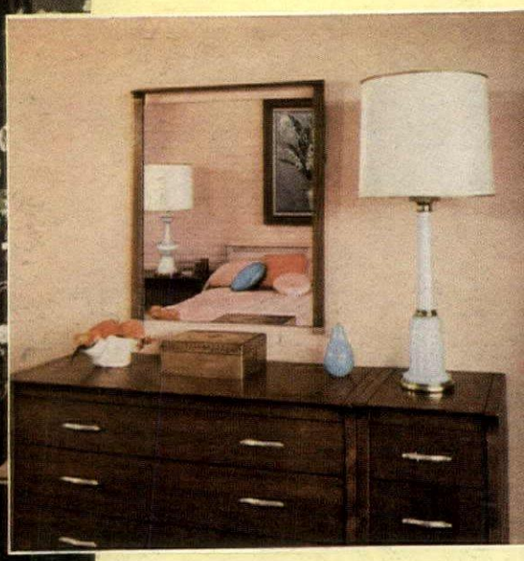
99 West Bethune, Detroit 2, Michigan • 141 East 44th Street, New York 17, N. Y.

THE RAMBLER . . . smartest car for town and travel, easiest to handle and park . . . delivers up to 30 miles a gallon, at America's *lowest price* for a four-door station wagon. No wonder the Rambler is fast becoming America's favorite in suburban communities.

"Ideas" Nash

As far-advanced as the "House of New Ideas" are the cars that grace its garage. The smart new Rambler . . . and the ultra-smart 1955 Nash Ambassador "Country Club" shown above. Nash has widest front seat, most head-room, and widest wrap-around windshield of all. You sink into luxurious genuine leather upholstered Airliner Reclining Seats that nap children, turn into a chaise longue for restful travel, or become Twin Travel Beds at night. Every breath of air is filtered, warmed or cooled as desired for living-room comfort every day of the year. You have priceless new safety in Double Strength Single Unit Car Construction . . . a new cloud-soft Deep Coil ride. A sensational new 208 H.P. Jetfire V-8 engine in the Ambassador. See all three at your Nash dealer's today . . . the Rambler, Nash Ambassador and Statesman series . . . for completely new ideas in modern motoring. Nash Div., American Motors Corp., Detroit 32, Mich. Products of American Motors.

You're So Right to Choose A Nash



Glass adds beauty to indoor walls, too. This lovely mirror reflects the striking decorative motif of the room. It's made of L·O·F Parallel-O-Plate Glass...twin-ground to make it the most distortion-free plate glass ever made in America.

Architects: Palmquist & Wright, Detroit. Designer: Richard B. Pollman, Detroit.

To **fully** enjoy your window walls . . .

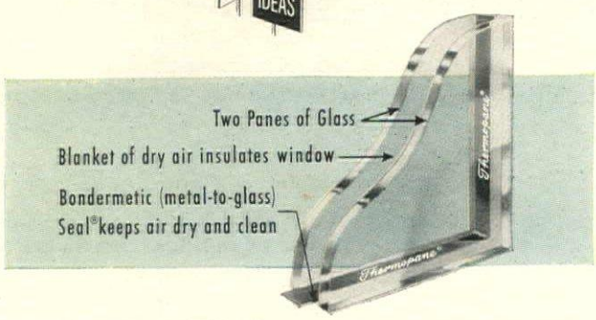
you need this **permanent** insulation

It's wonderful how window walls add enjoyment to living. Views. Color. Daylight. Spaciousness.

But only with insulating glass—*Thermopane*®—can you enjoy window walls to the fullest all the year 'round. In winter you'll be more comfortable near these windows and you will save money on fuel. In summer *Thermopane* keeps out heat and helps your air-conditioning do a better, more economical job. And *Thermopane* keeps your home quieter, because it muffles outside noise.

The best part of it is you get these benefits without having to bother with storm sash. That's because *Thermopane* insulating glass is built right into your windows . . . stays there permanently.

Your L·O·F Glass Distributor or Dealer can tell you all about it. He's listed under "Glass" in the yellow pages of your phone book. And, for our free *Thermopane* book, write to Dept. 1185, Libbey·Owens·Ford Glass Co., 608 Madison Ave., Toledo 3, Ohio.



LOF GLASS

Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD . . . *a Great Name in Glass*

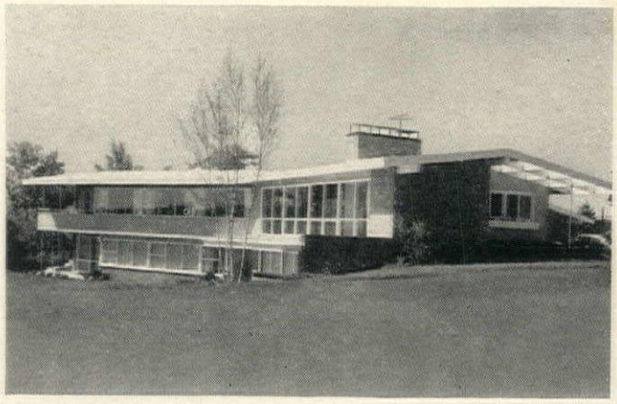
Be excitingly modern . . . at low cost with new **MASONITE PANELGROOVE** siding

You see first the long, low, ground-hugging lines. Then you notice the neat, clean-cut vertical accents wrought by Masonite Panelgroove Siding and you say, "There is *real* harmony in design!"

Add this distinctive and modern treatment to your new or remodeled home. Panelgroove is not expensive . . . to buy or to apply. Each panel is 4 feet wide and lengths can reach 16 feet. Square-cut grooves are 4 inches apart and the shiplapped edges make joints invisible. Panelgroove will highlight featured areas, create pleasing gable ends, harmonize with window groupings.

Like other exterior Presdwood® products, Panelgroove withstands all types of weather, summer and winter. Resists bumps and dents and knocks. Its smooth, flat surface takes paint beautifully, holds it years longer.

Panelgroove is the modern panel siding for modern homes . . . creates distinctive interior paneling, too. See your lumber and building materials dealer. Send coupon for informative folder.



Look for This Man—He Makes the Difference

MASONITE PANELGROOVE

PANEL PRODUCT OF MASONITE CORPORATION

MASONITE® CORPORATION
Dept. HG-8, Box 777, Chicago 90, Ill.

Please send me your illustrated folder on Panelgroove and more information about Presdwood products.

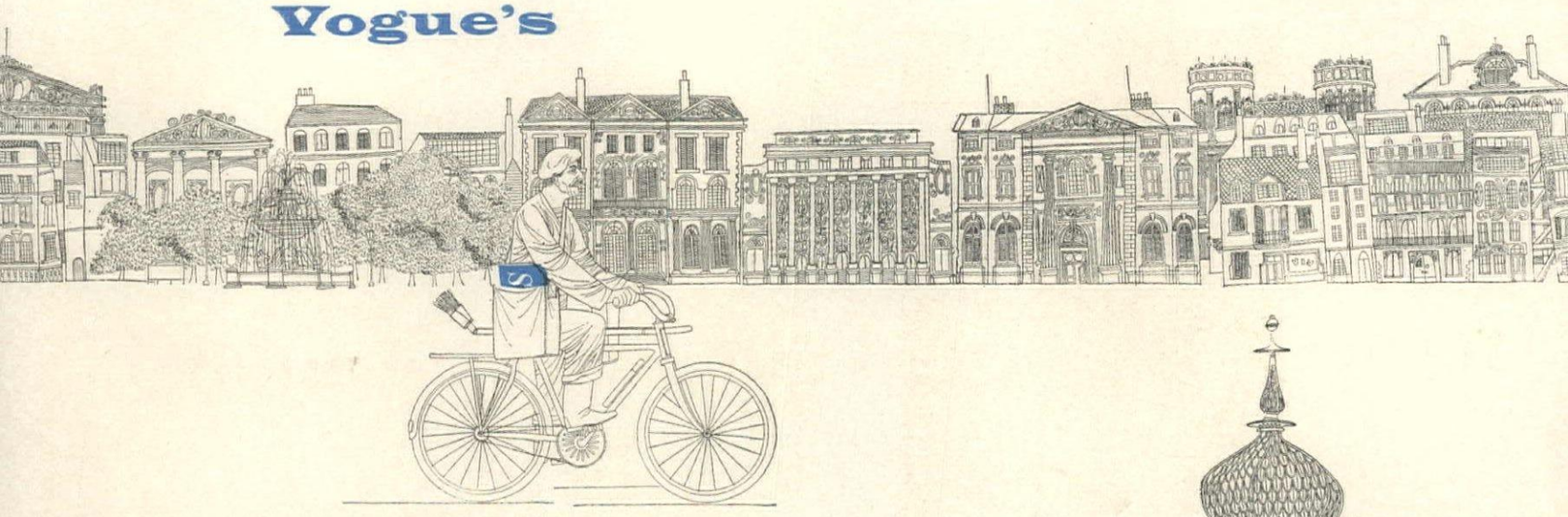
Name.....

Address.....

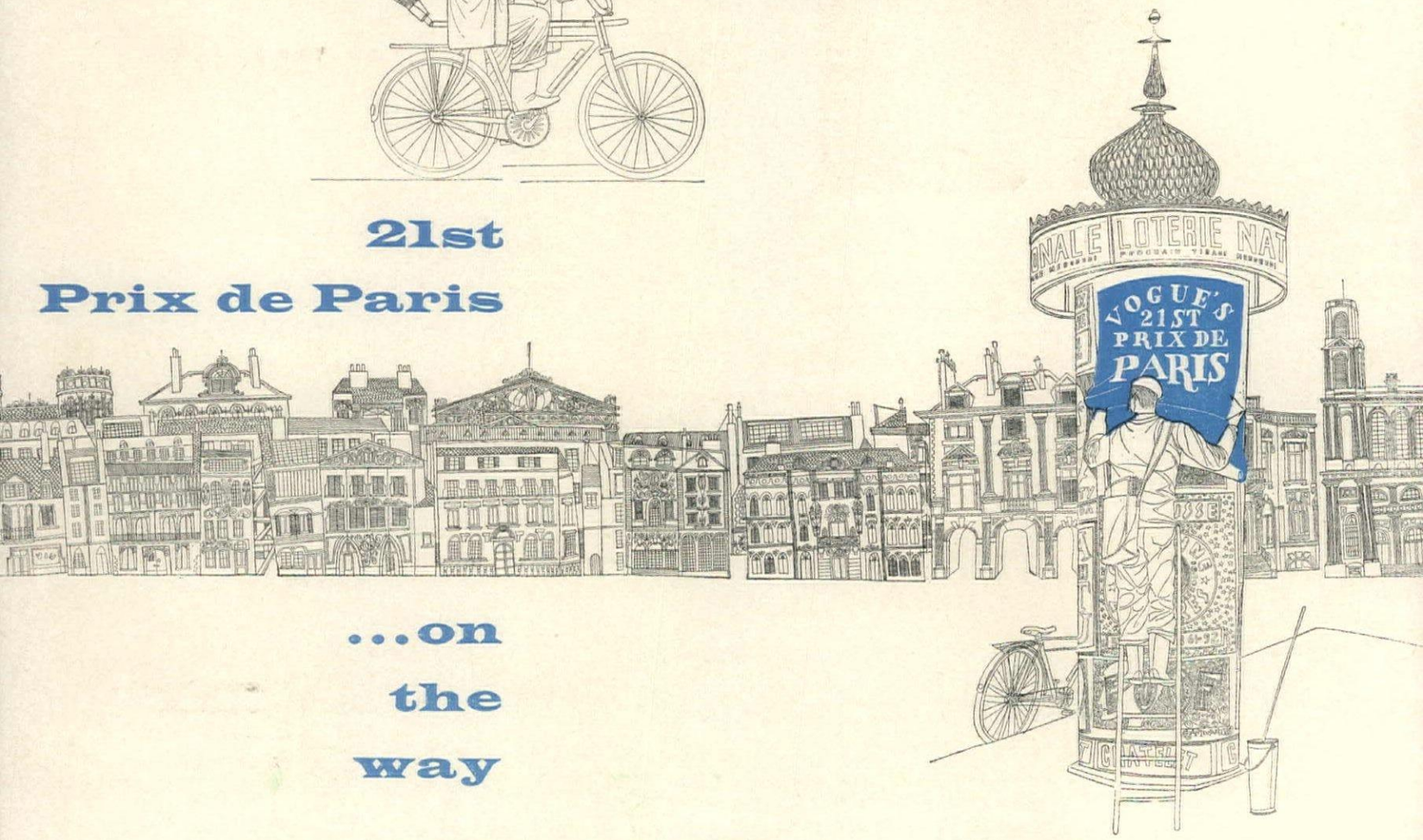
Town.....*Zone*.....

County.....*State*.....

Vogue's



21st Prix de Paris



...on the way

If you're now a college senior and if you're interested in a career in fashion, writing, advertising, merchandising, decorating or publishing, it's time to enter VOGUE'S famous PRIX DE PARIS career contest!

The prizes are exciting, the contest is rewarding, and for 21 years the PRIX DE PARIS career contest has been our way of finding some of our most valuable editorial talent.

1st Prize: a choice of $1,000 cash or two wonderful weeks in Paris, all expenses paid, flying both ways.

2nd Prize: $500 cash.

10 Honourable Mention Winners will receive $25 cash prizes.

These winners will receive top consideration for positions on VOGUE, GLAMOUR, HOUSE & GARDEN, VOGUE PATTERN BOOK and VOGUE KNITTING BOOK.

Next 50 Top Ranking Contestants will be recommended to stores, advertising agencies, and other magazines.

Using VOGUE as a textbook you answer two quizzes of four questions each, based on actual editorial problems. If you answer them satisfactorily you will be eligible to write a thesis on one of the topics in the February 1, 1956 issue.

You must enroll by October 17, 1955. Here is your entry blank:

Prix de Paris Director, VOGUE, 420 Lexington Ave., N. Y. 17, N. Y.

Please enroll me as an entrant in VOGUE'S 21st PRIX DE PARIS. DATE .....

NAME ..... COLLEGE .....

HOME ADDRESS ..... STREET COLLEGE ADDRESS .....

..... DATE OF GRADUATION .....

CITY ZONE STATE HA

Bartlett scientists lead in tree research . . .

First
to introduce a complete, balanced shade tree food—"Bartlett's Green Tree Food"—and to devise feeding through holes in the ground.

First
to use power spray equipment for shade trees and to develop a practical method of reinforcing weak trees with eyebolts and cable process.

First
to produce a satisfactory flexible material for filling tree cavities. "Flexifil" has almost the same expansion coefficient as wood.

First
to introduce a special type of "Heal Collar" to expedite the growth of smooth, even new bark over the filler used in cavities.

First
to develop the "Invigorator Process"—sub-irrigation of shade trees with liquid food and conditioning chemicals under high pressure.

First
to maintain Tree Research Laboratories with a highly trained staff of nationally known scientists to study shade tree problems.

First
to successfully control one specific disease of trees by the use of chemicals introduced directly into the sapwood of the tree.

The list of "firsts" will never end at the Bartlett Tree Research Laboratories. Here, scientists are continually searching for new and better ways to protect the shade trees of America. When you consult your local Bartlett representative, you get the benefit of not only his local, native talent, but you also get the benefit of the combined scientific knowledge and long practice of a group including some of the leading authorities in tree health and protection. Small wonder those critical of results are turning to the Bartlett Way—the Scientific Way. Call the nearest Bartlett Office for a study of your tree situation.

The Bartlett Way

BARTLETT TREE EXPERTS

Home Office, Research Laboratory and Experimental Grounds, Stamford, Conn.
Local Offices from Maine to the Carolinas, and West to Indiana.
See your Local Telephone Directory for Local Address.

LUXTROL LIGHT CONTROL IS FEATURED IN THE HOUSE AND GARDEN **1955 HOUSE OF IDEAS** IN BIRMINGHAM, MICH.

LIGHT TOUCH . . . any level of light from dark to full-bright . . . the *perfect* level of light for your every activity, mood, decorative effect. Now, at the turn of a dial . . . for every room in your lovelier home . . . with new, *different* LUXTROL Light Control. LUXTROL banishes "on-off" switches . . . controls both incandescent and fluorescent lighting . . . is priced surprisingly low. See your LUXTROL dealer for a demonstration of this totally new concept in modern home lighting. For his name and address call your local Western Union Operator 25. Meanwhile, for full descriptive literature, drop a postcard to **The Superior Electric Company, 11085 Demers Avenue, Bristol, Connecticut.**

NEW

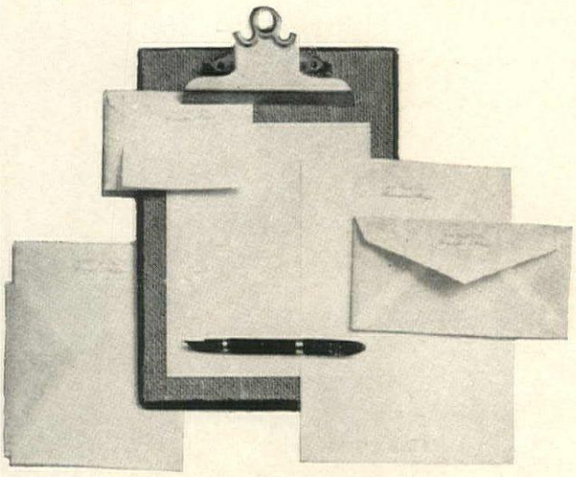
LUXTROL

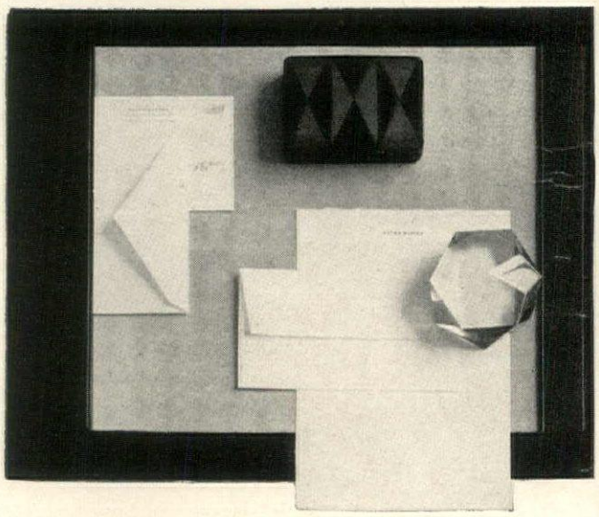
LIGHT CONTROL

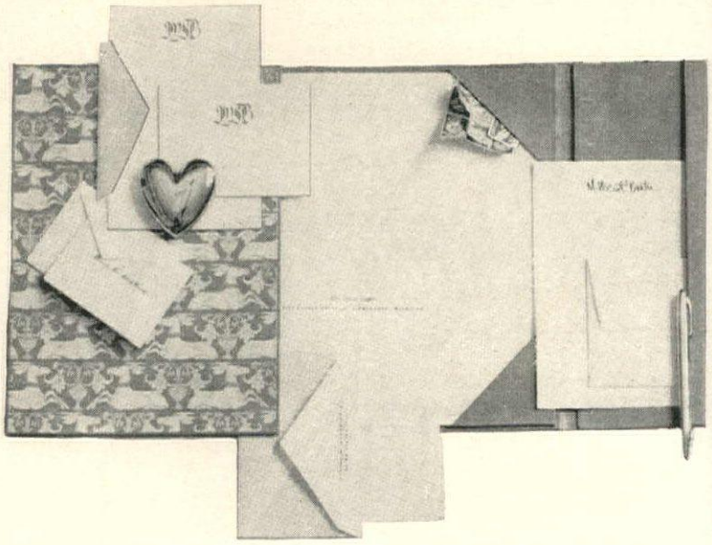
Complete stationery trousseau

by Crane for

the House of Ideas

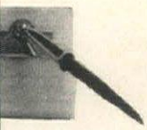




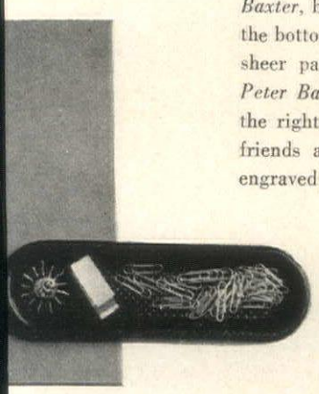


Basic requirement for the well run house: a well appointed desk. Here you see stationery in varying sizes and shapes, in special weights, papers for every member of the family to use for business and social needs. What's nicer, the paper is so pretty that letter-writing becomes a pleasure rather than a put-off chore. From informals to large single sheets; with a distinctive monogram, a name-and-address, a single name or *just* an address, the House of Ideas stationery personalizes either a bread and butter note or business letter.

Correct to the letter, stationery wardrobe includes paper for her, for him, for the house itself



Top group shows the "house" stationery. Clipped to writing board is "Continental Message," informal Parchmont note paper die-stamped with the street address only. Other house stationery includes airplane-weight paper engraved with street and city address, matching envelopes; double sheet, heavy weight plain kid finish paper engraved with address only, and a supply of matching plain envelopes. This same kind of stock, perfectly plain, is used for acknowledging formal invitations. Center group is "his" own stationery. Tucked in the left side of the blotter are correspondence cards engraved with his name, and street and city address. Matching envelopes are plain white. The large single sheet of letter paper is engraved with his name only, on a Raveledge white vellum. Matching Raveledge envelopes are also left plain. Bottom group is "her" personal writing wardrobe. Left to right: Kid finished pearl white folded letter and note paper has cerulean blue border and monogram, plain white blue-bordered envelopes. Just below are informals, engraved with *Mr. and Mrs. Peter Baxter*, but indispensable to a woman's desk. At the bottom of writing portfolio is silk finish white sheer paper and envelopes printed with: *Mrs. Peter Baxter*, followed by complete address. At the right is informal paper for writing to close friends and family, a Raveledge white vellum engraved with her name only, *Millicent Baxter*.



DIE STYLES BY THE NEW ENGLAND ART COMPANY

PHOTOGRAPHED BY MAYA

Why don't we show the colors in Fostoria's "Shell Pearl" crystal?

COLOR photographers admire this beautiful crystal, regret they can't reproduce the way your eyes will see it. Reason: *Shell Pearl* is iridescent, just like mother-of-pearl. Moreover, it is hand formed by our glassblowers with graceful waves (in glassmakers' talk, a "loop optic") to give infinite variety and movement to the shimmer of light and color on its surface. The elusive colors, the *aliveness* of *Shell Pearl*, are simply too subtle for a camera, call for in-person viewing (and please do!). We think you may well choose *Shell Pearl* for yourself, or for a most distinctive gift. Suggested place setting shown, $11.50*. In open stock because it's made by the Fostoria Glass Company in Moundsville, West Virginia.

**slightly higher in the West*

FOSTORIA

DOWN COMFORTERS Beautifully Re-Covered

Once-lovely, now-shabby down comforters recovered like new for $11.95 in down-proof taffeta. . . . Women admire Alden's exquisite craftsmanship. ABSOLUTE SATISFACTION GUARANTEED! . . . Also re-covered in down-proof satins and sateens. Wool comforters re-covered, too. And heirloom featherbeds transformed into cloud-soft, destemmed-feather-fluff comforters. Send today for— FREE samples of coverings, testimonials, and illustrated folder.

ALDEN COMFORT MILLS-HG, Box 6070, Dallas, Texas
I have ☐ an old Comforter which may need re-covering, or ☐ Featherbed or ☐ Pillows I might wish to transform into beautiful Alden Heirloom Comforters. *Without obligation*, mail FREE material samples and literature. I am assured no salesman will call on me.

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ADDRESS_____

CITY AND STATE_____

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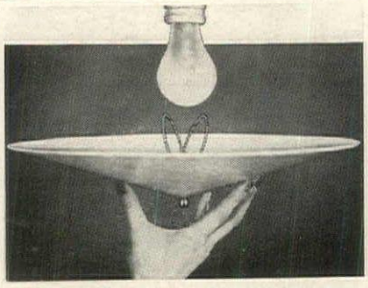
Magnificent Redcliff Ironstone China

Collectors' items to cherish through the years! Classically sculptured Ironstone China . . . highly esteemed for its white purity and timeless beauty. Each piece makes a distinguished gift . . . adds grace to your own table, sideboard or china cupboard!

Soup Tureen with ladle, 11" x 12½", holds 3 qts. **$14.95**
Matching Tray **$6.95**

Not shown . . . dinner plate, $3.25; rimmed soup bowl, $3.25; salad plate, $2.50; bread and butter plate, $1.95; cup and saucer, $3.25.
All prices postpaid. Add 5% for shipping West of Miss. Write for new 50 page catalog.

Jenifer House
Dept. G-8, New Marlboro Stage
GREAT BARRINGTON, MASS.



CEILING LIGHT DIFFUSER CLIPS ON BULB!

Soften harsh lights from outmoded ceiling fixtures, exposed bulbs. Add modern touch with smart Lam Diffuser Shade. Shallow cone-shaped, of glass fibre and plastic, the silken web-like translucence prevents glare, spreads light. Fits any bulb up to 150 watts. Inexpensive, featherweight, practically unbreakable. Blends with any decor. 14" diameter. Postpaid ..... **$3.25** (2 for $6.00)

ELRON CHICAGO

Extension Arm for use with pull chain ..... Ppd. 60c

Guaranteed, of course.
225 W. Erie St.
Dept. D-136, Chicago 10, Ill.

THE BEST SHUTTERS COST NO MORE

HEINLEY'S Indoor Movable Shutters add a new charm to any window or door — bring added joy to any room. Simple to install, inexpensive. Quick delivery to any part of U.S. Get the best when you buy. Send 25¢ for illustrated booklets containing dozens of decorating ideas.

Paul Heinley's
MOVABLE SHUTTERS
Originators of Today's Indoor Shutters

1616-5 Euclid St., Santa Monica, Calif.

Cherry planter-spoon rack

of genuine *Craftwall* FACTORY FINISHED PANELING

JUST **$3.98** *(plus 35¢ postage)*

The manufacturer of Craftwall factory finished paneling offers you this eye-catching conversation piece at a remarkable, low price — just to acquaint you with the natural wood beauty of Craftwall paneling. 12 by 18 inches . . . this genuine Cherry combination wall planter and spoon rack adds a charming decorator touch to any room. Heavy gauge metal liner included. Order extras for gifts! Send check or money order . . . no C.O.D.'s please.

(Note! Spoons and plant not included)

RODDIS PLYWOOD CORP.
DEPT. HG755 MARSHFIELD, WIS.

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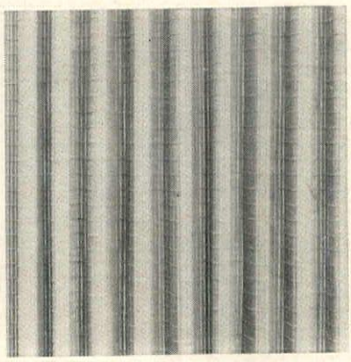
You may order all merchandise shown in Shopping Around (editorially and in advertisements) by writing directly to the shops. Enclose check or money order, as few of them handle c.o.d.'s. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.

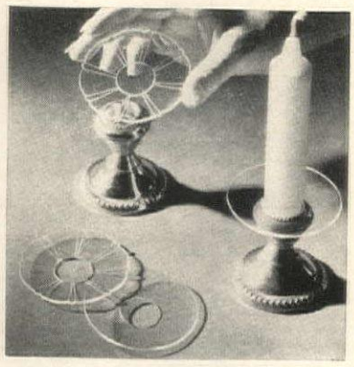
Parcel post labels printed with your name and address are the efficient ones to use to insure safe delivery of packages. Inscribed with a three line marking! $1 for 50; $1.50 for 100; $2.25 for 200; $4 for 500; $6 for 1,000. Postpaid. Order from International Industries, Dept. HG8, 11454 Washington Blvd., Los Angeles.



Decorator's choice: elegant room dividers! Shown here is a custom-made drapery fashioned of ½" slats of Luana wood. Easy to install, easy to care for, this drapery will last for years. The modest price is only 30c a square foot. Send 25c for sample. Order from Carabao Special Products, 950 Columbus, San Francisco.

Bisque busts. Shown here are two charming white bisque busts of Diana, the fabulous moon goddess, and Apollo, the handsome god of manly strength. In two sizes: 5" ($2.75 the pair) and 9½" ($12.50 the pair). Either set makes a fine wedding gift. Postpaid. Order from Seth & Jed, Department HG8, New Marlborough, Mass.

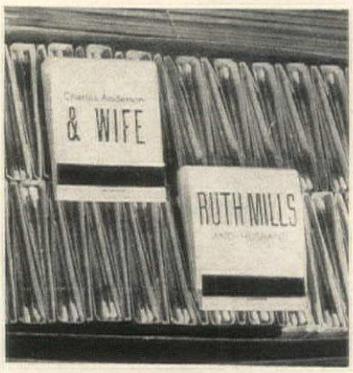
Fairy-like decoration for your candlesticks, candelabra, or sconces: crystal bobeche to catch the candle light *and* the candle drippings. Any stick will be enhanced by the addition of these bobeches. $1.51 ppd. the set of 4 clear crystal; $2.71 ppd. for 4 etched crystal ones. Paulen Crystal, 296 Broadway, New York.



Buy of the month: the custom-made sterling silver jewelry shown here. Hand crafted of exceptionally heavy silver, it is decorated with a beautifully modeled lily. And the price is so very modest! $3.95 for ring; $3.95 for earrings. Postpaid. Tax incl. Order from The Bowman's, 1631 Filbert Street, San Francisco, California.

No, this handsome double plant stand is not made of New Orleans wrought iron. Instead, it is made of plastic cast in the mold of an antique flower container. Finished in black or in pink, it makes a charming appointment for terrace or garden. 9″ x 11″. $2.20 complete with 2 pots. Ppd. Foster, 430 S. Jefferson, Peoria, Illinois.

A Perfect gift for any couple is this box of 36 book matches. Each of the standard size books is marked with the husband's name in tiny lower case type and the wife's in bold upper case. (It can be reversed!) $1.50 for 36 in *one* style. Postpaid. Order from Willard Creations, Department HG, Box 509, Culver City, California.



Kendix
CREATIONS FOR LAWN, GARDEN AND PATIO

"Truant Cherub" FOUNTAIN
of Distinctively Sculptured
Lifetime 'Heirloom' Terra Cotta

A veritable classic masterpiece of the ceramic arts lending visual as well as audible beauty to its surroundings whether out of doors or indoors. Though crafted today by methods that are centuries old, comparison will show that it is the *least expensive* piece of its kind. Complete with silent, hermetically sealed immersion pump, sealed in its own lubricant. Uses same water over and over. No splash or overflow. Needs no pipes or plumbing. Easily assembled. Weather resistant. Color: Glazed eggshell Terra Cotta with lining in bowl of glazed turquoise Terra Cotta. $269.50 shipped prepaid in U.S.A. 25% must accompany C.O.D. orders.

POOL DIMENSION: Front to rear, 32 inches; Side to side, 37½ inches; Overall height, 28 inches; Total Weight, 310 pounds; Recirculated water capacity, 8 gallons.

WRITE FOR COLOR BROCHURE of other Lifetime Heirloom Terra Cotta Kendix Creations for the outdoor living room.

Dept. G-8
Kendix
4201 WESTERN AVE.
WESTERN SPRINGS, ILL.

"ST. FRANCIS AND THE BIRDS"
The famous statue of St. Francis, with birds in hand and at base, reproduced in antique finish lead, 19" high. (#178 in catalogue.) Also, the Victorian cast iron bird bath, 22" in diameter, 31" high, white, black or pompeian green finish. (#108 in cat.)

Send 10¢ for catalogue on complete line.

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FOR GRANDMOTHER

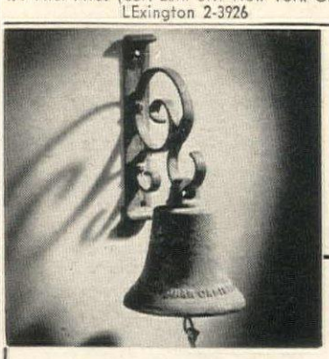
She'll have her family with her all the days of the year if she's wearing one of our custom family bracelets. Each grandchild's first name and birth date engraved in script on a separate disc.

Sterling silver . . . . . $3.00 *for bracelet plus* 1.50 *per disc.*
1/20 12K gold filled . . . $3.00 *for bracelet plus* 2.00 *per disc*

Engraving, postage, tax incl.

Send for our complete catalog of this and other custom gifts.

No C.O.D.'s, please.
Holiday House
28 Bellevue Theatre Bldg. Upper Montclair, N. J.



NOW IT CAN BE TOLLED

A picturesque copy of an old mission bell with a true bell tone would be pretty wonderful at your front door, hanging by your bar, or glamorizing the entrance of the children's play house. It has a bracket for hanging, comes in a verdigris finish and measures 8" overall, 4" in diameter.

$5.95 postpaid

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EDITH CHAPMAN
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New All-Steel Vio Holda
PLANT STAND

The original stand with revolving arms

A wonderful stand for flower lovers! Finest all-steel welded construction. 40 inches high. Holds 11 plants, 10 on revolving arms, extending 6 to 12 inches from sturdy center shaft. Arms may be moved with a touch to enhance arrangement or allow even sun and air exposure. Light weight. Requires little space. Antique black; white or green enamel finish.
ORDER BY MAIL today. Only $14.95 plus $1.00 for packing, postage. Specify color. Send check, money order; or C. O. D. Guaranteed satisfactory. Circular on request.

VIO HOLDA MFG. CO.
Box 915, Dept. 7-G, Topeka, Kan.

The way to select **ORIENTAL RUGS**

is to examine them in your own home

Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs $90 to $200
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100 Choice 9 x 12 Rugs from Iran $325 to $850

Many giant and unusual sizes

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We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

No obligation to buy.

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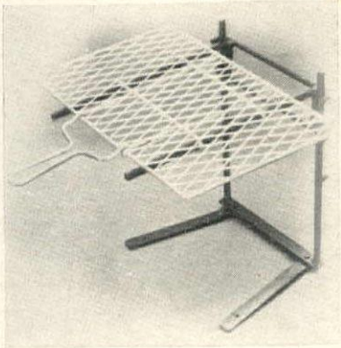
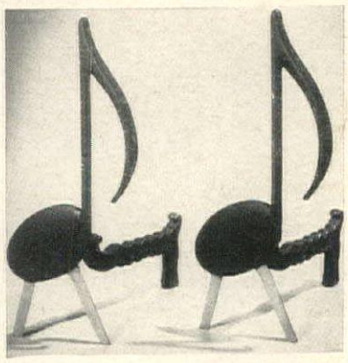


Versatile grille for you to use indoors in the fireplace, outdoors in the barbecue or, without a fireplace, on picnics and camping trips. Made of steel, it can be adjusted to three levels. Grille surface is 12" x 18", finished in nickel. Stand is black. $12.75 ppd. Add $1 west of Miss. Diamond, 1100 Altamont, Schenectady, N. Y.

Marked in red: these crystal clear glasses with the convenient handles. "Gin & Tonic" is the message they bring your guests. And you know how very popular this thirst quencher has become. The cost is modest: $4.95 the set of four. One or two sets will make a fine gift. Ppd. Glasscraft, 920G, Chicago Ave., Evanston, Ill.



Put a song in your hearth with these musical andirons. Made of solid brass ($25 ppd.) or black-finished wrought iron with gilded legs ($14.95 ppd.), they are designed in the form of an eighth note. They are bound to evoke comment. About 18" high x 14" deep. Tennessee Chromium Plating, 206 Louise Ave., HG, Nashville, Tennessee.

SAVE $2 to $13 a pair!

NO-IRON **Fiberglas** CURTAINS and DRAPES

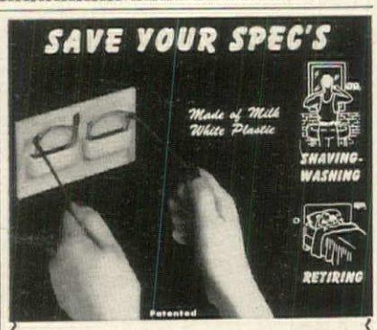
FREE

Catalog and Color Swatches

What wonderful curtains and drapes amazing Fiberglas fabrics make! Never need ironing, stretching, starching! You can wash, hang and drape them in 7 minutes! Guaranteed never to shrink, fade, stretch, sag! 30 sizes to fit any window! 5 colors in curtains, 7 colors in drapes. And our huge buying power and direct-to-you selling policy lets you pay as little as $2.69 per pair. Write today for FREE Catalogue and Color Swatches.

RONNIE, Dept. 86JJ-8
Ronnie Bldg., Fairview, N. J.

SAVE YOUR SPEC'S



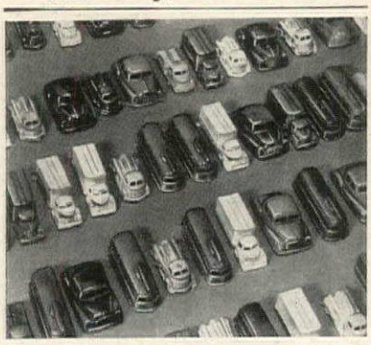
NO MORE BROKEN or MISPLACED GLASSES

Attach to tile, mirror or wall. When washing, shaving or retiring, insert glasses.

$1.00 *Postpaid*

No C.O.D.'s Please

SPEC-HOLDER CO. 812 8th St. Altoona, Pa.



BUY AUTOS BY THE 100

Thousands of playful auto and truck combinations to give any youngster loads of fun day after day. In play he buys, sells, trades, decorates a pack of 100 molded autos and trucks. Appealing assorted colors and body styles. A big bundle of 100 cars will be right at home in and around those usual toys. Each car approximately 2" long. 100 cars $1.00 Ppd. Carol Beatty, Dept. P-508, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Catalog.

Rockingham-Type MEASURING CUP PITCHERS

Pretty and Practical . . . and such a value!

Complete set **$2.95** Plus 25¢ shipping

What a delight these quaint measuring cups are for practical purposes as well as a picture-pretty kitchen wall accent. They're made of ceramic with a heavy glazed luster. Designed to look like famous Rockingham-ware. Trimmed with a gay, colorful strutting chanticleer, they come in ¼, ½, ¾ and full cup sizes. Smart wooden rack included.

Order today on guarantee of satisfaction or money back

Helen Gallagher

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FREE TO NEW MEMBERS OF THE **INTERNATIONAL DOLL CLUB**

Authentic Dutch doll shipped to you direct from Holland!

Start your international doll collection today! Receive this adorable doll, dressed in typical Dutch costume, as a gift. Each month you get a beautiful doll direct from a different foreign nation, in the original import package. Finest materials, traditional craftsmanship, colorful native costumes. Approximately 8 in. high. Descriptive brochure tells the story behind each doll. **U. S. retail value approximately $8.** A 6 or 12-mo. membership brings you the Dutch doll FREE and enrolls you in this exclusive world-wide club. Satisfaction guaranteed. References: New Orleans Chamber of Commerce. No COD's. Postpaid, duty-free. *(You pay postman 15¢ service charge for delivering foreign package. This cannot be prepaid.)* Send $16 for 6 mo. membership; $27 for 12 mo. (or $8.50 for 3 mo. trial).

INTERNATIONAL DOLL CLUB
P. O. Box 1511 New Orleans, U. S. A.

The Iced Drink Sensation "Constant Comment" TEA

Long-lost recipe of aristocratic settlers of early Jamestown! Choicest Ceylon Tea patiently blended with oranges and sweet spice for delectable tang and bouquet. Makes even coffee addicts rave! 80 teabags (240 cups) in charming red and gold canister of 18th Century design. Perfect hostess gift. Loose: 480 cups per half-pound canister (under a cent a cup). Served hot, it brings dad to supper on the dot. Iced, it spreads your fame as a hostess.

$3.75 postpd. ($4 w. of Miss.) check or m.o.

Specify "Loose" or "Teabags"

The Shop-at-the-Inn
Watson Hollow, West Shokan 2, N.Y.

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A new idea from the House of Ideas

THE DESERT COLLECTION

of area rugs by Karastan

Everything about the Desert Collection is news. The smaller dimensions of these dramatic area rugs, their deep rich texture, their California Desert colors. Take your cue from the House of Ideas and use these exciting rugs to lend new warmth and beauty to your décor. For here is the perfect way to complement modern floors and set off living areas from traffic lanes in today's rooms. See the whole collection of carved and random patterns in a multitude of sizes at your Karastan dealer's. "Sunburst" foreground, 9' x 12' size, $320. "Desert Star" background, 6' x 9', $160.

Karastan

AMERICA'S FINEST POWER LOOMED RUG

KARASTAN 295 FIFTH AVENUE, NEW YORK 16, NEW YORK A PRODUCT OF FIELDCREST MILLS

This is the story of

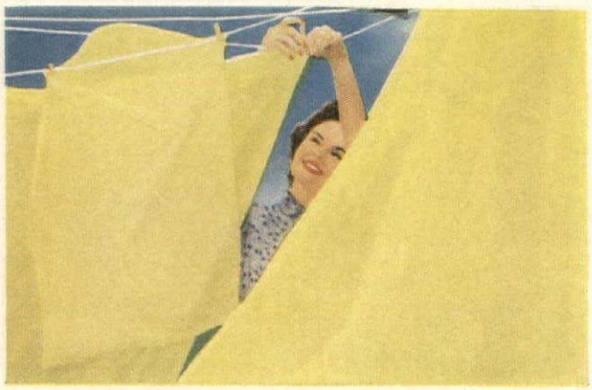
sheets of Du Pont Nylon

(and it's a story to invite sweet dreams)

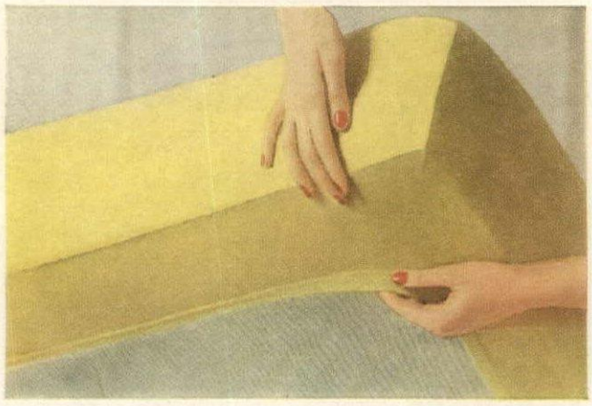
You know Du Pont nylon . . . know its caressing softness in slips and nightgowns . . . its loveliness in stockings . . . its long, long wear in blouses . . . and you certainly know its easy care! Now you can enjoy all of these advantages in lovely sheets that invite sweet, sweet dreams.

Once folks try sheets of Du Pont nylon, either woven or tricot, they won't use any others. Why don't you try them? We think you will say sheets of Du Pont nylon are made to dream on!

Feather-light sheets of Du Pont nylon are easy to handle, a snap to wash because they never become waterlogged, heavy to lift out of the washing machine or tub.



Quick-drying sheets of Du Pont nylon are washed, dried and put back on the beds before lunch. Because they're nylon, they seldom need ironing—another ease-of-care advantage.



Fitted-bottom sheets of Du Pont nylon simplify bedmaking . . . and these sheets stay neat, trim no matter how much a sleeper tosses. They come in white and lovely pastels.

Space-saving sheets of Du Pont nylon, when folded, are as compact as an ordinary pillowcase. Look for sheets of Du Pont nylon in your favorite store next time you shop.*

***For retail stores selling nylon sheets in your shopping area call Western Union by number and ask for Operator 25**

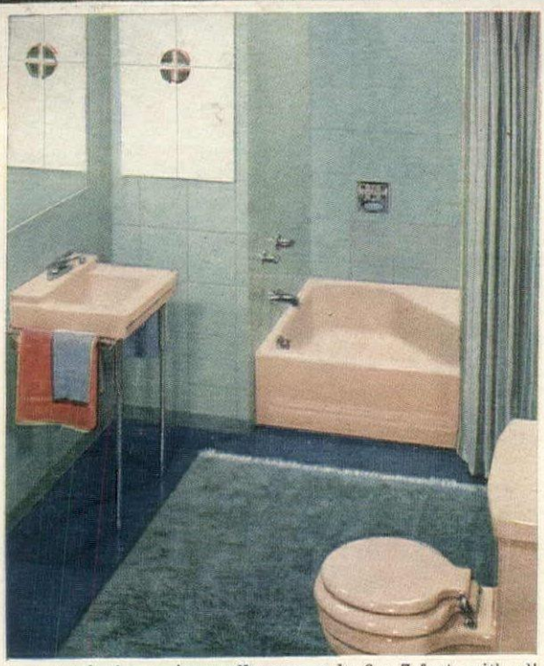
DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Exciting new things are happening in NYLON—one of DU PONT'S modern-living fibers

Brand-new Monogram fittings add extra smartness to this beautiful American-Standard bathroom. It costs as little as $4.13 a week.*



An extra bathroom in small space only 6 x 7 feet—with all the quality, beauty and color of modern American-Standard plumbing fixtures. Pay as little as $2.30 a week.*

Whether you buy, build or remodel, get the extra convenience of two

American-Standard Bathrooms

Look to American-Standard for *real convenience* and *quality* in a modern, attractive bathroom. In the room above notice the roominess of the handsome Symphony lavatory, made of vitreous china . . . and the large 5½-foot Master Pembroke bath of satin-smooth enamel fused to rigid cast iron.

There's *more convenience* in an extra bathroom, too . . . and you can probably have one. For there's a variety of types and styles of American-Standard bathroom fixtures to fit your needs. One of these is the square Restal bath, shown at the left. It serves as both shower receptor and regular tub, in space measuring only 36 x 38 inches.

And in both bathrooms, you can now add a final touch of beauty with the new American-Standard Monogram fittings. They offer colored handles and can be personalized with your own initials. Or choose the new Quality fittings notable for their fresh, attractively-modern design.

For more information see your American-Standard retailer. He is listed under "plumbing fixtures" or "plumbing supplies" in the Yellow Pages of your phone book. Or mail the coupon to the left for a copy of the helpful, illustrated idea book. Plumbing and Heating Division of American Radiator & Standard Sanitary Corporation, Pittsburgh 30, Pennsylvania.

*PLUS INSTALLATION

American-Standard, Dept. PG-85
Pittsburgh 30, Pa.

Please send me your Bathroom Planning Book. Enclosed is 10¢ in coin to cover handling.

I am modernizing ☐ building ☐

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If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto.

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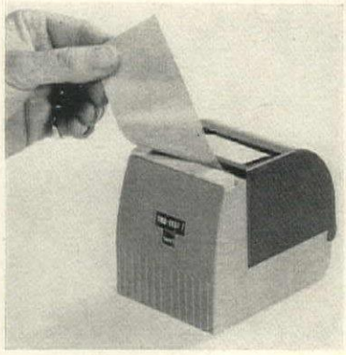
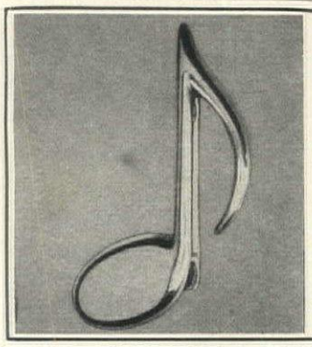
SHOPPING AROUND



A note of tranquility will be added to your life when you install this paper tape dispenser in the kitchen. It holds 25 feet of heavy gummed tape (2½" wide) to use for sealing parcel post, freezer, and storage packages! $1.98 for plastic dispenser and tape. Postpaid. Order from Kimball Printing, Dept. HG, 363 Bond, Oshkosh, Wis.

A fine bench for a fine price is something you don't find easily these days. Here is an excellent piece of furniture which can double as a table as well as a seating piece. Made of beechwood finished in ebony or blonde, it has a handmade natural rush seat. 20" x 17" x 17". $14.95 ppd. Hobi, Dept. GP8, 15 W. 57th St., N. Y.

For shortcake you need the individual cake pans shown here. Made of sturdy aluminum, each pan will make a 3" cake shell. Note the depression in the top which will hold a generous portion of ice cream or whipped cream. $1.95 postpaid for six pans. Order from Artisan Galleries, HG8, 2100 N. Haskell Ave., Dallas, Texas.



Grace note (and we mean that literally) for your entrance door. We think it is one of the nicest door knockers we've seen in a long time. The ⅛th note comes in solid brass **($5.95 ppd.)** or in black finished brass **($3.95 ppd.)**. 6" high, it weighs 1 lb. Bedroom size 4" long solid brass **($3.75 ppd.)**.

Catalog of other unusual items 10 cents

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue, HG Nashville, Tennessee

Beautiful Custom Made Drapes approx. $1.50 a yard

Now—from Carabao alone—you can get custom made drapes, tailored with all the fine quality features of decorator-made draperies. Yet you pay less than you would for ordinary ready-mades.

- **Carabao drapes are custom made to your exact width and length measurements**
- **Fabric is "tabled" for precision cutting so your drapes will always hang perfectly**
- **French pleated by hand. We use plastic crinoline to assure perfect headings**
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- **In joining widths of fabric, we cut off the selvages and seam the fabric with an overlock stitch so seam cannot pucker**
- **Seams are positioned in the pleats so they are completely invisible**

Remember—only Carabao gives you these custom-tailored features, plus an unequaled selection of fine quality fabrics.

Choose from 50 colors in five exclusive fabrics

SEND 25c FOR SWATCHES

Five decorator fabrics, designed for draw drapes or panels, give you a wide selection of textures and colors for any type of decor.

- **Carabao Two Tone Supple Weave**
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Make your own drapes from Carabao fabrics yardage $1 free instructions

Clip this coupon for information. Enclose 25c for swatches of all colors of all fabrics.

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NATURAL WOODS with BEHR-PROCESS
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WOOD-LAC is the best clear finish for INTERIOR REDWOOD or other natural woods. It is colorless, all oil base, elastic, fast and hard drying, easily cleaned, coating which enhances the natural wood grain coloring and protects the wood against stains. Two coats may be applied in one day. Choose the clear **GLOSS** or **SATIN** finish. $1.90 Qt., $6.00 Gal. Postpaid.

POLAR WHITE is the PUREST of WHITE PAINTS 100% Titanium pigmentation — 100% oil base vehicle. **POLAR WHITE** is smog-proof and mildew resistant, so it stays white and lasts years longer.

POLAR WHITE has terrific "hide" or covering power, it goes further and gives you the **WHITEST HOUSE** in the neighborhood or pleasing pastel shades if color tinted. $2.40 Qt., $7.50 Gal. Postpaid. Guaranteed.

Wood finishing instructions and full color pamphlet sent with every order or **FREE** on request.

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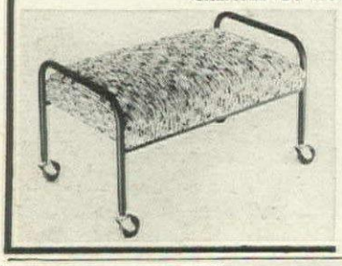
"DOWN-IN-FRONTER" TV BENCH • • •

CREATED BY KOCH METALCRAFTSMEN

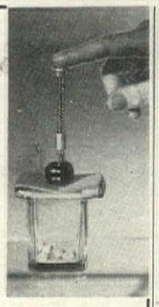


Clever addition to your home "theater"! It's 11" high, 19" long, 12" wide with deep-cushioned seat richly upholstered in black, white and gold fabric. Free-rolling brass plated wheels. Satin black legs and hand holds. No. SG-1

ORDER TODAY! EACH, $9.95 EXPR. COLL.

Santa Claus Land
SANTA CLAUS, INDIANA

a pippin
CHERRY PITTER



Just press the rod and the pit drops into the jar without crushing the cherry. The juice flows into the jar—no spilling—no spattering.

It's quite attractive—nothing to get out of order.

This imported pitter guaranteed to give satisfaction. Only **$2.95 ppd.**

Send check or money order.
No C.O.D.'s. Shipped postpaid.

BEX PRODUCTS
1050 Carroll Place
Dept. GH Bronx 56, N. Y.

FREE To New Members of **TAY'S** Gift Club

Beautiful Hand-carved Teakwood Chest from Hong Kong

This distinctively beautiful hand-carved teakwood chest, six inches long, is yours as an "extra gift" when you join Tay's Gift Club. The world is combed to obtain "surprise gifts" for members of Tay's Gift Club . . . to make exotic finds in Indian brasswares, carved art oddities from Africa and the Orient . . . perfumes from Cuba. These articles are lower-priced because we can buy them at about one-third their normal cost.

Your surprise gifts arrive monthly, postpaid. Join for a two-month trial for $5, four months for $9, six months for $12, a full year for $21. A postpaid surprise monthly . . . a bargain worth more than you pay for it. And the free teakwood chest, handy as a jewelry box, is worth $3.95. Satisfaction guaranteed.

TAY ENTERPRISES
Dept. G-8
P. O. BOX 1575 COLUMBUS, GA.

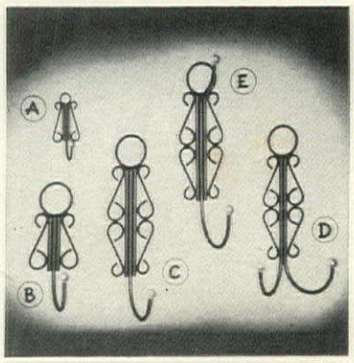
MONOGRAMMED SHOWER CURTAIN
14" (One Initial) Monogram FREE

Add a personal touch to your bathroom decor, fast-color de luxe taffeta, monogram in any contrasting color, size 6' square $12.95 Postpaid
If 3 letter monogram desired, add $1.00. (No C.O.D.'s please).
Matching Draperies 27"x54" . . . $6.95
COLORS: White, Peach, Canary, Rose, Wine, Charcoal, Kelly Green, Spruce Green, Spring Green, Lt. Grey, French Blue, Black, Brown, Pink, Turquoise, Gold, Red, Aqua, Lilac, Azalea.
Please specify curtain color, color of monogram, (1 or 3 initials).

W & W MONOGRAMERS, Dept. HG8
1001 Chestnut St., Philadelphia 7, Pa.

SHOPPING

The south 40 will be a happy hunting ground for Junior if you give him this Geiger counter! An electronic device, it works on batteries. Included with counter: ear phones, stock certificates, mining license, claim stake, prospectus, registration card! $3.98 plus 51c. Order from Jehco, Box 27667, Los Angeles, California.



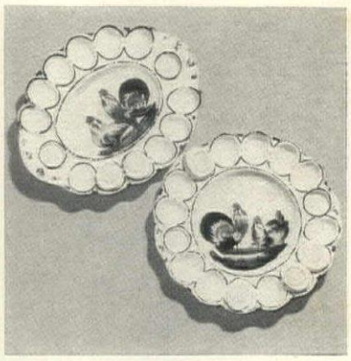
Hang your troubles, large or small, on these large or small hooks! Made of black finished wrought iron trimmed with brass, they come in these sizes: 3¾" ($1.10); 7" ($2.15); 10" ($2.75); 10" double hook ($3.25); 11" single ($3.25). Postpaid. Order from Laurie & Company, Dept. HG8, 507 Fifth Ave., New York, N. Y.

A cheese expert will approve of the hardwood board and Sheffield knife shown here. Designed for serving fine cheese, the board is the perfect size (6" x 9"); the knife has a lovely porcelain handle decorated in the famous Onion pattern. Give a set to your hostess. $5.50 postpaid. Edith Chapman, 260 Main Street, Nyack, N. Y.

"Bug-Nix" is a scientific control for insects. Pads of heavy blotting paper are impregnated with a formula harmless to humans but death on pests. Slip one or more in the linen closet to control silver fish; in the kitchen cabinets to eliminate ants or moths. $1 postpaid the 18-piece set. From Babcock, Box 61, San Francisco.

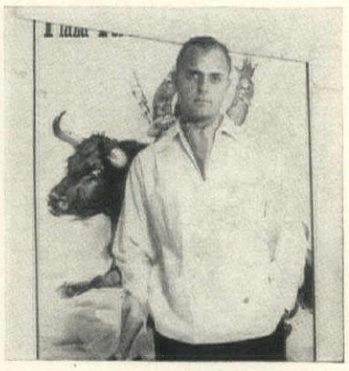
AROUND

For eye appeal serve your buffet devilled eggs, the family's breakfast eggs on the charming Italian pottery plate shown here. Decorated with gay color Chanticleer, it has a scalloped shoulder with sections for twelve eggs. About 14″ in diameter. $2.50 ppd. Helen Gallagher, HG8, 413 Fulton Street, Peoria, Illinois.



Handy aid for business correspondence: the Reply Address Labels shown here. As good as a return envelope and much less costly, these labels will insure quick replies. $1 for 150 labels printed with three lines! $1.75 for 300; $4.50 for 1,000; $8 for 2,000. Ppd. Time-Saver Ideas, 46 Jasperson Bldg., Culver City, Cal.

Classic shirt to wear with leisure clothes: the Mexican cotton one shown here. Beautifully cut and finished, it is made of a sturdy cotton which becomes more beautiful after each washing. Men's sizes: S. M. L. extra large; women's: S. M. L. White only. Van Keppel, Green, HG8, 9501 Santa Monica Blvd., Beverly Hills, Cal.



Appointments for the breakfast tray, for the terrace buffet, for the barbecue work table: aluminum covers. Shown here are covers made of spun aluminum: the 7″ one is perfect for toast; the 10″ ones are fine for covering individual entrée plates. $2.98 postpaid the set of three. From Miles Kimball, 100 Bond, Oshkosh, Wisconsin.

Sling Bed!

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too, for any dog and cat lover. Black, white, green, and terra-cotta canvas.

Sizes	Price (including Sling)	Extra Slings
18″ x 18″ (for cats & puppies)	$4.75	$1.50
27″ x 21″	7.45	2.50
36″ x 27″	10.95	6.00
All Above Items Postpaid.		
48″ x 32″	$12.95	$7.00

Express Collect

No COD's please.

Money refunded if not satisfied.

THE HITCHING POST

Dept. HG

261 Glen Cove Avenue Sea Cliff, L. I., N. Y.

MUSIC BOX FRAME FOR WEDDING INVITATIONS

We bet this will be the most talked-about wedding present of them all. Send in any size invitation and it will be mounted on a black mat and framed in a black and antiqued gold shadow box. When you pull the cord at its bottom, it plays either the WEDDING MARCH or ANNIVERSARY WALTZ. 8¾″ x 6¾″. Great for wedding photo too. **$10** ppd.

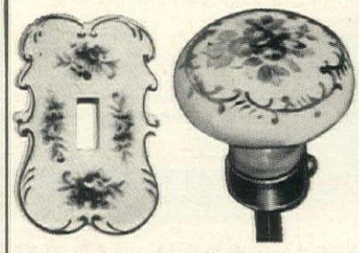
Reserve your copy of our free fall catalog—Today!

HERE'S HOW Dept. HG-8 27 E. 22nd St., N. Y. 10

matching porcelain

SWITCH PLATES and DOOR KNOBS

in the newest decorator colors!



Perfect touch for a traditional home . . . imported **LIMOGES-TYPE** porcelain, hand decorated with multicolor floral bouquets and 24K gold. In pink, green, blue, yellow, turquoise or white to correlate with any color scheme. Door knobs have standard brass fittings. Easily installed. Switch plates come in single or double styles.

Single Plate.....$1.50 Drawer Pulls..$3.00 pr.
Double Plate..... 2.75 Cabinet Pulls.. 2.00 pr.
Door Knobs, $3.95 pr. (3 pr., $10.95)

Switch plates and door knobs in **Old Meissen "Blue Onion" pattern** at same prices.

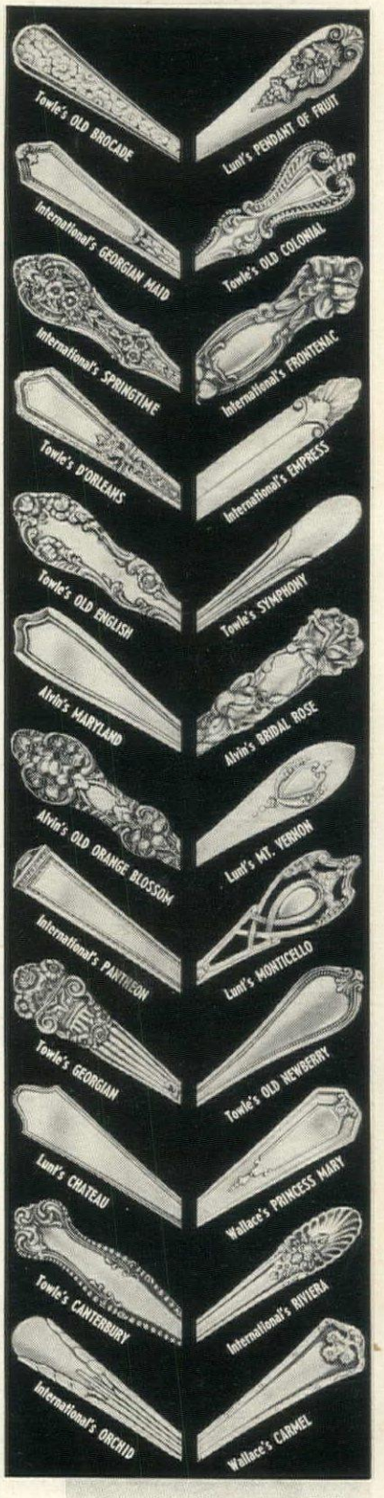
All prices postpaid. Write for FREE catalog.

SETH and JED Dept. G-8

NEW MARLBOROUGH, MASS.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

FOR IMMEDIATE DELIVERY



Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

JULIUS GOODMAN and SON

Jewelers in Memphis since 1862

Dept. 25, 113 Madison Ave., Memphis, Tenn.

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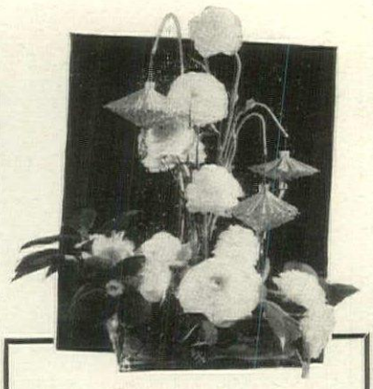
"It's wonderful—kills pesky fleas and doggy odor while I snooze. I love its cedar aroma, its billowy comfort." Protects children. Ends all struggles with messy powders, sprays. Stops scratching. Keeps pets off chairs, sofas —no more "B.O." in the house! Pleasant in any room. Economical, lasts for many months. Flea-Scat-Pad, 15x28 in. $3.49. Super size, 28x36 in. $4.98.

Special for Cats—just as comfortable, just as effective. Kills fleas and lice. Stops biting and scratching. 14x18 in. $2.49.

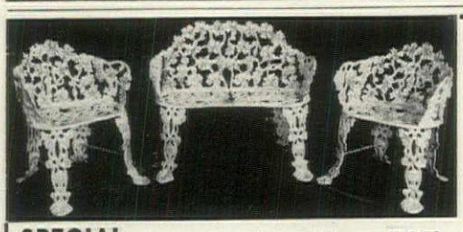
Send No Money—Order C.O.D., or send check and we'll pay postage. Sudbury Laboratory, Box 157, Sudbury, Mass. *Money-Back Guarantee.*



TINY FLOWER LANTERNS

Make your floral arrangements the most talked about in town with these tiny, colorful Flower Lanterns. Swaying gently above a cluster of flowers or fresh fruit they're sure to charm everyone. 3" in diameter, each is suspended on a curved 7" bamboo stick. They come in a variety of colors and have a hundred decorative uses—you'll find a dozen the very first day. Set of 10 Lanterns, only **$1.00** plus 15c postage.

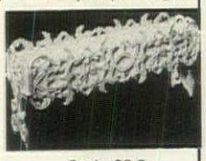
HUSS BROS. 800 N. Clark St., Dept. 8G CHICAGO 10, ILLINOIS



Authentic Reproductions
in Cast Iron—Aluminum

Below: Cast Iron Fernery, with rich "Whipped Cream" scrolls. 33" long, 9" wide, 14½" high.

$24.50
Flower tray included



SPECIAL Original Grape & Leaf design
July 20—Sept. 1st incl.

Settee #601, 39" long, $25. #602 Arm Chairs, 21½" wide, $18. 3 pc. group $61.

$54.50 Cast Iron
$59.50 Aluminum

Crated free. Send check or Money Order. Pay shipping charges on receipt of order. Specify freight or express.

J. F. DAY & CO. Dept. G8-5 1901 4th Ave. South Birmingham, Alabama

NOW—enjoy a delicious

MAINE Shore Dinner

10 OCEAN FRESH Ready to Cook In Disposable Lobster Steamer

LIVE LOBSTERS
OR 8 LIVE LOBSTERS PLUS HALF-PECK STEAMER CLAMS

From New England's famed Saltwater Farm—tender, meaty, sweetest-tasting Live Lobsters. Ready to cook and serve in their native ocean rockweed. No handling until they're ready to eat. 1⅛ lb. ideal size. *Iced all the way* for the tastiest shore dinner imaginable. FREE TWO 15 oz. TINS OF CLAM CHOWDER with every order. Tell us day, month and time you want them. Fresh, live delivery GUARANTEED within 1800 miles. $14.95 plus Express Collect. Write for FREE Catalog.

Send Check or Money Order Today to:

SALTWATER FARM, INC. DAMARISCOTTA 28, MAINE

for the first time . . . a SILENT VALET at this low price!

$2.98 unfinished
$3.98 mahogany finish
(add 35c shipping charge to price)

Our Silent Valet with all the features of racks costing dollars more, including shaped coat hanger, trouser bar, tie bar, shoe rack. WONDERFUL for your summer home, guest room or winter residence. No college dorm complete without one. So much convenience for so small a price. 41" x 15" in Mahogany finished hardwood; unfinished for the "do-it-yourselfer."

De Luxe model, native birch in Maple or Mahogany, $7.98 plus 50¢ shipping charge.

Sorry, no C.O.D.'s. *Write for FREE catalog.*

Merrill Ann Creations
Dept. HG-8 102 WARREN ST. NEW YORK 7, N. Y.

FINE SATIN RIBBON
50 YD. ROLL—50c

You can save on this ½" sparkling satin ribbon that costs $3 per roll in stores — your choice of 10 gay colors. This factory-new, color-fast ribbon has no-fray edges and extra strong weave. Practical for gift wrapping, clothes trim, party favors or hair bows. Take your choice — each 50 yard roll only 50c postpaid.

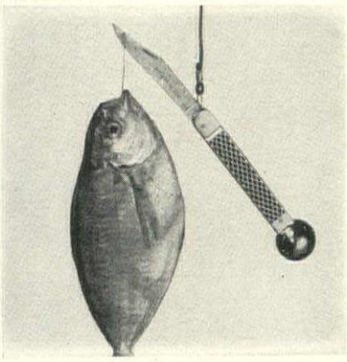
red • white • pink • light blue • royal blue • Nile green emerald • orchid • yellow • cocoa brown

SATISFACTION GUARANTEED OR MONEY BACK

Walter Drake
298 Drake Bldg., Colorado Springs 4, Colorado

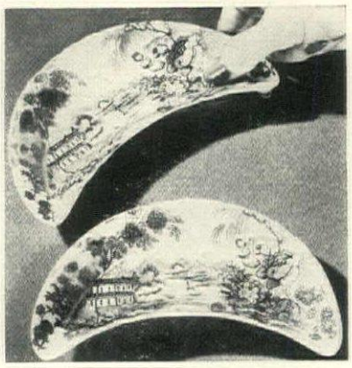
SHOPPING

Pussy cat planter to hang almost anywhere, to hold your vine geraniums, your philodendron, your Pittsburgh ivy. It's made of plastic finished in black and it is a certainty that it will never rust! About 13" high x 7" wide and only $1.25 postpaid. Order from Janet Forister, Department HG8, 200 Monson Street, Peoria, Illinois.



A fishing knife which does everything but catch and cook the fish is the one shown here! Made of Solingen steel it has a scaler, a fine pointed blade for cutting, a notched edge for determining the weight of the fish. About 6" long, it has a beautifully engraved case. $5.95 postpaid. Order from Thoresen's, 352 Fourth Avenue, N. Y.

To mix or to match: these sterling silver guard rings. Let imagination guide your choice. Rings come in three ways: undecorated sterling ($1.50); set with real turquoise ($2.95 each; $5 for two); set with "fake" rubies, emeralds, sapphires or diamonds ($2.95 each). Ppd. Tax incl. Old Pueblo, Box 4035, Tucson, Arizona.

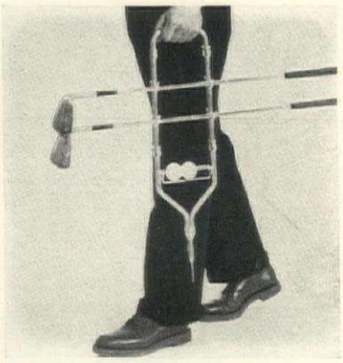


Staffordshire bone dishes are not easy to find. Here we show you a set of three dishes which you will be proud to own or to give as a gift. Each is 6½" x 3½". Decorated in the Tonquin pattern, each dish is a different color. $3.50 for three; $5.95 for six. Postpaid. Order from Here's How, Dept. HG8, 27 East 22nd Street, New York.

AROUND

Tag the dog and someone will see to it that your Fido is returned. Shown here is a Lucite tag (2" x ¾") which is marked in gold. The four line legend will carry name, address, telephone number. It's good dog insurance for a modest fee! $1 for one. Ppd. International Gift House, 45 Jasperson Bldg., Culver City, Calif.

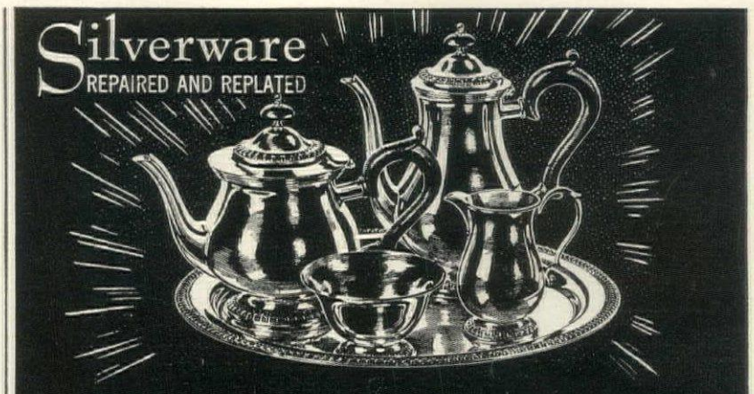
"Lazy Caddy" is the perfect gift for any golfer. Lightweight (10 ounces), it is strongly made of tubular aluminum and high-carbon steel. Equipped to carry 8 clubs and 3 balls, it is easy to insert into the turf before making a shot. 25" high. $6.95 ppd. Order from Downs & Company, Department HG8, 816 University Place, Evanston, Ill.



Corner chair. This fine reproduction is copied from a well-loved antique. Made of solid maple fitted with a hand-woven fiber rush seat, it comes in two ways: unfinished ($17.95) or finished in maple, pine, mahogany, walnut or black lacquer ($19.95). Exp. collect. Overall height 35". Jeff Elliot, Statesville, N. C.

Elephant-ivory Buddha. This is the "Laughing Buddha," prized by collectors. It is hand carved by craftsmen in the Kowloon side of Hong Kong. Because it is handmade, each figurine is an original treasure. Give one to a collector. $3.25 ppd. complete with hand-carved wood base. Ziff, 5316 S. Dorchester Ave., Chicago.

Silverware
REPAIRED AND REPLATED



Gold, silver, chromium, brass and special finishes. Antiques restored. Stainless steel knife blades installed. Band instruments repaired and refinished. Write for price list or ship to us for estimate. Our Main plant address is 223 Pryor Street, S.W., Atlanta, Georgia. If estimate is unsatisfactory, we will return prepaid. Prices reasonable. We do a large mail order business.

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DAVY CROCKETT TENT

Here is a big canvas tent that looks exactly like the log cabin Davy Crockett lived in. Large enough to hold 4 or 5 "Junior Davy Crocketts". 57" high, 16 sq. ft. floor space. Design printed on both sides in 3 bright colors. Green roof is also water resistant canvas. Complete and ready to set up. $9.95 includes postage. No COD's please.

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BOX 4035, Dept. HT,
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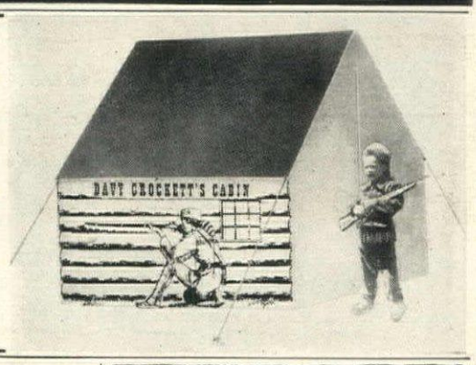

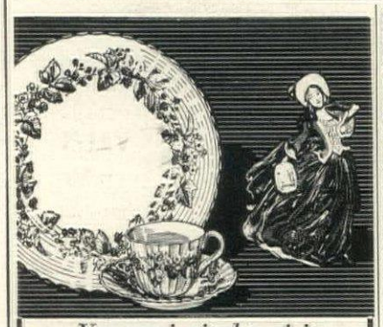

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24½" high, 9¼" wide, 7¼" deep.

Handcrafted of Antiqued Knotty Pine
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Express Charges Collect
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The Lennox Shop
Long Island's Unusual Shop of Country House Furnishings
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GREAT SHAKES

These jumbo salt and pepper shakers will win plaudits at your next buffet supper. They're made of snow white milk glass in a raised vintage grape design . . . come with giant matching sugar shaker. All three have gleaming chrome tops that won't tarnish. Salt and pepper are 4½" tall, sugar measures 6".

Salt and pepper.....$3.25 pair, ppd.
Matching sugar..... 2.50 ppd.
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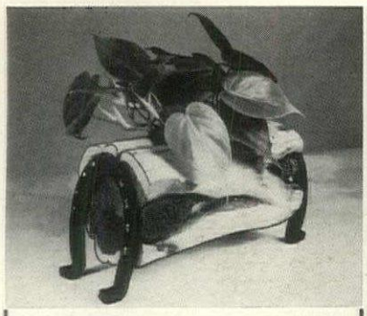
Beverly Baker
Dept. HG-8
Box 135 • Darien, Connecticut



Authentic Western

HORSE-SHOE PLANTER

Add grace and beauty to any room in your home with these lovely Horse-shoe Planters. They're made of solid logs of gnarled Texas Mountain Cedar, a wood of distinctive beauty. Hand-rubbed to a mellow satin finish. Genuine horse-shoes and nails. Removable black metal liner. They are 6" high and 8" long. **$6.95** postage paid.

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SOUTHWEST MERCHANDISE CO.
1314 West Terrell St.
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A Fountain or an Ornament

In your garden, loge or patio this winsome cherub of Pompeian stone adds gaiety and charm, and the frog the cherub holds is piped to serve as a fountain.

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with natural-looking leaf-shield lights! This set of 7 green aluminum shields on 20" metal spiked stems, planted among your flowers, creates a stunning fairyland effect after dark! Lights an area of 24 feet. Complete set of 7 shields, 7-socket watertight cord (3' distance between each shield). **$27**

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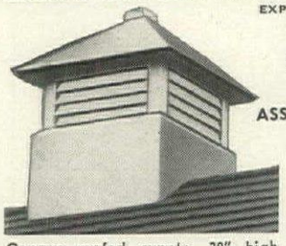
BURNS TRASH SAFELY OUTDOORS!

Burns damp, green, dry refuse outdoors safely. Ends fire hazards and neighbor-annoying nuisance of blowing burning paper and sooty ash. Scientific draft design minimizes smoke, smell—burns to fine ash. Simply tilt hood—load—ignite paper—close—forget. Sturdily made of *rust-resistant aluminum bonded to steel.* Over 150,000 satisfied users. Approved by Fire Depts. Model A—21½" sq. x 29" high—2 bu. cap.—$12.95 postpaid. ($13.95 W. of Denver). Model B—24" sq. x 34" high—3 bu. cap.—$16.95 ppd. ($18.95 W. of Denver). Money back guarantee.

ALSTO CO. Dept. HG-8, 4007 Detroit Ave., Cleveland, Ohio

LARGE CUPOLA NOW ONLY **$24.95** EXP. COLL.



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Copper roofed cupola, 30" high, roof 23" square. No. 1 Pine. Everything pre-cut, including copper, and ready to assemble. Fits any roof. Money back guarantee. A wise investment in beauty and value for your home.

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ASSEMBLED CUPOLAS
11-C—30" high—roof 23" sq. $34.95 Exp. Col.
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New Catalog of Wrought Iron (175 Illus.) Weather Vanes, Sign Brackets, Hardware, Door Knockers and gifts for the home only 25c.

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Opens Stuck Windows

IT REALLY WORKS! "Windo-Wizard" even frees windows stuck shut for years. Specially designed saw teeth neatly cut away paint and warped obstructions so that windows raise and lower with ease. 9" long with red wooden handle. Order today, No. **H-5265**, "Windo-Wizard," **$1.00** by mail, ppd.

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Miles Kimball
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SOAKS ROOTS IN 5 FLOWER BEDS AT ONE TIME

SOAKEZE Multiple Root Soaker soaks plants up to 24 feet apart. Has 5 plastic hoses—two 12 ft. long, three 9 ft. long (total 51 ft.). Place outlets at bases of selected plants for DEEP, THOROUGH soaking. Makes plants and flowers flourish. Weighs only 1½ lbs. No moving parts to wear out. 5 year guarantee. 10-day FREE trial.

Complete—ready to use—$4.95 postpaid, or C.O.D. plus postal charges

For unit with sprinklers, order Sprinkleze, $8.95

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Quickie Planter

Ideal tool for garden planting. Tapered cylinder with sharp cutting edge. Heavy gauge steel, hardwood handle. Ejects core of soil with each insertion. Perfect for planting bulbs, vegetables, annuals and perennials, and for shrub and tree root feeding. Saves hours of needless spading. No COD's. Add 3% in Ohio. Order right now. Immediate Shipment. **$2.25 Ppd.**

RICHY'S P.O. Box 179, Youngstown 1, Ohio

SHOPPING

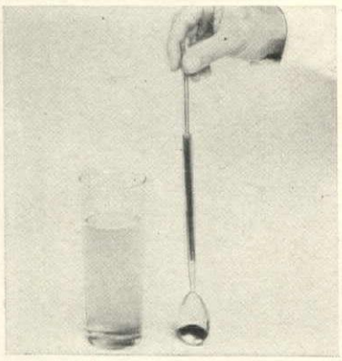
Not for the closet is this sensationally beautiful duster! It's meant to be displayed. It has a black felt face, gold braid features, jeweled eyes, gold color earrings and a mop of red and orange lamb's wool hair. Use it to whisk away pesky ashes or stray dust. 17" high. $6.95 postpaid. From Susan Smith, Carpentersville, Illinois.

The famous Mouli of cheese grater fame has designed another appliance: the salad maker. Fitted with five discs for slicing, chopping, shredding (coarse or fine) and grating, it will help to speed up all kinds of salad making. When not in use the rubber tipped legs fold. $4.95 ppd. Elron, Dept. HG8, 223 W. Erie St., Chicago, Ill.

Jewel charm. Semi-precious stones dangle in a grape-like cluster from the gold-plated rope bracelet shown here. The combination of polished amethyst, topaz, aquamarine and rose quartz makes a delightful and unusual charm. And the price is so little! $5.95 postpaid. Tax incl. Order from Aimée Lee, 545 Fifth Ave., N. Y.

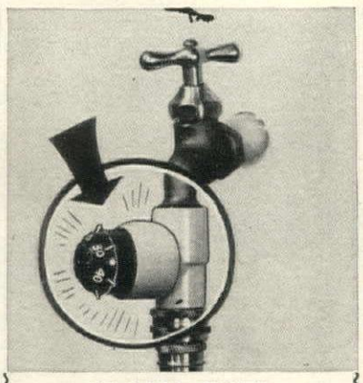
AROUND

Pierced spoon to use in serving sauceless vegetables is shown here in the lovely Wedgwood pattern. Made of sterling silver, it is very modestly priced! Consider a pair as a wedding gift. 8½" long. $5.75 for one; $11 the pair. Postpaid. Federal tax included. From Julius Goodman, HG8, 113 Madison Ave., Memphis, Tenn.



Spoonomat is a precision mixer which will efficiently blend, mix, beat, whip or stir any liquid. Use it for making a small amount of whipped cream; for aerating canned or frozen juice; for blending gravy. Made of steel finished in chrome, it is modestly priced at $2.95. Postpaid. Elizabeth McCaffrey, HG8, Orange, N. J.

Frosty beer will taste better when it is served in hollow stem glasses like the one shown here. The big bowls hold 16 ounces and the hollow stems help to keep the air bubbles active. Made of crystal clear glass decorated with 24k gold barbecue symbols, $8.50 postpaid the set of 8. Ward Phillips, Dept. HG8, Carpentersville, Illinois.



WATER TIMER

We can hear Dad's sigh of relief when he learns that those midnight trips to turn off the lawn sprinkler are now a thing of the past when you present him with this handy little water timer. Attached to your water faucet this wonderful little gadget can be set to shut off the water automatically after any 10 minute period up to an hour. By avoiding waste of water, this well made little "Step-saver" will soon pay for itself. All orders postpaid..... $5.95

Send for FREE Gift Catalog

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Spread Eagle Inn, Wayne 5, Pa.

Lawn Flamingos

$3.95 A PAIR

PLUS 35¢ SHIPPING

Here's a dramatic and colorful accent for your lawn or yard. In true tropical Flamingo pink, with bold black accents, these colorful "birds" are certain to be the conversation piece of the neighborhood. They're made of plastic, never affected by the weather. The color will never fade. 18" body with long, sturdy steel legs that are thrust into the ground. 36" overall height.

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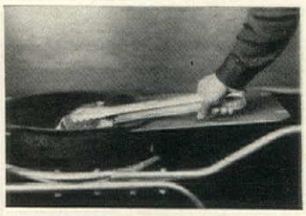
Foster House

430-A8 S. Jefferson Ave., Peoria, Ill.

improves outdoor steak cookin'



Grill-Aid Steak Tongs with scientifically designed grips handle steaks and chops properly (no fork to puncture the meat and lose the flavor); holds securely, never drops a steak. Stainless steel. 18-inch length protects your hand from the heat. Steaks turned and handled easier from start to finish. Lots of uses including picking up baked potatoes or hot foil-wrapped food from fire. Ideal gift to steak fancier. $2.95. Brand new. Sold only by

GRILL-AID CO. Box 543-H, Carthage, Mo.

NEW WORK-SAVING IDEA IN GARDENING . . . A PORTABLE LEAF BURNER!

Safe, easier, more convenient way to collect, store and dispose of burnable household, lawn and garden refuse. Burn as you go—in any location . . . no carrying . . . no worry about fire getting out of control. Cuts raking time in half, too! Recommended by Bureaus of Fire Prevention. Scientific draft assures fast burning action . . . minimum neighbor-annoying smoke. Built-in ash collector. All steel construction. Perfect as a garden cart, too!

Suburban, Jr. Model (Illustrated) 6 cu. ft. capacity $19.95. Suburban Model 10 cu. ft. capacity $26.95. Express charges collect. If not delighted, return for full refund. Send check or money order today!

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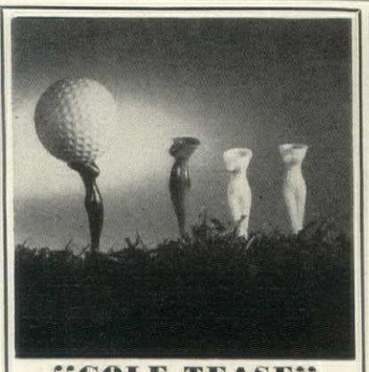

"GOLF-TEASE"

will have your duffer keeping his eye on the ball and swinging like the Club Pro! Golf Tease are torrid torsos in brilliant plastic colors; red, yellow, orange and white, that hold the ball perfectly and spark conversation at the 19th hole. If you're playing golf with the boss, he'll guffaw and hand you that raise. 3 cards (12 tees, assorted colors). Postpaid **$1.00**

6 cards (24 tees) $1.95 ppd.
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Requires NO
- Hoses
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CO_2 Cartridge Provides 1000 Lbs. Pressure! Nozzle Adjusts From Mist to Stream

ONLY $19.95 with 10 cartridges

Handy and safe Becker Home Spray Gun gives you excellent results. Perfect for paints, varnish, insecticides, etc. Spray your outside furniture, fences, gardens, etc. and eliminate messy hands and brushes. Get Becker Spray Gun today. Send $19.95 by check or M. O. to Dept. 55. Shipped ppd.

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KENOSHA, WISCONSIN

Ends Window Washing Forever!

"WINDO-GLEEM"

- Helps Prevent Dust, Dirt, Rain from Streaking Your Windows!
- No Soap—No Water—No Washing of Windows Ever!
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Throw away all those rags and water buckets! Now your windows can be sparkling clean without ever wet-washing them again! Simply glide this amazing WINDO-GLEEM Cloth over your windows. In a jiffy, they're cleaner, brighter than you've ever seen them. WINDO-GLEEM is specially treated with an extraordinary new kind of chemical that gives windows an anti-dust, dirt and soot treatment that actually is glossier and smoother than glass. Dust and dirt can't cling, rain runs right off without usual streaks and spots. No more backache, no more danger, no more soapy, watery mess. Only $1.00 each postpaid. Special—5 for $4.00. Money back in 10 days if not delighted. Order now!

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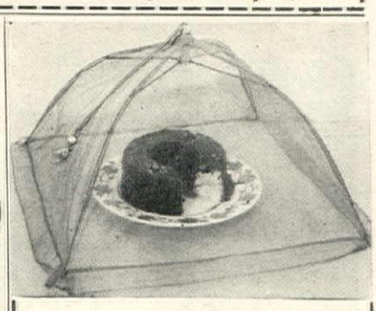

SHOO FLY

Net parasol goes over your food when eating outdoors. Keeps flies and other garden dwellers off the food. Folds to nothing (like an umbrella) for storage. Is a decorative, useful accessory. A generous 17" square when open. Just **$1.00** postpaid.

No C.O.D.'s, please!

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P.O. Box 130 Nyack, New York

Now! PRE-ASSEMBLED, READY TO FINISH AND HANG INTERIOR ADJUSTABLE *Shutters*

All you need is a screw driver (and some stain or paint) to finish and hang these **SHUTTERCRAFT INTERIOR ADJUSTABLE SHUTTERS** to fit your doors or windows. Send inside measurements of doors, windows, bars for low price of these beautiful, ***custom-made shutters,*** which we will now also trim and rabbet to size for you. No nailing or glueing required. Instructions with each order. We ship all over the world. Send only 25¢ for new illustrated brochure.

Shuttercraft of California Dept. H-33

101 NO. SANTA ANITA AVE. ARCADIA, CALIF.

CUCKOO CLOCK

From German Black Forest

U.S. Retail $7.95

NOW ONLY $2.95 Postpaid Duty-Free

10 inches high

Shipped direct from GERMANY

Remarkable chance to save more than 50%, on quaint, decorative European cuckoo clock by our direct import plan. Unique example of genuine Black Forest craftsmanship, richly carved and handsomely finished in black walnut, light oak, or beautiful hand-painted colors. Excellent timepiece. Carved bird and leaves. Delightful "cuckoo" every quarter-hour. Chain, weight and pendulum. A real thrill to give or receive, in original export package with foreign stamps. Only one to a person. Specify finish desired. No COD's.

Satisfaction-or-money-back guarantee.

(You pay postman 15¢ service charge for delivering foreign package. This cannot be prepaid.)

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Dept. HGA P.O. Box 1511

New Orleans, U. S. A.

NICE NEST FOR YOUR CONDIMENTS

$2.25

PRETTY AND PRACTICAL is this natural rattan holder perfectly designed to take a catsup bottle, a Worcestershire bottle and a mustard jar. Rescues them from their usual unattractive appearance at the table, and ends the need for fussing with separate servers. Strong loop-top handle is an aid for passing, too. Fine for casual indoor dining, for terraces, for barbecues. Better get several! Each, just $2.25 postpaid.

MARLBOROUGH HOUSE

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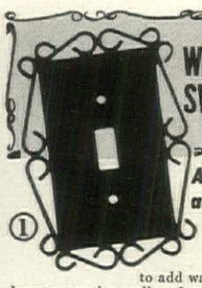

WROUGHT IRON SWITCH PLATES

Attractive, Practical and Durable electric switch ornaments.

Designed to add warmth and beauty to the walls of any styled home . . . from Provincial to Modern. These handsome black wrought iron scrolled-framed plates fit over any wall switch or outlet. Give added protection to walls from finger marks. Ideal for any room . . . Living Room, Kitchen, Bed Room, Den, Foyer, etc.

#1 Single Switch ....$1.35 *ea.*
#2 Triple Switch ....$1.95 *ea.*
#3 Duplex Outlet ....$1.35 *ea.*
#4 Double Switch ....$1.65 *ea.*
#5 Combination Switch and Outlet ....$1.95 *ea.*

Other types available including Despard Plates.

No C.O.D.'s please. We pay postage. Money refunded if not delighted. **Order NOW!**

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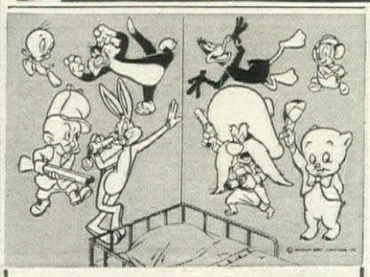
Laurie & Co. Dept. 11G, 507 5th Ave., New York 17, N. Y.



MOVIE CARTOON CUTOUTS

For the first time those clever Warner Bros. cartoon characters are available for your playroom, den and youngster's nursery walls. Bugs Bunny, Tweety and Sylvester, Yosemite Sam, Elmer Fudd, Sniffles, Daffy Duck, and, of course, Porky Pig . . . all eight in gay colors just as you see them on the screen. Up to 18" tall, plus 16 smaller versions for scrapbooks, furniture, etc. Package includes adhesive; instructions and ideas for mounting. AND for a limited time, 6 complete bedtime stories, written just the way they talk in the movies. Mail your order today for full pkg. 24 characters and stories—$3.98 Ppd. Money-back guarantee. Please no C.O.D.'s.

GRACE CARRIKER

Dept. G-8, 5561 Vernon St., Long Beach 15, Cal.

150 PIECES Socially Correct STATIONERY

PERSONALIZED WITH YOUR NAME AND ADDRESS DISTINCTIVELY PRINTED IN BLUE ON 3 LINES

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Personally Yours

100 Sheets (5½ x 7) and 50 matching envelopes. Finest quality white vellum stationery. Correct for your own use — perfect as a gift. Please print. Sorry, no C.O.D.'s.

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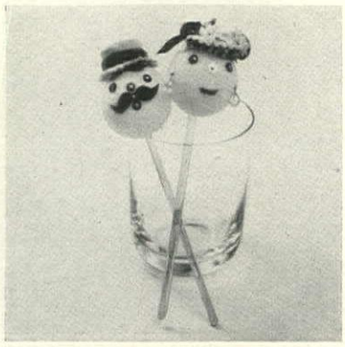
"It's smart to Shop where you Save"

MONEY BACK GUARANTEE

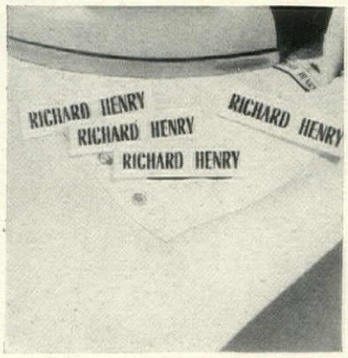
HAMILTON-WARD

DEP'T. 2A, WESTFIELD, MASS.

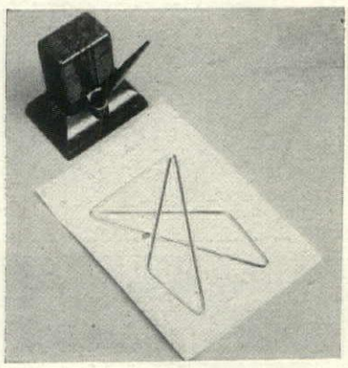
SHOPPING AROUND



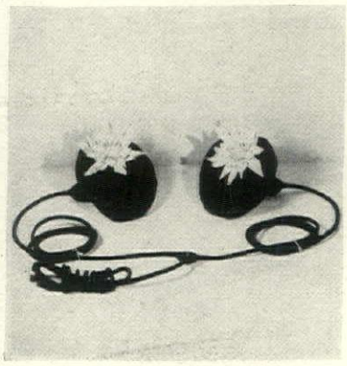
A fancy pair: the ligh hearted team of swizzle stick shown here. Each is made c glass, each is topped with a be guiling face. Note the turn-o the-century "gentleman", th meek Alice Ben Bolt "lady". A set will make a gay and inex pensive hostess gift. $2 ppd. th pair. Jeredith Manor, HG8 Box 130, Nyack, New York



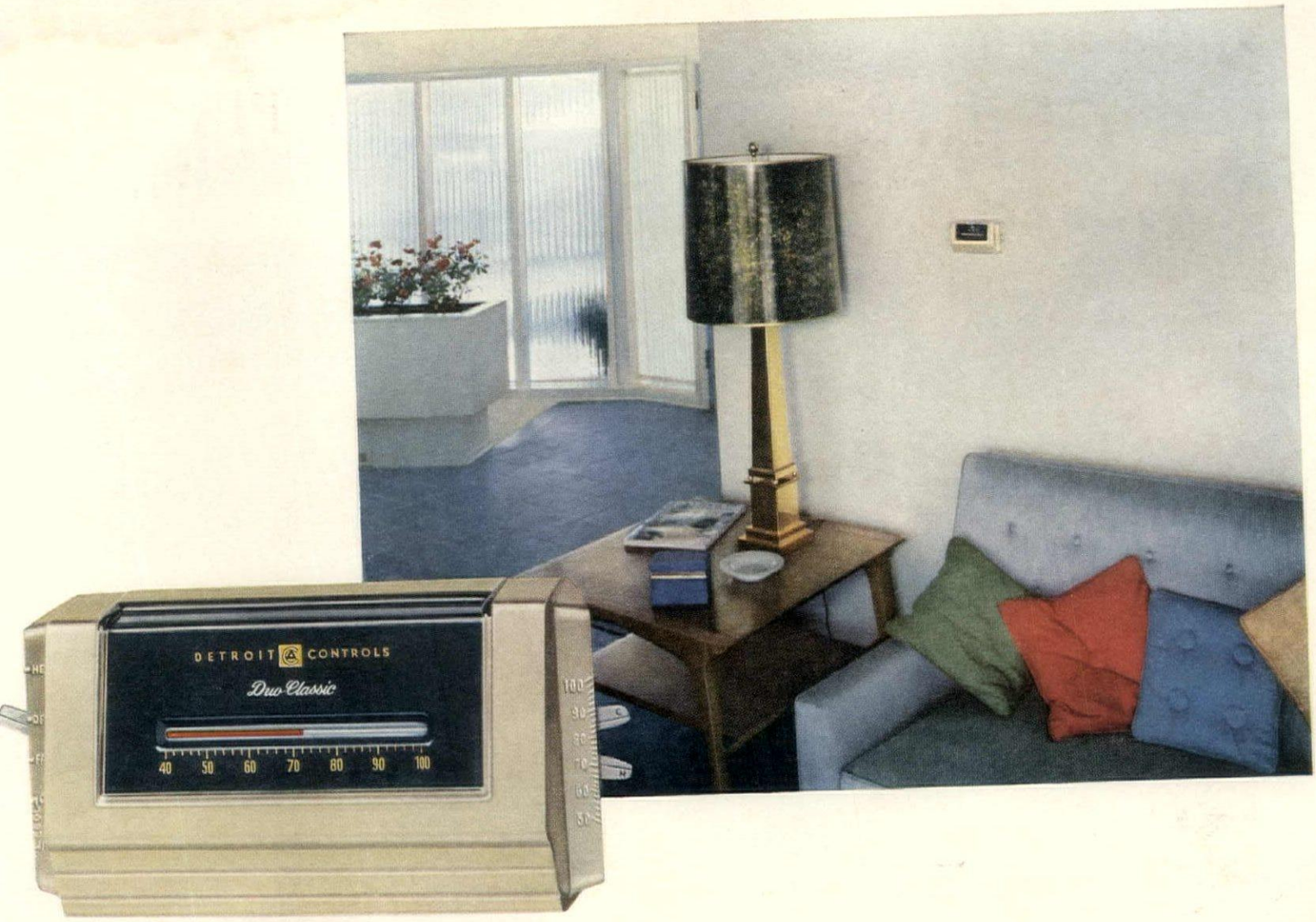
Iron-on name tapes wil adhere to any cloth. Mark th school and college clothes wit these easy to apply labels an you will save replacement mon ey. Tape is white; marking i red, blue or black. $1.50 fo 100; $2 for 150; $3 for 300. Ad 50c for second line. Postpaid Art Colony Industries, 11-A University Place, New York



What a clip for the offic desk! Traditional in design i is untraditional in size. Abou 6¼" x 4½". It will hold great mounds of letters, memos and bills. Use it, too, as a paper-weight. Made of wrought iron it is beautifully finished in brass. $1 each; $5 for six. Postpaid. Pinesbridge Studio, Dept. HG5, Ossining, N. Y.



The garden pool needs the lily pad lights shown here. Made of waterproof composition, each pad is connected to a 12 foot electric cable. $11.75 for a single pad and flower; $22.50 for the double pads and flowers. A set makes a fine gift for the gardener. Postpaid. Ludlow Studios, HG8, 115 West 23rd Street, New York.



Here's the New *Duo-Classic* thermostat

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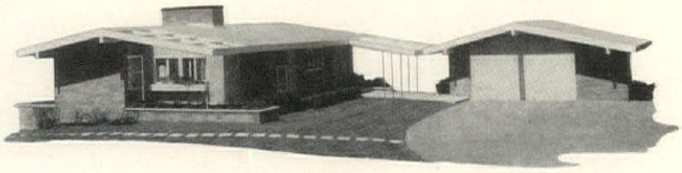

Duo-Classic Year-Round Air Conditioning Controls were selected for the 1955 House of Ideas. A milestone in the progress of all season comfort, this system will bring efficiency, ease of use and beauty into your home.

The Classic thermostat is a companion-piece to the Duo-Classic. It is designed for superior control of *either* winter or summer air conditioning. Both Classic and Duo-Classic control systems are available through your builder or air conditioning contractor.

It's handsome . . . *and so easy to use.*

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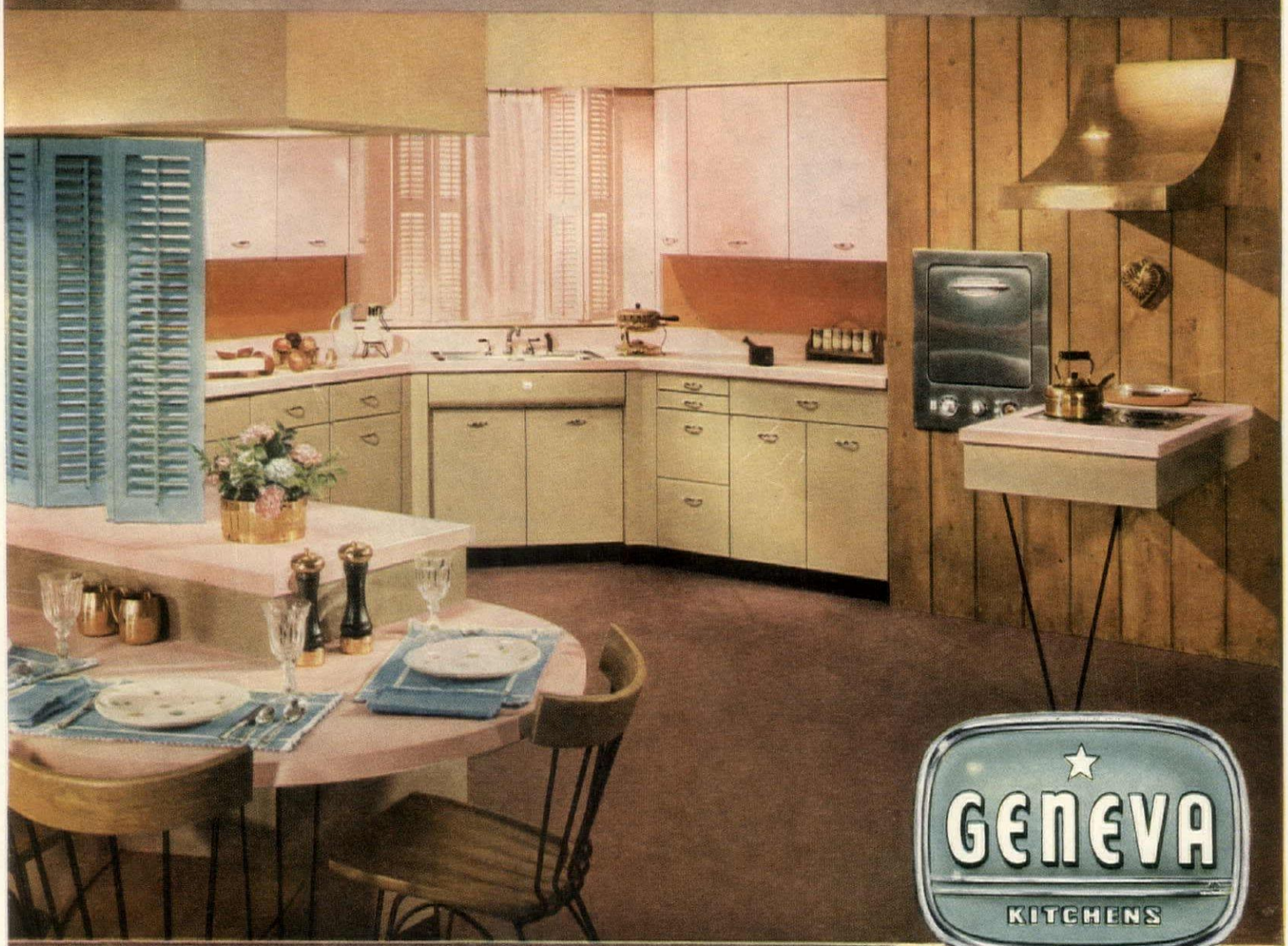

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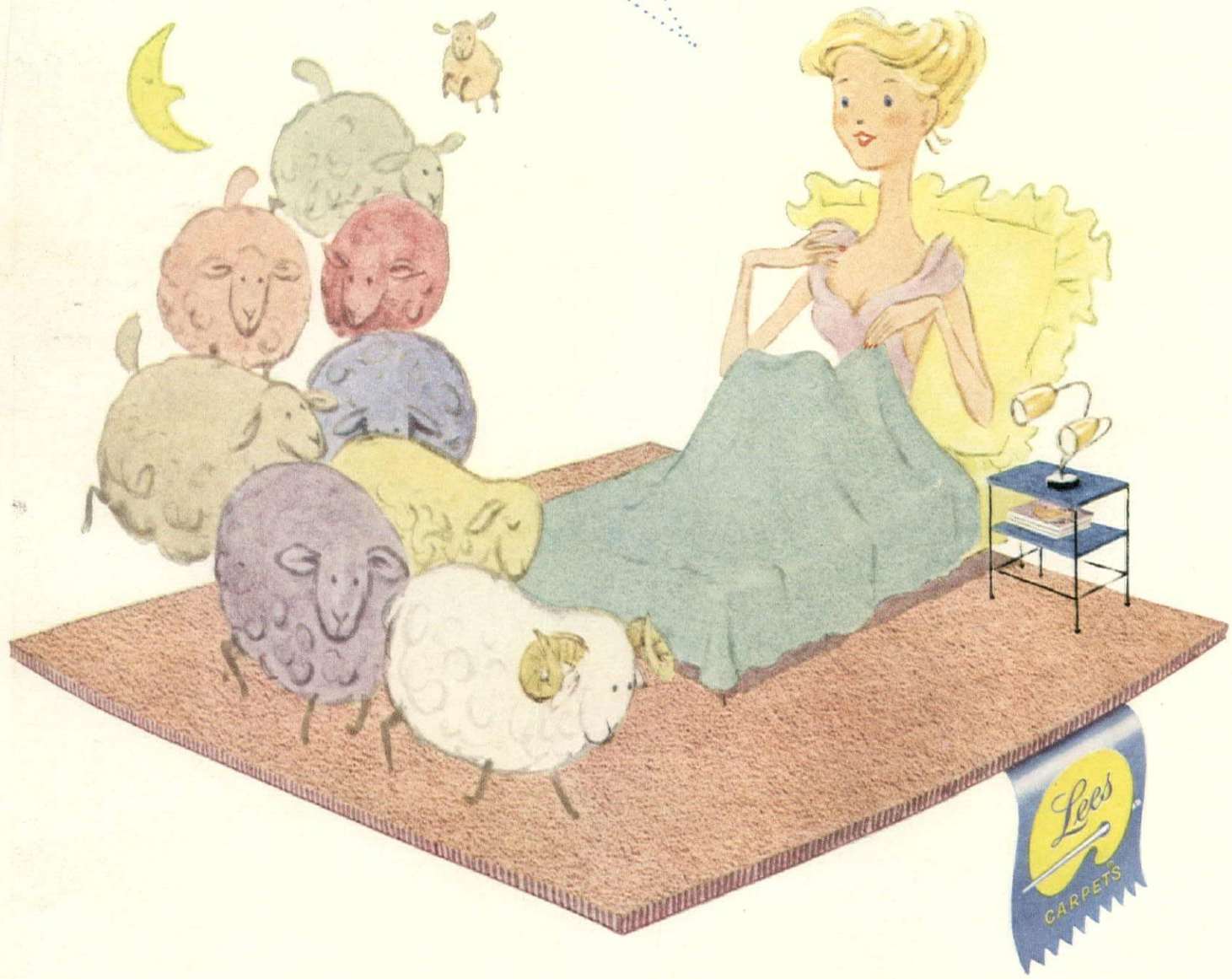
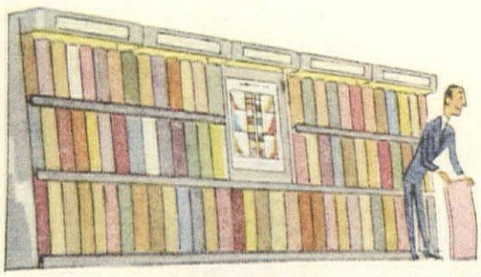
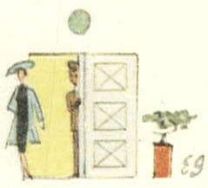
. . . those heavenly carpets by LEES







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SHOPPING AROUND

A case to consider as a gift for the bride: this exquisite white jewel case made of needlepoint. The multi-color design is delicate, the zipper around three sides makes it easy to use. And the bride could use it as an evening carryall as well as a jewel case. 5″ x 3″ x 1¼″. $9. Ppd. Brunswick, Box 96, Riverside, Conn.

A pretty room is appealing because of charming appointments like the magazine rack shown here. Made of solid cherry, it has three graduated compartments, a leaf-pull drawer. The finish is satin-smooth. 18″ x 25″ x 12″. $39.95 postpaid. Carl Forslund Company, HG., E. Fulton Street, Grand Rapids, Mich.

Pretty as a picture! You *could* use these pot holders as wall decoration. Made of heat-proof white cotton decorated and bordered with black, red or yellow, they have sturdy rings for hanging. Consider a set for the next kitchen shower. $1.25 postpaid for two. Order from The Felices, Department HG8, Boonton, New Jersey.

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Package contains: disc top, base, supports, electrical box, fixture and steel bolts.

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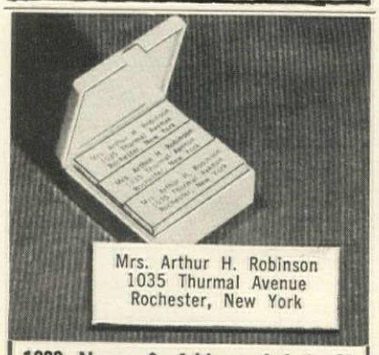

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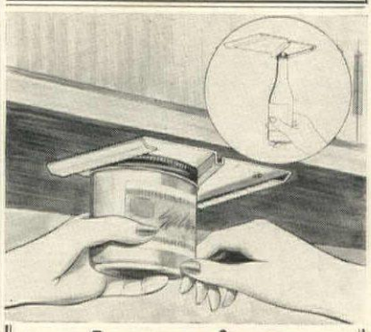

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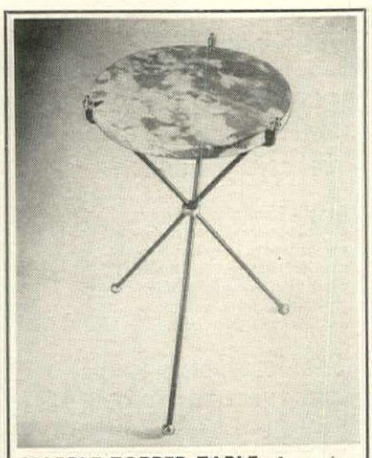

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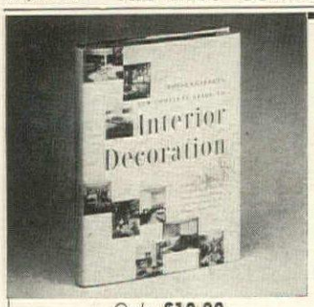

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SHOPPING

Crusader's Cross. This is a lovely piece of jewellery! Made of gold-plated metal, it is intricately engraved and elegantly embellished with a square cut, almost real jewel. The pretty chain is gold-plated, too. Cross measures 2¼" square. $15.00 postpaid air mail. Order from Holy Land Gifts, Box 3197, Beirut, Lebanon.

Classic beauty: the Serpentine console table. This lovely piece is hand made of African hardwood. Note the exquisite marquetry inlay! About 36" x 36" x 30" open; 36" x 18" x 30" closed. You'll love this on sight and you will marvel at the low cost. $89.95 exp. coll. Stephen Bishop, 80 Pine Ridge Road, Waban, Massachusetts.

Classic design: the Paul Revere bowl. This fine reproduction is made in either brass or copper. The accompanying candlesticks also come in either metal. Bowl comes in two sizes: 8" in diameter x 4" high. $6.95; 6" in diameter x 3" high; $4.95. Sticks are $4.95 ppd. Bonney's, 132 E. Broad Street, Westfield, N. J.

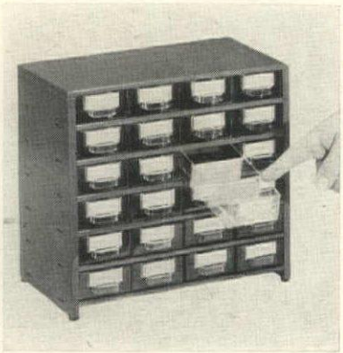
Shoestring potatoes and French fried potatoes are both easy to cut with the appliance shown here. Made of sturdy steel, it comes fitted with one blade ($2.98) or with two ($3.98). It makes a fine kitchen shower gift! Postpaid. Color of frame: white or pink. From Dorothy Damar, HG8, 741 Damar Building, Newark, N. J.

AROUND

Electric mixer which you can carry from place to place in the kitchen. Complete with graduated 1-pint bowl, it will whip cream in *one* minute. Use the mixing-element in any pot to beat gravies, mayonnaise, baby food. Beater and motor housing are chrome-finished steel. $7.95 ppd. Glenwood, 150 Ravine Ave., Yonkers, N. Y.

Desk appointment of merit: the Cuss Box. It's a bank to hold the forfeits of anyone who is unfortunate enough to swear mildly or seriously. A good-habit former, it will prove to be lucrative, too. So many people are careless with speech! Made of natural wood, it measures 3" x 3" x 1". $1 ppd. Ellis, 1487 Nostrand Ave., Brooklyn, N. Y.

A trio of scents comes in this clever perfume bar: Rhapsodie, Tobruk, Blue Mist. Because Michel Pasquier is an alchemist when it comes to distilling fragrances, each of these colognes is delightful. And the bouquet lasts! $3.00 ppd. for the three ample flacons. From Michel Pasquier, Dept. HG8, 7 W. 46th St., New York.



In their place workshop necessities are a joy to behold! The cabinet shown here was designed to hold nails, tacks, screws, hinges and other small items. Made of steel finished in either red or gray, it has twenty-four styrene plastic drawers. $9.95 postpaid for one cabinet. Bill's, Dept. HG8, 327 Riverside, Chillicothe, Ohio.

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It's hard to believe—a real cuckoo clock for only $3.95 – delivered to your door direct from Free Europe, postpaid and duty-free. But it's wonderfully true through my unique direct import plan. I wish you could have been with me when I visited the famed clock makers of Germany's Black Forest.

It was like turning the calendar back a hundred years or more. Skilled woodcarvers whose trade has been handed down from father to son for generations, still dress in the legendary lederhosen.

With razor sharp knives they deftly fashion the clock panels in the centuries old traditional designs. Other craftsmen provide the bellows for the clear, flute-like cuckoo voices. Still others install the accurate weight-and pendulum movements.

Wages are low in the Black Forest. And so was the price given me when I placed a large order. But even I, accustomed to the magic American dollars perform abroad, am amazed at this bargain I now offer you.

You'll find this charming timekeeper perfect for your living room, den, alcove, child's room or kitchen. Its quaint design in black walnut antique finish makes it an interesting conversational piece. Its cheery "cuckoo" every quarter hour adds a happy note to your home.

Genuine **CUCKOO CLOCK** $3.95 Postpaid Duty-Free

Order your Black Forest Cuckoo Clock now. Order them as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each clock. No COD's. Postman collects 15c foreign packet fee which can't be prepaid. Order now on my positive satisfaction-or-money-back guarantee.

Trader Mellinger,

Seven Seas Imports, Dept. E 818
1717 Westwood Blvd., Los Angeles 24, Calif.

MORTON'S 20TH ANNIVERSARY BRINGS MARVELOUS VALUES

NEW CAPE STOLE or JACKET
Made From FOR ONLY
OLD FUR COAT $22.95

ANNIVERSARY FEATURE
- FUR HAT
- FUR MUFF or
- FUR TOTE-BAG included with many styles

Morton's work praised by Editors of HARPER'S BAZAAR, GLAMOUR, MADEMOISELLE, REDBOOK many others.

Now, have that old discarded fur transformed into a lovely new fashion with new lining, interlining, monogram, fur cleaned, glazed all only $22.95. Write for Morton's new brochure of 20th Anniversary values showing over 20 exciting new styles, with many "Anniversary" extras. Or order from beautiful styles above. Just mail us your old fur coat and state dress size and height. Pay when completed new style arrives. Act Now!

MORTON'S Dept. 6-H
312 Seventh St., N. W.
Washington 4, D.C.

WIN YOUR WAR against INSECTS!

NEW miracle Lindane kills flies, sandflies, mosquitoes, flying moths, wasps, spiders, roaches, silverfish. Simply light amazing EXTERMO cones, containing Lindane—and insects are killed. Lights easily, burns like a cigarette! No oily spray or residue—no tricky gadgets. 16 EXTERMO Cones and burner $1 postpaid. Full year's supply, 48 Cones, $2. GUARANTEED or your money back. Sorry, no C.O.D.'s.

— Mail to —
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2616 South Dearborn, Chicago 16, Ill.

CENTURY OLD BEAUTY

RICH ANTE-BELLUM GROUP

	C.I.	C.A.
Settee #120 39½" long	$49.50	$59.50
Chair #120 with ornamental apron ea.	$21.50	$25.50

OLD as the Wild Rose

CHAISE DIRECTOIRE—Seat 15 x 20—20" high. Brass trim. Black Iron. Foam rubber cushion. **$45.**

Unusual Rose pattern ornamental Iron Grille. Upright 8" x 31¾" **$8.50.** Corner Bracket 18" long **$3.50**

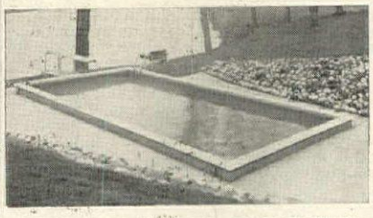
3 Tiered **What-Not bracket.** Shelves from 8¼ to 31¾" deep. Aluminum white **$19.50**

Catalogue on request

Crated free.
Check or M. O. Shipping chgs. collect

ANTIQUE IRON CRAFTSMEN
Dept. G8-5, 2500 27th St., N. B'ham, Ala.

Talk-of-the-town News!



PARADISE POOLS

Double your sun-fun, teach your children to swim in the safety of your home—*invest in a Paradise Pool.* Concrete pools lined with fibreglas in oval and kidney shapes, start at $2500.

The Fontainebleau, 15' x 30'
Algiers, 15' x 35'
Emerald, 15' x 42'

Rectangular concrete pools lined with vinyl, priced under $1000, available in three sizes: 12' x 27', 16' x 34', 20' x 40'. Write *today* for complete details.

DELORICH ENTERPRISES
12955 Biscayne Boulevard, Miami, Florida

SHOPPING AROUND

French bisque reproduction of a pair of antique candlesticks is shown here. Exquisitely decorated with cherubs, with leaves and berries, they are the perfect gift to give to the woman who has a traditional room. Chalk white, each stick is 8" high. $9.95 ppd. the pair. Jenifer House, New Marlboro, Great Barrington, Mass.

Jewel of a belt: the copper one shown here. It's made of sturdy mesh, it's adjustable. About 1" wide, it is perfect to wear with country clothes or with classic city fashions. And the price is exceptionally modest. $8.50 postpaid for one belt. Order from Miller Curio, Department HG5, 256 East Congress Street, Tucson, Arizona.

Lantern decanter for the hospitable host. He will love to display it on his home bar. It has a fine Swiss music box in the base which will amuse the guests. Bottle is green glass; frame and top are polished brass. Stopper is cork. Capacity: 20 ounces. Height: 9". $11.95 ppd. Seven Seas, 39A Grove St., Wellesley 81, Mass.

Kitchen scale. Note the removable tray top and you will understand why we are enthusiastic about this appointment. Both tray and base are made of plastic. Mechanism is precision-geared metal. Colors: yellow or green with white tray. 7¾" x 8". $2.98 postpaid. Bailey House, Dept. HG, Box 55, Riverdale Sta., New York.

SHOPPING AROUND *in MICHIGAN*

Michigan, home state of the automobile assembly line, is also headquarters for many vacation pleasures.

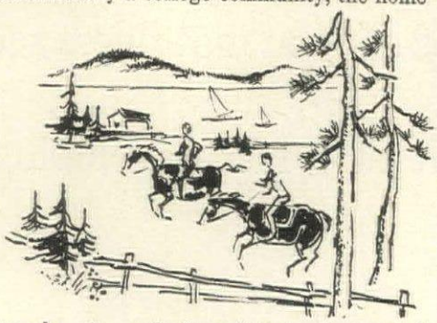
If you plan to be in Michigan this summer you will want to check the following brief list of vacation attractions:

Sports and Resorts: If you enjoy fishing, or swimming Michigan boasts 11,037 lakes, not counting the four Great Lakes that border the state. Besides fishing and all other water sports, Michigan also offers fine golf courses, tennis courts, and riding on pine draped trails. If you enjoy hunting, hiking, or camping out Michigan also offers 5 national and state forests, and 54 state parks. Among the best known resorts is Mackinac Island, an island 3 miles long and two miles wide, at hub of the Great Lakes in the straits of Mackinac. Transportation on the island is by carriage, bicycle or horse (no cars permitted).

Historic interest: Most unusual is Greenfield Village, in Dearborn. Its 200 acres contain historic homes and exhibits, including the courthouse from Lincoln, Ill., where Abraham Lincoln practised law; Edison's laboratory, in which the first phonograph, electric light, microphone and telephone transmitter were invented.

Also in Dearborn you can see the Ford Rotunda, which houses a number of engineering exhibits and displays; and the Henry Ford Museum.

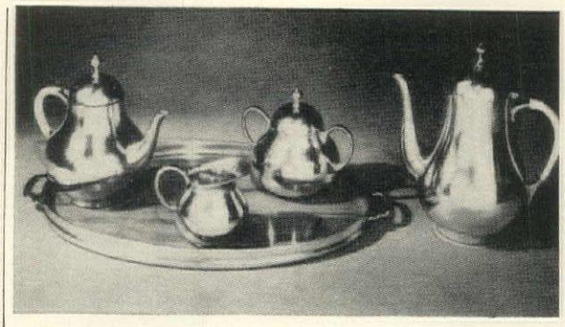
College town: Ann Arbor is predominantly a college community, the home town of the University of Michigan. There you can enjoy the busy intellectual atmosphere of a great educational institution. The student enrollment has grown to nearly 20,000 and the graduate schools include law, medicine, engineering. Special point of interest is the Arboretum, where countless students have strolled nights, and where those interested in horticulture can see 2,000 species and varieties of native and planted trees, shrubs and herbaceous plants.



Arts and Sciences: Cranbrook, a 300-acre cultural center in Bloomfield Hills, is famous both for its schools (Cranbrook and Kingswood) and for its art and science exhibits. The buildings themselves are worth seeing (modern, designed by Finnish-American architect Eliel Saarinen), as are the beautifully landscaped grounds enhanced by fountains and statuary by sculptor Carl Milles.

Furniture: Grand Rapids has been famous as a furniture manufacturing center since before the Civil War. Appropriately, it is the location of the Furniture Museum, the only one of its kind, which houses exhibits of some of the world's finest modern and period furniture. There is also a display of furniture in the process of manufacture.

Music: If you enjoy music you are certain to enjoy the National Music Camp, at Interlochen, in northern Michigan. The camp is attended by exceptionally talented primary school, high school and university musicians. Frequent concerts are given in the natural outdoor bowl surrounded by towering pines.



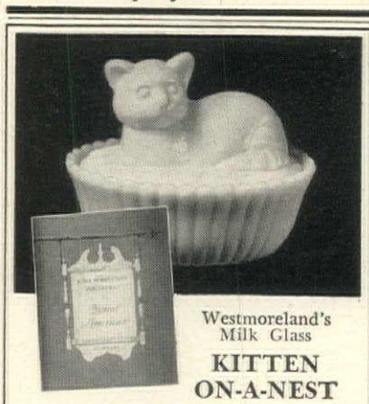
ROYAL HOLLAND PEWTER TEA SET

$39.50

POSTPAID

● Perfectly charming—this delightful tea set, handmade by skilled Dutch craftsmen. Its satiny finish requires no polishing . . . will never tarnish. Just soap and water cleaning will keep its rich lustre always. Includes creamer, sugar, coffee pot and tea pot—keeps beverages piping hot. A truly versatile service always ready for immediate use. Fits gracefully into modern or traditional decor. Wonderful for a lucky bride or your own home. 15" polished walnut tray rimmed in pewter—$20. *Send 10¢ for complete catalog of Royal Holland Pewter.*

Wigg's *Established 1902* **24 WEST HURON ST., PONTIAC, MICH.**



Westmoreland's Milk Glass

KITTEN ON-A-NEST

This 5½" long, 4" high covered milk glass dish is a replica of an old soap dish found near St. Louis by Mr. Forslund. When we asked Westmoreland to reproduce it for us, we were amazed to discover it had been made originally by Westmoreland! You'll enjoy discovering our portfolio of "Quaint American" furnishings, too! Yes, both the "Kitten-on-a-Nest" and our new 100-page portfolio are yours for only..... **$1.00** *and we pay the postage!*

Carl Forslund
E. Fulton, Grand Rapids Michigan
"It's fun to buy from Forslunds"

A BREATH OF EARLY AMERICA

LOVELY HAND CRAFTED COLONIAL FURNITURE

Fashioned from **solid** native woods—walnut or wild cherry. Choice of highly resistant, satin smooth finishes. Open stock. Versatile lazy susan table $114 up. Gateleg, coffee and end tables, chests, chairs, bedroom pieces. Guaranteed. Beautiful hutch cupboard $294.50 up. Other models for less. Send 25c for photos, wood samples, prices. Visitors welcome. Write Dept. A806.

FAITHFUL TO TRADITION **WINEMILLER'S** *Colonial Reproductions* COLDWATER, MICHIGAN

Vacationing in Michigan?

VISIT OUR FACTORY SHOWROOM IN ZEELAND . . . SEE THE UNIQUE HUBBELL FILE CHESTS AND OTHER FINE FURNITURE. OR USE COUPON TO GET FREE ILLUSTRATED CATALOG.

***Famous* HUBBELL FILE CHEST**

The ORIGINAL combination end table and handy filing cabinet . . . a beautiful piece of living room or bedroom furniture that conceals standard sized file drawers for keeping valuable papers, tax receipts, correspondence, etc. Quality hardwood construction and hand finishes to blend with your finest furniture. Complete with two file drawers or one file drawer and two handy storage drawers, $39.95 F.O.B. Zeeland.

BUY DIRECT FROM FACTORY AND SAVE!

Modern or traditional styles available in your choice of 4 woods in 8 beautiful finishes.

H. L. HUBBELL MFG. CO., Dept. HG-85, Zeeland, Mich.
Please send free catalog on File Chests and other fine furniture.
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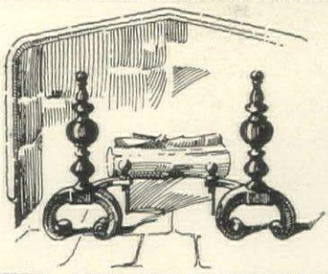
ADDRESS.....
CITY.....STATE.....

H. L. HUBBELL MFG. CO.
ZEELAND, MICHIGAN
between Holland & Grand Rapids on M-21

FIREPLACE FURNISHINGS

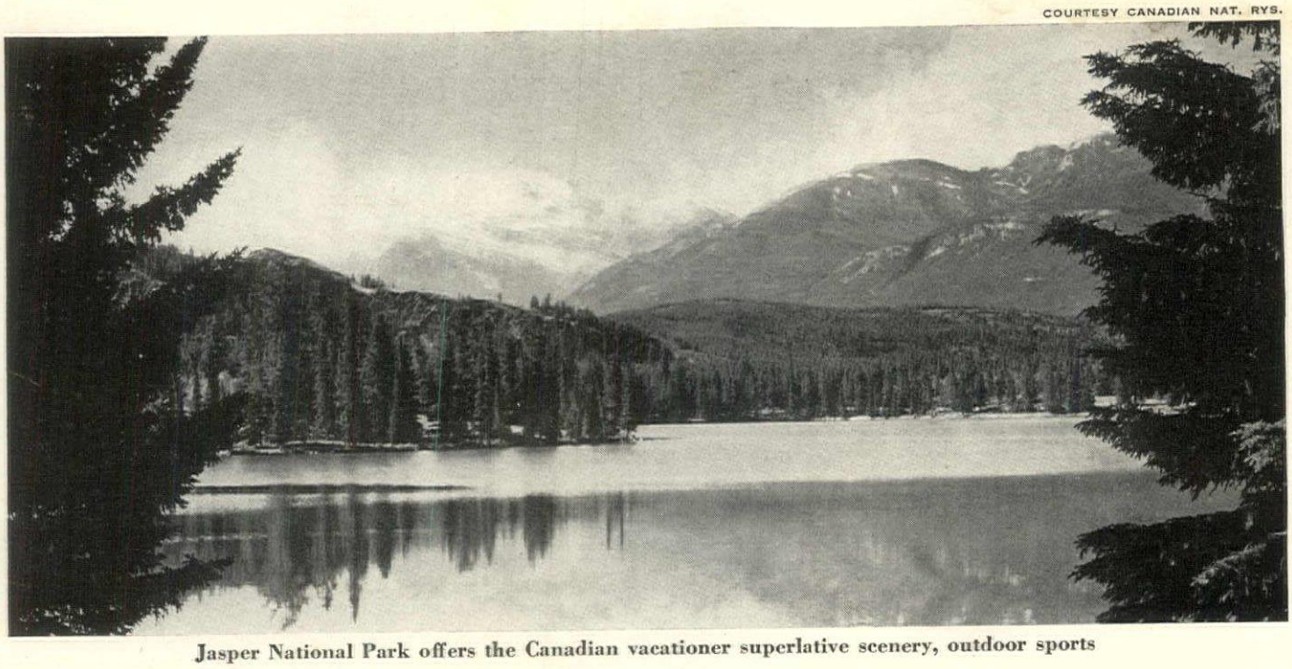
Since 1899 we have furnished fine equipment for the hearth.



Complete catalogue of fireplace furnishings mailed free on request.

DETROIT MANTEL AND TILE COMPANY 1431 Farmer Street Detroit 26, Michigan

COURTESY CANADIAN NAT. RYS.



Jasper National Park offers the Canadian vacationer superlative scenery, outdoor sports

Canada offers you matchless scenery, friendly people, the excitement of a fast-developing land

Wherever you live in the United States, northwards lies Canada, a whole subcontinent where your vacation can be almost anything you choose: you can cruise in a luxury liner through the west coast fjords, climb miles-high mountains, canoe, swim, fish in lovely, lonely lakes and rivers; lead a gay, Parisian night-life in Montreal, search out historic forts and trading posts, missions, battlefields, or simply idle away your summer among green fields, lobster pots, fishing fleets in New Brunswick; you can be a stay-at-home or an explorer, wear evening dress every night or travel with a toothbrush and knapsack, break the ice in a glacier pool or swim in the warmest seas north of Florida. Here, to help you make your choice, are a few glimpses of what you'll find:

Along thousands of miles of Canada's indented eastern shores are innumerable idyllic fishing villages and beach resorts. On Prince Edward Island are beautiful red sand bathing beaches with summer water temperatures in the seventies, lush meadows, blossom-hung farms; in New Brunswick, rolling pastures, forested uplands, superb wide bays; in Nova Scotia, apple orchards, mountains, forests, secret rock-bound lakes, deep, sheltered coves between rocky headlands; in Newfoundland, wild, rugged country, forests, lakes, marvellous unrestricted fishing (elsewhere, enquire: game fish of the region include Atlantic salmon, eastern brook trout, black bass, white perch), hunting for caribou and moose as well as the black bear, deer, geese, woodcock, partridge found in the other provinces. Listen everywhere for the fishermen's age-old chanteys: search for amethysts on the shores of the Bay of Fundy, but look out for the tides (the world's highest, rising 60-90 feet: every day they cause an extraordinary "bore" to rush upriver at Moncton, New Brunswick). Among scores of wonderful views, that from Blomidon, Nova Scotia, over 1,200 miles of mountain, forest, shore and sea is outstanding. Historically: Newfoundland, once Britain's oldest colony (since John Cabot discovered it in 1497), is Canada's newest province (since 1949). Its sturdy Devon folk still cling to old customs, folktales, proverbs. Nova Scotia, once home of the Acadians (read Longfellow's *Evangeline*) is now strongly Scottish: on Cape Breton Island you can see Highland games, kilted dancers, hear bagpipes, spoken Gaelic.

For old-world French atmosphere explore Quebec: on the Ile d'Orleans oxcarts lumber peacefully along rustic lanes past manor houses, wayside shrines, graceful churches, Norman-style farmhouses outside which quaintly clad women bake in clay ovens. Equally picturesque is the Gaspé peninsula famed for its undulating drive beside the St. Lawrence River (the climax: wild, seagull-haunted Percé Rock, a wave-lashed fragment of vertical cliffs pierced by a natural arch), farms, fishing villages. (*Continued on page 58*)

House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

IDENTIFY YOURSELF AS A READER OF HOUSE & GARDEN WHEN WRITING TO THESE HOTELS FOR INFORMATION OR RESERVATIONS

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths

Enjoy rejuvenation at America's most popular Spa in air conditioned comfort. Supreme radioactive waters benefit malaria, arthritis, high blood pressure, occupational fatigue. Bath house right in the hotel. Fishing, water sports on three beautiful lakes. Golf, riding amid scenic Ouachita Mountains. Direct air and Pullman service. On U. S. 70. For folder, address R. E. McEachin, General Manager.

CALIFORNIA

APPLE VALLEY

Apple Valley Inn

California's only desert resort with a glorious summer climate. Magnificent accommodations in an atmosphere of regal recreation. Informally friendly. Pool, bridle trails, 18 hole all grass golf course, dancing and entertainment nightly, tennis, outdoor steak-fries. Two hours from Los Angeles. European Plan. Apple Valley Inn, Apple Valley, California. Phone: Victorville 5327. Teletype: Victorville Cal. 8788.

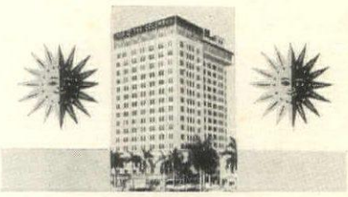
CONNECTICUT

GREENWICH

The Homestead. A beautiful small Colonial Inn with every facility for a perfect New England vacation. 28 miles from N. Y. C. Tel. 8-7500.

FLORIDA

MIAMI



The Columbus

On Biscayne Boulevard . . . 17 floors commanding spectacular views of ocean, bay, city. Convenient to smart shops, theatres, night life. Beautifully appointed interiors by William Pahlmann. Magnificent Top O' the Columbus dining room and cocktail lounge offers breathtaking vistas through floor-to-ceiling windows. Air-conditioned throughout. Downtown terminal for most major airlines. Special summer rates.

GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E. P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

MAINE

KENNEBUNKPORT

The Colony. Right on ocean, pvt. beach. Recreation program, bar, lobster on every menu. Near 2 golf courses, tennis, fishing & churches. Box 566C.

Cape Cod—Martha's Vineyard

For a vacation that's tinged with everything from salt air to a touch of Broadway, head for the Cape this year. You can swim on lonely beaches—in heavy surf or placid harbors; play a round of golf on courses overlooking the sea; test your sailing skill in stiff ocean breezes; haunt the quaint villages for rare antiques; watch a budding artist describe a seascape on canvas; and see some of Broadway's best productions with names such as Shirley Booth heading the bill at various summer theaters. For the Junior set, a natural history workshop will be conducted by the Cape Cod Junior Museum at Dennis. Anglers will be interested in the new all-tide marina, which will serve as headquarters for the 1955 Cape Cod Bay Tuna tournament (August 14-18). For the convenience of New Yorkers, the New Haven Railroad will run daily trains from Grand Central to Cape towns until September 15th.

Accommodations: from hotel suites to individual cottages.

Food: New England's finest.

Equipment: take a camera and a topcoat.

MAINE

OGUNQUIT

Ogunquit by the Sea

Smooth beaches, majestic cliffs. Magnificent scenery. Accommodations of all types. August is an especially good month for vacations here because of the warmer water, more sunshine & greater choice of accommodations. Write for folder. Ogunquit Publicity Bureau, Ogunquit 14, Maine.

MASSACHUSETTS

SWAMPSCOTT

New Ocean House on the picturesque North Shore. Seashore and country environment. Open May to November. Booklet. Clement Kennedy, President.

NEW JERSEY

PRINCETON

Princeton Inn

Inviting country inn overlooking acres of rolling countryside. Comfortable guest accommodations, delicious food, charming Early-American atmosphere. Situated mid-way between New York and Phila. Adjoining beautiful Princeton U. campus. Quiet, gracious setting. 100 attractive rooms. Cocktail Lounge. Write or phone for rates, reservations. G. Bland Hoke, Mgr. PR 1-5200.

NEW JERSEY

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Marlborough-Blenheim. At the edge of the sand and sea. Ocean-front sundecks, porches, and solaria. Evening entertainment. Fresh and salt water baths.

SPRING LAKE BEACH

The Essex & Sussex. One of America's truly fine seashore resorts. Private Beach, Golf, Tennis. Illustrated Brochure. F. L. Abel, Mgr.

NEW YORK

GOSHEN

The Goshen Inn. Resort and historic village. 50 miles from N.Y.C. Old English inn, fireplaces, rest, and good food. Tel. 322. Neithold Bros., Mgt.

LARCHMONT

Bevan Hotel. Right on Long Island Sound. 19 miles from Times Square, 67th year. Beach and outdoor sports. Open all year. LA 2-0603.

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court, English Lounge and Restaurant. A Knott Hotel.

The Westbury. Madison Ave. at 69th St. Distinguished clientele. Air-conditioned rooms & suites. Polo Bar, Lounge and Restaurant. A Knott Hotel.

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ECHO LAKE (POCONO MTS.)

The Club, Vacation Valley

Poconos 700 acre informal Honeymoon-Holiday Resort. Deluxe private cabins or rustic cottage rooms. Meals, Orchestra in $100,000 Club. White sand beach, Boats, Canoes, Water Skiing, Tandem bikes, Riding, Tennis. Good 9-hole Golf Course. Late Sleepers' Breakfast Bar. $59-89 weekly per person. Discount rates late Aug., Sept., Oct. Write for Vacation Booklet or Honeymoon Brochure: Vacation Valley, Echo Lake 8, Pa.

PENNSYLVANIA

HERSHEY

Hotel Hershey and Cottages. One of America's finest. Delightful Living. Open year 'round. Hershey, Pa. Joseph Gassler, Managing Director.

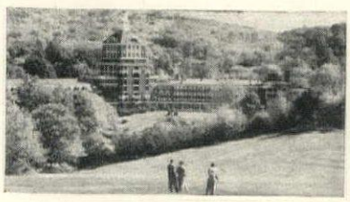
VERMONT

CHITTENDEN

Mountain Top Inn, Cottages and Club. Lake Beach. All sports and entertainment. Swimming Pool. N.Y. Office: 500 5th Ave., LO 5-1114.

VIRGINIA

HOT SPRINGS



The Homestead

This superbly managed resort and its 17,000-acre estate in the Alleghanies have been famous for generations. All of the grandeur which the European spas once had. Incomparable facilities for golf, tennis and other sports—and a new outdoor pool adds considerable fun this year. Youngsters welcomed at a supervised playground. Write directly to The Homestead, in Hot Springs, Va.

VIRGINIA BEACH

The Cavalier

All the pleasures of the countryside, all the pleasures of the seashore are combined in this aristocrat of resort clubs. The Cavalier is a complete domain of pleasure with gay Beach and Cabana Club, Yacht and Country Club, stables, tennis courts, 2 championship golf courses, indoor and outdoor pools, children's playground. Nightly dancing and planned social activities. Under direction of Sidney Banks.

BERMUDA

PAGET

Bermuda Cottages. Beautifully furnished housekeeping cottages in choice locations. Maid service, beaches, sports. Write for booklet & rates.

SOMERSET

The Ledgelets Cottage Colony. Gracious Bermudian living—air conditioned—private beach and pool—boating—American Plan—Year 'Round.

SOUTHAMPTON

Reefs Beach Club. Informal cabana life on ocean beach front. Meals, entertainment, dancing. Booklet: 16 W. 55 St., New York 19.

WARWICK EAST

Faraway & Cottages. Pvt. surf beach, fresh water in rooms. For coloured brochure, etc., write N. Y. office, 521 Fifth Ave., MU 7-6862.

LOOK TO BERMUDA . . . to pink sand, tepid water, to friendly people and unhurried living . . . Visit Bermuda for an unforgettable vacation!

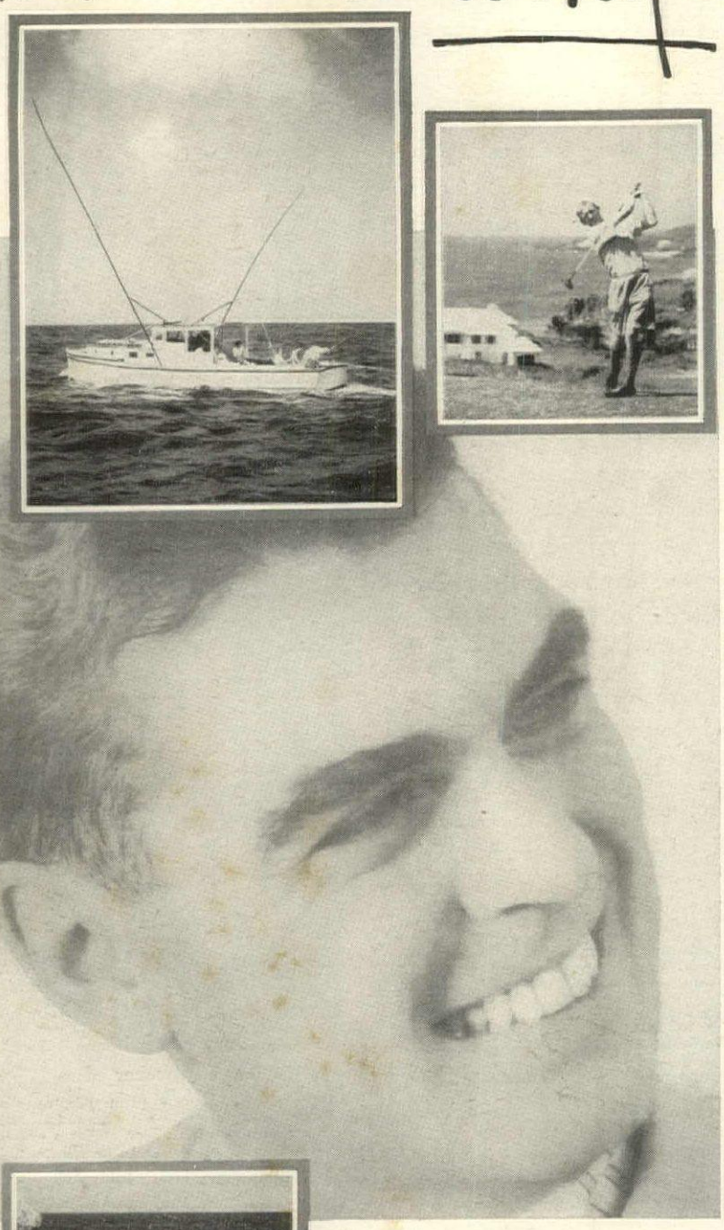
CUBA

HAVANA

Hotel Vedado. Havana's newest city Resort Hotel. Swimming pool and completely air conditioned. Color brochure and rates sent upon request.

For Sun and Fun, or sheer relaxation, use House & Garden's Travelog when planning your southern vacation or holiday this year.

"...this is Living!"



Fishing for big ones, tuna and marlin. Slamming a drive down a perfect fairway. Cycling to a picnic cove. Swimming in the clearest water. Loafing on the softest sand you've ever seen. This is Bermuda...this is living! *You can go to Bermuda in a great ocean liner or modern airliner . . . live pleasantly in a fine hotel or delightful guest house.*

Bermuda

FREE...
Write for the beautifully illustrated, full-colour 16-page booklet...

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Dept. G-58, 620 Fifth Avenue, New York 20, N. Y.
Gentlemen: Please send me "Invitation to Bermuda."

Name_____
Address_____
City_____ Zone_____ State_____

CANADA *continued from page 56*

Quebec, high on its rock, is North America's only walled city: stroll through the narrow, winding streets, round the ramparts, watch the changing of the guard at the massive citadel, ride in a calèche and see, among other sights, the fortified town gates, Martello towers, the Plains of Abraham where Wolfe's victory won Canada for England. At excellent restaurants in both the Upper and Lower town (connected by elevator and staircase) sample French cooking: local specialties include *Habitant Pea Soup, Ragôut de Pattes.* Quebec is said to have as many churches as Rome: visit the Basilica, tiny Notre Dame de Victoires, in which are old battle flags, paintings by Rubens and Van Dyck, and, 21 miles downriver (on the way you pass 274 feet high Montmorency Falls), Ste. Anne de Beaupré, most famous shrine in North America, to which thousands of pilgrims come each year. Take a cruise ship, explore the overwhelming scenery of the St. Lawrence and Saguenay rivers. Then go upriver to Montreal, Canada's greatest city, seaport (though 1000 miles from the sea), and the world's second-largest French-speaking city (language is no barrier in Quebec: most people speak English as well). Here you can visit a round of night-clubs, McGill and the University of Montreal, the Château de Ramazey, for seven months headquarters of the invading American army in 1776; or drive north for an hour into the lakes, hills, forests of the Laurentians, eastern Canada's favorite resort area. You can stay in the splendor of Mont Tremblant Lodge or choose from a wide range of attractive hotels and inns; fish for speckled and lake trout, ouananiche, pike and pickerel; hunt for black bear, deer, moose, partridge, duck and geese; sail, swim, canoe, golf: or move still further north by road, water or bush plane into the fastnesses of a province that stretches away to Hudson Bay and Ungava.

Westward to the Rockies, a million lakes, innumerable rivers—over half the world's fresh water, in fact—await you in Ontario, Manitoba, Saskatchewan and Alberta. You can cruise luxuriously on the Great Lakes, Lake Winnepeg, Lake of the Woods: sightsee at Niagara Falls: or pack your kitbag and head away from your fellow man for a canoe trip that may take you a thousand miles (if you wish) through marvellous webs of waterways where enormous muskellunge, pickerel, pike, bass, trout, await your hook. If you want to combine an outdoor life with the comforts and amenities of civilization, there are dozens of well organized resort areas. Among the best: those in two national parks—Riding Mountain, Manitoba (on a huge forested, lake-strewn tableland 1,100 feet above the prairies), and Prince Albert, Saskatchewan, where thousands of sandy-shored lakes tied by little wandering rivers provide wonderful canoeing. For an unusual and interesting vacation take the railroad, through unspoilt wildlife country, to Hudson Bay—either from North Bay, Ontario, to Moosenee on James Bay, or from Regina, Saskatchewan, to Churchill, where you can see Eskimos, the remains of colossal Prince of Wales's fort, sacked by La Perouse in 1762; or drive to Flin Flon, Manitoba, in the heart of the incredible northern lakelands, and see for yourself how the frontier is being pushed back as mining camps spring up (from here you can take a bush plane to one of five isolated lodges, within a radius of 200 miles, operated by Frontier Lodges Ltd.)

Closer home are the big cities: Toronto, and nearby Stratford, famed for its Shakespeare season; Ottawa, the stately Federal Capital with its Parliament Buildings, ceremonial; Winnipeg, the wheat capital with its great music festival; Calgary, with its Stampede, the greatest of all cowboy contests, with steer-riding, bronco-busting, chuck-wagon racing, and, in the mornings, free distribution of flapjacks, bacon and coffee in the main streets. In the prairie and foothills cattle country are comfortable dude ranches where you can have the finest riding holiday of your life in authentic Western style, for these are all real cattle-raising concerns. While for the historically minded there are many old forts and churches dating from pioneer days (at St. Andrew's Church, Lockport, on the Red River north of Winnipeg, built in 1849, are the old heating stoves brought from Scotland, and some of the benches are still covered with buffalo hide).

If on a post-breakfast stroll you would like to find a friendly bear on the lawn, or whistle to a beaver in the lake at the bottom of the garden, aim for the national parks in the Canadian Rockies. Not only the wildlife (notable species: Rocky Mountain goats, bighorn sheep, grizzly bears) but the scenery has the perfect combination of grandeur with intimacy: chipmunks as well as cougars, flower-bedecked Alpine meadows, little hills you *must* climb, as well as soaring peaks, 1000-foot waterfalls, mighty glaciers in abundance. Jasper and Banff parks in Alberta, Yoho and Kootenay in British Columbia combine in a single block nearly 8000 square miles of superlative and varied scenery; and provide the means to enjoy it in every degree of comfort from luxury at superb hotels like the Chateau Lake Louise, set beside jewel-like, mountain-ringed Lake Louise, Banff Springs, at the junction of the Spray and Bow rivers, and the sumptuous bungalow colony of Jasper Park Lodge, to cabins, camp sites, in magically beautiful settings. Once installed, you can loaf in the sun drinking in the delicious air, ride horseback along scenic trails, mountaineer, canoe, sail, go for long car drives, hike through forests and meadows to famous beauty spots like Emerald Lake, Maligne Lake, 1800-feet Takkakaw Falls, swim in mineral hot springs, fish for trout, Arctic grayling, Rocky Mountain whitefish, play tennis, golf (the course at Jasper is almost distractingly beautiful), ride a snowmobile on the vast Columbia icefield, even ski in midsummer on Athabasca glacier.

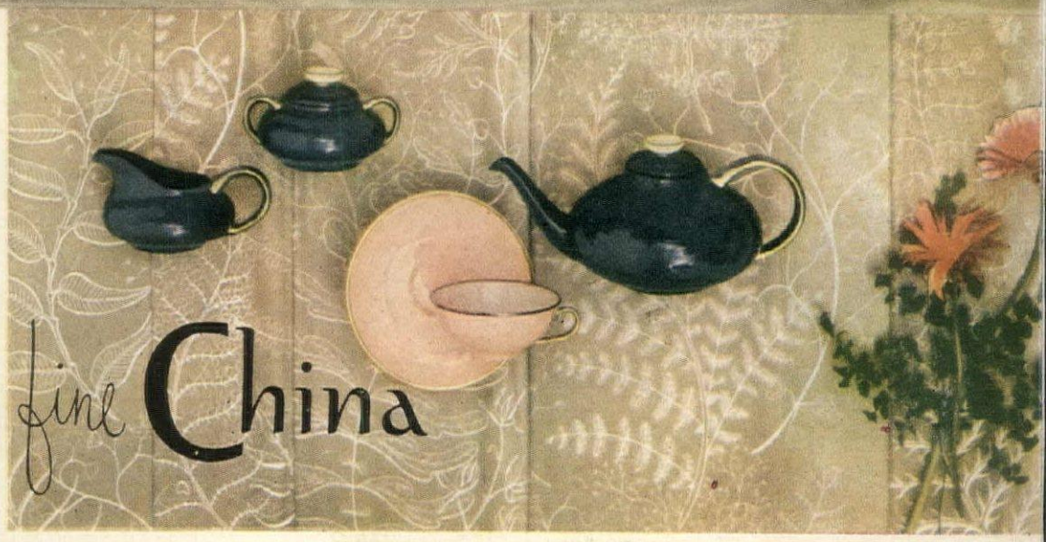
South of Banff, on the U. S. border, lies Waterton Lakes National Park, with its fascinatingly ice-sculpted mountains; while further west is yet more beautiful high altitude

(*Continued on page 137*)

Encanto
rhapsody in color —

You've never seen china so beautiful — you've never seen china so durable — as *Encanto* in FRANCISCAN *fine* CHINA. Superb craftsmanship — achieved by no other potters — fuses Franciscan's strong, pearl-toned, china-body with china of subtle nature colors, then encircles them with gleaming platinum. *Encanto* is a luxury to own — economy to buy. It sturdily resists the hazards of use and will be your delight and pride— morning . . . noon . . . night — through years to come.

The table is set with Encanto Dawn. Reading from top down the other colors are: Magnolia—Twilight, Birchbark, Willow, Spruce—Sandalwood—Teak and Magnolia. Place Setting $17.75. White with platinum band. Place Setting $13.75.



Franciscan *fine* **China**

GLADDING, McBEAN & CO., LOS ANGELES, CALIF.

A brand new concept in luxurious living

...THE FABULOUS "FOODARAMA" BY KELVINATOR!

A NEW STAR is born in the foodkeeping field! From Kelvinator comes a new concept in modern living. Here is the ultimate result of years of planning and more than four decades of appliance experience. It is the fabulous FOODARAMA—without an equal anywhere.

Open one door to a whole new kind of luxury living—freezer living. Here is an upright freezer with storage space for 166 pounds of delectable meats and frozen foods.

Open the other door to the finest refrigerator built—11 cu. ft. of refrigeration that never needs defrosting—the magic of "moist cold" to keep food dewy-fresh, roll-out shelves, moisture-seal Crispers.

And in the doors themselves are the conveniences you've always longed for. In the refrigerator, there's the handy Breakfast Bar for bacon, eggs and juices, Cheese and Butter Chests, bottle and jar storage. And in the freezer door an ice cream shelf, frozen juice racks, freezer wrap dispenser, and even an unrefrigerated place to store bananas.

This last word in food keepers can be yours—at far less cost than a comparable separate refrigerator and freezer.

See it at your Kelvinator Dealer. Or write Kelvinator, Detroit 32, Michigan. In Canada: Kelvinator of Canada, Ltd., Toronto 15, Ontario.

FOODARAMA ... REFRIGERATOR AND UPRIGHT FREEZER IN A CABINET ONLY 47" WID

8 glamorous exterior colors to choose from! Select the decorator color that h monizes with your kitchen decor. Color models have beautiful white and go interiors. New Kelvinator electric ranges, with disposable aluminum ov linings* and Bonus Broiler, are available in colors to match. *PATENT APPLIED

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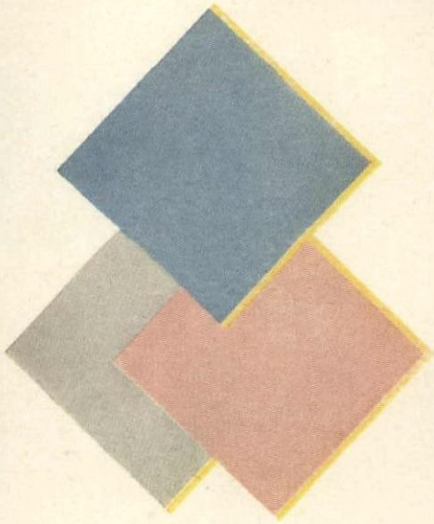
AND CLASSIC WHITE—OF COURSE

Kelvinator

DIVISION OF AMERICAN MOTORS — AMERICAN MOTORS CORPORATION — MEANS MORE FOR AMERICANS

ROMANY *Real Clay* TILES

Selected for House & Garden's 1955 HOUSE OF IDEAS



GLAMOUROUS COLORS!
Enchanting colors to please every desire. More than 30 fade proof tones to select from—many exclusive with ROMANY—all with "easiest to clean" surface. The three tiles above are Romany Blue No. 725, Gray No. 767 and Rose No. 733.

NOW—And Forever!

The selection of tile for your kitchen and bathrooms—and for special uses such as counter and lavatory tops, hearth fronts and for sheer decoration—is a one time choice. Only real clay tile can serve you faithfully through the years, and ROMANY Real Clay Tile is truly representative of the best tile you can decide upon, regardless of cost. ROMANY Tile offers an almost unlimited array of color schemes. It is precision manufactured in modern kilns, slow fired under high temperatures with ultra quality glaze finishes. ROMANY is stain proof, fade proof, acid proof, wear proof and *fire proof*. And it is the easiest of all tile to keep clean.

You will always be proud of ROMANY in your home, proud of its superlative quality and its ever present beauty. For ROMANY is America's finest tile!

Wall behind stove is Romany Citrus No. 741. Counter top is Romany Green No. 311. Dark wall is Romany Bottle Green No. 719. Floor is Sparta Light and Dark Green Orsan.

FREE ESTIMATE!

Your nearest Ceramic Tile Contractor (see classified phone book) will be glad to show you a ROMANY color chart and give you free estimate for installation in your new or occupied home.

Get the ROMANY story. Send in your coupon today!

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Please send your Free Illustrated Folder "Color Suggestions" featuring ROMANY Real Clay Tile. HG855

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BATHROOM DESIGN BY VING SMITH

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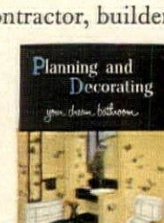
FRESH IDEAS, AND NEW U/R FIXTURES!

U/R Arctic White fixtures are the whitest made, by scientific test. With harder-than-steel surfaces they clean easily and resist scratches, chipping and stain for years.

"Easy Living" Kitchens by U/R bring new kitchen efficiency and beauty! Lovely steel wall and base cabinets . . . matching cabinet sinks... the fast and *quiet* U/R Food Waste Disposer.

The very *colors* of gleaming Universal-Rundle fixtures give you decorating ideas! Choose Azure Blue, Desert Tan, Jonquil Yellow, Verdant Green, Arctic White or Mist Gray — you're sure to find the color that will do the most for *your* bathroom plans. And you'll find that Universal-Rundle fixtures have fresh, modern styling, with a handsome simplicity that keeps its beauty through the years. Quality? Of course — quality backed by Universal-Rundle's 54 years of fixture leadership. Ask your plumbing contractor, builder or architect for the world's finest bathroom fixtures by Universal-Rundle.



Send for Bathroom Idea Book *and layout kit on bathroom planning and decorating! Packed with ideas you can use in building or remodeling. Full color bathrooms...decorating tips... remodeling hints! Yours for only 10c in coin. Write Universal-Rundle Corp., 272 River Rd., New Castle, Pa.*

*Plus installation

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THE WORLD'S FINEST BATHROOM FIXTURES BY

Universal U/R Rundle

UNIVERSAL-RUNDLE CORPORATION, NEW CASTLE, PENNSYLVANIA • Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas

The Indian sang his death song

100 YEARS AGO, during a frontier skirmish, an Indian brave, singing his own death song, charged down on a young officer.

Lieutenant George Crook, 4th Infantry, coolly fell to one knee, carefully aimed, and dropped the brave in his tracks.

It was not Crook's first Indian, nor his last. (His right leg already contained a flint arrowhead he was to carry to his grave.) And by the time he made general, Crook was the greatest Indian-fighter this country has ever had.

Yet, he was also one of the best friends the Indians have ever had. For he understood them well, dealt fairly and firmly, and always kept his promises.

When Crook died, Indians wept. And a Sioux chief named Red Cloud said: "He never lied to us. His words gave the people hope."

No nation can ever have enough men like George Crook. But America had, and still has, a lot of them. That's important to remember. Because it is a wealth of human character rather than a wealth of money that gives America its real worth. Just as it is the Americans, all 160 million of them, standing behind our country's Savings Bonds, who make these Bonds one of the world's finest investments.

For your sake—and America's—why not take advantage of this fact? Invest in, and hold, U. S. Savings Bonds, starting now.

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It's actually easy to save money—when you buy U. S. Series E Savings Bonds through the automatic Payroll Savings Plan where you work! You just sign an application at your pay office; after that your saving is done *for* you. And the United States Savings Bonds you receive will pay you interest at the rate of 3% per year, compounded semiannually, for as long as 19 years and 8 months if you wish! Sign up today! Or, if you're self-employed, invest in U. S. Savings Bonds regularly where you bank.

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You can give your own home

AMERICAN-Standard

Year 'round Air Conditioned Comfort

as featured in 1955 HOUSE OF IDEAS

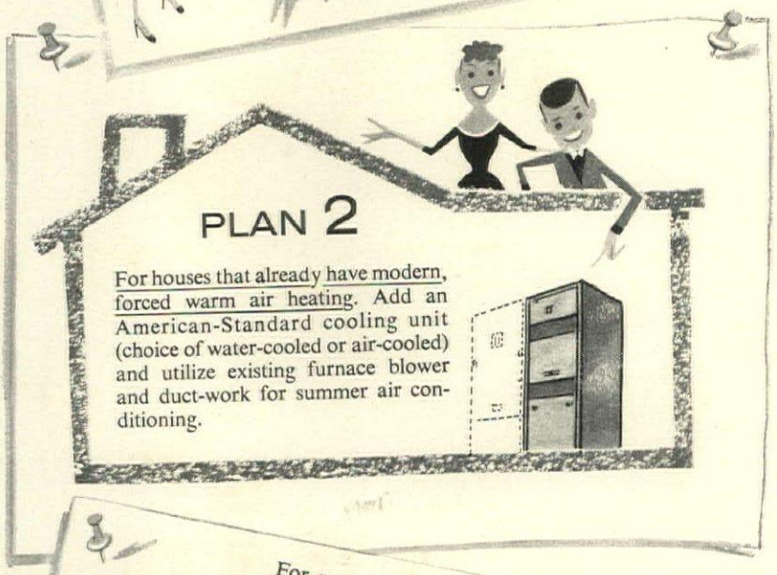
WITH ONE OF THESE FLEXIBLE PLANS

You don't have to build a new house to enjoy the same American-Standard air conditioning that makes the House of Ideas the nation's model for year 'round comfort.

Depending on whether you're building or modernizing, one of the three basic approaches described here will lead you to the best and most economical heating-cooling combination.

Whichever plan applies, the results will be the same—a steady *circulation* of fresh, healthful, filtered air . . . proper humidity—air never too dry and never too moist . . . and fully automatic operation, winter and summer.

For free heating-cooling survey or descriptive literature, call your nearest American-Standard air conditioning dealer. He's listed in the Yellow Pages of your classified telephone directory under "Air Conditioning Equipment" or "Furnaces."



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AIR CONDITIONING DIVISION

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American Radiator & Standard Sanitary Corporation

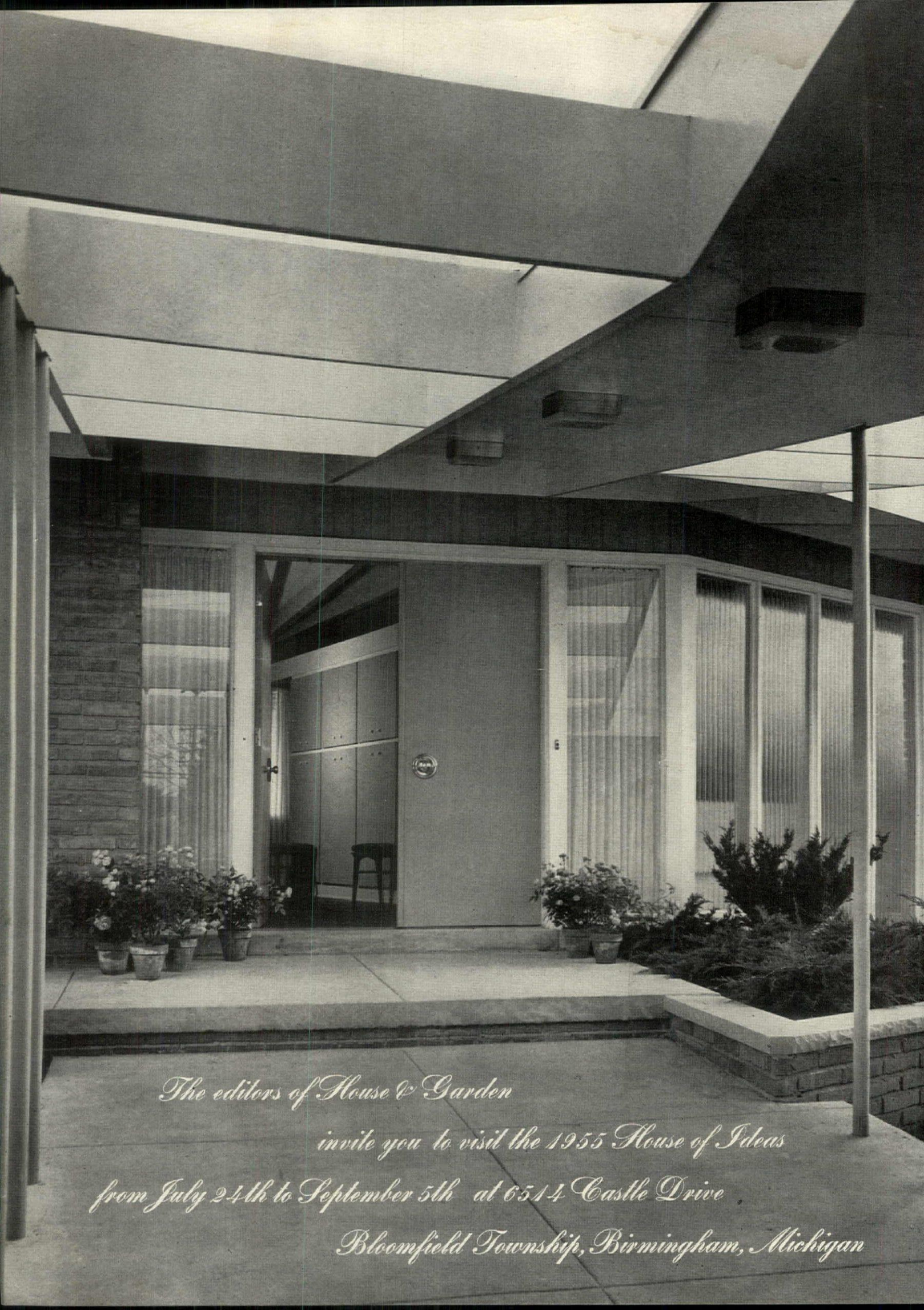
ARE YOU PREPARED TO DEFEND YOUR HOME?

How important to you is your home? Does it represent merely an investment in real estate or is it the solid center of your life? To most of us, our home is our castle. We labor with love to build it. We are prepared to defend it against storms, fire, prowlers or vandalism. And yet we overlook (or close our eyes to) the vital need to safeguard our homes against the greatest destruction of all. We dismiss the frightful evidence of war-ravaged Europe, Japan and Korea with the comforting phrase, "It can't happen here." Let's open our eyes to reality. It *can* happen here. If we are not prepared for a surprise atom attack, the gutted house, the terrified child, the desolate town may be *ours*. Only vigilance can save us. Our homes, our families, our communities must be alerted before disaster strikes. For this purpose we have in operation all over the United States a Ground Observer Corps. It depends on *us* for its existence and effectiveness. All we are asked to give is two hours a week to help man the round-the-clock observation posts of our localities. Radar defenses alone cannot do the job. Military experts estimate that seven out of every ten enemy planes might get through at low altitudes without being detected by radar. It is for this reason that human eyes are essential. There must be no gaps in the coast-to-coast chain of observers, no hour of the day or night without some vigilant citizen on sky-watch. The defense of our homes, our country and our freedom is the responsibility of *every* individual in a democracy.

You can be a Minute Man of the atomic age.

See the Civil Defense Director in your community *today*.

For a leaflet describing G.O.C. activities, write H&G Reader Service.

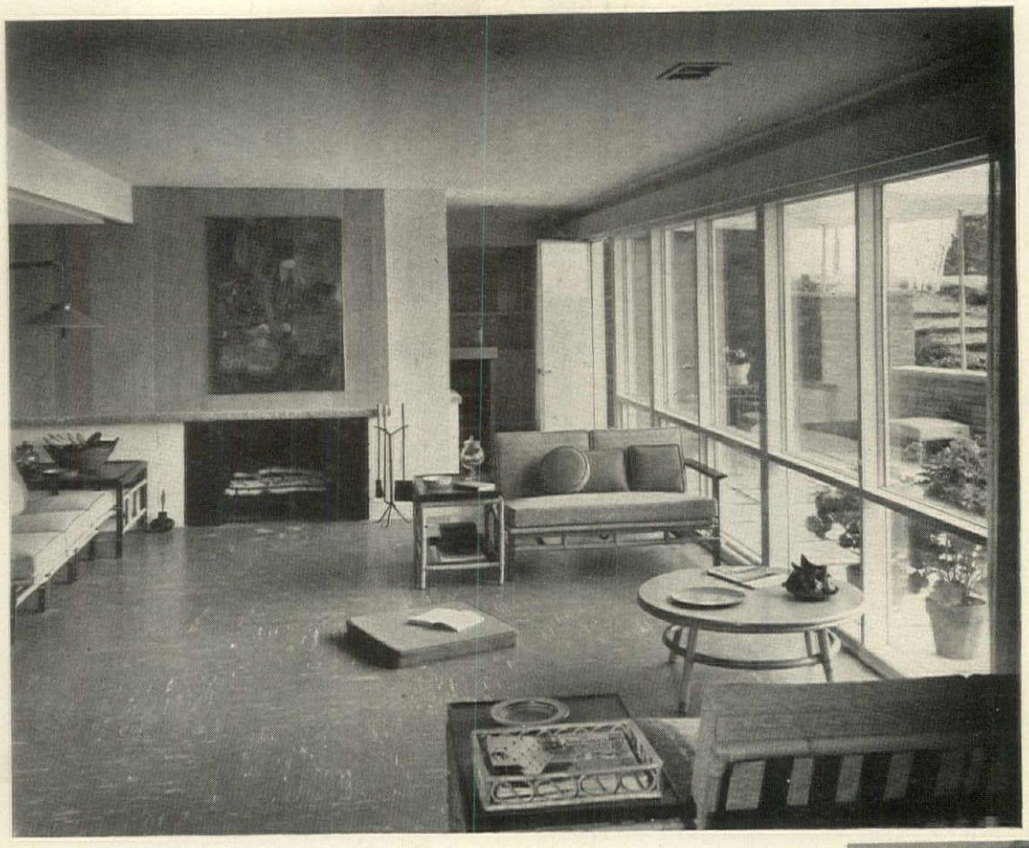

The editors of House & Garden
invite you to visit the 1955 House of Ideas
from July 24th to September 5th at 6514 Castle Drive
Bloomfield Township, Birmingham, Michigan

How to lead a happy home life

Most happy families have three qualities in common. One is a deep sense of belonging, of being part of a united group. The second is a sense of personal identity, of freedom and individuality for each member of the family. (Paradoxically, you can't have one without the other. Parents without lives of their own are hardly fit to cope with the growing pains of the young; a child will not conform willingly to a code laid down by his elders unless he in turn is recognized as a person with an inalienable right to collect old bottle tops, queen bees or bubble gum wrappers.) The third quality is an awareness of mind and spirit; an awareness that people and pursuits are more important than things. But can a house, a mere framework of bricks and boards and glass and plaster, contribute to family happiness? House & Garden thinks so; believes sincerely that the best reason for building a house is to foster a happy family life. Our 1955 House of Ideas is a practical expression of this philosophy. We think it has ideas for you, wherever you live, whether you're buying, building, remodeling or just dreaming about the future.

On the following pages, six basic rules for planning a happy house

ALL HOUSE OF IDEAS PHOTOS BY KERTESZ



Set aside one room
for family fun
and freedom

Please turn to page 74.

Make your living room
a haven of serenity
for adult leisure, entertaining

Please turn to page 80.

Have an outdoor spot equipped
for all-year, all-weather, 24-hour use

Please turn to page 76.

Provide a place of his own
for every member of the family

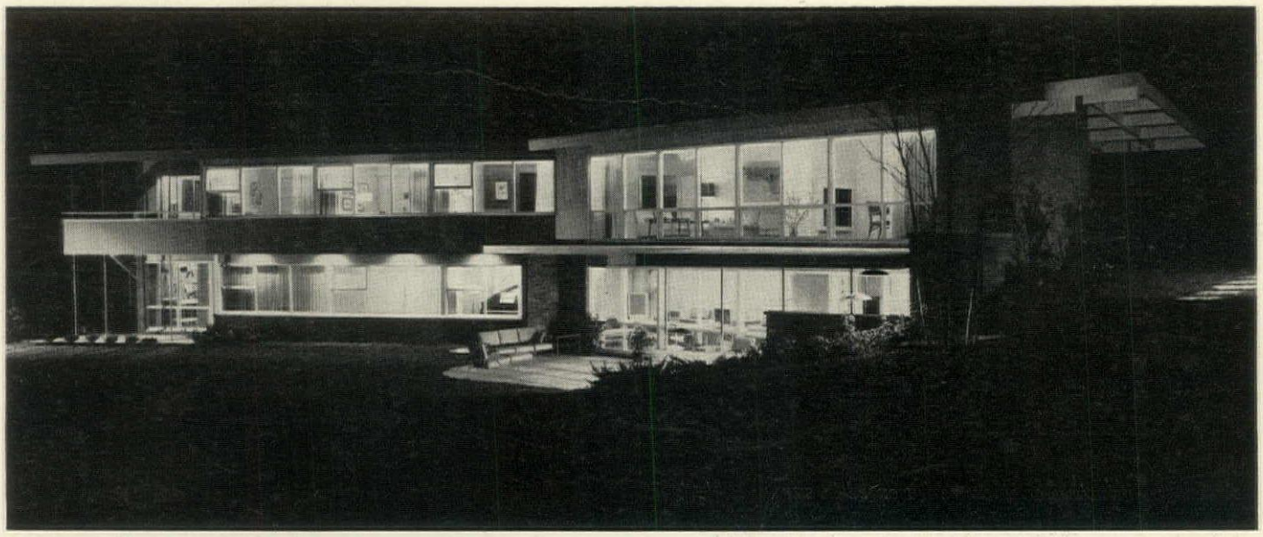
Please turn to page 94.

Save yourself endless steps
by combining
kitchen and service centers

Please turn to page 89.

Plan a two-level house
for two-generation activities

Please turn to page 72.



Now turn the page for a tour through our 1955 House of Ideas

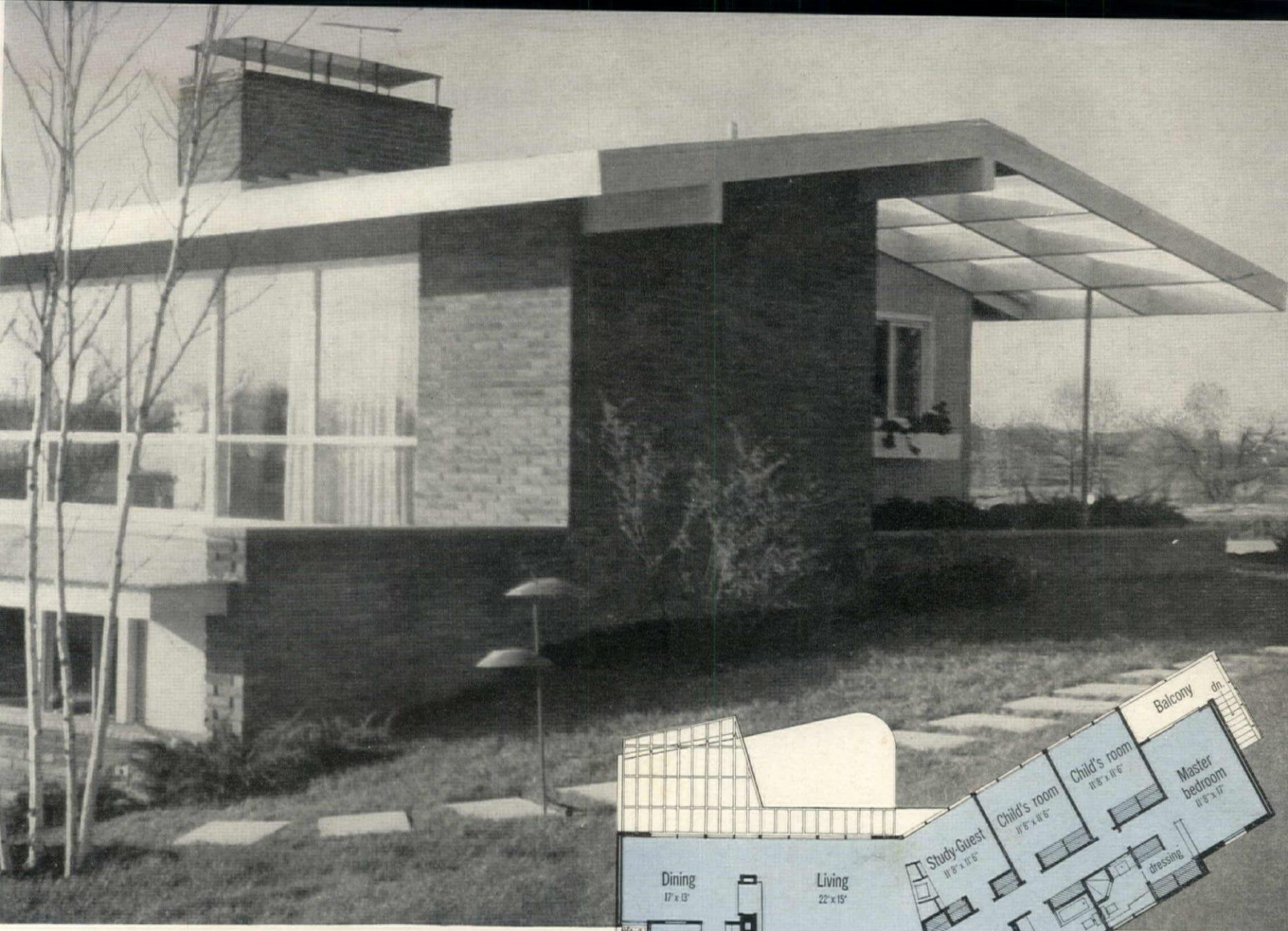
TWO-LEVEL LIVING

permits plenty of freedom for two generations, is made possible by building on a sloping site

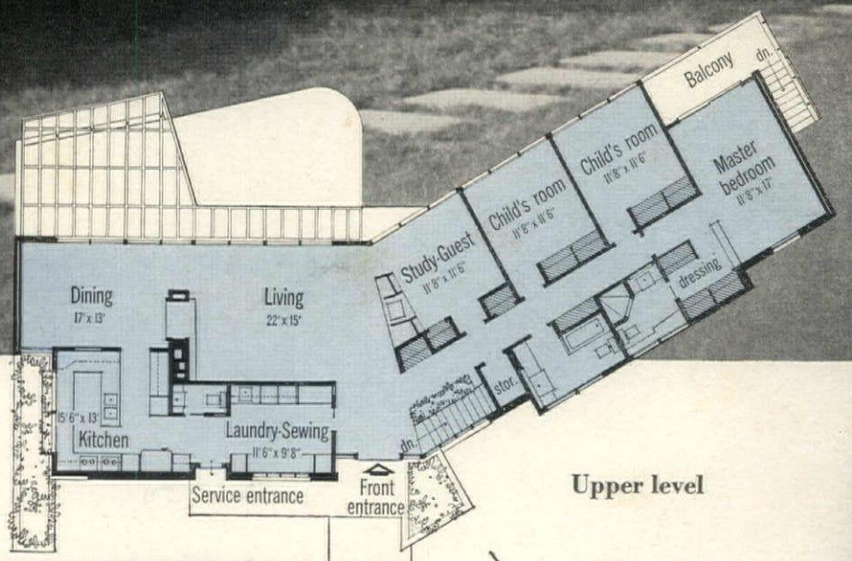
Designer:
Richard B. Pollman
Architects:
Palmquist & Wright
Builders:
Richard B. Pollman Building Co.
Decorated by:
House & Garden in co-operation with The J. L. Hudson Co.
Landscaped by:
Ilgenfritz Nurseries, Inc.

For manufacturers represented in our House of Ideas, see page 134.

All families must cope with the fact that two generations have two different ideas about the good life. Parents are inclined to relative peace and quiet, while children are dedicated to noise. How best to satisfy these opposing points of view? The obvious solution is a house that permits plenty of freedom for both generations. This house goes a step further: it combines all of the advantages of two separate, one-story houses under one roof. It also makes the most of its site, which slopes sharply to the south. You enter the house on the upper level and you find a complete one-floor house. Downstairs is another floor for living: a big family room, with a cooking-barbecue area that opens to the terrace; a hobby room, one bathroom, and provision for two future bedrooms and an extra bath. Result: two-level living, 2,300 square feet of living space on each floor, opened to the sun and view by great window-walls along back of the house.

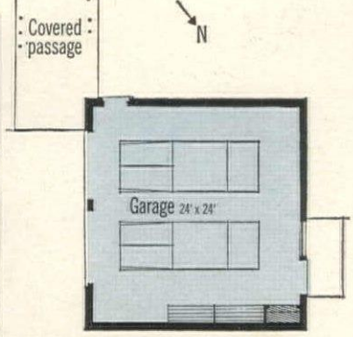


Back of house facing south

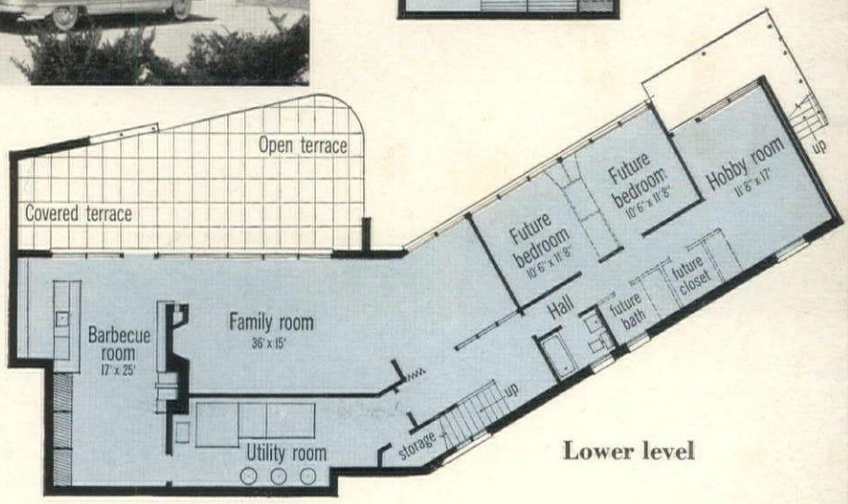


Upper level

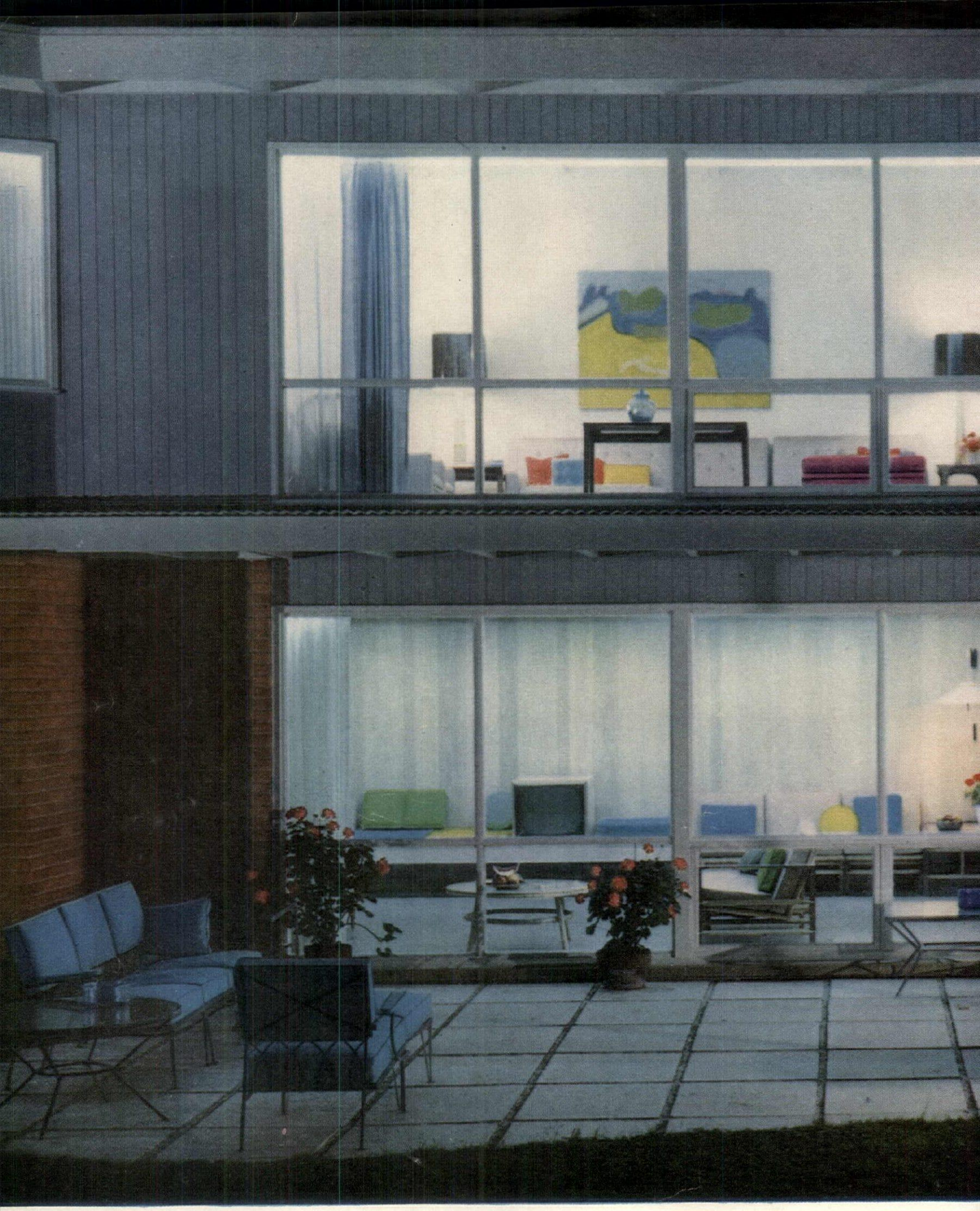
Front of house facing north



You can buy plans of this house for $2.
A Home Study blueprint of our
1955 House of Ideas
is now available to readers.
Use order form on page 136.



Lower level



TWO KINDS OF LIVING ROOMS

provide space for all kinds of family activities

FAMILY ROOM is the most important room in the house,

a place for fun and freedom for every member of the family

FAMILY ROOM HAS ITS OWN TERRACE

designed for all-weather use,

protected from sun or rain,

lighted for

after dark entertaining

FAMILY ROOM HAS A BARBECUE AREA

sink-range-refrigerator unit,

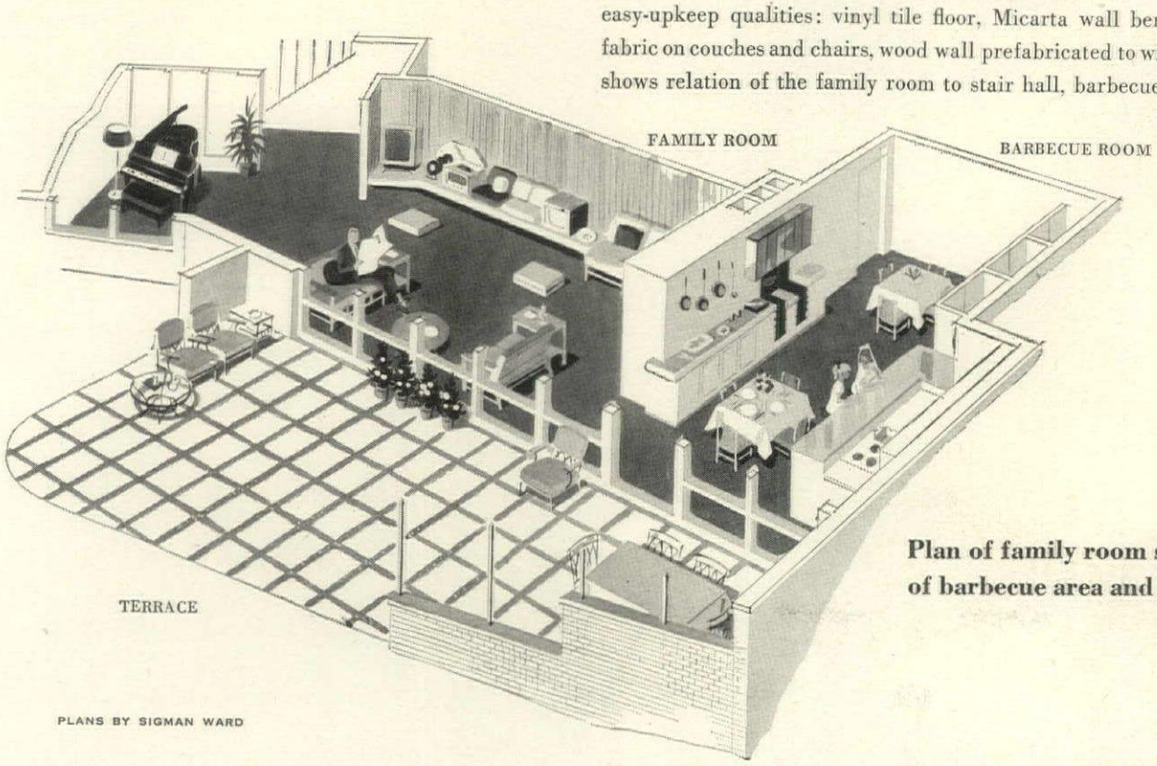
storage center,

for preparing and serving

indoor and outdoor meals

FAMILY ROOM *continued*

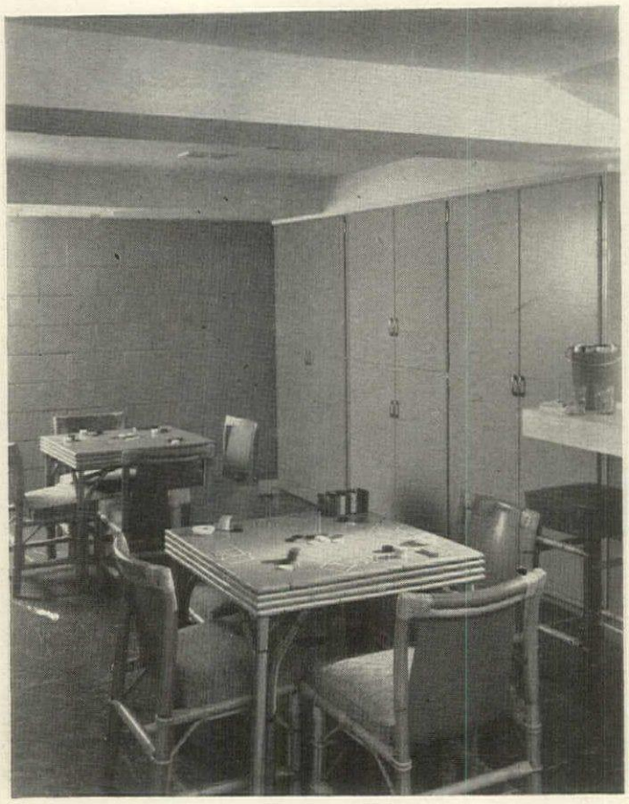
Family room window-wall adds visual spaciousness, links room to outdoor terraces and garden areas. It has a door to the terrace, so the children can come and go with complete freedom. All the materials were chosen for their durable, easy-upkeep qualities: vinyl tile floor, Micarta wall bench, spill-and-stain-resistant fabric on couches and chairs, wood wall prefabricated to withstand marks. Plan, below, shows relation of the family room to stair hall, barbecue-bar, and sheltered terrace.



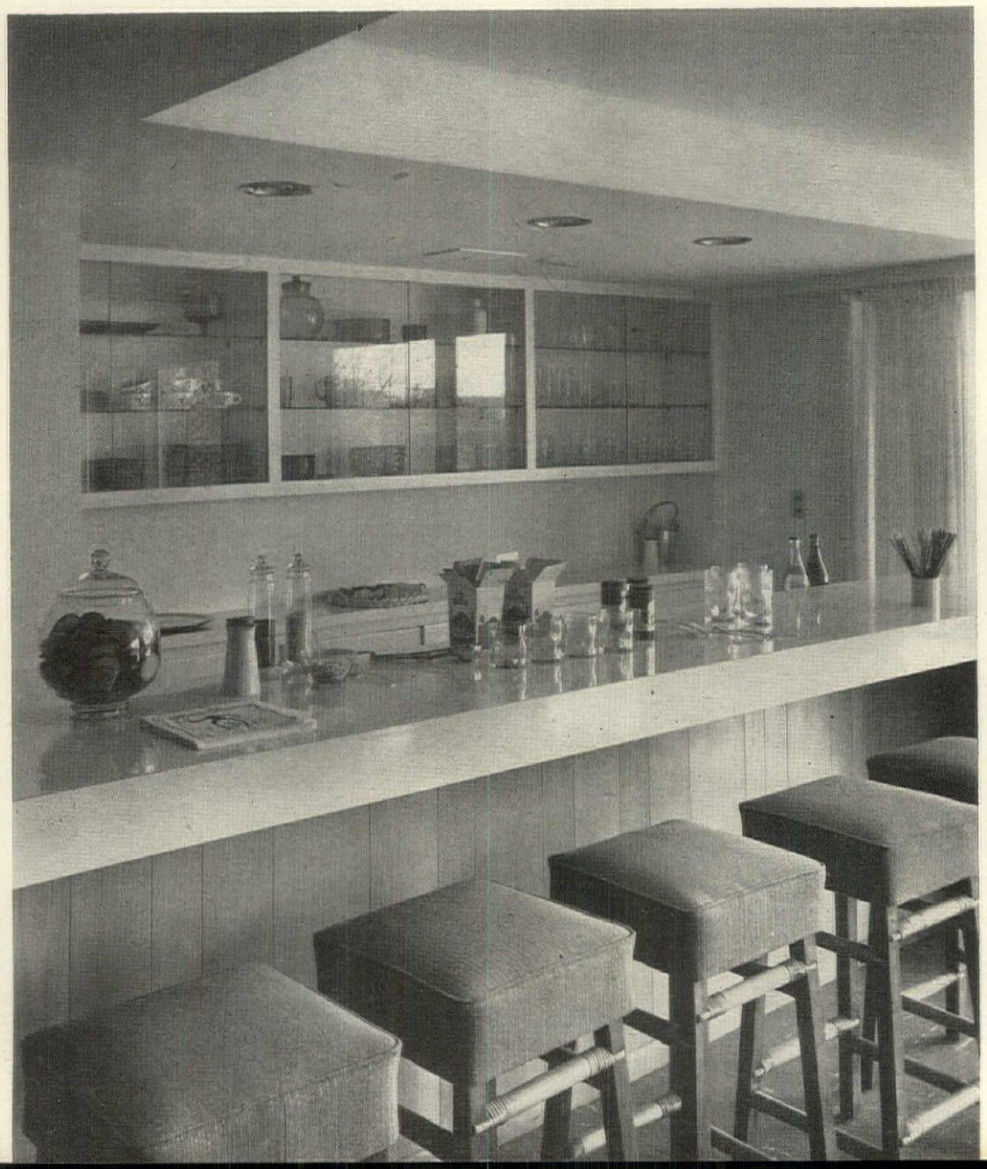
Plan of family room shows relation of barbecue area and terrace

PLANS BY SIGMAN WARD

FAMILY ROOM *continued*



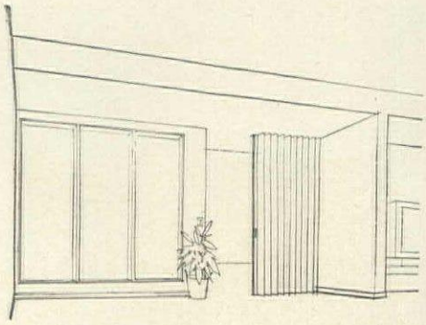
Special storage for games, sports equipment, folding chairs, linens and trays is provided by three floor-to-ceiling school cabinets (the kind used in classrooms). Cabinets are hardwood painted bitter green, sky blue, mustard, measure 4′ wide by 7′ high. They fit snugly between wall and bar. Center cabinet, shown above, has adjustable, sliding shelves.



Bar in barbecue area is equipped like a miniature kitchen with a range-refrigerator-sink unit, below, that takes up only two feet of wall space, and cabinets for dishes, glassware and food. It can be used all day long, both for children's meals and soda parties, left, or as a bar and serving counter for adult entertaining. Counter is laminated plastic, stools are upholstered in spill-and-stain-resistant fabric used in family room.

Barbecue storage is conveniently located to the left of the copper-hooded barbecue fireplace. Two cabinets underneath the stone preparation counter hold utensils and barbecue seasonings. Long-handled skillets which are awkward to store hang on painted cinder-block wall.

Barbecue area converts into a private theatre for showing home movies by a simple re-arrangement of the lightweight walnut-and-rattan chairs and tables (the same furniture previously shown set up for dining and cards). When not in use, portable movie screen and projector are stored in floor-to-ceiling school cabinets (see opposite page).

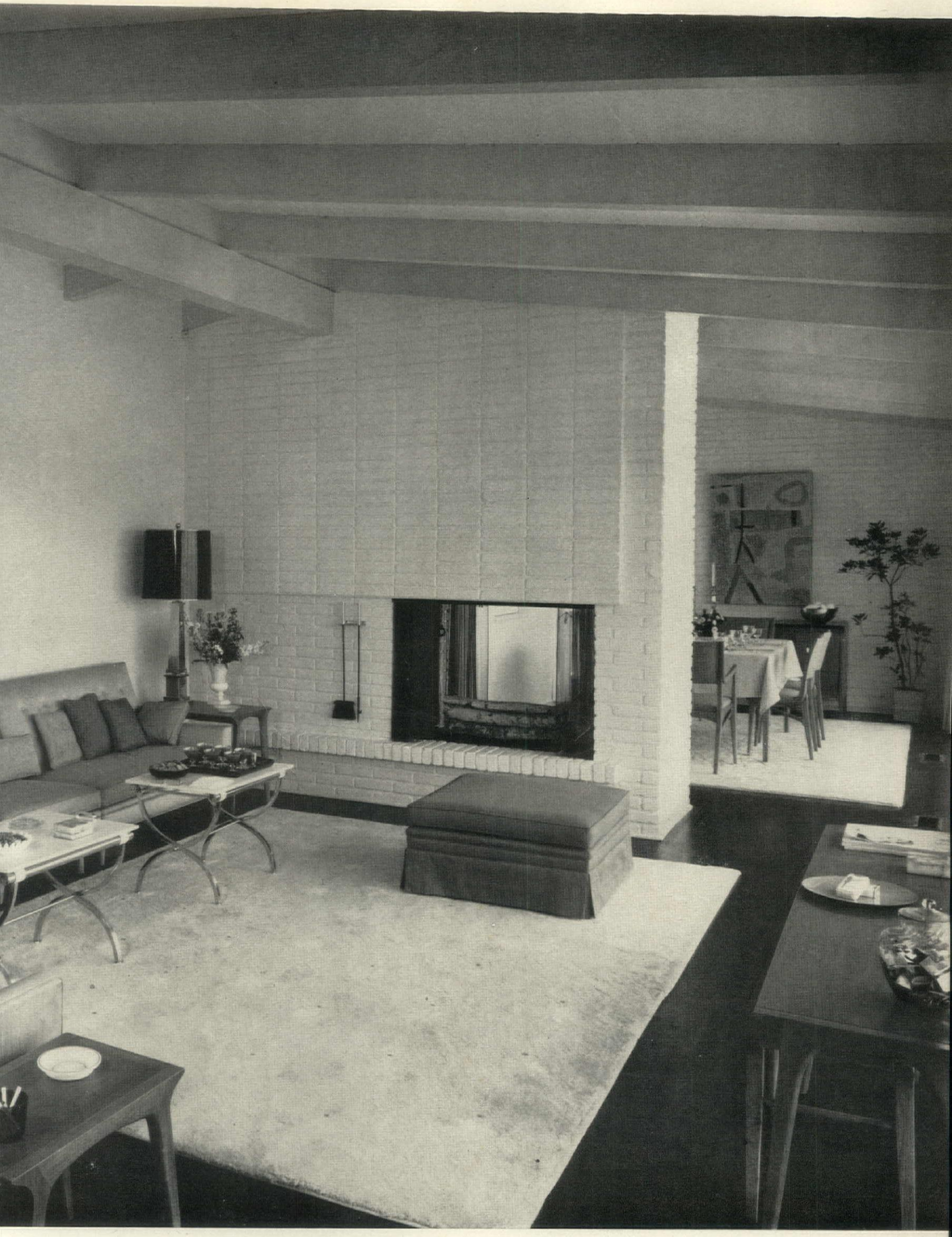


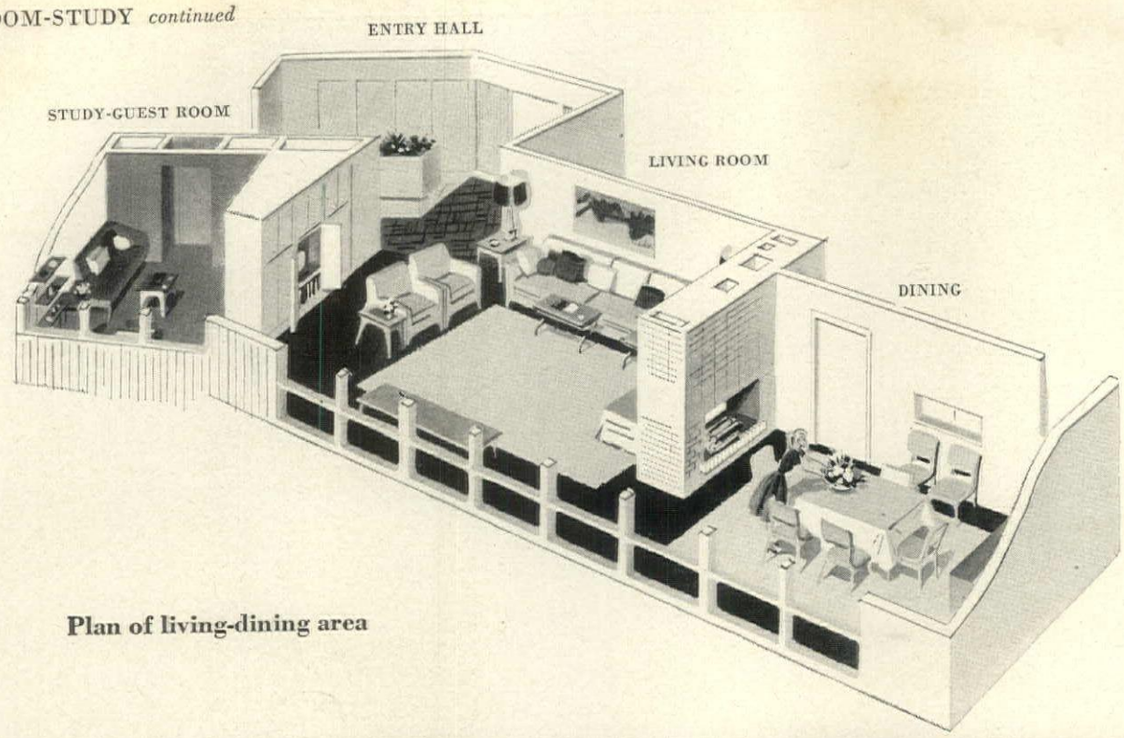
Music corner of the family room is out of the way of the main activity centers, provides good acoustics and lighting for piano. Family room is joined to upper level by stairs leading from entry to downstairs hall with modern geometric wallpaper mural. Fiber-glass panels and accordion-type plastic door (sketched above) divide hall from family room and help to create a sound barrier between downstairs and upper floor.

LIVING ROOM

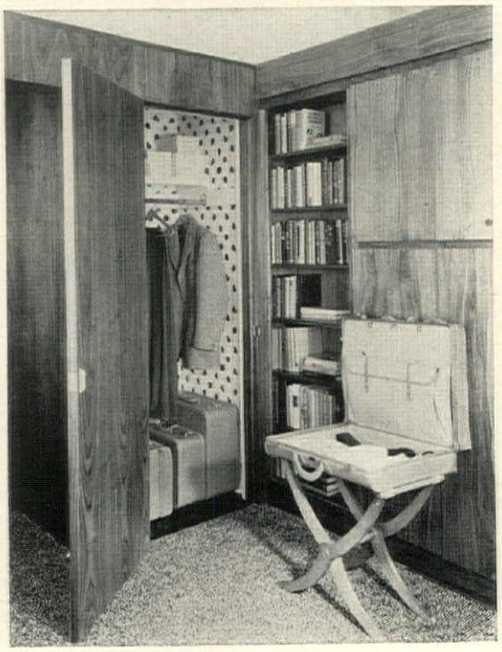
is a haven of serenity for adult leisure and entertaining

Today's living room is happily both a man's room and a woman's. It is their mutual expression of taste, a center of hospitality, and a headquarters for the possessions they love best. For relaxation there is restful furniture, plenty of pillows, mellow-toned wood, a fireplace ready for lighting. Tables are thoughtfully arranged at arm's reach for cigarettes, a cocktail, a coffee tray or a cup of tea. For entertainment, there is music, television on a turntable, built-in radio and record player. For reading, the living room is comfortable and well lighted. For parties it opens to the dining room and the study, providing plenty of space for guests to move around in without being pressed into tight little conversation groups. In short, the 1955 living room is the antithesis of the once austere and chilly "front parlor" into which visitors peered, but in which they rarely sat. With the family room to take the wear and tear of traffic and knockabout daily use, the living room is now a gratifying sanctuary for leisure.





Plan of living-dining area

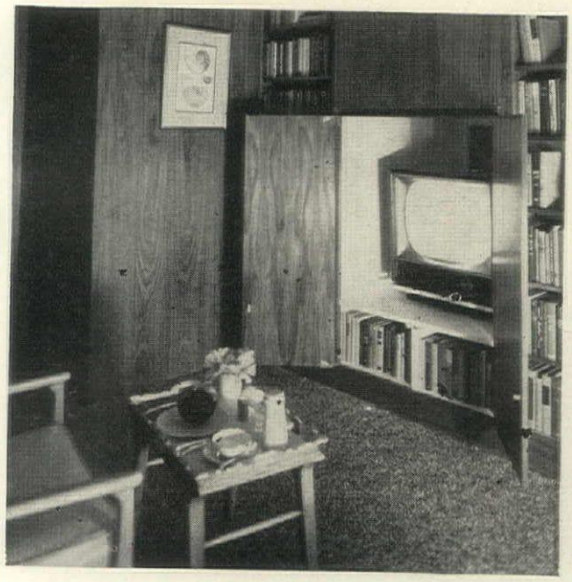


Study adjoins living room, converts into guest room

Study is a small room, doubles as extra guest room. All furniture is carefully scaled to take up less space, is durably upholstered in leather in shades of blue. A lounge-sofa fits squarely in corner opposite TV screen. Above, right, with the cushions and bolsters removed, it makes comfortable bed. Blankets are stored in closet across hall. **Study closet** is attractively papered, has ample space for visitor's clothes and luggage. Additional guest room comforts include flexible lighting for writing at desk or reading in bed, telephone, selection of books on built-in shelves. A convenient luggage stand is a considerate note for easy packing or unpacking, folds away in closet between times.

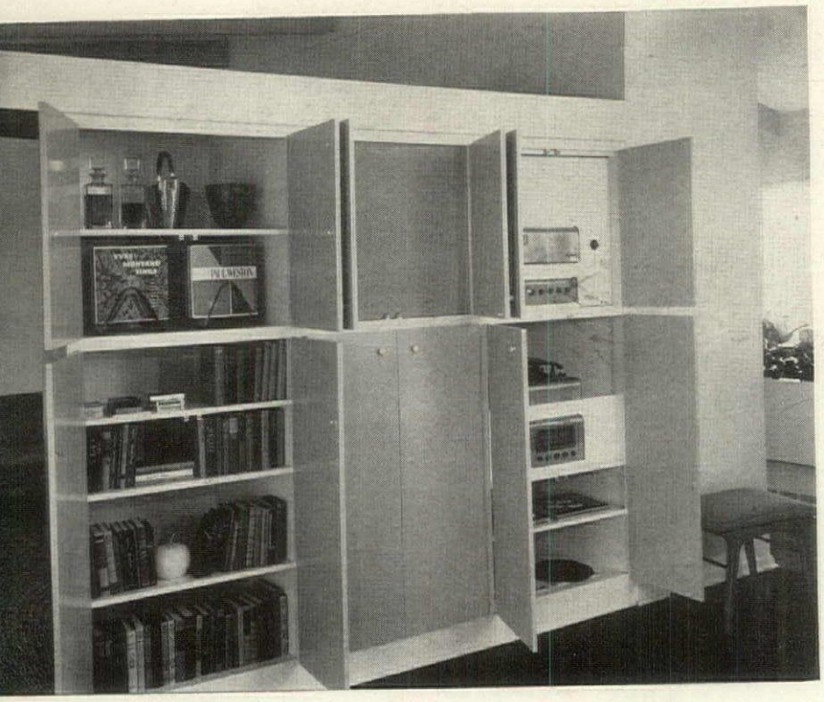
TV wall serves living room and study

Television is skillfully incorporated in storage wall of living room (above) and mounted on a turntable. The set swivels by hand so that programs can be enjoyed in either the living room or adjacent study. **Study side of TV wall** looks like this (right) when doors are closed. If there is a special program that only one or two want to view, TV is turned to face study, below, and enjoyed against quiet background of books.



LIVING ROOM-STUDY *continued*

Entrance hall is sunwarmed in winter through translucent glass panels, slate-paved for coolness in summer, for easy upkeep from year-round foot traffic. It keeps drafts from living room, makes pleasant oasis of privacy to greet callers. Plant box, filled with greens, screens stairway to family room on the lower level.



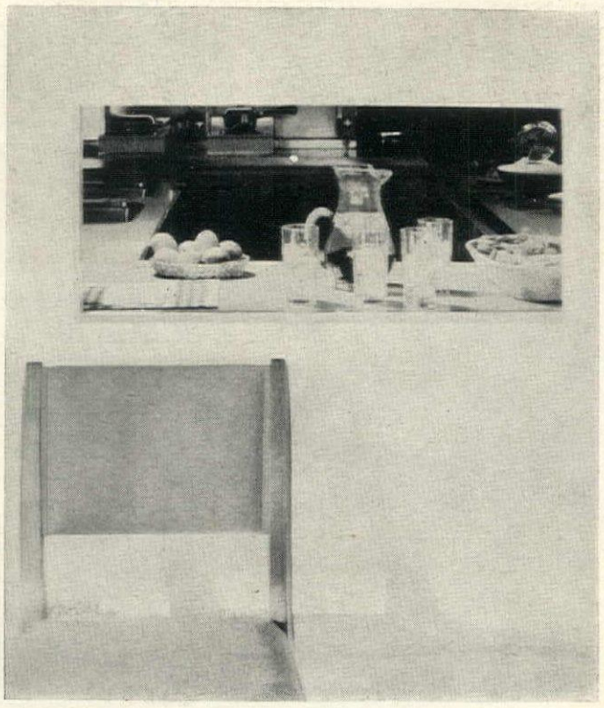
Built-in storage and music wall is one of the essentials of good home planning today. This wall (shown on the previous page, dividing living room and study) helps to cushion sound between both rooms. There are shelves at the left for books, decanters, vases, choice accessories; compact space at right for hi-fi music system and record player. Television is virtually dust-free behind closed doors in center section, with speaker concealed behind fabric-covered compartment above. Since it is the only division between living room and study, the music-storage wall is scaled high enough for privacy, low enough to create a feeling of unrestricted space when rooms are combined for entertaining.

Opposite: Living room introduces light, bright color scheme which is carried throughout the house

Living room seating is flexible, groups to suit any occasion. Sectional sofa is placed against longest living room wall for pleasant view of outdoors through window-wall. Armchairs to right of sofa provide conversation set up, can be easily turned around for television. For large gatherings, small benches, ottoman, dining chairs supply extra seats. Tray tops on cocktail tables make passing drinks or canapes an effortless task. Iridescent upholstery fabric on all seating pieces has new Sylmerized finish that is stain and dirt resistant, long wearing and easy to clean.

PAGES 85-86 Replacement ordered 7/13/89

Dining room (which measures 12′ x 17′) seats six to eight with ease for dinner parties. Screened from the living room by the brick fireplace wall, it has all the advantages of a separate room, yet can be used jointly with the living room for large-scale entertaining. Light, bright colors (pastel mist-blue painted brick wall, Siamese pink chair pads) create a pleasant background for dining, handsome walnut buffet is a convenient serving center.

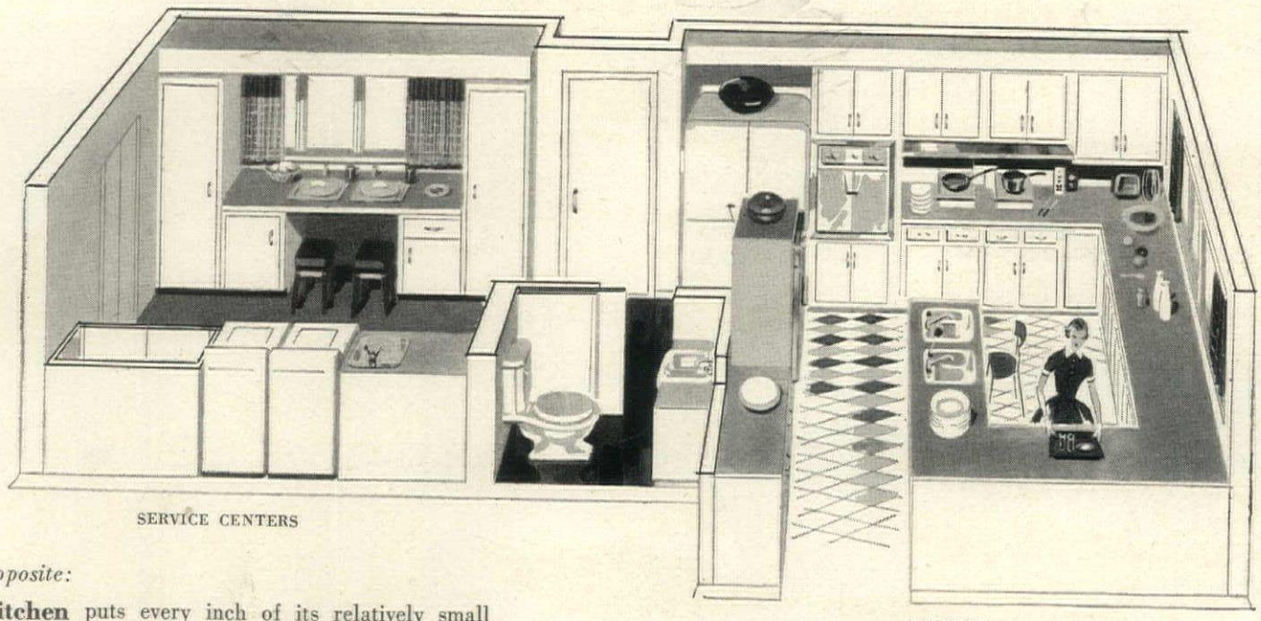


Pass-through to kitchen speeds up serving, routes dishes straight from table to dishwasher on kitchen side. When not in use, closed panels blend with white wall. Door between dining room and kitchen is to left of pass-through.

KITCHEN AND SERVICE CENTERS

are combined to save time and steps

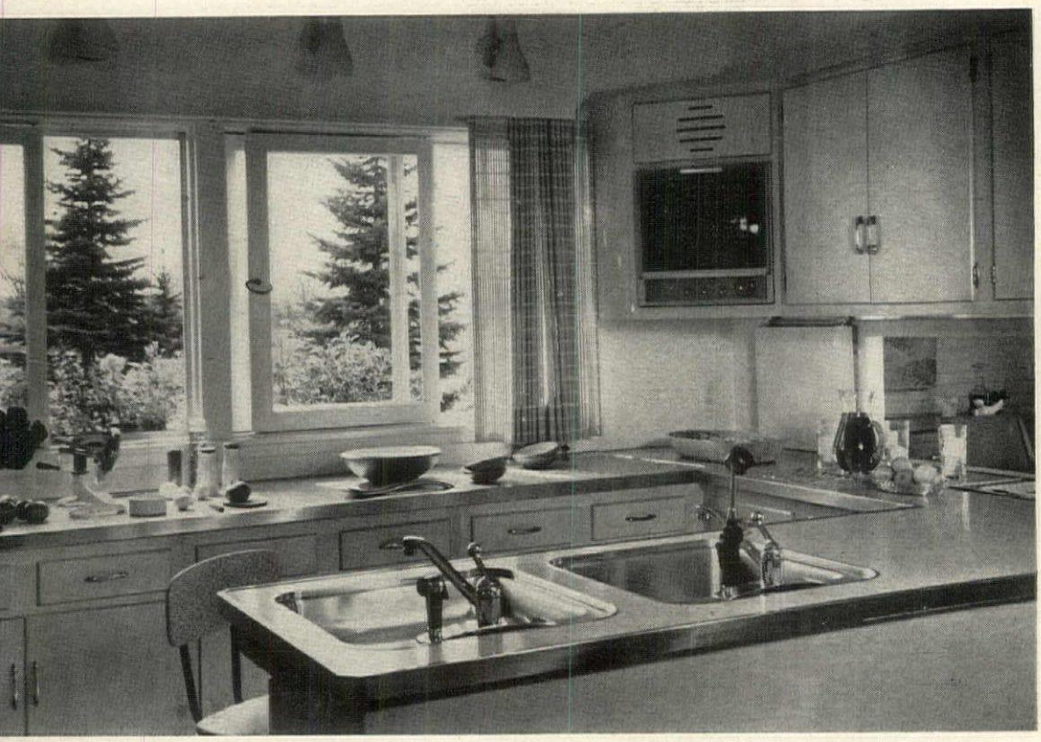
Time is the most precious commodity in a woman's life. From the hurried moment when she starts the breakfast coffee to the weary moment when she closes the door on the kitchen at night, she is working against the clock. A well planned and well equipped kitchen saves her time, energy and steps, helps her to keep her home running smoothly and efficiently. Kitchen equipment arranged in step-saving sequence enables her to turn out a meal quickly, timer-controlled push-button appliances can cook without her supervision. A nearby service area means she can deal with laundry and breakfast simultaneously. Ample refrigerator and freezer space will cut marketing time down to a once-a-week trip. A sit-down sink lets her relax while she prepares meals. On-the-spot TV and telephone enable her to catch her favorite afternoon program or talk to friends without interrupting her work. Suburban living has brought its own problems: lack of outside help, increased entertaining, more social and communal activities to be fitted into a busy schedule. Fortunately, a good kitchen helps solve these problems. To every woman today, her kitchen is more than a cooking-and-cleaning room. It is a means to the goal towards which her efforts are constantly directed: the building of a happy family life.



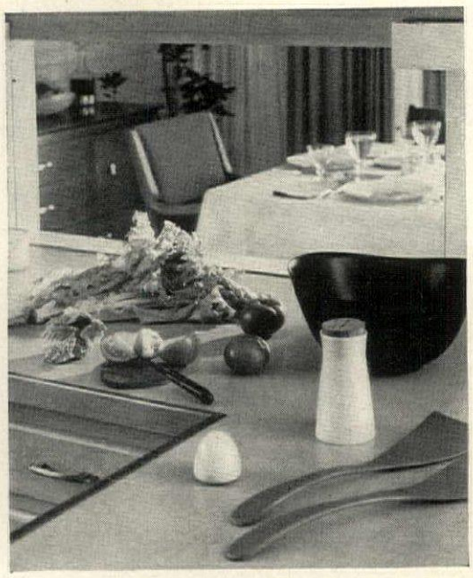
Plan of kitchen and service centers

Opposite:

Kitchen puts every inch of its relatively small (13′ x 13′) space to good use. Refrigerator, cooking center and peninsula sinks are within a few steps of each other to make meal preparation and serving a smooth-flowing routine. Surface cooking units fold into wall when not in use, increasing countertop space. Diagonal harlequin pattern of gunmetal, mocha and antique white vinyl tiles makes kitchen floor area seem larger than its actual size.

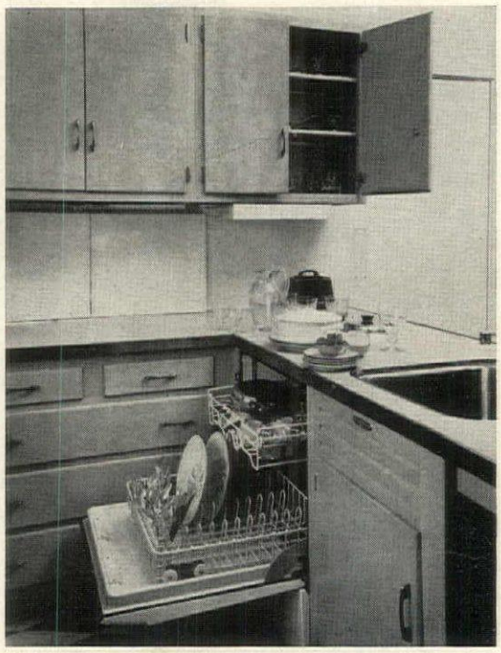


Television built in at wall-cabinet height can be watched from sit-down sink in peninsula counter or preparation center at window without interrupting work. Preparation counter enjoys garden view. Windows slide open to give access to herbs growing in window boxes. Counter is lighted at night by row of spots overhead.



Pass-through to dining room aids serving, clean-up. China, glass are stored in cabinets above, dishwasher under counter to right. The pass-through doors are laminated plastic.

Hands-free telephone lets cook talk and work. By pushing a button, she can hear through box, talk into voice pick-up on telephone without lifting receiver.

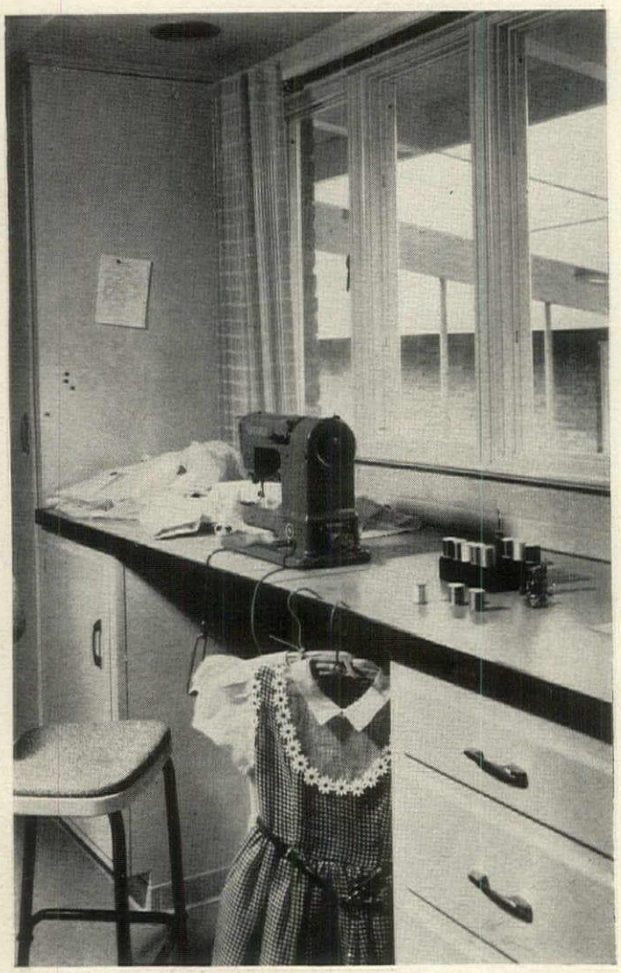


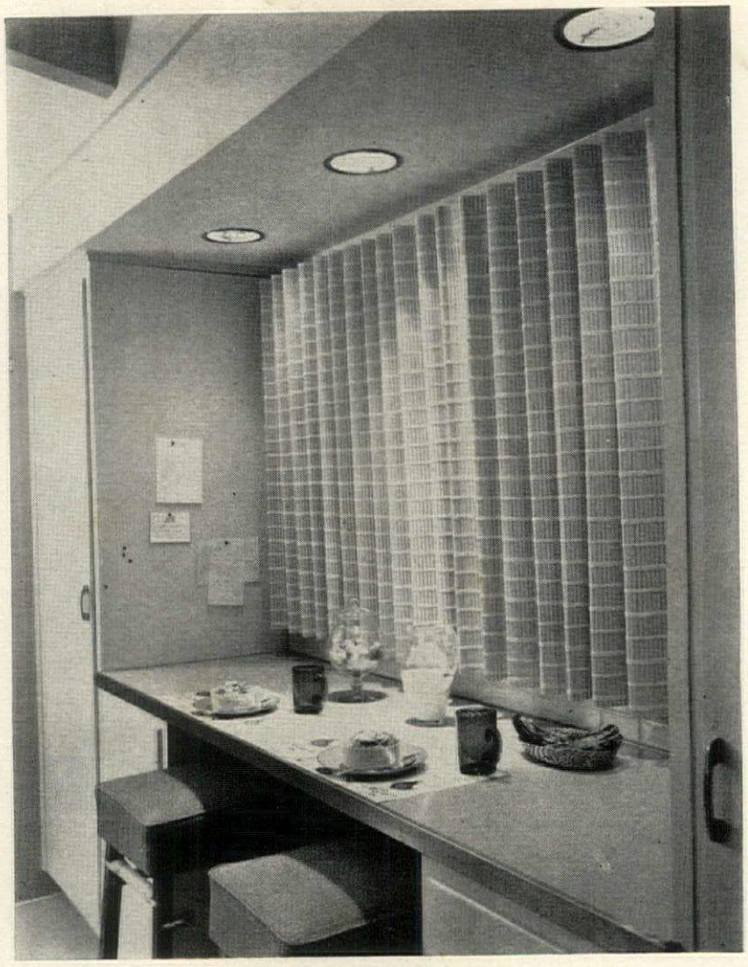
Dishwasher with two roll-out trays for dishes, removable silver basket, is conveniently between sinks and pass-through. Intercom on counter connects the kitchen and family room.

Bake center with its own oven, storage and outlets is separated from other cooking area, lets two work at once. Chopping block countertop doubles for vegetable, meat preparation.

Foldaway range units can cook individually or simultaneously (two are shown open for cooking, two closed), fit into stainless steel backplate when not in use, freeing counter work space. Heat is controlled by switch on adjoining indicator panel, automatically shuts off when units are folded back. Outlets for electric appliances are near range units so entire meal can be cooked in this area without taking up preparation counter space. Fluorescent strip under wall cabinets lights the cooking area.

Built-in wall oven, above, has French doors which save space, end stretching to reach food in oven, make cleaning easier. Refrigerator-freezer is near cooking area, sinks. Utensil, appliance storage, right, is in easy reach of cooking center.

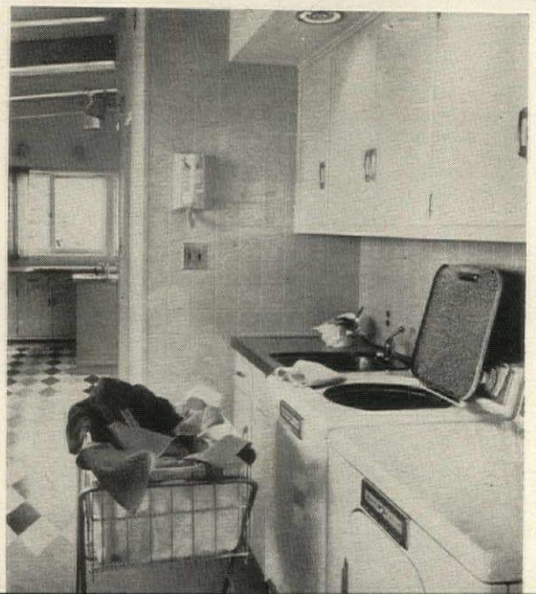




Counter in service center provides space for part-time activities. For sewing, built-in sewing machine swings up from under panel in countertop, left. Tuck-away stools pull out for children's snacks (above). A bulletin board, nearby wall phone and comfortable posture chair equip countertop as menu-planning desk.

Service center with adjoining children's lavatory is buffer between kitchen and outdoors. Beige vinyl tile floor, gray plastic tile walls resist dirt. Countertop space is near refrigerator so supplies can be unloaded and stored without taking up kitchen work space.

Cleaning supply closet (another version of the school cabinets shown on p. 78 and finished in pastel cloud gray to match walls) has storage for awkward, bulky items such as vacuum cleaner, large cans of wax.



Laundry wall of service center is self-contained unit with sink, washer and dryer ranged together, ironer in closet. Conveniently placed between kitchen and living wing, it saves time and steps when laundry is collected, washed, redistributed. Kitchen and dining room linens are stored in wall cabinets, detergents and bleaches in sink cabinets. Sink also serves as flower-arrangement center. Closed laundry units add counter space.

FAMILY BEDROOMS

are designed to give privacy to every member of the family

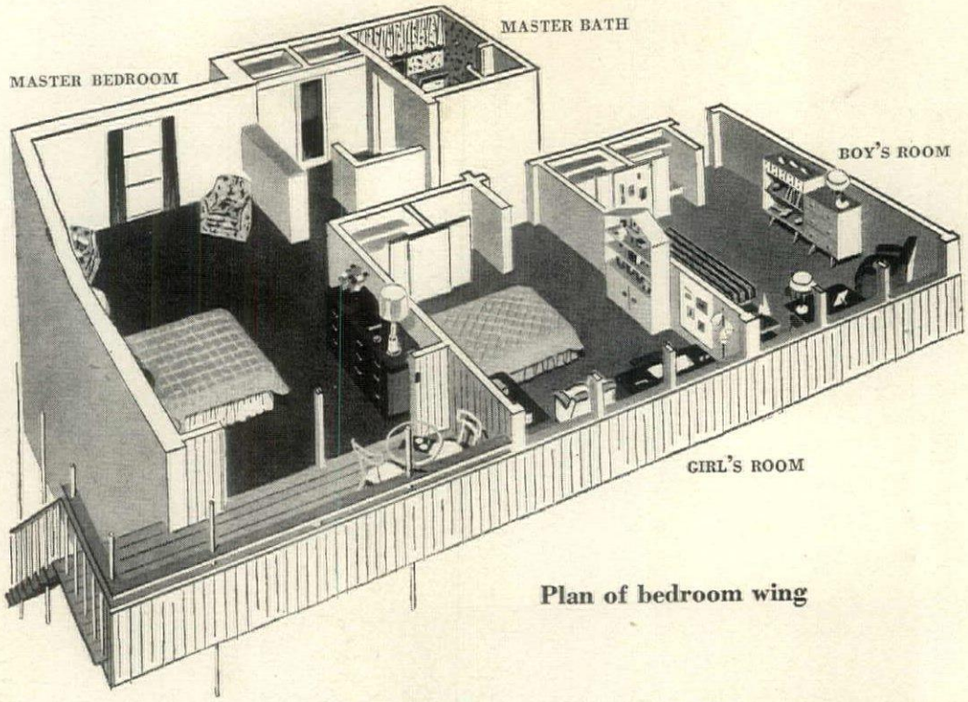
The happy privilege of a private life requires one room you can call your own. It must be a room where you can withdraw from the world around you, a serene room for contemplation and renewal, for reading and writing, for the cultivation of a sense of personal identity. The bedrooms in our house are in a wing angled away from family activity areas, and are designed to give each member his own measure of privacy. The master bedroom is at the far end of the house; it has a sitting area, and opens to a small balcony for outdoor sunning or dining. Each of the two children's bedrooms provides for work and play space, and for the many treasures, toys and collections that make up the private world of every child.

Master bedroom is at far end of house, a haven of peace and quiet where parents can relax, read, write letters. At one side of the bed is a lamp table with drawers, table on other side, with stool underneath, doubles as a writing desk. Two comfortable chairs on either side of big window make a pleasant sitting area.

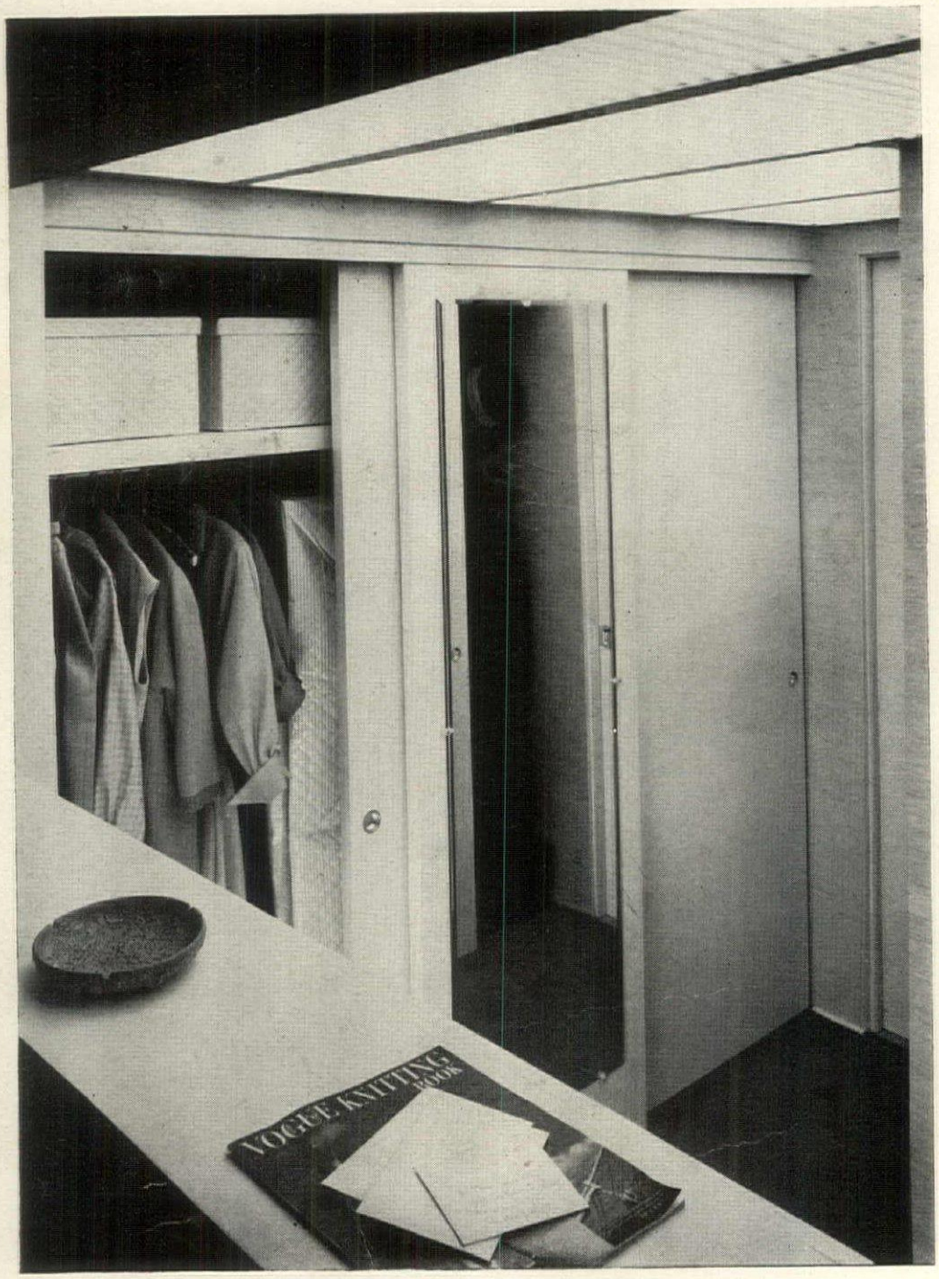
BALCONY ADJOINS MASTER BEDROOM

STEPS LEAD DOWN TO TERRACE BELOW

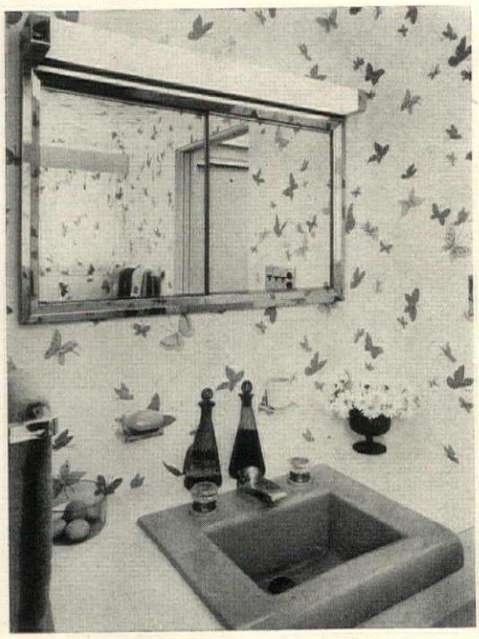
Master bedroom balcony at opposite end, is parents' private outdoor sitting room. It is reached through sliding glass doors which also open the whole room to sun and view. Color scheme is palest pink to deep Siamese pink, with blue accents, nutria carpet; furniture is walnut, bed headboard painted antique white.



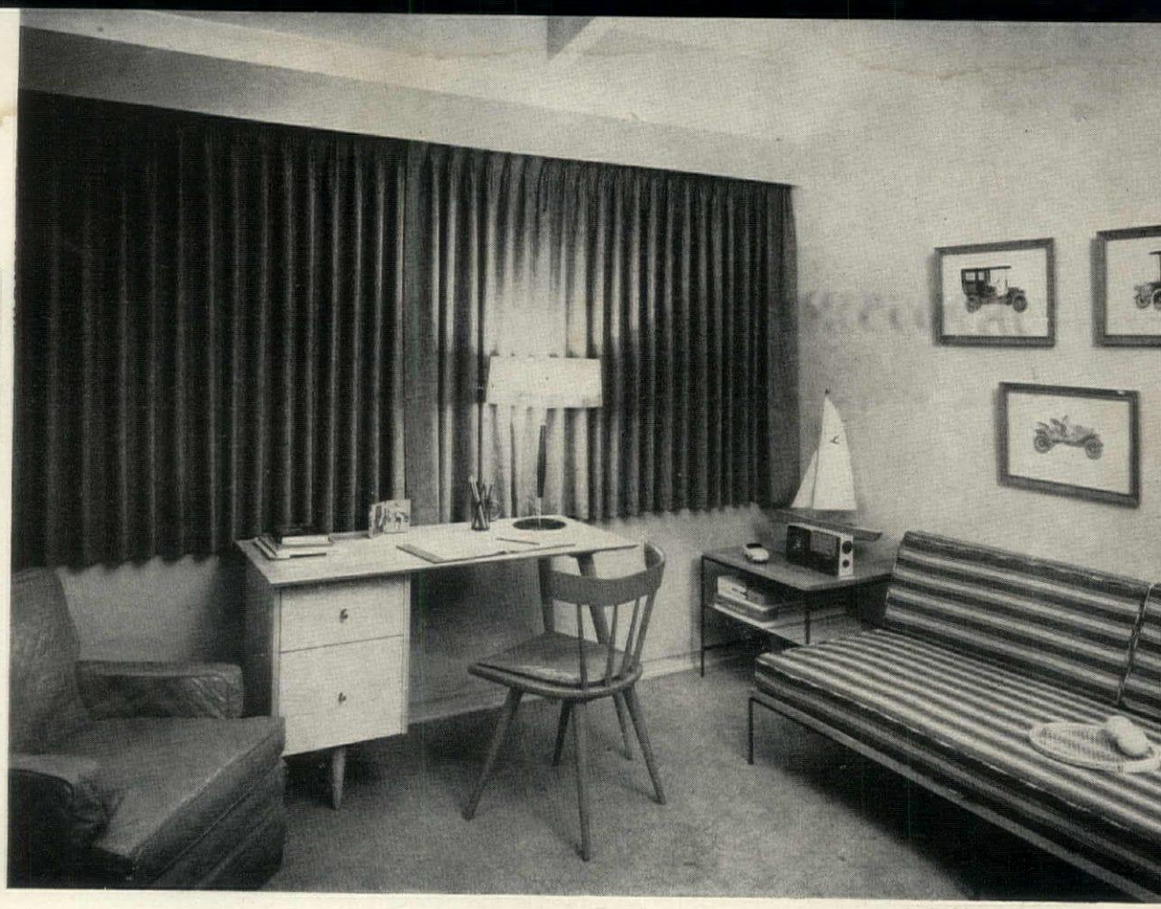
Plan of bedroom wing



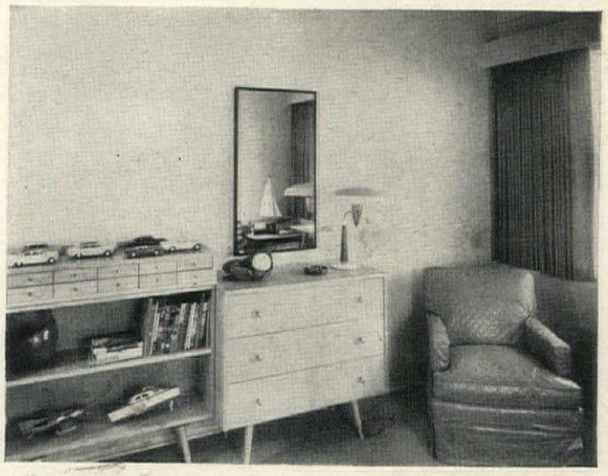
Master dressing room is between bedroom and bath, a simple arrangement of great convenience. It is lined with closets, has long, narrow cabinet for shoes and accessories. Cabinet is table height, serves as a divider between bedroom and dressing area.



Master bathroom has countertop lavatory and, against the opposite wall, a narrow dressing table-counter. Colors: pink, white, gray.



Boy's bedroom is bright and uncluttered, furniture pushed back against the walls to allow play space in center. Two-compartment closet has storage shelves on one side, a bulletin board on the center door. Bed with foam rubber mattress doubles as sofa. Desk is for study. **Storage space** is provided by an ample three-drawer chest, and open bookshelves topped by small drawers for stamps, marbles, miscellany. The furniture is natural birch; the color scheme is a masculine tawny beige, black and white, with two red chairs for bright, bold contrast.



Girl's bedroom is planned for growing up, has space for changing hobbies. Dolls and toy furniture are kept on open shelves with a top like the roof of a doll house; below shelves are cupboards with doors.

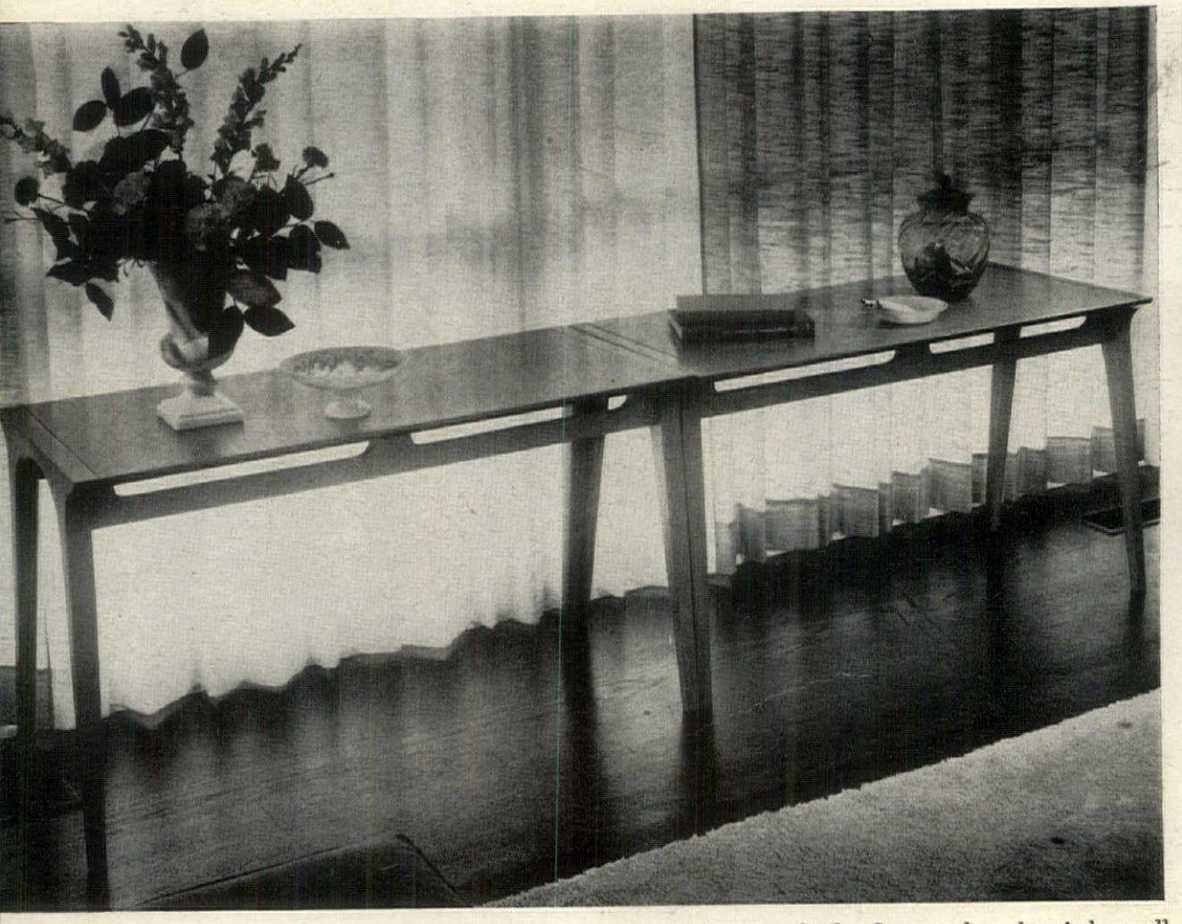
Color scheme is blue, pink, mauve and white, taken from the confetti-print chintz used for curtains and to cover headboard of single bed. Two benches fit under play table, to save space.

FURNITURE

that fits today's pattern of family living and entertaining

Today we choose furniture for more than its good looks. Its true value lies in the ability to contribute to the comfort and convenience of our family life. We need furniture that is practical and adaptable, that can be grouped in different ways for different activities, that is at home with such modern architectural features as window-walls, open-plan living areas and two-way music walls. The furniture designed especially for our House of Ideas by John Van Koert is a good example of today's versatile furniture. From a new group, aptly called "Profile", it has simple, clean-cut lines that look right from any angle and can be grouped in flexible arrangements. Made of walnut with a rich brown finish and brushed-silver hardware, it blends easily with pieces of any period. (For added strength, chairs are combination of walnut and pecan.) This is furniture scaled to fit smaller rooms with space problems; chests of uniform height and depth can be teamed for storage, benches convert to snack tables, chests double as end tables. Designed for contemporary homes, this furniture is a wise choice for family living.

Dining chair with padded back can also be used for viewing TV in living room or study.



Console tables are good height (24") to display flowers, plants by window-wall

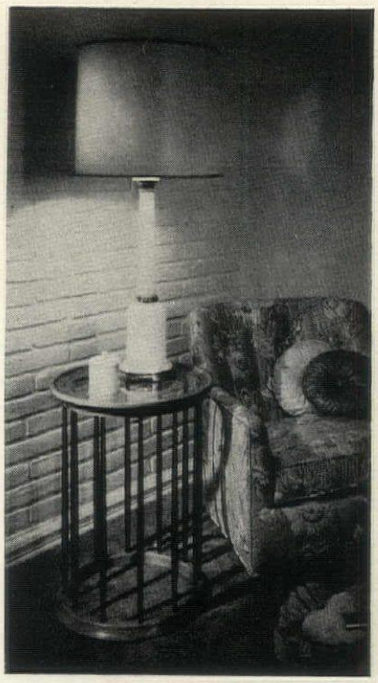
Hoop chair is comfortable extra seating piece, pulls up to round out a conversation group.

Open-arm lounge chair provides solid comfort for reading, watching TV in small rooms, can be moved around easily.

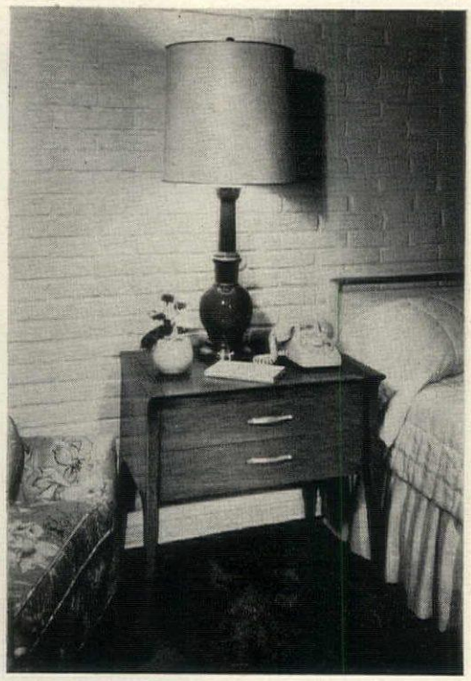
NOWELL WARD ASSOC.

Tambour desk is small scale, fits neatly into study-guest room or bedroom. Desk chair has black lacquer frame, leather seat.

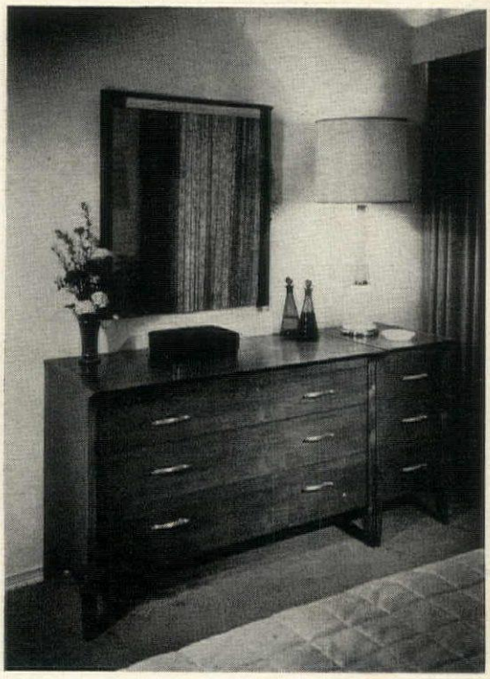
Lounge-sofa converts to bed at night, has back-rest cushions for daytime seating. Snack table is bench with cushion removed.



Drum table with glass top, spindle base is small (18″ diam.) but sturdy.



End chest stores nighttime needs at bedside, holds lamp, telephone, ash tray, books.



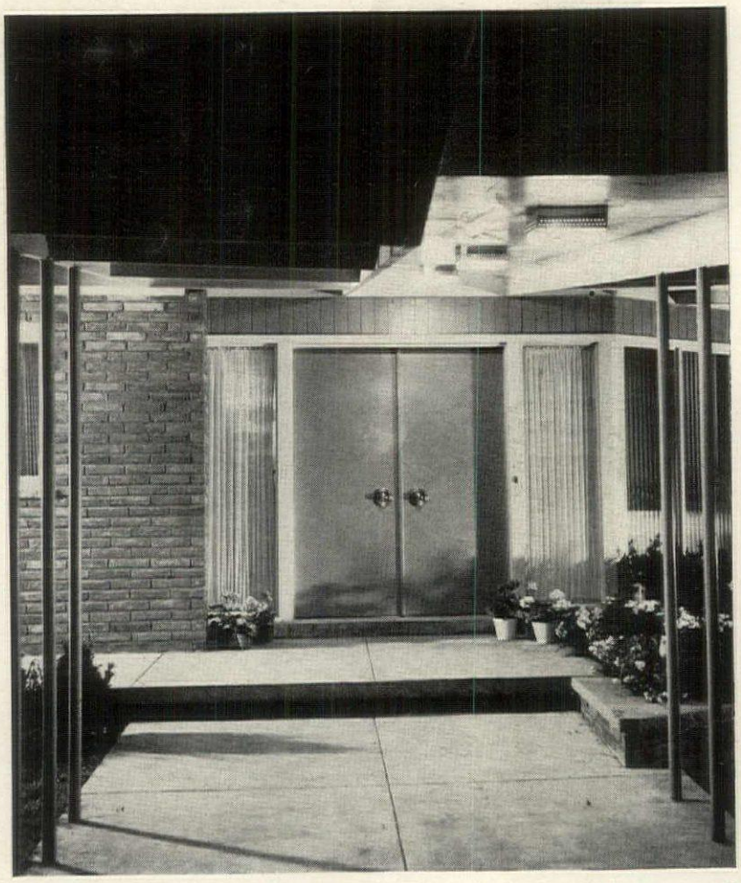
Chest of drawers, narrow pier chest can be teamed to store large and small clothing items.

Entire house glows brightly. Concealed lights in ceiling, at windows, in garden and on terrace make house cheerful at night indoors and out. This side of house faces south, overlooks rolling countryside.

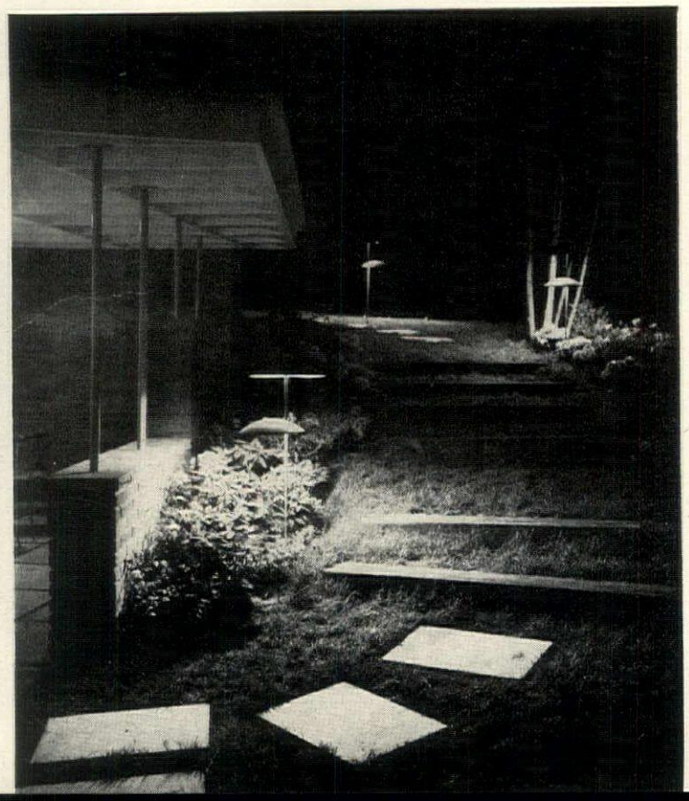
THE NEW ART OF LIGHTING A HOUSE

means more light and better light indoors and out

Today you light your house and grounds in many new ways and for many different purposes. You use lighting both for glamour (a down-light hidden in the foliage of a tree) and for good sight. You use it for safety, to create a mood, and so that you can enjoy a garden view instead of your own reflection at night. Many of the new kinds of lighting are built into the house structure: fluorescent tube lights concealed above a translucent glass ceiling in a dressing room, or behind curtain valances in a living room; a tiny spotlight in a wall, to shine on a fine painting; lights in an overhead trellis, or behind a screen or fence to cast an interesting pattern. Some of the new outdoor lights are portable: for example, a portable floodlight you spear into the ground to dramatize a group of flowering shrubs, and move about to follow the procession of blooms. All of which is only remotely related to simply buying a lamp, putting it on a table, and turning the switch. As for its effect on living, compare the modern lighting in our House of Ideas with that used in most houses. The difference: life always looks better on a sunny day than it does when the skies are gray.



Front entrance has path of light connecting garage, driveway and front door. Lighting fixtures are built into roof that shelters path.



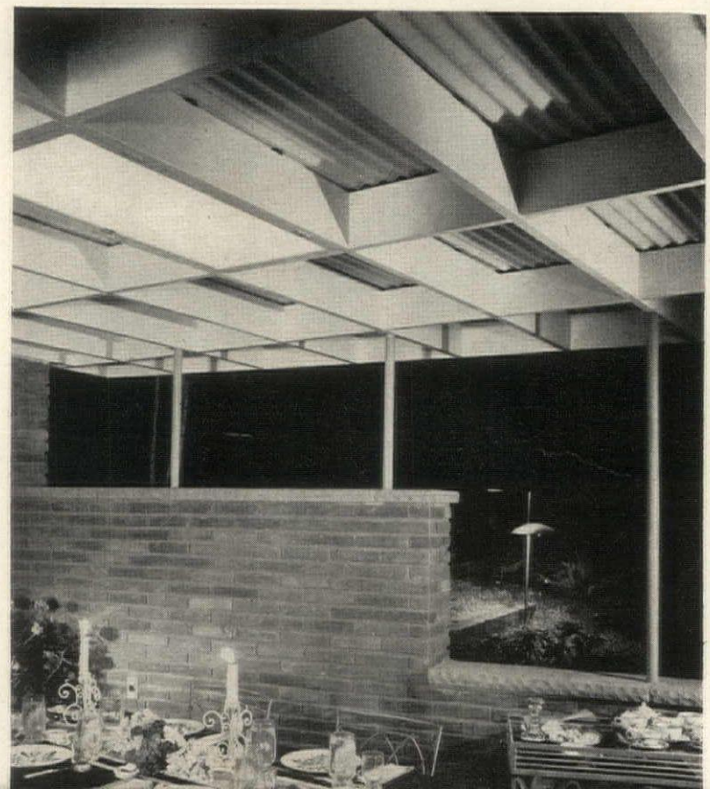
Garden planting is lighted by mushroom-shaped spots that brighten walk for safety, create a pleasant view from the terrace at night.

Dressing room ceiling acts as lighting fixture when fluorescent tubes concealed above it are switched on. Corrugated plastic which shields lights transmits an even glow without glare or shadows.

Dining room like all rooms along rear window-wall has valance lighting. Hidden tubes light ceiling, give shimmer to curtains.

Right

Snack bar in barbecue room is lighted in two ways: recessed spots give direct downlight on countertop, sink and cooking unit; lights above glass-shelved wall cabinet give decorative sparkle to glassware.



Bedroom wing overhang has built-in lighting to prevent long glass walls from turning into black mirrors at night. They balance light from interior.

Left

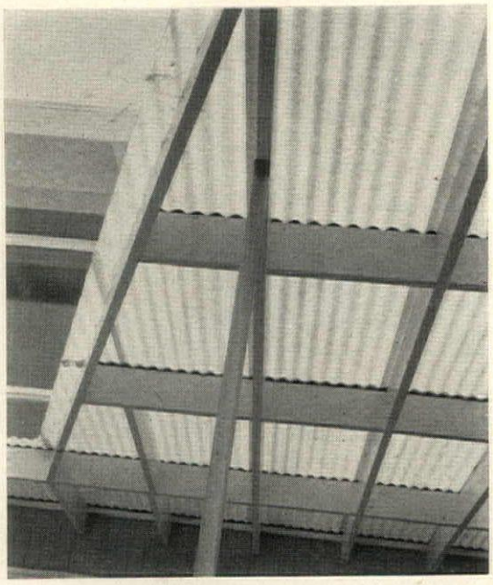
Terrace roof provides night lighting. Concealed behind frosted glass panel overhead, subdued lighting suits outdoor parties or conversation.

More details, page 136

NEW MATERIALS NEW EQUIPMENT

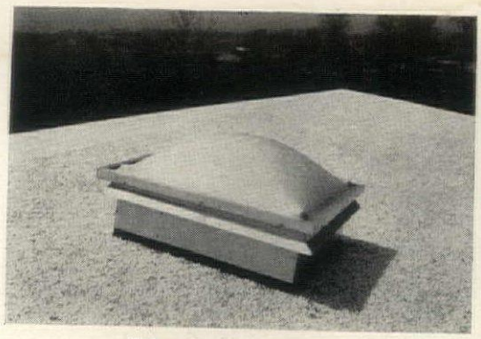
will better your living, cut down your maintenance

A new house should live better than yesterday's house. It should be easier to maintain, more durable under any weather conditions, comparatively free of the need for old-fashioned elbow-grease. All this is a matter of fact in our House of Ideas, and with good reason: full use of new building materials and equipment. For example, our house creates its own climate. Automatic equipment cools it, warms it, and cleans all air electronically. The house is built of new materials notable both for durability and for beauty. Wall materials include two brand-new products: interior paneling, prefinished in the factory, which need not be stained or painted; and exterior wall panels made of tough, weatherproof hardboard, and grooved to look like vertical siding. The roof is a sandwich-like board that combines ceiling finish, insulation and roof sheathing all in one package. (Such products cut man-hours of labor and therefore cut building costs.) New plastics are used for flooring, for translucent roofing over half of the terrace, and for wall tiles. Finally, push-button devices take over a number of jobs ordinarily delegated to various members of the family; they will even open and close the garage doors for you.

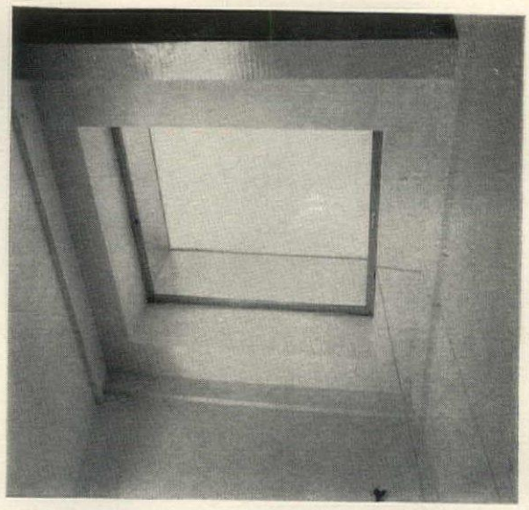


Corrugated plastic roof over part of back terrace shelters it, lets light through yet keeps out sun heat. Plastic has a fire-proof, fiber-glass base.

Grooved hardboard panels (a new wall material of great strength and weather resistance) look like vertical boards but are panels as large as 4′ wide x 16′ long.



Plastic dome seen from roof top



Plastic dome, above, gives bright, well balanced light to bedroom hall which has no windows. Two of the domes, which can be opened to admit air, are in hall ceiling.

Prefinished oak plywood on family room walls simulates V-grooved boards but is applied in 4′ x 8′ panels. Hard, smooth factory-applied finish needs only dusting.

Left

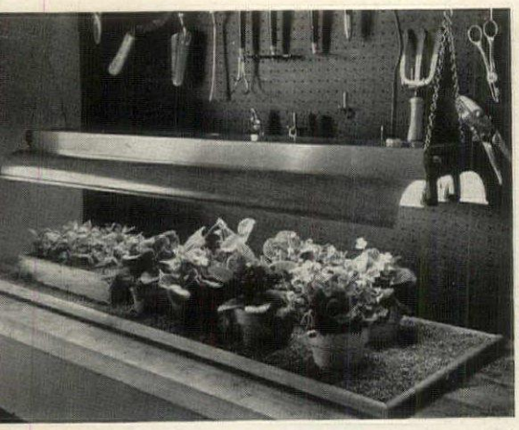
Sliding glass doors in master bedroom have aluminum frames that are light-weight, require no painting or upkeep. They come equipped with screens which fit in the same track as the doors, and have tight, draft-proof weatherstripping.

Vertical glass panels in entrance hall are translucent but not transparent. They light hall and stairway, do not sacrifice privacy.

Right

Ceiling panels, in upper level, are new three-in-one material. They not only serve as ceiling finish but are also the insulation and sheathing for roof.

More details, page 140



Fluorescent light units above aid growth of plants in tray of vermiculite.

Storage cupboard has shelf for sprays. Raised floor keeps plant food dry.

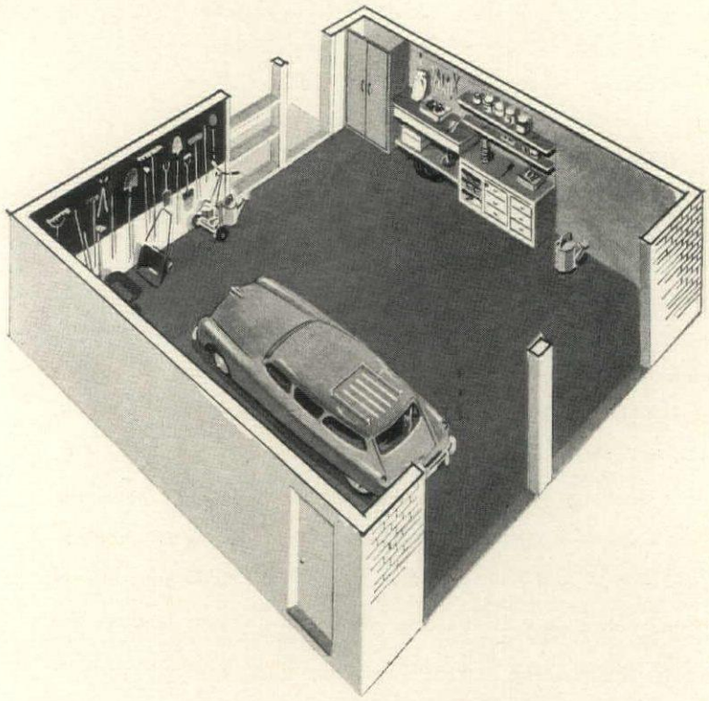
Double counters allow plenty of work space at two levels. Keep higher counter clean for general work; surface lower one with hardboard which is not harmed by moist soils. Have plenty of drawer bins, shelves beneath. Pegboard hangers permit flexible arrangement of shelves, hand tools. Make all counter drawers 2 feet wide.

GARDEN WORK CENTER

is gained by adding a few feet to the garage

It takes only four extra feet added to the rear and side wall of your garage to gain space for a garden work shop with room to roll power equipment in and out, without interfering with cars. We used this L-shaped plan to accommodate 40 feet of pegboard to hang tools out of the way of carts, mowers, sweepers and barrows. There is ample room for two work benches of different heights, one surfaced with hardboard on which to work with moist soils and potting mixtures. A full length storage closet keeps fertilizers and insecticides dry, and out of reach of children. Six spacious drawer bins as well as several deep shelves are built beneath the benches. Industrial fluorescent units light the benches for hobby puttering at night. A big window lets in the daylight and frames the garden scene. The 4-ft. wide door opens on a gravel-paved outdoor work area, the flower and vegetable gardens. Here, within a few steps of equipment storage and potting bench, is an 8′ x 6′ coldframe. Gravel paths, convenient for rolling garden equipment, lead to the front of the garage, the lawn, and other landscaped areas.

Pegboard panel holds any combination of tools on strong movable single or double hooks. Door leads to garden area, makes all tools available without interfering with cars. With extra width added as well as length, part of second wall not occupied by benches, cupboards, may also be used for bulky equipment.



Plan of 2 car garage with garden work center

Landscape plan of House of Ideas, and planting list, p. 138

Two-sash coldframe (8′ by 6′) gives you enough room to grow a whole gardenful of flowers, vegetables, cuttings, pot plants.

It's never too late for

Chrysanthemums

Everybody knows that chrysanthemums are autumn's special flower. What everybody doesn't know is that it is never too late to move them into your border, even when they are in full bloom. If you failed to plant chrysanthemums this spring, buy growing chrysanthemum plants from your local nursery now. Not only will they thrive and bloom on schedule, with average attention to feeding, watering and spraying, but next spring each clump will provide cuttings or divisions for from 3 to 6 or more new plants. Some varieties of hardy garden chrysanthemums, among them many listed as cushion types, start flowering in mid-summer. Most cushions branch naturally to form mounds up to 2 feet high and as much or more across. The hardy fall-flowering kinds make their best foliage growth during early summer, set their flower buds during August, and begin to bloom in September or October, reaching a height of 2½ to 3 feet, depending on the variety. Buy both kinds in colors of your choice; plant them in fairly good soil and a sunny spot, and they will bloom unchecked until hard frost kills back the tops. Prepare for each a good hole, enriched with compost or peatmoss and a small handful of 5-10-5 plant food worked into the bottom. If the season is dry, fill the hole with water and let it drain empty before planting. Then set the clump or plant, firmly, and water again. Plants bought in late July, if they have not set buds, will become bushier and have more flowers if the tips of their stems are pinched off between thumb and forefinger. Pinching can be repeated until the first of August for varieties flowering in early fall, till mid-August for later flowering kinds. It will give you plants that need a minimum of staking and tying, produce a maximum of flowers, with plenty of whole sprays for cutting. Before frost comes, a few plants can be watered well, dug cleanly, and pressed into 8-inch pots to extend the flowering three or four weeks more on a sunny windowsill indoors.

There are clear reds, yellows, pinks and whites among the best modern hardy chrysanthemum varieties, as well as bronze, lavender, and salmon blends. Pompons have blooms to 1½″ diameter; singles and doubles to 3″ or more. The showiest effects are given by the double-flowered types, but a few plants with the single daisy-flowers should be included in any mass planting. Choose low-growing varieties or cushions, to 1½ feet, for foreground border locations; use the taller ones, 2 or more feet, and those with less branching to replace other perennials and annuals whose flowers are gone, or for mid-border accent. Buy by name when you can, just as you do when you order named varieties from your spring catalogues. Prices vary, but a good pot-plant or field-grown clump should cost from $1.50 to $2.50 in late summer or fall. Here are some of the more dependable varieties to look for locally: *Whites:* Avalanche, Seagull, Spindrift (doubles); North Star (single). *Yellows:* Lee Powell, Charles Nye, Eugene Wander (doubles); Summertime (single, blooming from July to frost); Yellow Spoon (one of the best of the spoon type); Golden Carpet (low-growing pompon). *Reds:* Courageous, Huntsman, Chippa Red (doubles). *Pinks:* Patricia Lehman, Betty, Fashion, Olive Longland, Allegro (doubles); Major Cushion (cushion type); Pepita (button). *Blends:* Lavender Lady (lavender); Chippewa (purple); Carnival (burnt orange).

OPPOSITE: *Mass chrysanthemums everywhere to mirror autumn's colors*

Your garden can be as bright at the end of the season as it is in spring if you fill it with chrysanthemums that bloom from late summer on. Here sunny yellow flowers glow beneath a fruiting crabapple. Other hardy varieties provide accents of deep red, rose pink, frosty white. *Owners: Mr. and Mrs. Vincent Astor, Rhinebeck, N. Y.*

TOM LEONARD

Sheer curtains are the best solution for any window-wall

Windows are the most baffling of all decorating problems.

No two of them are alike; no two of them can be treated alike.

Here begins a portfolio of decorating ideas for all kinds, all shapes, all sizes

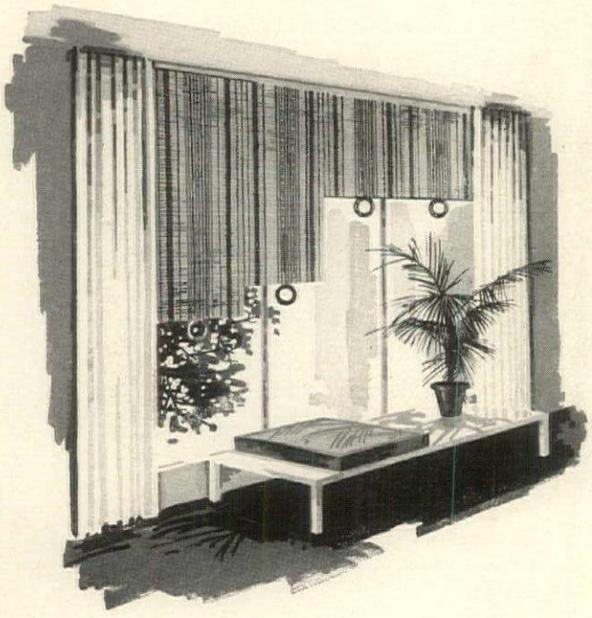
50 *wonderful ways to solve window problems*

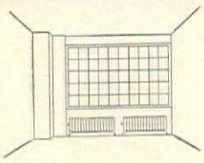
Not so very long ago, double-hung windows, casements and an occasional bay were the *only* kinds of windows. Then along came the modern architect and gave us the picture window, the window-wall and the corner window. The *new* types of windows have changed the decoration of *all* types of windows. They have made us more conscious of light, air and view, and in doing so created a new enthusiasm for sheer, opaque curtains instead of heavy lined damask draperies. You can do wonders with the great variety of materials and hardware available today. You have a wide choice of fabrics for curtains that do not have to be lined. For a light and airy look, use a fine, closely woven sheer with a slight luster, either printed or in a solid color. If you prefer something with a little more weight, there are many types of loosely woven casement cloth that won't stretch or shrink. If privacy is a problem, you may prefer draw curtains made of a heavier weight material such as antique satin. For a window that is not well insulated against heat and cold, there are fabrics with a Milium backing. Until recently, curtains had to be made to order to fit the more unusual types of window in modern houses and apartments. Now many new sizes and styles of ready-made curtains have been introduced. One of the most versatile styles is the café curtain, which has the softness of a ruffled curtain but looks trimmer and fresher. You can hang café curtains in overlapping tiers, or use the new long café style which reaches to the floor. If you wish to make your own curtains, there are sewing tapes that are short-cuts to pleated or shirred headings. The invention of flexible hardware has made possible a wide range of effects to suit every purpose. You can buy equipment for corner windows and bays, extension rods for wall-to-wall treatments and expansion rods to set inside a window reveal. For a complete change of window treatment, you can eliminate curtains altogether and decorate the window itself with louvered shutters (now made in standard sizes), vertical Venetian blinds or wood-slat blinds laced with vivid yarns and metallic threads. With knowledge and imagination, you can solve any window problem.

PROBLEM: *Picture windows of different sizes and shapes*

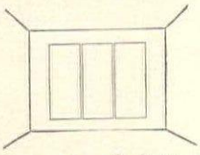
KERTESZ

Owner: Mrs. Frank Howard. Decorator: Melanie Kahane





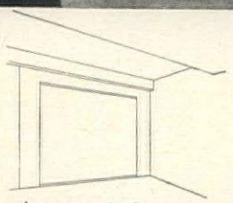
1 *Solution: shoji screens* to balance an off-center picture window. Simplify your window treatment by using sill-length sheer curtains, and along either wall at the side put up screens patterned after Japanese *shoji*. These screens will help to erase the irregular lines of walls and give unity to the room.



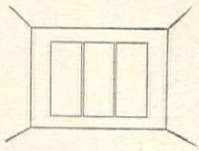
2 *Solution: woven blinds* to emphasize the good proportions of a picture window. Instead of one large blind, use a series of small ones which can be adjusted at different levels for variety. Add big brass ring pulls for a decorative accent. Hang curtains on extended rods at each side of the window.

WERNER STOY

Owners: Mr. and Mrs. James Magoon. Designer: Damon Giffard, of Robert Ansteth, Ltd.



3 *Solution: straight, sheer curtains* for a picture window with a good outlook. If the view is pleasant and there is no threat to your privacy, you can hang draw curtains of casement cloth or a sheer material with pinch-pleated heading. Let most of the color and pattern come from the outside.

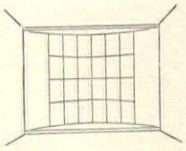


4 *Solution: wallpaper* instead of draperies. Cover valance and wall around window in a pattern that will accentuate the open feeling of the picture window. If you have to make some provision against glare or for privacy, you can hang a tier of sheer white café curtains three-quarters of the way up.

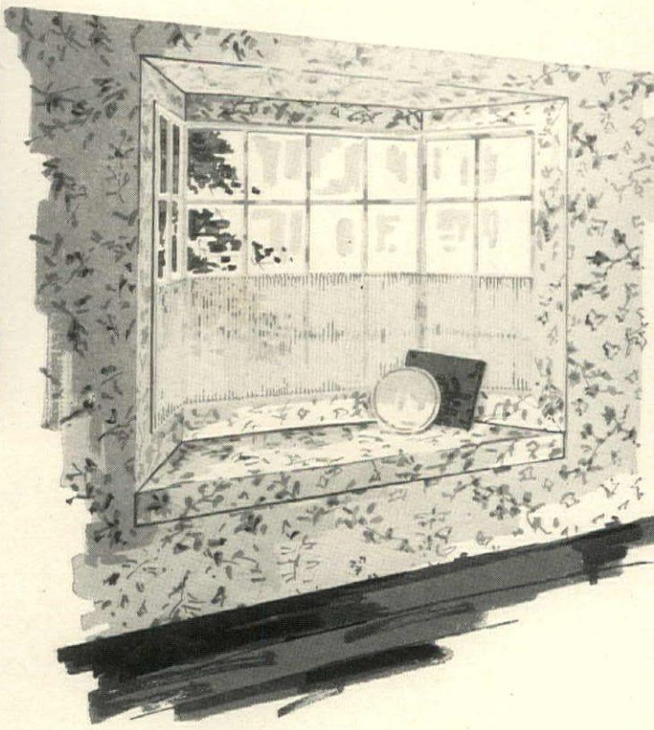
HEILEMANN

LEONARD

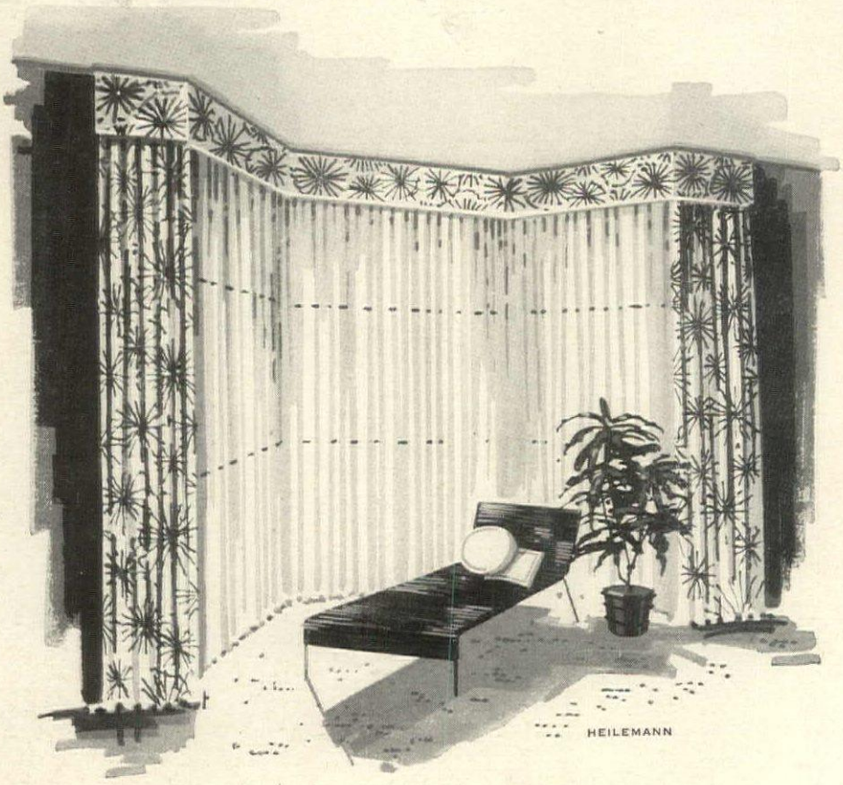
Owner: Franklin Keller; Architect: Jerome Cerny



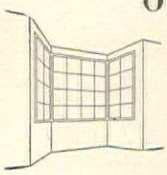
5 *Solution: traverse draperies* hung on extended rods so that they can be drawn back on the wall at each side, exposing the view. Tie the whole area together as a unit with a valance covered in the same material used for draperies.



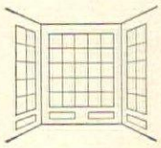
PROBLEM: *A bay or bow window*



HEILEMANN

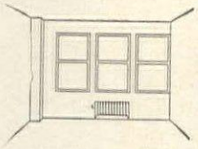


6 *Solution: half curtain* shirred on top and bottom rods across lower part of a small bay window for privacy. You can build a window seat in the bay and turn it into a pleasant reading corner. For unity, cover walls and seat to match, using a coordinated wallpaper and fabric design.

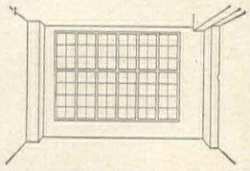


7 *Solution: printed sheer curtains* to dramatize a large bay window and give it a light, open feeling. Treat it like a picture window, using the print as a frame (on the cornice and for outer curtains hung on wall at each side). Hang plain sheer curtains over the window itself to soften the angular lines and give privacy.

PROBLEM: *Groups of windows that are difficult to curtain*



8 *Solution: café curtains* hung wall-to-wall to make a unit of three windows with space between. For extra fullness, make box pleats at the points of the scallops. Instead of three separate blinds, hang a single wood-slat blind over-all. A set of wrought-iron tables with Formica tops can be placed beneath the windows to serve as a magazine shelf.

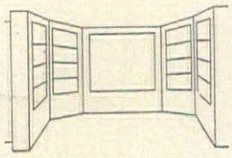


9 *Solution: fabric blinds* for grouping of casement windows that open out. Instead of curtains, you can hang your fabric (heavy striped linen, for example) like Austrian shades, fitted with cords and weighted with stick of wood so they can be pulled up in folds. Cover valance to match, flush with walls.

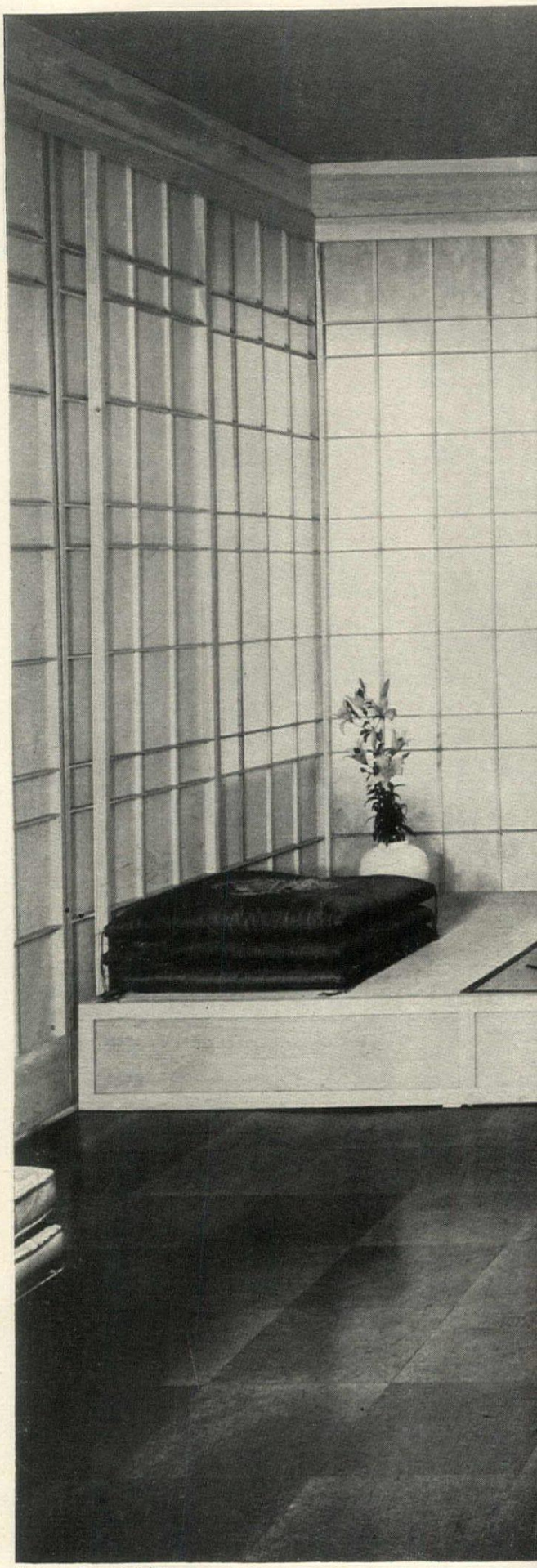
Designer: Charles Heilemann

KERTESZ

PROBLEM: *A shallow bay window that forms one end of a room*



10 *Solution: sliding wall panels* to diffuse the light, give design interest and provide privacy. Cover the shallow bay by installing sliding panels of translucent plastic, called *shoji* (the sliding panels used instead of doors and windows in Japanese houses). Instead of staining the wood, let it mellow naturally. In the apartment shown here, a platform resembling Japanese *tokonomo* (alcoves for rest) was installed in the window area and covered with *tatami* (mats). Drawers built into the platform provide storage space. Meals can be served Oriental style, on low tables on the platform. The sliding wall panels were extended on one side of the room to screen off an alcove which is used as a bed-sitting room.



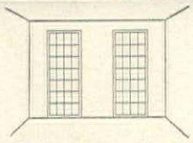
Designer: Henry Callahan

LEONARD

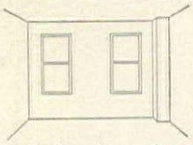
PROBLEM: *Pair of windows separated by wall space*

LEONARD

Designer: Kenneth Pierce

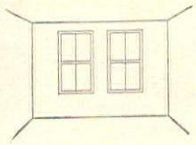


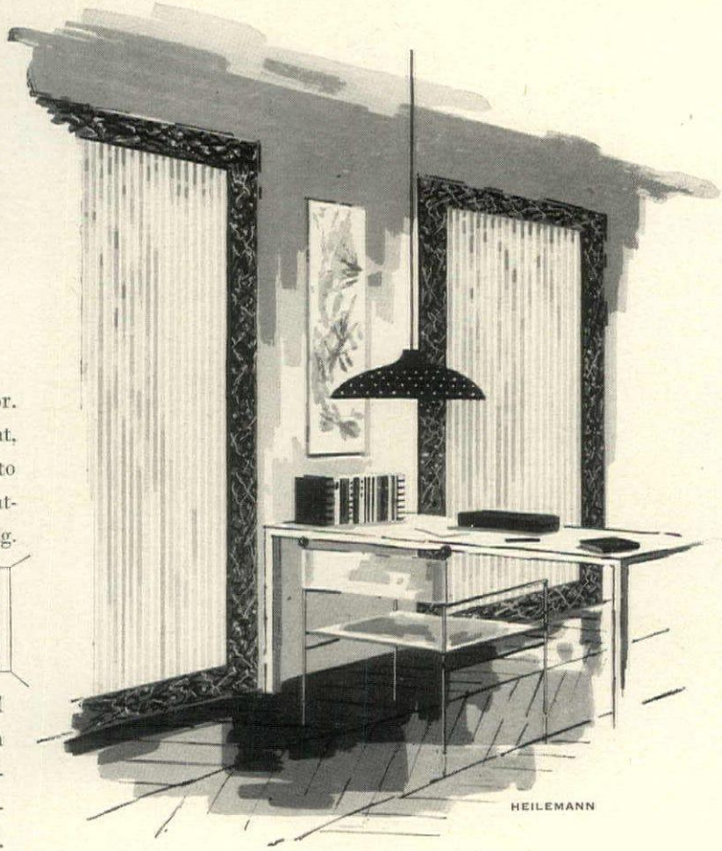
11 *Solution: shutters* for large windows that reach to the floor. They have adjustable louvers so that you can easily control light, air and privacy. They are hinged to fold back when you want to open the windows. You can leave the window frames exposed, accenting them with a contrasting shade of paint or a decorative molding.



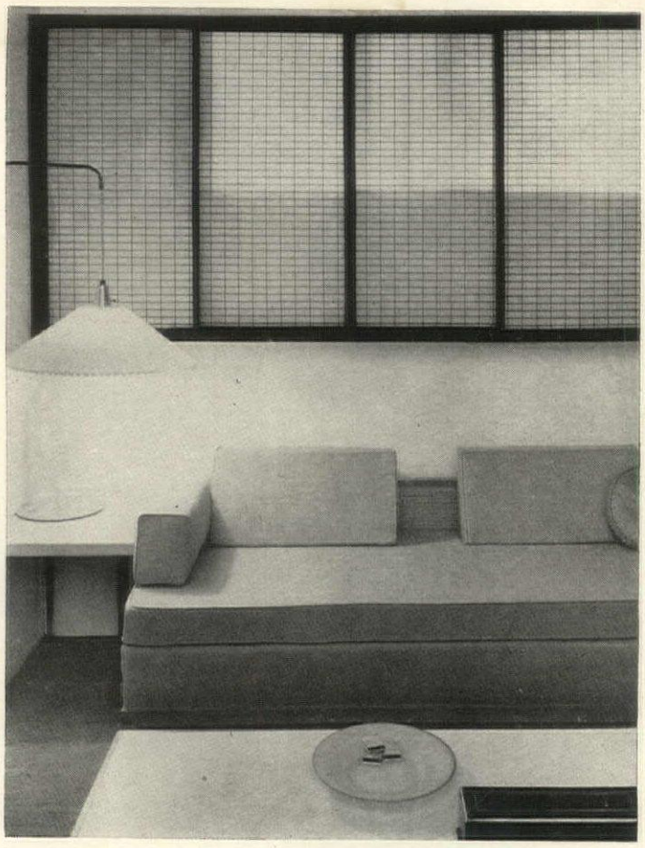
12 *Solution: vertical Venetian blinds* to make a pair of small windows look larger and more important. Install the blinds in a box-frame built to the floor. You can use 5″ white pine shelving for the frame and cover it for contrast in a marbleized wallpaper or one that simulates the color and pattern of malachite.

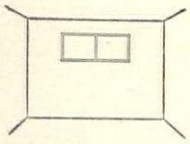
13 *Solution: draw curtains* to make the two windows look like one. Build a desk beneath the windows to help tie them together. (You can use unpainted chests as the pedestals and a flush door or Formica finished plywood as top.) If there is enough space at each side, put in closets with recessed bookshelves, and link them with a cornice. The result, a complete study area. Paint or paper the built-ins to match the wall color of the room.



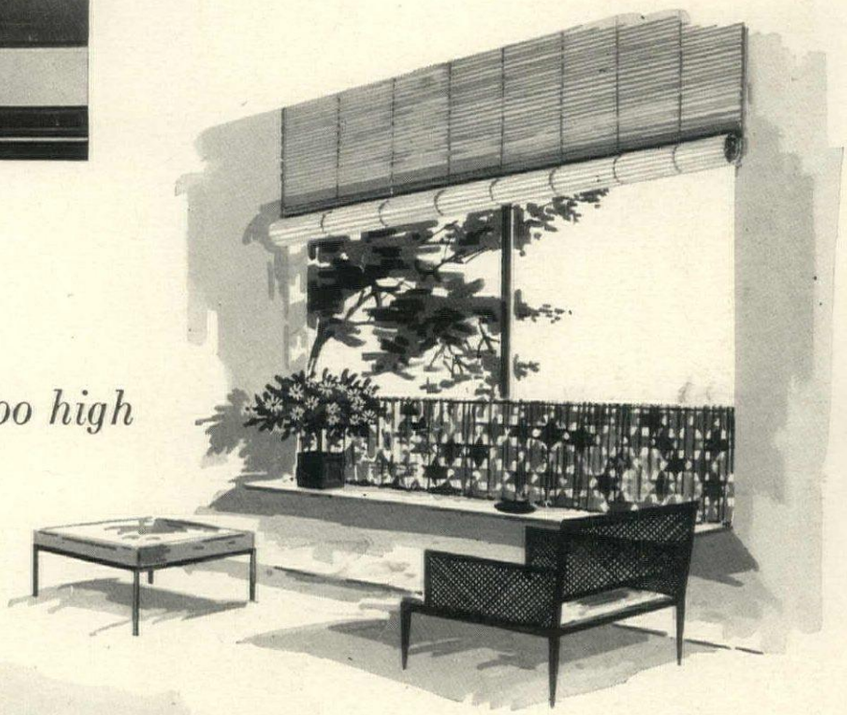


HEILEMANN

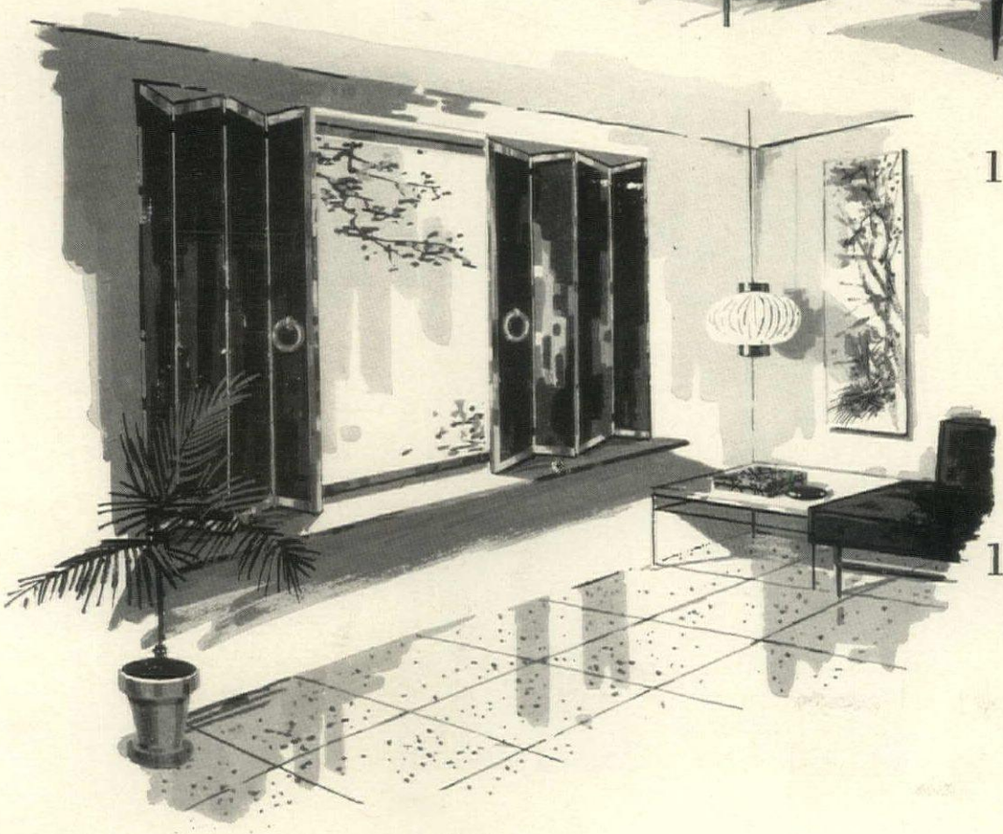




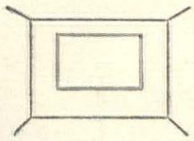
14 *Solution: sliding screens* to add dimension to small, high windows. Decide how large you would like the window area to be and measure off the amount of wall space, leaving room for furniture beneath. For the screens, use translucent plastic and wire fencing (1″ x 2″ hardware mesh). Frames should be grooved so that panels can be moved back and forth to operate window.



PROBLEM: *Windows that are too high*

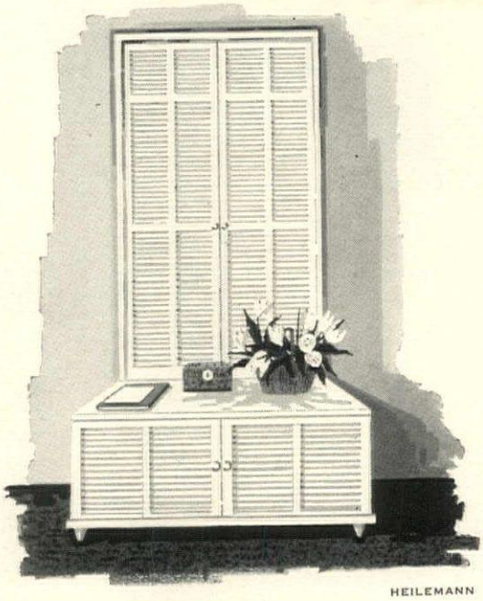


15 *Solution: café curtain* and wood-slat blind to lengthen window. Extend curtain rod along bottom of window so that curtains will hang on wall below. Hang blind from ceiling.

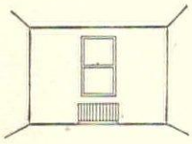


16 *Solution: accordion shutters* to camouflage the window. They fold back inside the reveal or flatten out to look like part of the wall. Make a framework of 1 x 2's and cover it front and back with sheets of Masonite, highly lacquered. Join the panels with piano hinges; add brass trim.

PROBLEM: *Radiators and air conditioners*



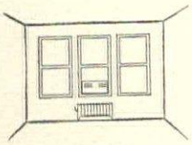
HEILEMANN



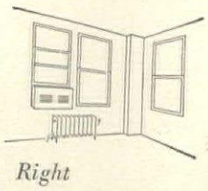
17 *Solution: shutter chest* built to fit over the radiator. Use louvered shutter panels for the doors. Top should have an asbestos sheet underneath, can be finished with Formica. For continuity, hang shutters on window to match the radiator cover.

KERTESZ

Designer: Frank Hess



18 *Solution: screens-on-wheels* to roll back at sides when air conditioner is turned on. You can have as many panels as you wish, scaled in proportion to your window area and the size of your room. When air conditioner is off and windows are opened, screens can be closed and fresh air will circulate through the louvered panels.

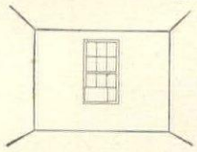


Right

19 *Solution: two-tier curtains* to camouflage air conditioner and radiator. Choose a material that is the same color as the walls. Have a short top curtain and a longer draw curtain to the floor. This can be opened independently when air conditioner is in use. Use narrow screen to cover corner jog in wall.

Below left

20 *Solution: a false window-wall* made to conceal air conditioner in real window. Box in the window area with floor-to-ceiling screens (made of plywood, Masonite, or a similar material, papered). Attach curtain rod to top of screens and hang sheer curtains to the floor.

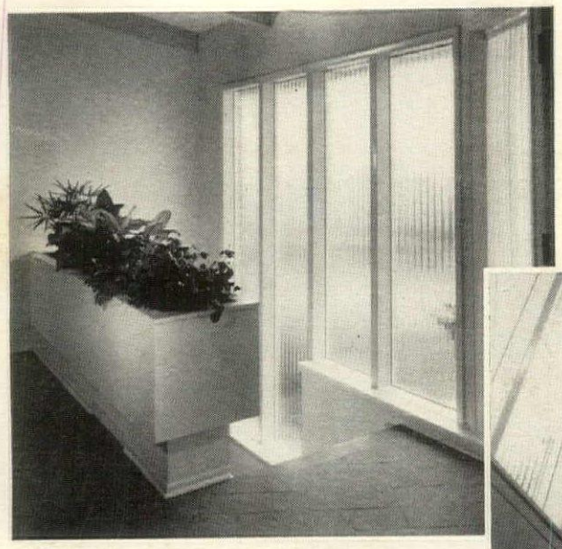


Below right

21 *Solution: fixed screens* to help disguise air conditioner without destroying its effectiveness. Use an open mesh such as plasticized straw. Bottom screen should be set out from wall so you can reach air conditioner. You can attach it to bookcases built in at each side.

LEONARD

More window problems, page 120



Selected for House & Garden's 1955 HOUSE OF IDEAS

Architects: Palmquist & Wright, Detroit. Designer-Builder: Richard B. Pollman, Detroit.

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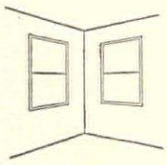
Street_____

City_____ Zone____ State____

WINDOW PROBLEMS *continued from page 119*

PROBLEM: *Two windows in one corner of a room*

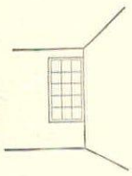


22

Solution: sill-length curtains that open to either side of windows, with shirred valance of same material for unity. You can have a dressing-table shelf built-in beneath. Panel the corner wall space with mirrors to make the window area seem larger.

LEONARD

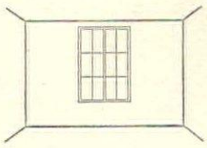
PROBLEM: *One small window in a corner*



23

Solution: floor-length curtains of printed sheer and draperies of a heavier material in the same print. For balance, treat the adjacent wall in the same way as the window area. This will give the illusion of one big corner window.

PROBLEM: *Small window in bedroom*

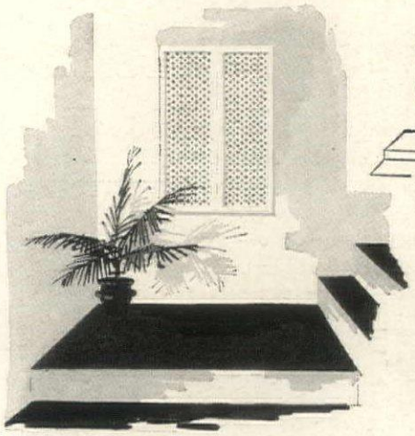


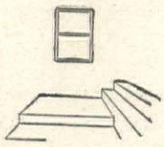
24

Solution: blinds and curtains hung several inches above window for extra height. You can build a dressing table beneath window and use same material for skirt that you use for curtains and valance.

HEILEMANN

PROBLEM: *Small window on stair landing*

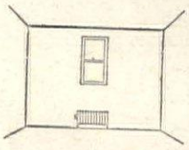




25

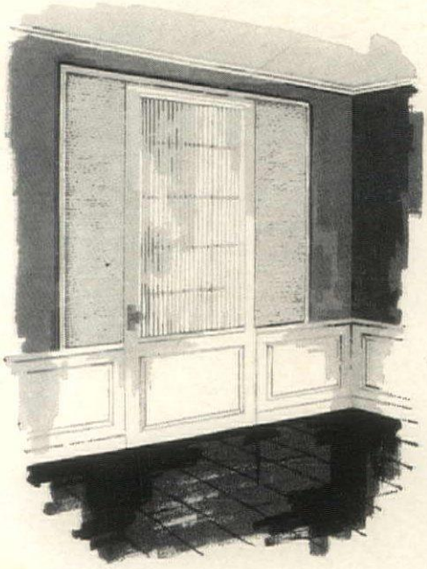
Solution: shutters of pierced metal cut to cover window. Shutters can be opened to operate window, and when they are closed, air circulates freely through the meshwork.

PROBLEM: *Small window with radiator beneath*

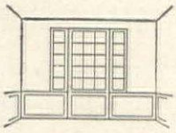


26

Solution: tiered curtains to add dimension to the window. You can place a small dining table beneath the window to conceal the radiator, give the whole area unity.



PROBLEM: *Small windows on either side of door*



27

Solution: woven-reed blind split in half and used on window at each side of door. If you have the usual vestibule-type door, you can curtain it with nylon tucked like the front of a dress shirt, using both top and bottom rods.

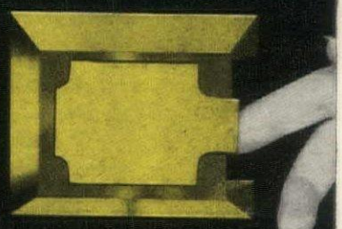
Continued on page 122

2 GREAT SOSS PRODUCTS

Selected for House & Garden's 1955 HOUSE OF IDEAS

MECHANICAL AND DESIGN PATENTS PENDING

SOSS LEV-R LATCH

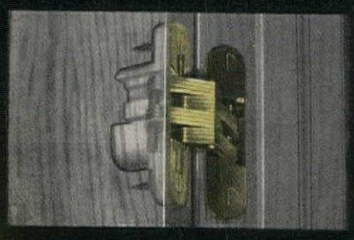


(Eliminates old-fashioned door knobs)

This smartly designed door latch is the only latch that is in keeping with the modern architectural trend for smooth, flush, streamlined surfaces. Use it whenever you build or remodel.

One of the doors in the 1955 House of Ideas which is equipped with the modern Soss Lev-R-Latch and Soss Invisible Hinges.

SOSS INVISIBLE HINGES



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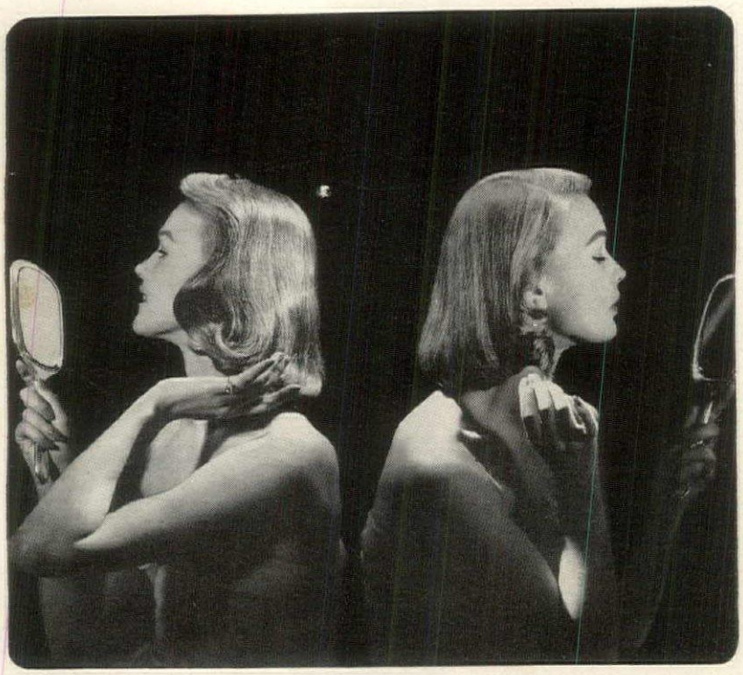
DOW



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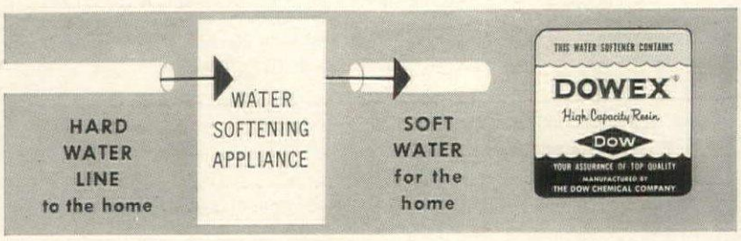
See the soft water story on HOME, NBC-TV, starring Arlene Francis.



This diagram shows how ordinary hard water passes through the water softener upon entering your home. Minerals which cause hard water are removed—you need no special powders or granules. When you buy, look for the DOWEX label. DOWEX is distributed by the National Aluminate Corporation.

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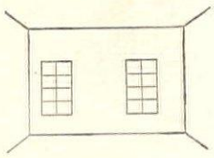
WINDOW PROBLEMS

continued from page 121

PROBLEM:

Windows placed unevenly on wall



28

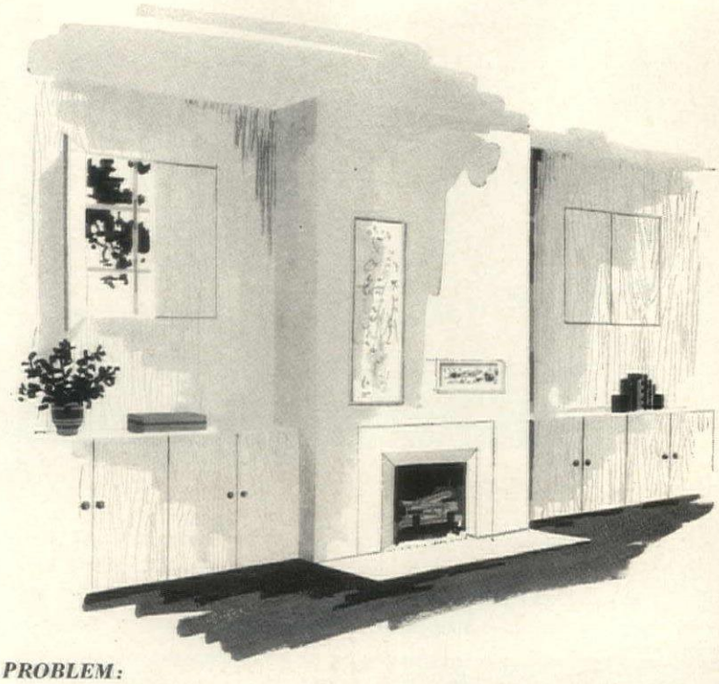
Solution: paneled screens to conceal uneven spacing. You can make screens any number of panels wide to fill space. Make them room height (if windows do not go to ceiling, hang Venetian blinds above). Paper screens to match walls or paint them wall color, using enamel instead of flat paint for contrast.

PROBLEM: *Corner window at one end of a room*

29

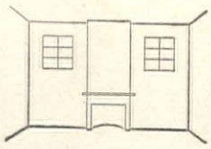
Solution: printed curtains hung on extended rods at each side to make window the focal point of the room. You can increase the height of the window by hanging both curtains and blinds from the ceiling.

HEILEMANN



PROBLEM:

Small high windows flanking fireplace



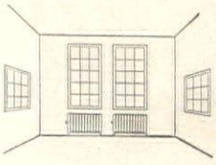
30

Solution: solid shutters instead of curtains to block out the windows. Cover the shutters in a wallpaper to match the walls (in a woodgrain pattern for example). You can have low chests built in beneath the windows and paper them in the same pattern for unity.

KERTESZ

Designer: Mrs. Nathaniel Sokolski

PROBLEM: *Windows of different sizes at one end of room*



31

Solution: curtains and matchstick blinds hung from ceiling as if all of the windows were the same size. Use a continuous cornice to tie the windows together as a unit. If there are radiators beneath windows, extend a decorative cover wall-to-wall.

Continued on page 124

Honored Again!

Allen

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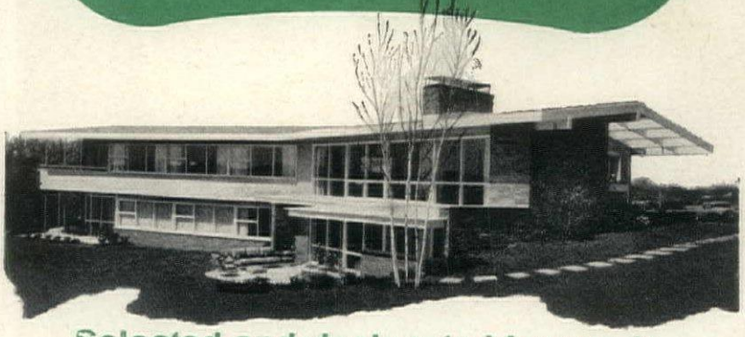
The Luxury Rug Cushion



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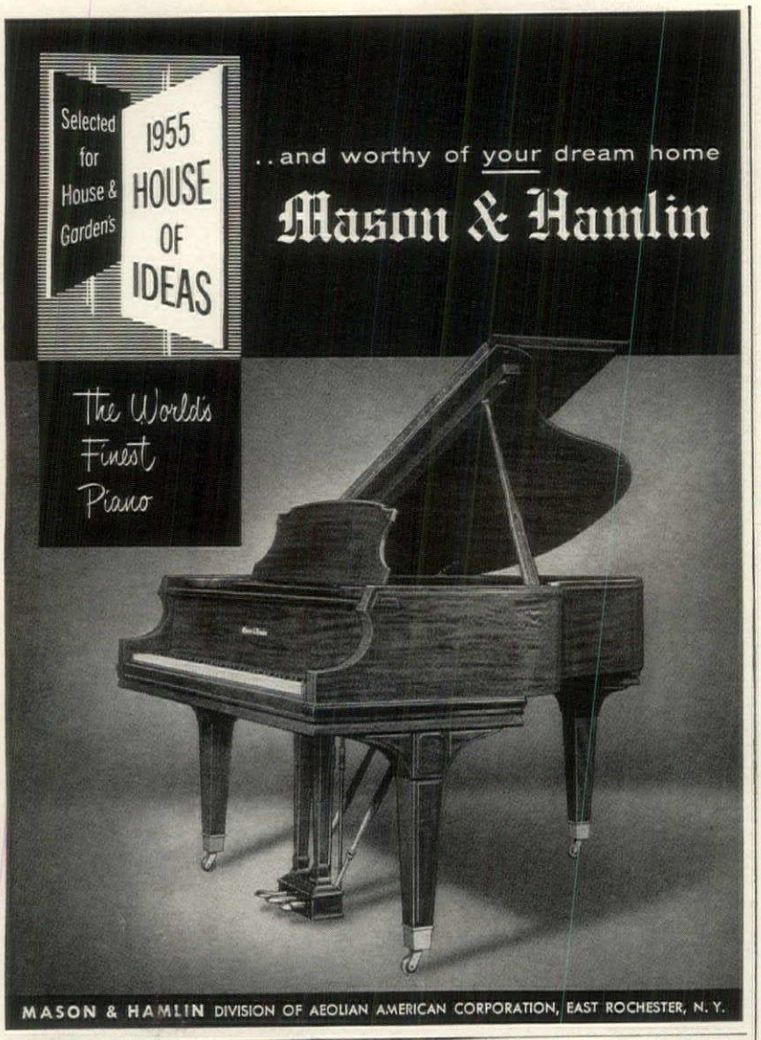

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Also manufacturers of Fashionfold woven-wood folding doors

WINDOW PROBLEMS
continued from page 123

LEONARD

Designer: Michael Greer of Nancy McClelland, Inc.

Picture window behind a sofa

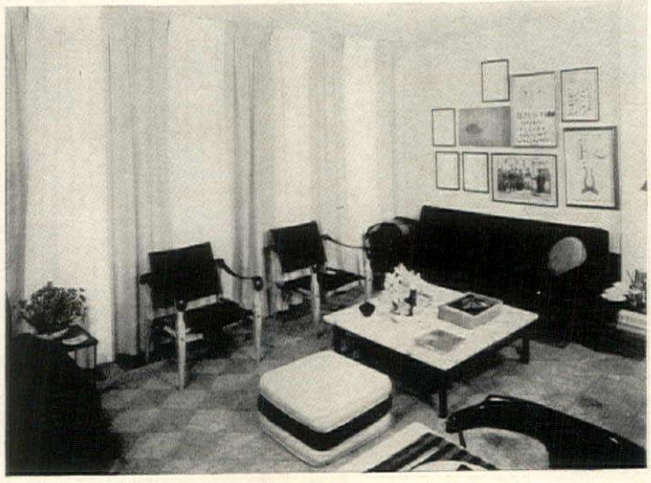
32 Treat your window simply by hanging curtains of sheer material with a pinch-pleated heading. To control light and privacy, use Venetian blinds. Frame the window and seating group with papered screens instead of draperies.

WERNER STOY

Owner: Ernest Moore

Picture window without privacy

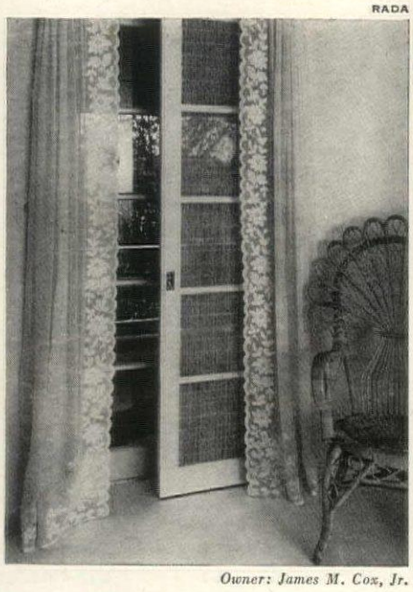
33 Hang traverse draperies of split-bamboo which will screen the room from neighbors and still admit sunlight. In a family room furnished with rugged natural materials for easy upkeep, you'll find that the textures blend well together.



Group of windows on one wall

34 Curtain the whole wall to give the illusion of a window-wall. If your ceilings are not very high in proportion to the rest of the room, or if you simply want new interest, alternate curtain panels of two different colors.

RADA



Owner: James M. Cox, Jr.

Window-door that opens to a porch from a bedroom

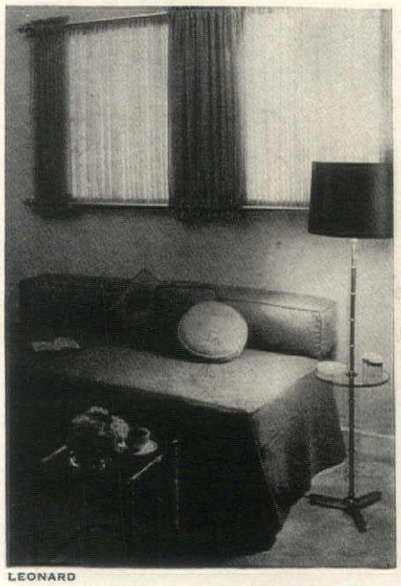
35

Make a sliding door out of a split-bamboo blind which will insure your privacy and give ventilation. You will have the benefits of a blind without having to roll it up every time you want to step outside the door. Curtains can be made of a delicate sheer fabric such as tambour organdy.

Owner: James M. Cox, Jr.

High windows over a bed

36 Instead of trying to curtain these windows, you can use louvered shutters. If your walls are papered, paint the shutters to harmonize with the background. A regular window in the same room can be curtained to the floor in a printed sheer.



LEONARD

Pair of high windows over a sofa-bed

37

Shirr your curtains on extended rods, top and bottom, to tie the two windows together. You can combine inner (glass) curtains with over curtains of the same material in a deeper shade (a pin-striped sheer in pink-and-white and red-and-white, for example). Use a regular flat rod for the inner curtains, but hang the over curtains on 1" brass rods with decorative brass finials.

(Continued on page 126)

Selected for House & Garden's 1955 HOUSE OF IDEAS

exquisitely styled NATIONAL LOCKset

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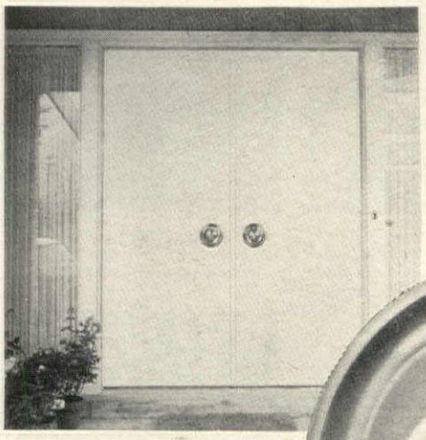

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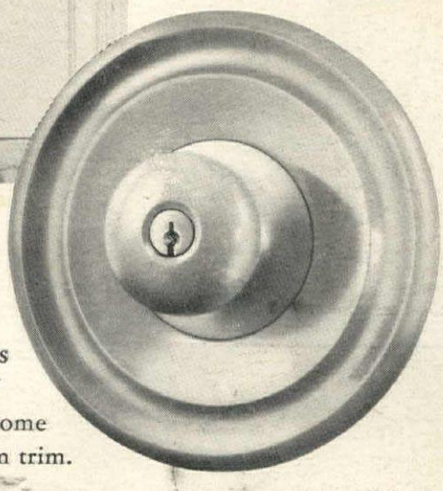

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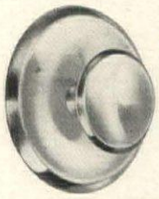

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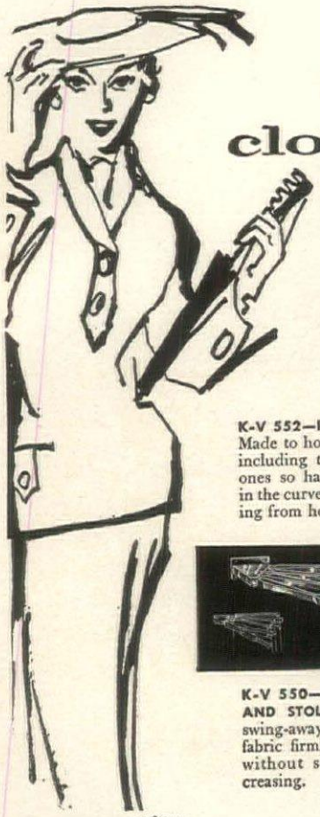

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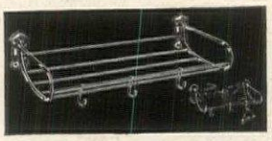
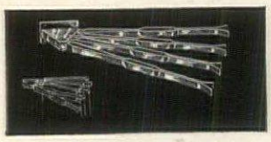
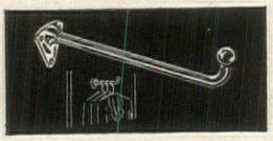


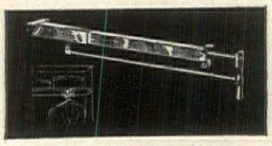
K-V 552—PURSE RACK—Made to hold all size bags, including those big, boxy ones so hard to store . . . in the curved shelf or hanging from hooks below.



K-V 550—SKIRT, SLACK AND STOLE RACK—Four swing-away arms grip the fabric firmly and securely without sag, stretch or creasing.



K-V 3—GARMENT BRACKET—Chromed 10" hook will hold 6 or more garments on hangers.



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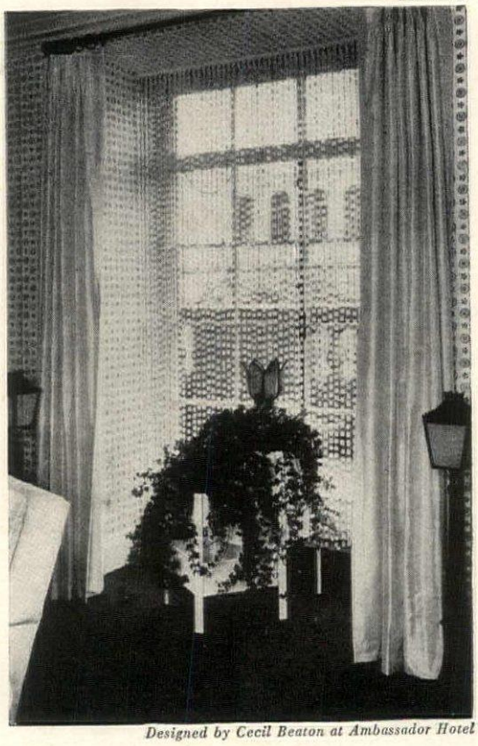
WINDOW PROBLEMS *continued from page 125*

LEONARD



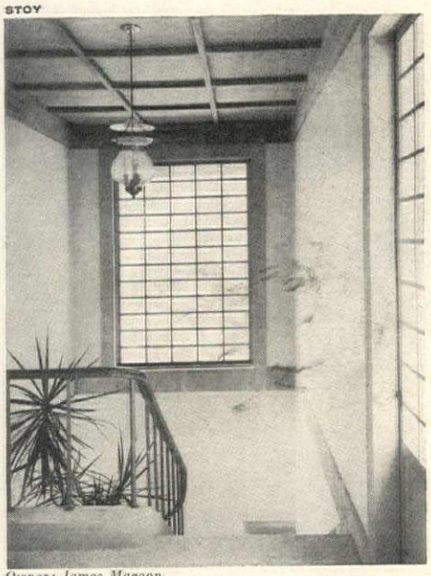
Designed by Cecil Beaton at Ambassador Hotel

Window in a deep reveal

38

For a light-filtering effect at the window, you can hang either sheer white glass curtains or, for an individual touch, vertical strings of crystal beads. Paper the reveal as well as walls in a small-scaled design. Hang floor-length curtains on the wall framing the reveal.

STOY



Owner: James Magoon
Designer: Damon Giffard, of Robert Ansteth, Ltd.

Window out of reach in a stairwell

39

Curtains or blinds would require long, dangling cords for opening and closing, so cover the window instead with a fixed glass panel. You can pattern it with strips of wood like Japanese *shoji*. Use a translucent glass that gives feeling of privacy but admits light.

KERTESZ

Owner: Edward Patterson

Small bay window in upstairs hall

40

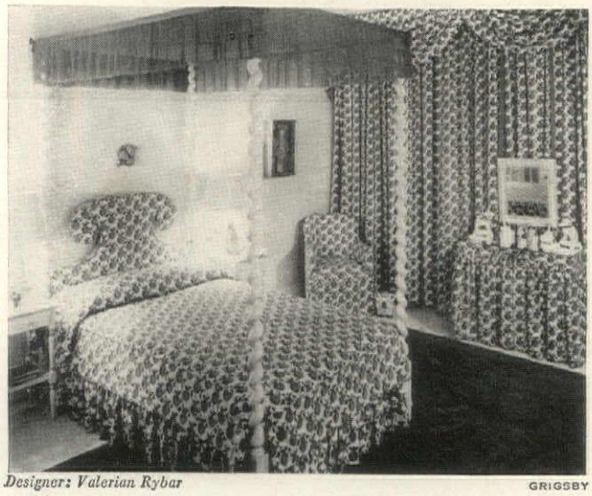
Make a focal point of the window with printed curtains and delicately-shaped valance, over tambour organdy curtains. If you collect china or glass, you can display a few pieces on shelves at either side of the window. This would make a pleasant, personal setting for your own writing table.

RADA

Owner: Alfred Barton

Picture window without a view

41 Install glass shelves on a simple framework in the window. Use it to display a personal collection. Old glass bottles, for example, will give decorative interest to a window-wall.



Designer: Valerian Rybar

GRIGSBY

Two windows with intervening wall space

42 Create a fabric wall by curtaining each window and the wall space between from ceiling to floor. In a child's room, use a crisp, gay print such as this apple motif, and repeat it throughout the room on bed, headboard, chair, dressing table.

Two windows separated by chimney wall

43

Focus attention on the windows instead of the awkward architecture by hanging floor-length curtains of a printed sheer. Tie-back draperies of solid-color taffeta can be loosened to cover window when you want to darken room for naps.

HAANEL CASSIDY

Continued on page 128

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AMERICAN CHEMICAL PAINT COMPANY
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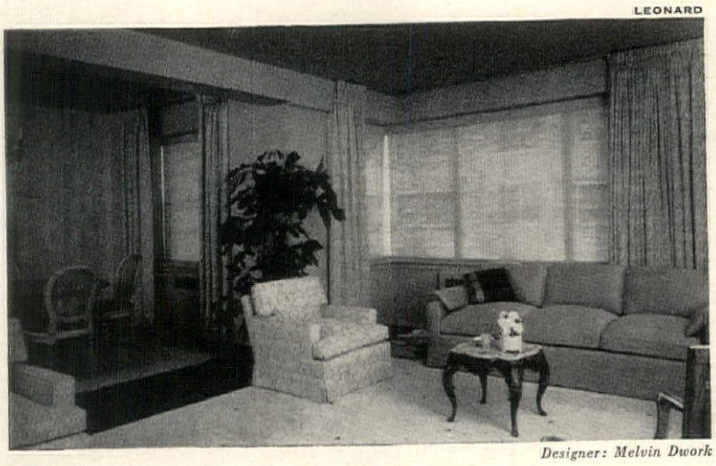
CHEMICALS ACP PROCESSES

WINDOW PROBLEMS

continued from page 127

LEONARD



Designer: Melvin Dwork

Corner window with structural beam above

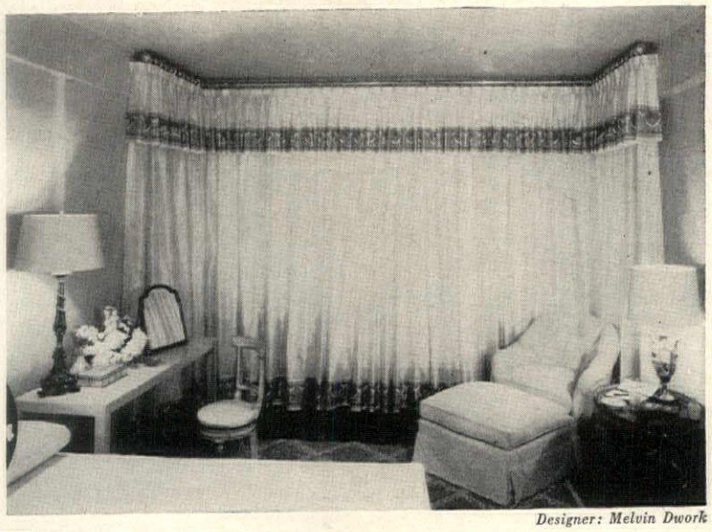
44 Hang your draperies on a traverse rod from ceiling. You can have one side of the drapery tailored to fit under the beam. Use woven wood blinds on window itself.

DEARBORN-MASSAR

Designers: Swift and Teeter

Window-wall shaded by a roof overhang

45 You can use tailored curtains without blinds. If there is no need to control glare because of the roof overhang, all you need are curtains that can be drawn at night to give textural interest to the wall. Use loosely woven material.



Designer: Melvin Dwork

Window-wall with adjoining corner windows

46 Hang floor-length translucent curtains which can be drawn to control light and privacy. Have a pleated valance made of the same material, and hang it café style on a big brass rod to dramatize the window area.

KERTESZ

Designer: Harold M. Schwartz

High windows in an alcove

47 Use short café curtains of a translucent sheer on lower half of window for privacy. A woven-reed blind on upper half will control light. Hang blind so that it can be rolled up or down over curtain without catching the material.

Designer: Mary Luscher

Small window at end of kitchen

48 To accent the window (since there is not enough space around it to do anything else) hang one tier of café curtains on the lower half and use a pointed valance on the upper half. Trim with bias tape or braid the color of your kitchen canisters.

Single window in a dining alcove

49 You can make a focal point of the window, even if it is small, with striped café curtains, and canopy hung from molding to top of window. Louvered shutter panels are also decorative, and they can be adjusted for light and ventilation, closed at night.

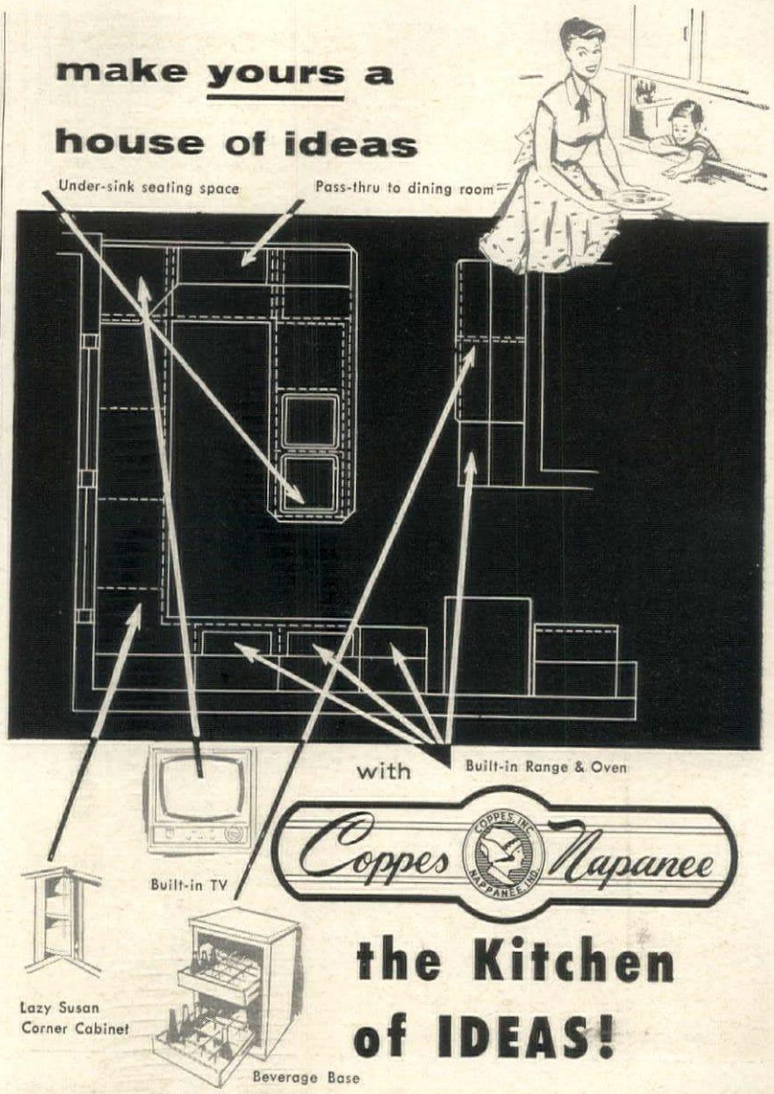
Designer: Melanie Kahane

Designer: Ellen McCluskey

Off-center window in a breakfast nook

50 Hang café curtains of washable silk on expansion rods that fit inside the window reveal. Cut out a plywood frame for the window with scalloped edge and set it into reveal flush with wall. Paper wall and frame together.

make yours a house of ideas



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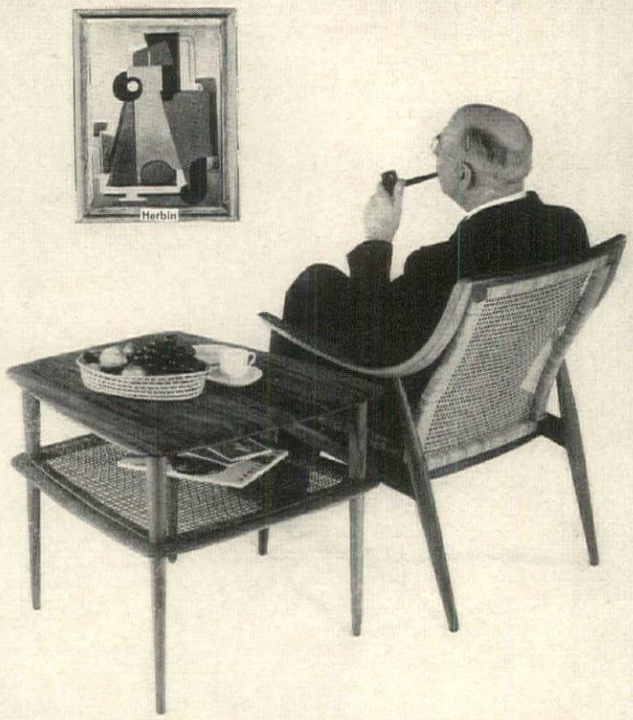

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Window news from House of Ideas

How to solve five problems in light, ventilation and view

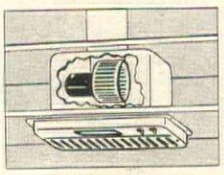
Horizontal sliding wood windows are easy to open above kitchen counters. They can be removed for painting or cleaning inside the house. Units are equipped with weatherstripping, hardware.

Prefabricated, 2-story window unit extends from ground level to roof line. Awning window ventilates master bedroom. Two fixed glass panels let in light and view. Hopper window at bottom lights and airs lower-level hobby room.

Cont'd on page 131

THE *Rangaire* KITCHEN STOVE HOOD

adds new *Cleanliness* *Comfort* *Beauty* to any kitchen!



Easily installed in new or present cabinets. Efficient squirrel-cage blower. Frosted light panel. To clean: Remove knurled screws, lift off stainless steel grill, dip filter in hot water.

The Rangaire Kitchen Stove Hood quickly, quietly, effectively whisks out cooking odors, greasy fumes and heat . . . makes cooking a pleasure; a tasteful complement to your kitchen decor. In White Baked Enamel, Coppertone Baked Enamel, Solid Copper, or Stainless Steel. **$64.95** *and up*

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Man, you're the boss. And lady, you couldn't be closer to quality control if you sat in the manufacturers' collective lap.

Guide to good buying: the ads in this magazine.

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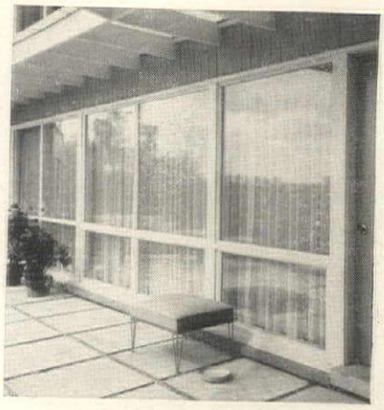
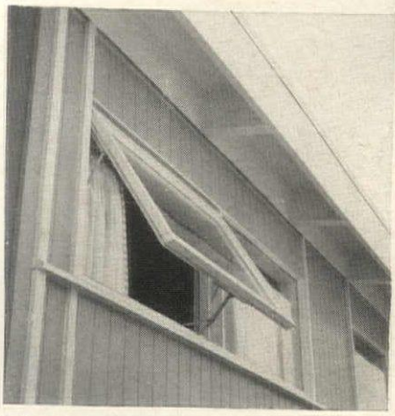


Wall of windows affords panoramic view of terrace and back lawn from family room. Insulated glass (2 panes of glass separated by air space) in all windows makes room warmer in winter, cooler in summer. Awning windows at bottom open out to provide fresh air circulation.

Four casement windows open out to provide 100% ventilation in laundry-sewing room. Single panes of glass make washing windows an easy job.



Awning windows placed high on the bathroom wall admit plenty of light and air, insure privacy. Windows can be opened and closed by a turn-handle in center of sill without opening inside screens.

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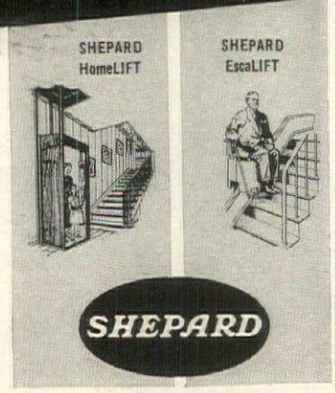

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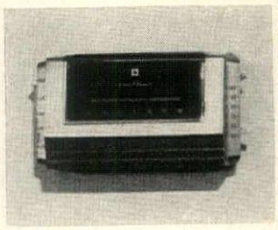
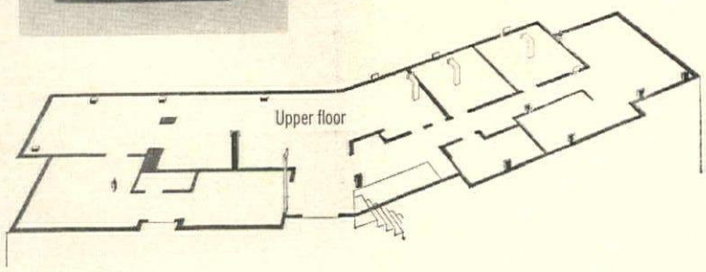
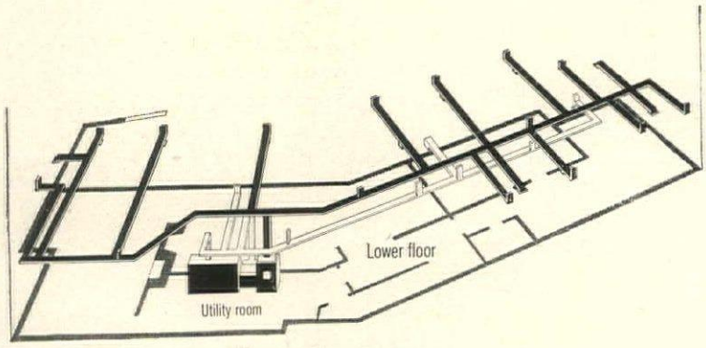
HOUSE OF IDEAS *continued from page 131*

Air conditioning keeps your house clean and comfortable all year long



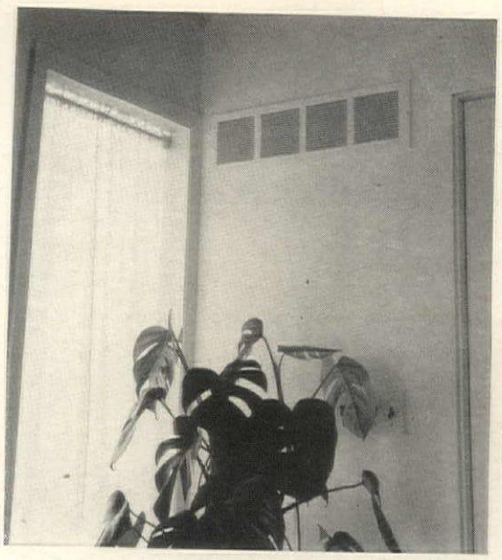
Thermostat, located in entrance hall, is nerve center of heating system. Side lever adjusts for any desired temperature, allows quick change from heating to cooling, or circulating fresh air.



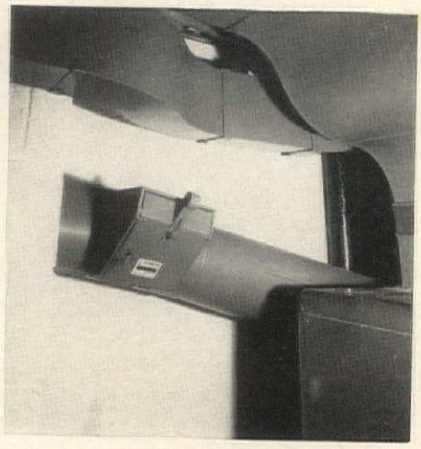


Supply ducts in diagram above are indicated in black. Those taking air back to heating-cooling unit are shown in white.

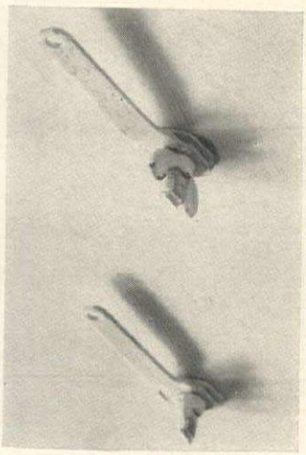
The owners of our House of Ideas will be comfortable all year long, thanks to the compact air conditioning unit located in the utility room. Their health will be better, their comfort greater and their cleaning bills lower because the air, in addition to being heated or cooled, will be cleaned of all impurities and dirt by an electronic filter which is part of the system. Air is blown to each room through a series of ducts, each individually controlled by its own damper, so that only the desired amount of air reaches each room. Supply grilles in ceiling of lower floor, in addition, are supplied with 4-way diffusers. A small knob turns the flow of air in any one of four directions. During temperate weather, when heating or cooling is not necessary, room-temperature air can be cleaned and blown through the system so that, no matter what the season, air inside the house is never stale or stagnant. To guarantee maximum comfort, moisture can also be added to the air during winter heating or taken out on humid summer days. Because floor areas add up to 4,600 square feet, a 5-ton cooling unit was chosen to do the most efficient job. Its cooling operation during summer will be economical, approximately $1 a day; and the cost of water negligible, since it comes from the house well and can be used over and over by recirculating it.



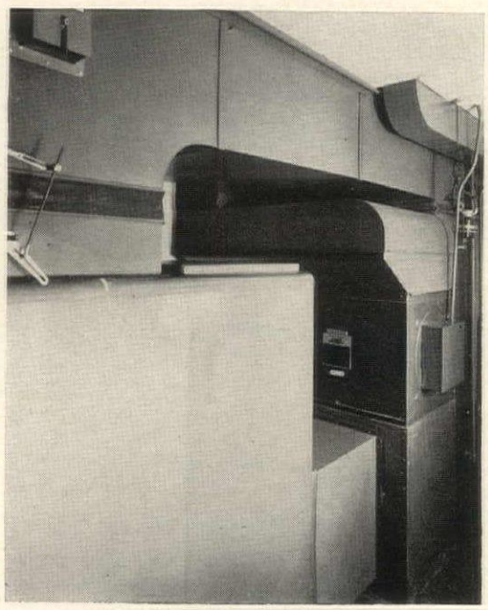
Grilles supplying warm or cool air are in floors or baseboards on upper level, in ceiling of lower rooms. Return grilles are located high on interior walls. Air is returned to unit in utility room where it is cleaned by an electronic filter. Supply ducts built into outside walls warm walls as well as air in winter.



Damper on pipe connection between heating unit and chimney has door at an angle for better control of air into burner. Molded nylon bearings are permanent, non-rusting, insure quiet.



Individual damper controls, located on underside of ducts at lower floor ceiling, govern flow of air to rooms above them. They are adjusted at the start of heating or cooling cycles to provide ideal comfort in each room, gain balanced thermostat control in the various heating zones of house.



Heating unit is divided into three parts: left, heater; center, electronic filter; right, cooler. All air in ducts, whether warm, cool or at room temperature, passes through filter and is rid of impurities. A 1,000 gallon tank, located near front entrance driveway, supplies the oil.

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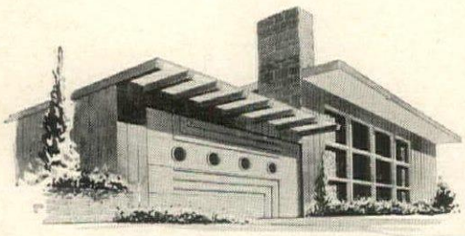

Check your telephone directory or write direct for the name of your nearest Raynor dealer.

RAYNOR

RAYNOR MANUFACTURING CO.
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Builders of a complete line of Wood Sectional Overhead Doors

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300 INTRIGUING **MENUS**

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Dinner menus for a whole year of good eating, each menu accompanied by its own recipes. Designed to help the girl with a job, each menu can be cooked in an hour or less. Special Gourmet Dinners for Sunday nights and Gangfest Dinners for parties. Complete weekly shopping lists so that nothing is left to chance. Send for your copy today and save time, money and headaches.

Send this ad with your name and address and pay postman $2.75 plus postage charges. If not entirely satisfied, return book for refund. TO SAVE POSTAGE: enclose $2.75 with order. Same refund privilege. WRITE TODAY:

Dept. HG855, Greenwich, Conn.

1955 HOUSE OF IDEAS *continued from page 70*

Below is a list of the merchandise selected for the House of Ideas. For more detailed information on the items mentioned, write to H&G Reader Service, 420 Lexington Ave., New York, N. Y.

GENERAL—THROUGHOUT THE HOUSE

Accessories: The J. L. Hudson Co.
Carpets: Karastan.
Rug Cushioning: Allen Industries, Inc.
Bed Linens: Wamsutta Mills.
Towels: Martex.
Drapery Hardware: The Kirsch Co.
Hardware for Closets: Knape & Vogt Mfg. Co.
Writing Paper: Crane & Company, Inc.
Telephones: Michigan Bell Telephone Co.
Carnations: Colorado Carnations.

TABLE SETTINGS

Glassware: Imperial Glass Co.
Silver: Towle Silversmiths.
China: Franciscan Fine China.
Pottery: Stangl Pottery.
Linens: John Matouk; Sferra Brothers; Leacock and Company.
Candles: Will & Baumer.

LIVING ROOM

Furniture: "Profile Group" by Drexel Furniture Company.
Upholstery and curtains, fabrics: Cheney, Greeff & Co., Inc.
Lamps: Warren Kessler.
Fireplace Tool Set: Centre Brass.
Throw Pillow: Schadt-Mathesson.
Wall Picture: "Yellow Meadow", oil by Milton Avery, courtesy of Grace Borgenicht Gallery.

DINING ROOM

Furniture: "Profile Group" by Drexel Furniture Company.
Upholstery and curtain fabric: Cheney, Greeff & Co., Inc.
Wall Picture: "Figure Walking", mosaic by Hugh Wiley, courtesy of Bertha Schaefer Gallery.

STUDY

Furniture: "Profile Group" by Drexel Furniture Company.
Curtains: Cheney, Greeff & Co., Inc.
Upholstery material: Eagle Ottawa; Upholstery Leather Group.
Lamps: Lightolier.
Shelf Hardware: Knape & Vogt Mfg. Co.
Electric Clock: Telechron.
Shells: The McArthur Shop, New York City.

CLOSETS

Study Closet
Wallpaper: Ramsay.
Luggage: Oshkosh; Lincoln.
Guest, Rain and Linen Closets
Wallpaper: Pageant.

MASTER BEDROOM

Upholstery and curtain fabric: Everfast Fabrics, Inc.
Furniture: "Profile Group" by Drexel Furniture Company.
Bedframe: Harvard Mfg. Co.
Boxspring and mattress: Simmons Company.
Lamps: Warren Kessler.
Wall Pictures:
On Table: "Bob in Yellow Cardigan", oil by Raymond Kanelba, courtesy of Associated American Artists.
On Wall: "Still Life with Pink Umbrella", oil by Julian Binford, courtesy of Midtown Gallery.

MASTER DRESSING ROOM, CLOSETS

Wallpaper: Louis W. Bowen Inc.
Closet Accessories: Lasky Bros. & Elish.

MASTER BATHROOM

Wallpaper: Louis W. Bowen Inc.
Bathroom curtains: Kent-Bragaline, Inc.
Bathroom scale: Borg Erickson.
Bathroom vanity: Directional Designs by Paul McCobb.
Vanity chair: Alladin.
Bathroom lamp: Warren Kessler.

MASTER BALCONY

Furniture: Molla, Inc.

GIRL'S ROOM

Upholstery and curtain fabrics: Everfast Fabrics, Inc.
Furniture: Directional Designs by Paul McCobb.
Easy chair: Cox Mfg. Co.
Lamps: Lightolier.
Clock-Radio: Motorola.
Closet Accessories: Lasky Bros. & Elish.

BOY'S ROOM

Upholstery and curtain fabrics: Everfast Fabrics, Inc.
Furniture: Directional Designs by Paul McCobb.
Easy chair: Cox Mfg. Co.
Lamps: Lightolier.
Clock-Radio: General Electric.

CHILDREN'S BATH

Wallpaper: Louis W. Bowen Inc.
Shower Curtains: Kent-Bragaline Inc.; I. B. Kleinert Rubber Co.
Curtains: Kent-Bragaline Inc.

BASEMENT FOYER

Wallpaper: Pageant.

KITCHEN AND LAUNDRY

Portable sewing machine: Elna.
Window shades: Columbia Mills, Inc.
Posture stool: Hamilton Mfg. Co.
Laundry cart: Cal-Dak.
Electrical appliances: Sunbeam Corp.
Brass pots, pans: Bridgeport Brass Co.
Carvel knife set: Charles D. Briddell, Inc.
Kitchen tools, strainers: Ekco Products Co.
Shred-O-Mat, Grind-O-Mat, Kitcheneer: Rival Mfg. Co.
Rubber Housewares: Rubbermaid.
Chrome canisters: Pantry Queen.
Plastic mixing bowls, plastic silver trays: Plas-Tex Corp.
Aluminum cooking utensils: Wear Ever (Aluminum Cooking Utensil Co.)
Dru-Iron cooking utensils: Evans International.
Kitchen, vegetable, cleaning brushes: Kellogg Brush Mfg. Co.

(*Continued on page 135*)

HOUSE OF IDEAS

continued from page 134

Electric broom: Regina Corp.
Vacuum cleaner, floor polisher: Hoover Co.
Colored clothespins: Kordite.
Waxes: Bruce.

HOBBY ROOM

Woven window shades: Columbia Mills, Inc.
Curtains: Cohn-Hall-Marx Co.

FAMILY ROOM AND BAR

Curtains and "Chem-Thread" upholstery fabric: Cohn-Hall-Marx Co.
School Supply cabinets: Coppes, Inc.
Furniture: Ficks Reed Co.
Radio, Phonograph, TV: Magnavox.
Lamps: Lightolier.
Grand piano and bench: Mason & Hamlin.
Fireplace tools, clock in bar: Howard Miller.
Foam rubber pillows: Nettle Creek Industries.
Electric Barbecue: Party-Q-Brevel Prod.
Barbecue equipment: Carl Schieren.
Movie camera and projector: Eastman Brownie.
Movie screen: Radiant.
Card tables and chairs: Samsonite.
Wall picture in Family Room: "Atomic Anatomy 1955", oil by Byron Browne, courtesy of Grand Central Moderns.

TERRACE

Furniture: Molla, Inc.
Garden Lights: Lightolier.

AUTOMOBILES

"Rambler" station wagon and "Ambassador" sedan: Nash Motors, Div. of American Motors.

BUILDING DATA

Foundation footings and lower floor slab: Poured portland cement.

Foundation walls: Cinder block.

Structural steel: Sterling Structural Steel.

Framing: Weyerhaeuser 4-Square lumber.

Exterior walls: Brick—Clippert Brick Co. Vertical hardboard paneling, "Panelgroove"—Masonite Corp.

Terrace floor: Pre-cast concrete flagstones—Pre-Cast Concrete Products Co.

Roofing: "Aluma-Life"—The Aluma-Life Co., Inc. Marble chips—Georgia Marble Co.

Roof decking: "Insulite"—Insulite Div., Minnesota & Ontario Paper Co.

Insulation: Fiberglas blanket—Owens-Corning Fiberglas Corp.

Waterproofing: "Thoroseal"—Standard Dry Wall Products Co.

Wood preservative: "Cuprinol"—Darworth, Inc.

Chimney and fireplaces: Living-dining room, brick—Clippert Brick Co. Family room, cinder block—Cinder Block Inc.

Barbecue: Grills and ovens—The Majestic Co., Inc.

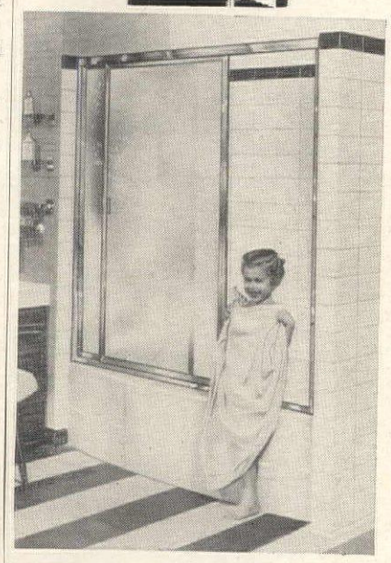
(*Continued*)

Newest "Idea" in Bathroom Beauty and Comfort

Beauti-Dor®

TUB ENCLOSURE

Selected for House & Garden's 1955 HOUSE OF IDEAS



"Criterion" recessed tub by Crane Co.

Transforms Your Tub into a Glamorous Enclosed Shower Bath $69.95* COMPLETE Slightly higher West of Rockies

Now — with the BEAUTI-DOR Tub Enclosure you can modernize your own bathroom with the *newest* of new styling . . . just like House & Garden's "1955 House of Ideas"!

Glamorous translucent glass doors, framed in gleaming rust proof aluminum roll silently . . . effortlessly. Shut out drafts and shivers; keep spray and splash inside the tub — no wet, slippery floors for you to mop. Always neat — no messy curtain for you to launder or replace — doors wipe clean in a jiffy!

It's easy to give your home this wonderful new decor. BEAUTI-DOR comes completely assembled . . . even the exclusive pattern 7/32" thick glass is installed in the door panels — ready to glide from either end on double overhead, cadmium-plated rollers. There's no drilling into tub! Ask your dealer how easily *you* can install BEAUTI-DOR!

*BEAUTI-DOR is custom made for 3½ to 5 ft. recessed wall to wall tubs. 5½ ft. size slightly higher.

Guaranteed by Good Housekeeping — Replacement or Refund of Money — If Not As Advertised Therein

Ask for BEAUTI-DOR — America's finest quality Tub Enclosure. At leading Building Supply, Department, Hardware, Plumbing Supply and Tile Stores.

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Name_____
Address_____
City_____ State_____

HOUSE OF IDEAS

continued

Fireplace dampers: Bennett-Ireland, Inc.

Weatherstripping: Exterior doors—Chamberlin Co.

Terrace roof: "Barclite" Fiberglas panels—Barclite Corp. of America.

Skylights: Plastic "Wascolite" Airdome, Skydome—Wasco Flashing Co.

Flashing: Chimney, brass—Chase Brass & Copper Co., Inc. Roof, aluminum—Reynolds Metals Co., Inc.

Interior walls: "Sheetrock" wallboard—U. S. Gypsum Co. Clay tile on walls and floors of main floor bathrooms—U. S. Ceramic Tile Co. Styron plastic tile on laundry, washroom and lower floor bathroom walls—Detroit Plastic Co. Prefinished plywood in study, family room and barbecue room—U. S. Plywood Corp. Fiberglas plastic screen in family room and dressing room ceiling, "Barclite"—Barclite Corp. of America.

Doors: Exterior and interior, birch—U. S. Plywood Corp. Glass sliding in master bedroom, "Panaview"—Panaview. Folding door in family room, "Hufcor"—The Hough Shade Corp. Shower Doors—Shower Enclosures, Inc. Garage doors—Crawford Door Co. Remote control garage door operator, "Delco"—Delco Products, Div. of General Motors Corporation.

Windows: Panel sash—Fabrow Mfg., Inc. Kitchen and laundry sliding and casement—Andersen Corporation.

Glass: "Thermopane"—Libbey-Owens-Ford Glass Co. Stairway translucent glass—Blue Ridge Division, Libbey-Owens-Ford Glass Co. Mirrors—The Carolina Mirror Corp.

Flooring: Living room, dining room, study, strip oak—E. L. Bruce Co. Family room, barbecue room, lower stair hall and bathroom, "Kenflex" vinyl tile—Kentile, Inc. Hobby room and heater room, "Corktone" asphalt tile—Kentile, Inc. Kitchen, laundry and washroom, "Geometile" vinyl tile—Robbins Floor Products, Inc. Upper floor bathrooms, clay tile—U. S. Ceramic Tile Co. Entrance hall, slate.

Interior trim: BeadeX and JambeX—BeadeX Sales, Inc.

Finish wood trim: Clear white pine—Weyerhaeuser Sales Co.

Interior paint: Latex base paint.

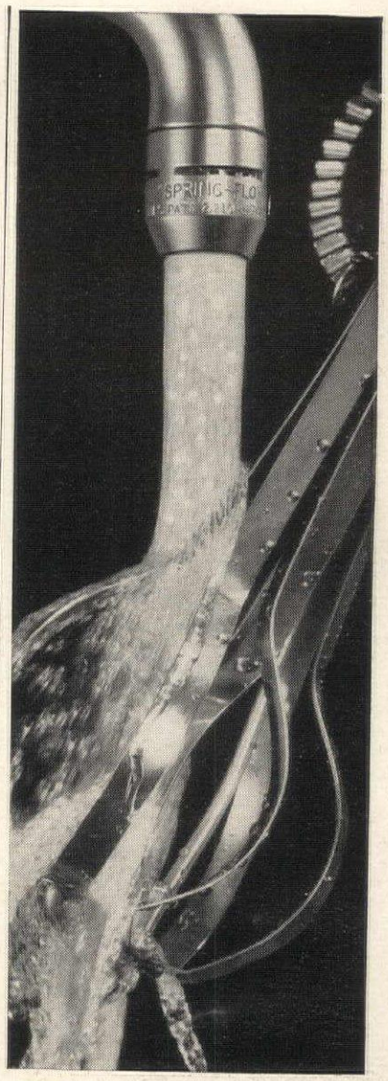
Hardware: Locks and hinges—National Lock Co. Study and luggage closet invisible hinges—Soss Mfg. Co. Latches on luggage closet and door to hobby room, "Lev-R-Latch"—Soss Mfg. Co. Drapery hardware—Kirsch Co. Automatic drapery pull—Draw-Matic Engineering Co. Closet fixtures—Knape & Vogt Mfg. Co.

Medicine cabinets: Master bath—Miami Carey Div. of Philip Carey Mfg. Co. Lower floor bath—Ideal Cabinet Corp. Children's bath, custom-built.

Countertops: Kitchen, laundry, barbecue room, master bath and bench in family room, Westinghouse "Micarta"—U. S. Plywood Corp.

Lighting fixtures: Recessed fixtures—The Kirlin Co. Hanging, wall and ex-

(*Continued on page 137*)



FULL FORCE without a splash!

Water from a faucet with Spring-Flo Aerator

That's not ordinary water from a faucet with Spring-Flo. It's a higher-velocity stream, charged full of tiny air bubbles. The bubbly stream mixes and dissolves soaps and detergents more thoroughly, so they *wash cleaner!* Makes astounding suds! *Rinses faster.* Clings and spreads instead of splashing wastefully.

FRESHER, CLEARER WATER

Water is made *mountain-stream fresh, crystal-spring clear* by Spring-Flo action. Action that *freshens* by aerating and replenishing lost oxygen . . . *improves flavor* by trapping and carrying away foreign tastes and odors . . . *clears* by removing gases that cause cloudiness.

Make sure you get a faucet with Spring-Flo. They're on leading makes. Ask your plumber!

ON LEADING MAKES OF FAUCETS

SPRING-FLO® AERATOR

A CHASE PRODUCT — CHASE BRASS & COPPER CO.

AGNNIDES U.S. PATS 2,510,649—2,510,835

doorway to 1001 ideas!

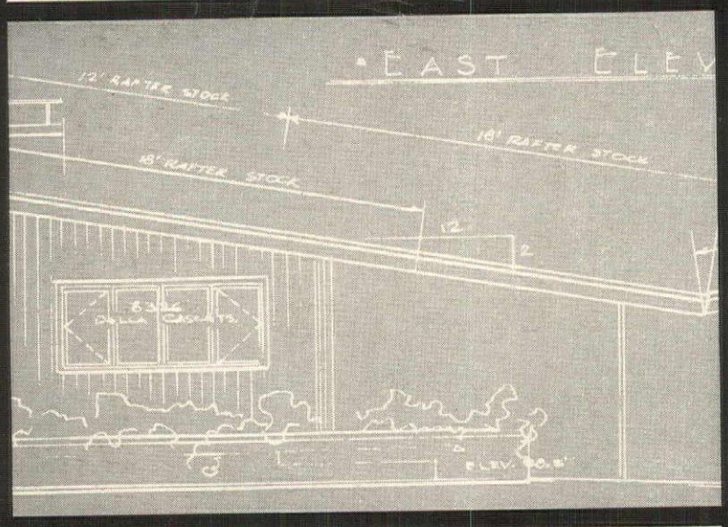
HOME STUDY BLUEPRINTS

of House & Garden's 1955 House of Ideas - $2.00

A blueprint of adaptable ideas, 35" x 45" overall, it shows plans and details drawn to exact scale. Big enough for the family to study together, you can use it in checking estimates with your builder and banker. It includes:

- Floor and terrace plans, elevations, sections, large-scale details of walls and roof framing
- Outline specifications of all exterior and interior materials

. . . order yours before you buy, build or remodel



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Please rush ..... copy(s) of Home Study Blueprints of House & Garden's 1955 House of Ideas, at $2.00 each.

Name.....

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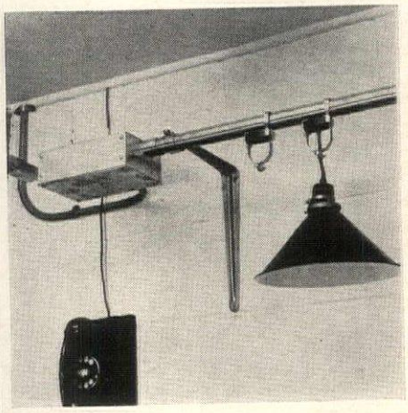
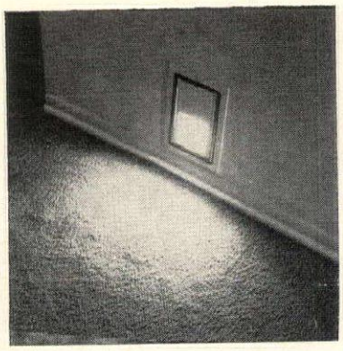
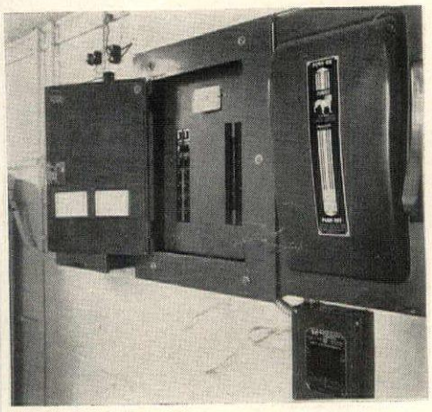
LIGHTING *continued from page 101*



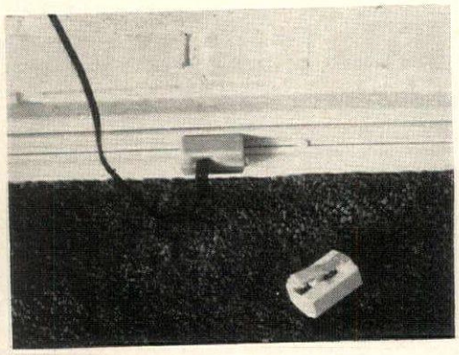
Overhead track supplies electricity along its entire length to lighting fixtures and power tools in hobby room-workshop. Snap-on and sliding plugs attached to track provide a movable and convenient source of power.



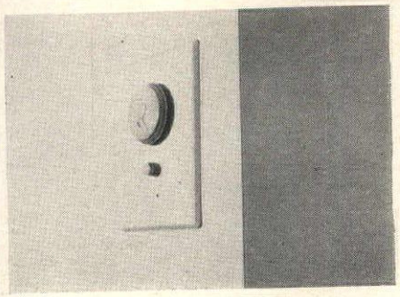
Night light near floor is recessed in wall. Lights your way at night and prevents falls. Built-in fixture takes no floor space. Louvered face plate directs light downward onto the hall floor for safety.



Circuit breakers in two sections of House of Ideas prevent overheating of house wiring. Circuit breakers also eliminate replacing burned-out fuses. Just push a button to restore electrical service when the circuit is broken by a short or overload of the wiring system.



Plastic strip containing wires will provide electric current at any point along its entire length. Fit snap-on receptacles to strip and plug in electrical equipment. Eliminates need for multiple plugs and long extension cords.



Light dimmer controls room lighting. Turn dial as you do to raise or lower sound on your radio or TV. Dial any degree of light from complete darkness to full brightness.

HOUSE OF IDEAS

continued from page 135

terior fixtures—Lightolier Co.

Radio-Hi-Fi-Television-phonographs: "Magnavox"—The Magnavox Co.

Electrical equipment: Plastic "Electro-strips" and Universal "Trole-E-Duct"—Bulldog Electric Products Co. Light dimmers, "Luxtrol"—The Superior Electric Co. Fire alarm system—The Edwards Company, Inc. Main switch and circuit breakers—Bulldog Electric Products Co. Inter-communicating system, "Vocatron"—The Vocaline Co. "Heat-a-lite" heater, lighting fixtures in master and children's baths—NuTone, Inc. Ceiling fans in bathrooms and washroom—NuTone, Inc. Door chimes and kitchen wall clock chime—NuTone, Inc.

Plumbing fixtures: Bathrooms and washroom—Crane Co.

Bathroom accessories: "Hall-Mack"—Hall-Mack Co. Shower heads in master bath, "Act-O-Matic"—Sloane Valve Co. Other shower heads—Crane Co.

Water softener: The Lindsay Co.

Heating and air conditioning equipment: Year-round air conditioning, oil fired furnace for warm air heating-cooling—Sunbeam Division of American-Standard. Controls—Detroit Controls Corp. Draft control in heater room—The Windmaster Corp.

Water Heater: "Permaglas"—A. O. Smith Corp.

Incinerator: "Calcinator"—Calcinator Corp.

Water pump and motor: Fairbanks Morse & Co.

Kitchen—Laundry—Bar equipment: Sinks—Elkay Manufacturing Co. Food freezer refrigerator, "Fold-Back" range units, "French Door" wall ovens, dishwasher, "Imperial" automatic clothes washer and "Filtra-Matic" clothes dryer, automatic food waste disposer, "Prestoe-Matic" ironer—Frigidaire Div., General Motors Corp. Wood cabinets and closets—Coppes, Inc. Range fans—NuTone, Inc. One-control mixing faucets, "Delta"—Delta Detroit Corp. Bar unit, "General Chef"—General Air Conditioning Corp. Sewing machine, "Elna Supermatic"—Div. of Necchi Sewing Machine Co.

Hobby room equipment: Power tools—Delta Power Tool Division of Rockwell Mfg. Co. Pegboard panels in hobby room and garage—Masonite Corp.

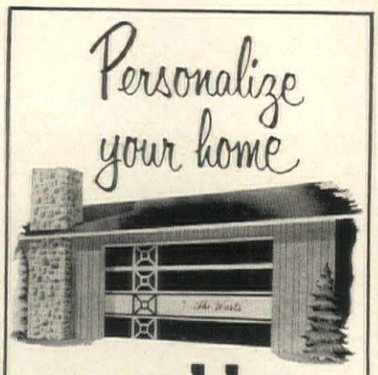
GARDENING

Landscape planting by Ilgenfritz Nurseries, Inc.

Cold frame and flower and vegetable plants by Ferry-Morse Seed Co.

Garden equipment: Green Thumb cultivator rake, hand fork, spading fork, bow rake, warren hoe, cultivator weeder, floral rake, floral shovel, lawncomb broom rake—Union Fork & Hoe Co. Stainless steel hand tools—Voos Mfg. Co. Rowe'l-Ezy lawn edger—Rowe Tool Co. Jiffy bulb planter—Thomas J. Magee. Fertilizer spreader, Turfbuilder—O. M. Scott & Sons, Inc. Green Thumb gloves—Edmont Mfg. Co. Pruners, flowershears, lopping shears—J. Wiss & Sons Co. Doo-Klip grass shears—Lewis Engineering & Manufacturing Co. Wheelbarrow—Buch Mfg. Co.

(*Continued*)



with **calder**
Wedge Tight overhead
sectional garage doors

Each of Calder's six basic doors is easy to personalize with a few inexpensive shapes and strips, painted in your choice of colors. You'll be amazed at the wonderful results! There's a Calder door to blend with your home's architecture and each basic style is made in sizes to fit your garage opening and available headroom. Calder doors are easy to open, too. Even a child can do it, yet Calder's exclusive Wedge Tight door action makes them fit like part of the wall to keep weather out . . . comfort in.

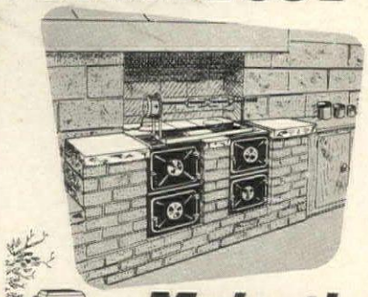
ALL CALDER DOORS MAY BE ELECTRICALLY OPERATED BY REMOTE CONTROL

FREE!

Write for coloring of Calder's personalized garage door ideas and the name of your local Calder dealer. Address: Dept. 8.

calder MFG. CO.
LANCASTER 19, PENNA.

The answer for your custom-built
BARBECUE



Majestic
Metal Units

- Cast-iron and steel form makes it easy to build a barbecue in *your selection* of indoor or outdoor location. No limit to design choice — no guessing or tricky measurements. Adjustable grate for wood or charcoal. Costs *so* little, does *so* much!

For kitchen, playroom, patio or yard

Selection of sizes and types
Many models, all with cast doors and grates

See your dealer or write
The Majestic Co., Inc.
468 Erie Street
Huntington, Indiana

Ask about the rollable, portable, versatile Dude Wagon barbecue cart, too!

Majestic
BARBECUE FIREPLACE

HOUSE OF IDEAS

continued

Lambert Lawn sweeper—Lambert, Inc. Milcor garden cart—Inland Steel Products Co. Moto-Mower power mower—Moto-Mower Co. Koroseal hose—B. F. Goodrich Co. Rain King sprinklers—Sunbeam Corp. Hose nozzle—Scovill Mfg. Co. Hose reel—Specialty Mfg. Co. Sprinkler can—Wheeling Mfg. Co. Sprinkler hose—Supplex Corp. Ra-Pid-Gro fertilizer—Ra-Pid-Gro Corp. End-O-Pest Gun, End-O-Pest dust, End-O-Weed, Golden Vigoro, Instant Vigoro, Regular Vigoro—Swift & Co. duPont Crabgrass Killer, Fruit Tree Spray, Ammate Weed Killer—E. I. duPont de Nemours Co. Bugwiser sprayer, Eclipse sprayer—H. D. Hudson Mfg. Co. Blizzard sprayer—D. B. Smith & Co. Electric hedge trimmer—Sunbeam Corp. Flower, vegetable, grass seed—Ferry-Morse Seed Co. Terra-Lite vermiculite—Zonolite Co. Spike disk aerator, Dunham lawn roller—Ohio Machine Products, Inc. Permark labels—Permark Co., Inc. Tri-O-Gen rose spray—Rose Mfg. Co. Twistems—Germain's. Rootone, Weedone, Gro-Stuf—American Chemical Paint Co. Moraine locust trees—The Siebenthaler Co.

CANADA

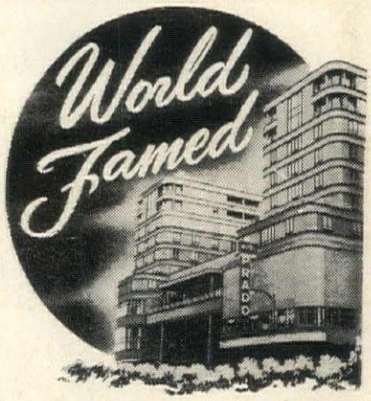
continued from page 58

scenery, and, outside the parks, wonderful hunting. Among many centers where there are comfortable hotels and lodges: Kimberley, Williams Lake, Prince George (jumping-off point for a huge uninhabited region where you need your own camping equipment, food supplies; and for Dawson Creek, start of the Alaska Highway).

Quite different is the Pacific coast: at Victoria, on Vancouver Island, roses bloom in December, tweedy ladies stride around with dogs, retired colonels clip their lawns, play golf all year round. The street lamps are hung with flower baskets, you can see giant totem-poles in Thunderbird Park, and in the shops you can buy Eskimo handicrafts as well as luxurious English woolens, cashmere pullovers, leather goods. The rivers of the coast are famous for their steelhead trout, Cohoe and giant tyee salmon; the scenery ranges from beetling mountains, twisting sea inlets where you can rent a cottage, to quiet, English-looking valleys with apple orchards, peaches, apricots, casaba melons; the climate is one of the world's best: mild, moist, with plenty of sunshine. From Vancouver several steamship lines operate ferries, cruise ships, to the numerous picturesque villages and towns on islands, inlets, fjords, all the way up the coast to Alaska, through scenery as splendid as anything in Scandinavia.

For further information: Write or phone the Canadian Government Travel Bureau, 11 West 49th Street, New York, N. Y. (PLaza 7-4917), or your nearest Canadian Consulate: they will supply you with complete lists and prices of hotels and means of transportation, information on everything from fishing and customs regulations to pollen counts for hay fever sufferers.

NICHOLAS GUPPY



HOTEL DEL PRADO

is known for its hospitality. Enjoy its luxurious Versalles Night - Club. Bar Montenegro, where all society meets. Nicté - Ha, Cocktail - Lounge and the famous Alameda Dining Room and many other attractions that only Hotel del Prado offers you in México.

THE HOME FOR THOSE THAT CAN REALLY APPRECIATE THE BEST

HOTEL DEL PRADO
PRIDE OF MEXICO

MAKE DAMP BASEMENTS DRY
with
Oasis
AIR DRIER
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19" x 13" x 16"

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Made so it

won't burn grass

when used in recommended amounts

A single feeding lasts all season!

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COMPLETE LAWN FOOD

• There's absolutely nothing like new Golden Vigoro. It's made a new, patented way (Pat. Nos. 2618546, 2618547 and others pending) so it won't "burn." And it's the longest-lasting complete lawn food you can buy! Because it yields its nutrients slowly, one feeding (one to three pounds per 100 sq. ft.) provides season-long growth . . . helps lawns hold a deep green beauty for many months.

Apply now! Golden Vigoro won't "burn" your grass when used in recommended amounts during these hot months. And it'll nourish your lawn all summer!

Complete! Golden Vigoro contains every nutrient needed from soil to develop the finest, deep-rooted grass. It helps *any* grass to green-up sooner and *stay* green with less watering.

Get your supply today. Golden Vigoro is available in handy 50-lb. bags at your dealer's. (Also available in Canada.) Can be applied without watering in.

For flowers, trees and shrubs use Regular Vigoro Plant Food—Complete balanced plant food provides all the vital nutrients flowers, trees, shrubs and vegetables need from soil. Makes garden soils rich like finest greenhouse soils.

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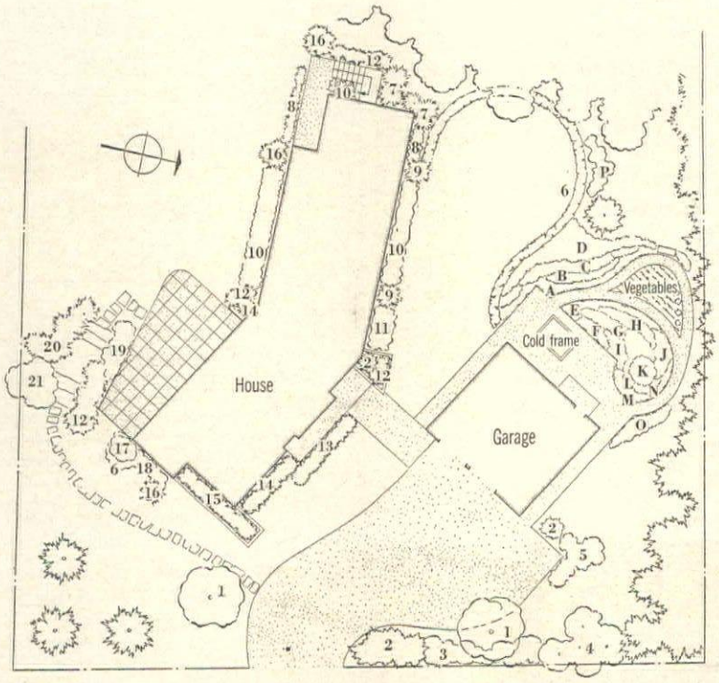
Good landscaping contributes to both house and site



Landscape plan for H&G's House of Ideas insures privacy from highway, provides a setting for family living outdoors, includes a practical set-up for garden maintenance. Planting material keyed above is listed below.

Landscape planting, mostly evergreen

1—Moraine locust tree
2—Japanese juniper
3—*Cotoneaster divaricata*
4—Golden-chain tree
5—*Viburnum carlesi*
6—*Euonymus kiautschovicus*
7—Upright Japanese yew
8—Convex-leaf holly
9—Japanese yew, globe form
10—*Euonymus fortunei* var. *coloratus*
11—Pachysandra
12—Pfitzer juniper
13—Hatfield yew
14—Upright Japanese yew
15—Japanese holly (rotundifolia var.)
16—Spreading Japanese yew
17—White flowering dogwood
18—*Cotoneaster foveolata*
19—Rhododendron hybrids
20—Plume juniper
21—White birch clump

Flowers from seed in special beds

A—Marigold Serenade
B—Celosia Dwarf Fiery Feather
C—Sweet Sultan
D—Zinnia New Century
E—Sweet-alyssum Royal Carpet
F—Portulaca, double mixed
G—Balsam Fireball
H—Phlox Star, mixed
I—Love-in-a-mist
J—Snapdragon, tall white
K—Celosia Pampas Plume
L—Celosia Toreador
M—Petunia Dwarf Giants of California
N—Verbena, mixed
O—Sunflower Double Sungold
P—Castor bean

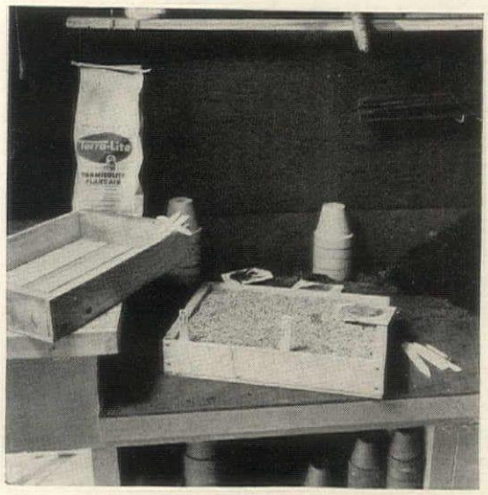
A well planned home landscape has three faces: one for the public, one for the family and one for practical workaday use. The public face welcomes visitors by making the approach to the house inviting; it excludes casual passersby with evergreen screens, well placed shrubbery. The family aspect is concerned with family living and entertaining, with terraces, walks and steps, garden pictures seen from the windows, and the garden for its own sake. The third area is the utilitarian one. It concerns the storing of plant food and tools, the preparation of pots and seed flats, the coldframe and the cutting and vegetable gardens, the servicing of the rest.

All three faces are revealed in the landscape plan, above, for our House of Ideas. Gravel and flagged paths make walking easy even in wet weather, and gravel strips beside the garage serve as paths to the front and to catch roof drip. The landscape plan is simple, designed to grow and be added to as the family's wishes and requirements change. It is planned for easy upkeep in all seasons with modern tools and equipment.

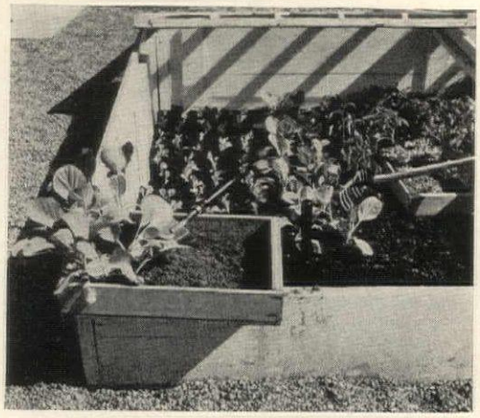
GARDEN WORK CENTER *continued from page 105*

Enlarge your garage to service your garden activities

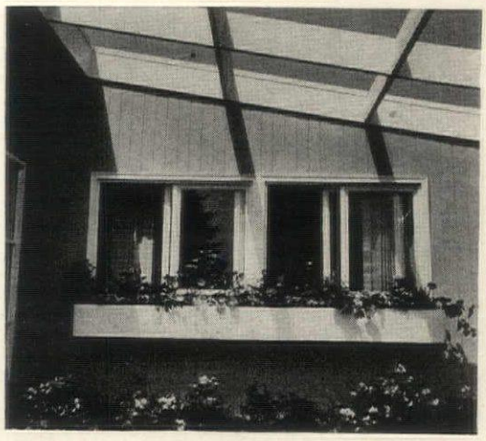
Store bulk supplies (plant food, grass seed) in space added to garage where they will be handy for immediate use. Garden materials delivered to garage court are carted on gravel path directly to rear work-center door.



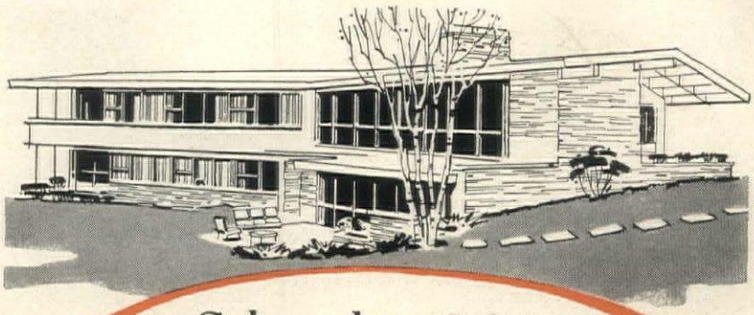
Start seeds, do potting work on conveniently arranged benches along garage wall. There is plenty of storage room on shelves, in bins beneath, for flats, peat moss, seed packets, etc. Mix soils on hardboard top.



Grow seedlings of both flowers and vegetables in good-sized coldframe adjoining garage (page 105). Plenty of room in 8′ by 6′ frame for flats, pots, seeds in rows and for transplants that need hardening off for outdoor planting in the spring.



Distribute plants to cutting beds, vegetable rows, flower borders, or use them in pots and for window boxes, as here. Many herbs can also be raised from seeds and cuttings kept in coldframe through winter.



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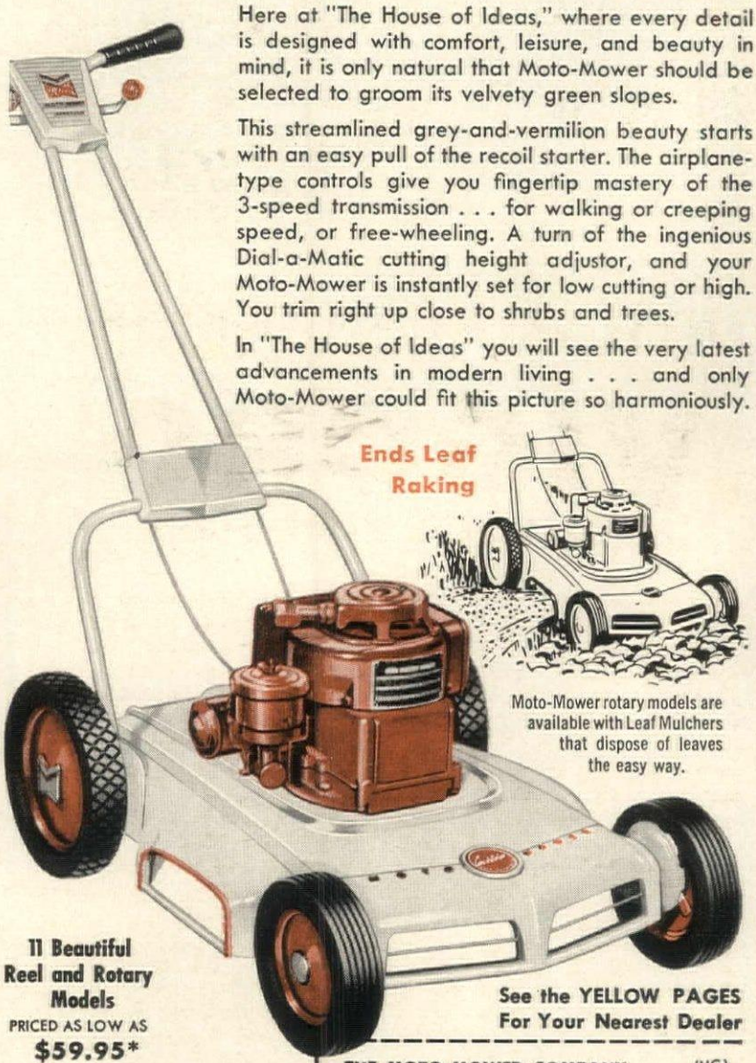

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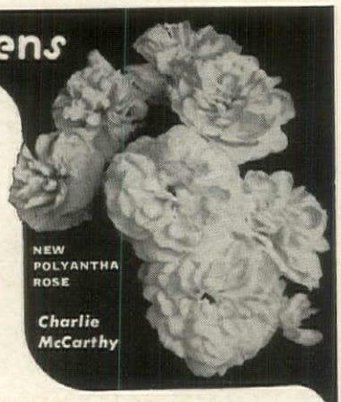

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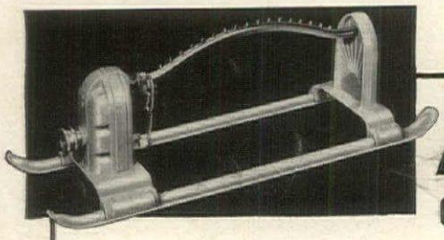

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HOUSE OF IDEAS *continued from page 103*

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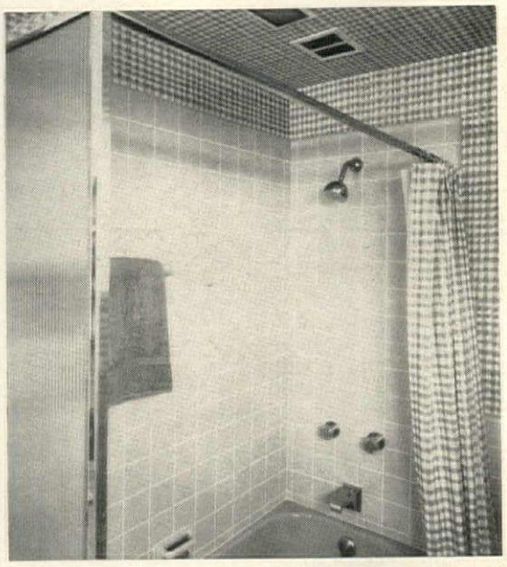
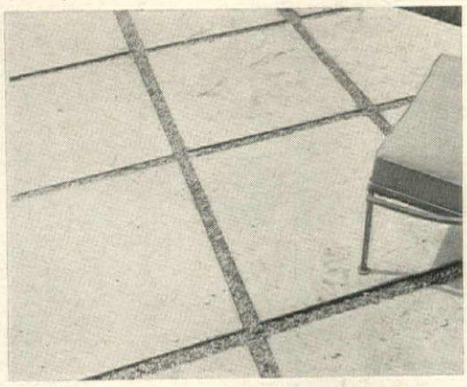
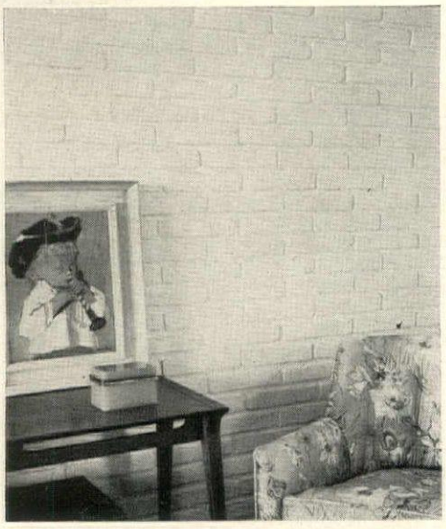


Clay tile with easy-to-clean surface in the children's bath well withstands the hard wear and tear given it by active youngsters. It is impervious to moisture and stains. A translucent glass panel with chromium frame forms one watertight wall of the bathtub enclosure.

Plastic tiles line walls of laundry-sewing room and washroom (right). They are easy to install, can be kept clean with damp cloth.

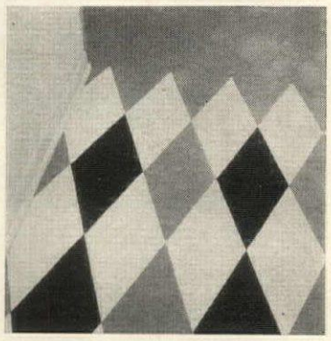


Concrete flagstones are factory molded to save time and labor of pouring a concrete terrace. 1¼" thick, they are reinforced with screening for extra strength. The blocks can be ordered in any size with square or rounded edges. Gray-green marble chips fill space between them.



Double walls of brick with an air space in between act as an insulating barrier at end walls of house. Painted pink in master bedroom (right), blue, in dining room, to match other walls of rooms, they give decorative texture and contrast.

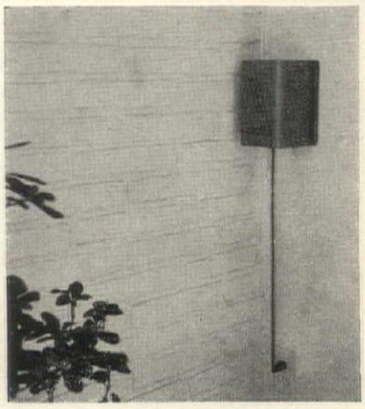
Slate flooring in entrance hall is waterproof and resistant to hard wear; can be cleaned with a wet mop. Adjoining living room floor is ebony-stained strip oak boards.



New diamond-shaped tile makes possible many striking color combinations. Harlequin pattern in the kitchen is white, mocha and gunmetal. Tile is made of vinyl plastic.

Vinyl tile in foreground can be laid directly on concrete slab. New asphalt tile in background looks like cork. Apply water-emulsion wax to both for gloss finish.

Translucent plastic panels make lightweight divider between lower foyer and family room. Overhead light in foyer illuminates panels at night. Shatterproof plastic sheets are easy to saw, nail, drill and screw. Available in colored flat or corrugated panels with smooth or crinkle finish.



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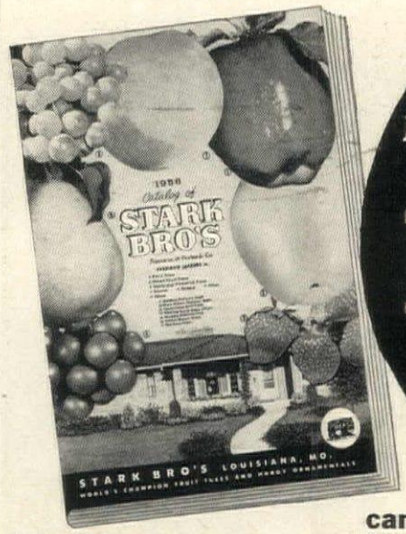

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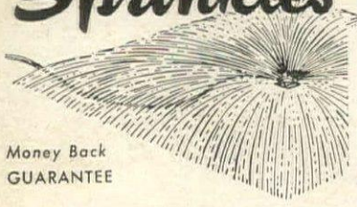

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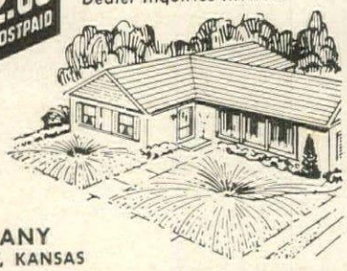

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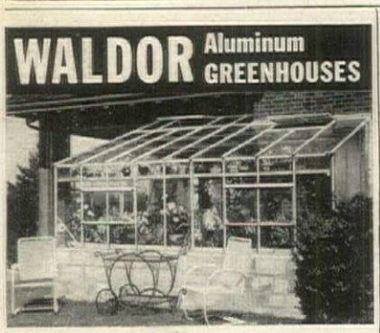

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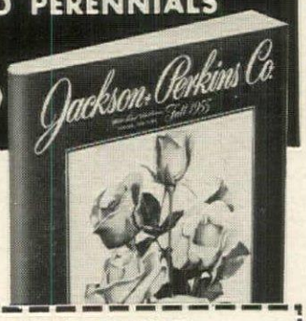

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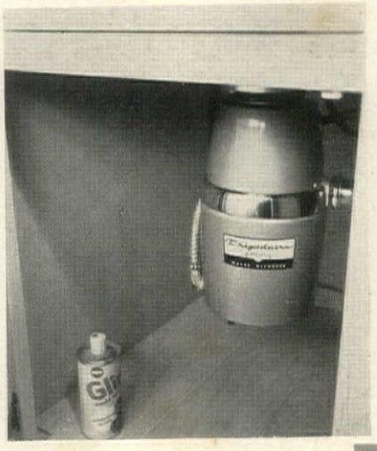
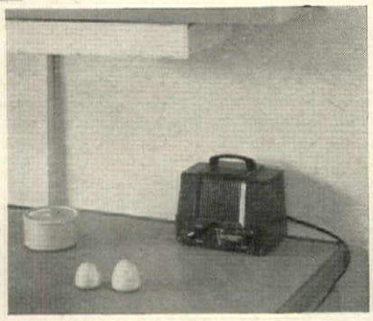
HOUSE OF IDEAS *continued from page 141*

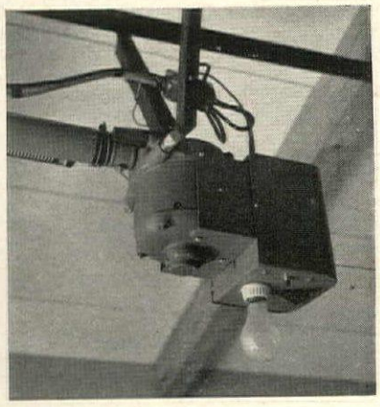


Food waste disposer, under sink, works quickly and efficiently. Shreds bulky foods, cuts fibrous foods and pulverizes brittle foods; can be installed under most sinks.

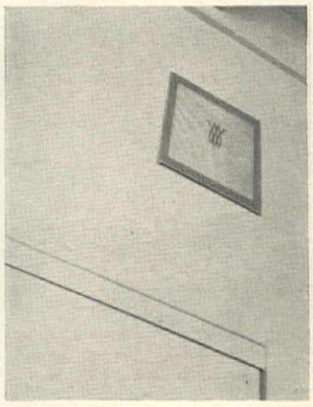


Room-to-room intercom lets you talk or listen to any room in the house. No special wiring needed, just plug into house wiring system. Works on AC or DC current, 105 to 125 volts.

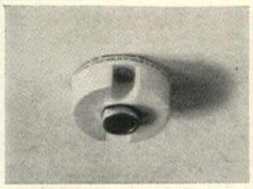
Electric incinerator in basement utility room automatically disposes of all burnable trash. No extra wiring is necessary: plug into 110 volt circuit. Connect with stove pipe to chimney flue.

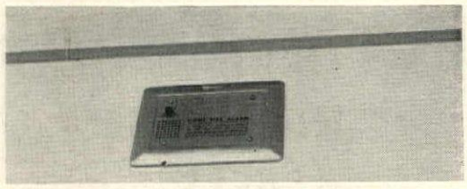


Garage door opener equipment includes motor, transmitter and push-button inside car. A radio signal produced by pushing button on car dashboard opens door, turns on light and also closes the garage door.



Built-in electric door chimes installed on both floors of House of Ideas sound 8 or 4 notes for front door; 2 notes for rear door. Grilles, recessed in walls, can be painted to match their colors.





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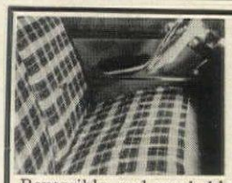

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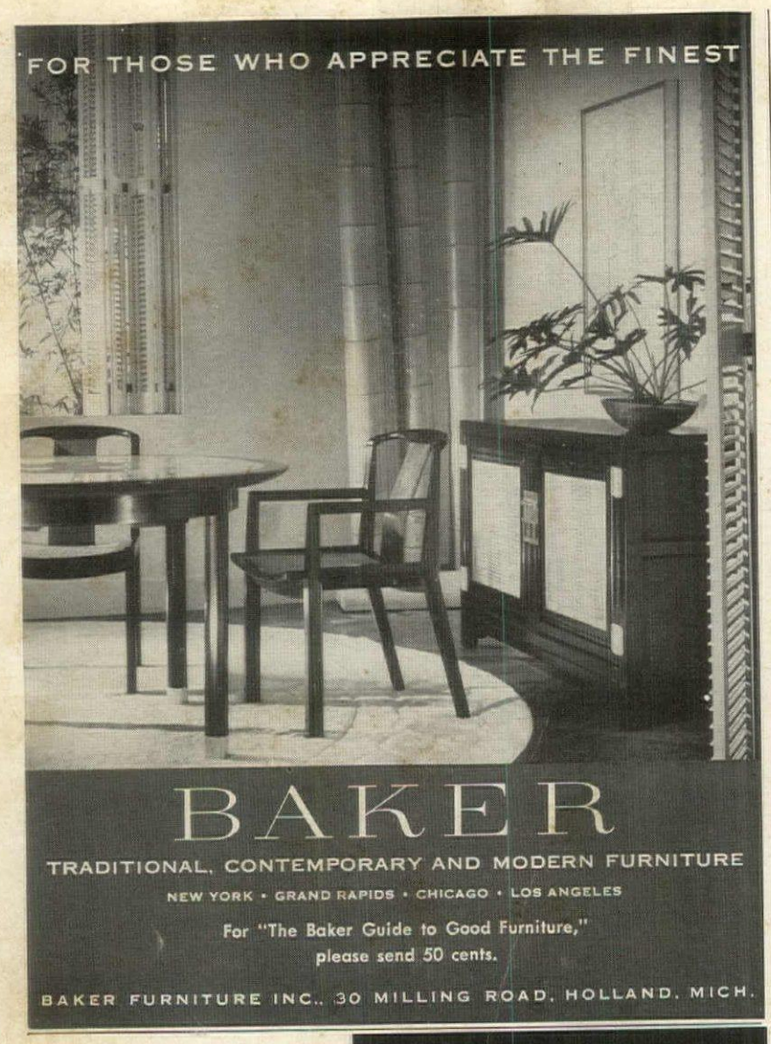

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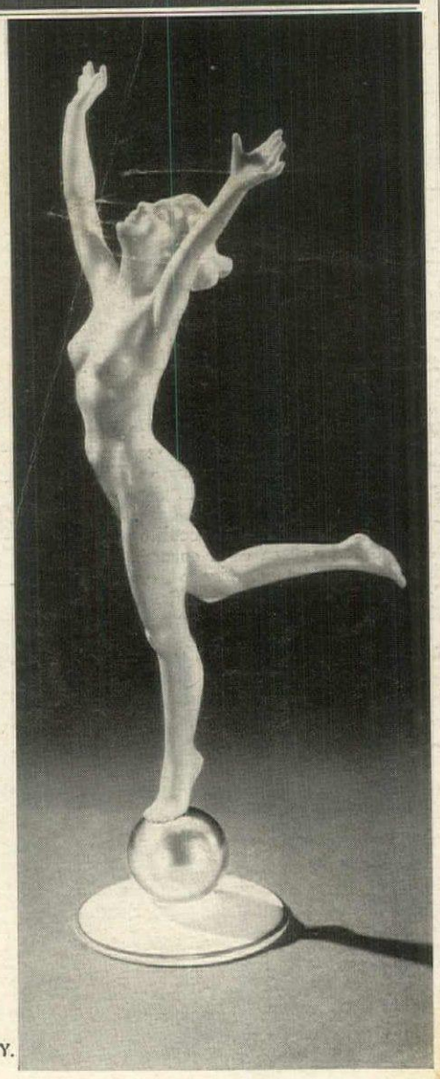

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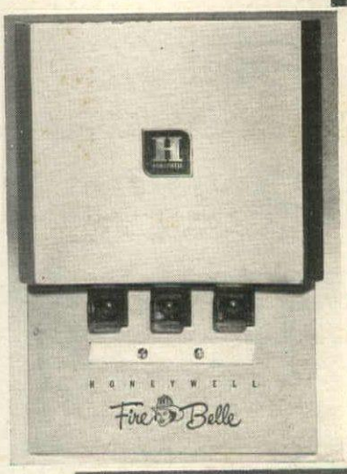

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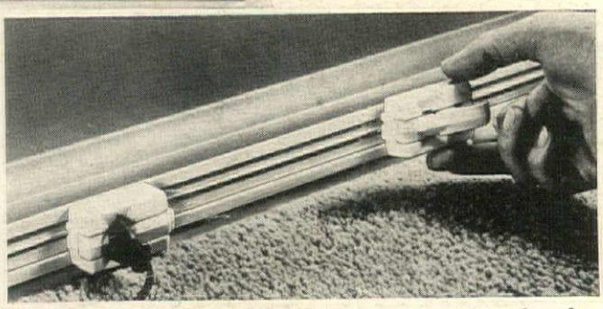

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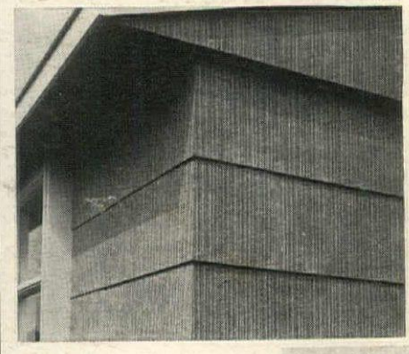

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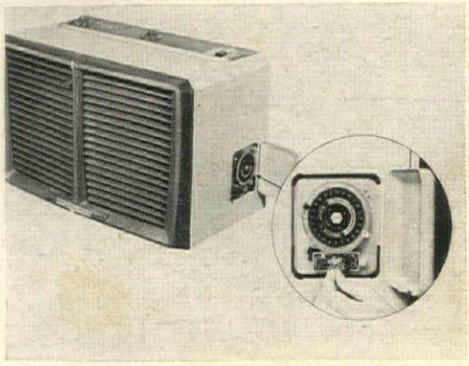

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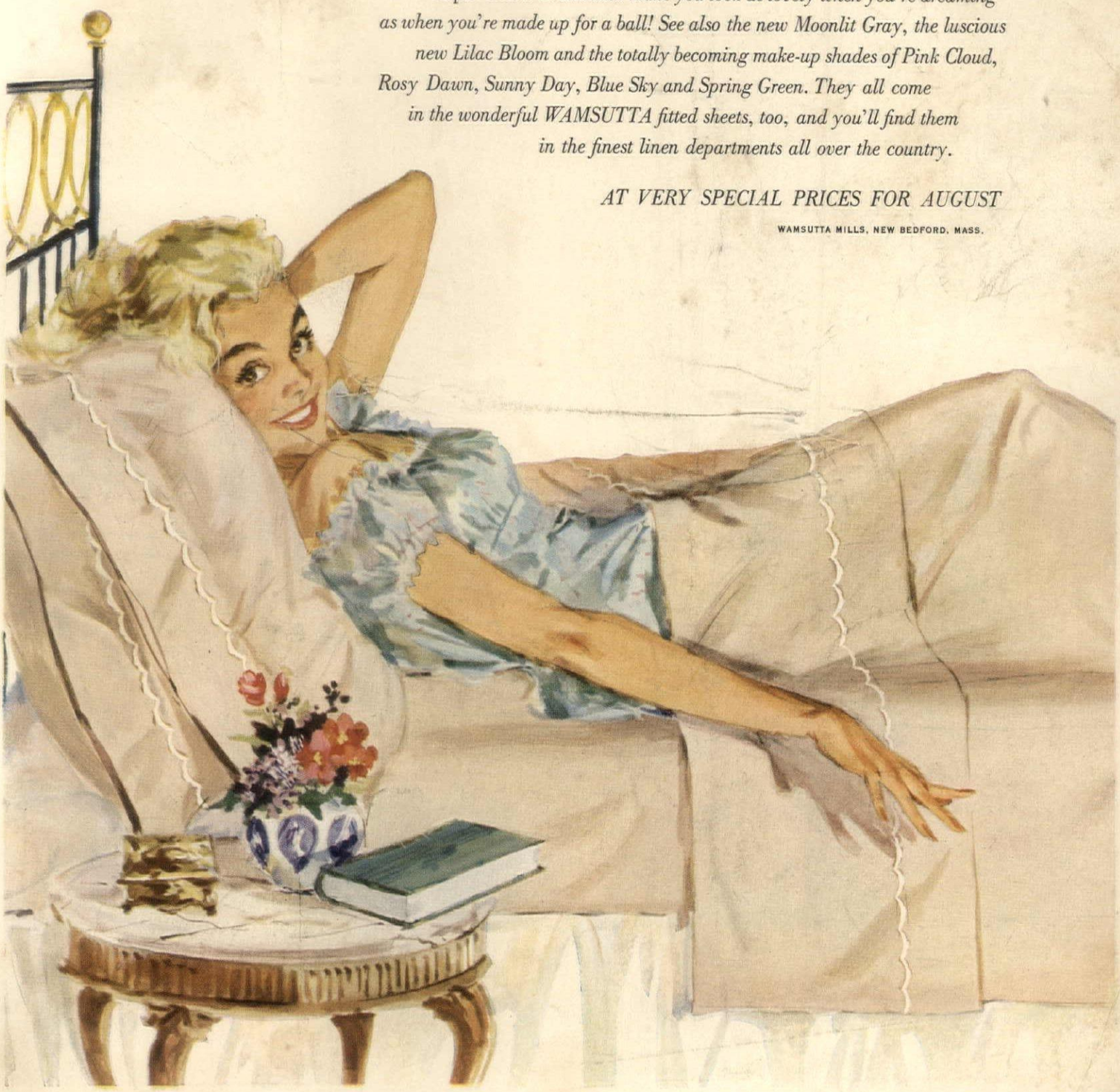

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